



NEWS RELEASE

For Immediate Release
June 26, 2020

Wabash Heartland Innovation Network Announces Deployment of 10 LoRaWAN Gateways in WHIN Region

[WEST LAFAYETTE, IN] Wabash Heartland Innovation Network and Watch Communications are partnering to deploy 10 LoRaWAN gateways in the WHIN region creating the largest rural broadband testbed in the nation. The 10 gateways will be placed in each county in the WHIN region to create contiguous coverage in the 10-county region.

LoRaWAN is a low power, wide area networking protocol that is designed to wirelessly connect devices to the internet to form a regional network. This technology will allow areas in the WHIN region the ability to deploy internet-based sensors for agriculture, manufacturing, or any number of IoT devices in the future.

“We are excited for the opportunity to partner with Watch Communications and further expand broadband capabilities in our region,” said Johnny Park, CEO of WHIN. “This partnership will allow us to reach more areas of the WHIN region and continue our mission of developing our region into a global epicenter of digital agricultural and next-generation manufacturing.”

Watch Communications is one of the leading rural broadband solution providers in the Midwest and is committed to providing LoRaWAN coverage in the WHIN region. With their partnership, we’re building the largest LoRaWAN internet-connected region in the country. Right here in Indiana.

“The partnership with WHIN to create an IoT testbed will give us invaluable feedback as we work to expand high-speed Internet and related services throughout Indiana,” said Watch Communications CEO and President Chris Daniels. “We understand the challenges of rural communities because we live and work here. We’re committed to improving the internet services we offer these regions, and we look forward to working with WHIN in this endeavor.”

SOURCES: Alivia Roberts, Marketing and Communications Manager, Wabash Heartland Innovation Network (WHIN): Alivia@whin.org and Jason Tennenhouse, VP Strategy and Design, Wabash Heartland Innovation Network (WHIN): Jason@whin.org.



ABOUT WHIN: WHIN is an innovative nonprofit organization devoted to making the 10-county Wabash Heartland region of north-central Indiana the global epicenter of digital agriculture and next-generation manufacturing empowered by smart IoT technology.

ABOUT WATCH COMMUNICATIONS: Watch TV Company dba Watch Communications in Lima, Ohio is a wholly owned subsidiary of Benton Ridge Telephone Company. Watch was established in 1992 and provides wireless internet services in Ohio, Indiana and Illinois. Watch was recently assigned a \$52 Million Connect America Fund II (CAF II) award to deliver broadband services to underserved and unserved areas allowing the significant expansion of its network.

###

If you would like more information about this topic, please visit:

www.whin.org or email info@whin.org
WABASH HEARTLAND INNOVATION NETWORK
1281 Win Hentschel Blvd, West Lafayette, IN 47906