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WHIN Ag Alliance is an exclusive consortium of affiliated agribusinesses in north-central Indiana receiving products and services designed to support and encourage adoption of internet-enabled technologies in order to reduce costs, increase efficiencies, and optimize operations.



Robotic Soil Sampling

Examples Only	Sampling Only	+ Labs	+ Fertilizer Recs
2.5 grid	\$4.5-5	\$7.5-9	\$9-11
5 grid	\$3.5-4	\$5-7	\$6.5-8.5
8 ac zone (var)	\$3-4	\$3-6	\$5-7

*WHIN Farmers will receive 25% discount on Soil Sampling services only Aug 2020 - July 2021

*WHIN Farmers will receive 12.5% discount Aug. 2021 - July 2022 and beyond

Digital Farm Management

Under redevelopment during 2021. Transitioning to an App based solution removing the hardware application. Plan to have a Sprayer Solution in 2022 followed by a Total Farm solution after that.

The Spider System

MSRP: \$2,400/bin/yr
WHIN Ag Alliance Members pay:
In 2021: 40% of MSRP (\$960/bin/yr)
In 2022: 65% of MSRP (\$1,560/bin/yr)
In 2023+: 90% (\$2,160/bin/yr)

Crop Intelligence via 10-12 field imagery through the season

MSRP: \$5/acre/yr
WHIN Ag Alliance Members pay:
In 2021: 60% of MSRP (\$3/acre)
In 2022+: 80% of MSRP (\$4/acre)

35 farms joined in 2019/2020. Looking to add 30 more in 2021.
Contact us right away if you'd like to join us at alliance@WHIN.org

WHIN is a not-for-profit 501(c)3 organization funded by Lilly Endowment Incorporated. We exist to accelerate the adoption of IoT technologies in the Wabash Heartland region, support world-class research and education in agriculture and manufacturing technologies, and ultimately to establish the Wabash Heartland as the global epicenter of digital agriculture and next-generation manufacturing. When you WHIN we all win. We're smarter together.



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