WABASH HEARTLAND
INNOVATION NETWORK

Placemaking Survey

BENTON COUNTY REPORT
November 2019
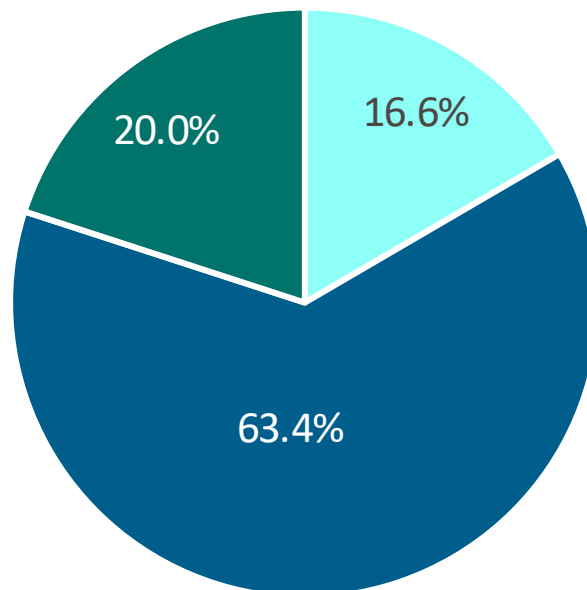
WHIN

County Socio-Demographics

Thirty-one residents of Benton County responded to this placemaking survey between June 3 and August 30, 2019. Twelve of those residents completed the short-form, paper version of the survey, while 19 residents responded to the survey online.

Keeping in mind this is a convenience sample, not a scientific one, the "profile" of a typical respondent is as follows: female (71%), employed (77%), between the ages of 35-54 (48%), with at least a Bachelor's degree (39%), who has been a resident of the region for 41-50 years (17%).

When we asked the survey participants in Benton County, how they would rate the Wabash Heartland as place to live, 63% rated it as a "good" place to live.

63%

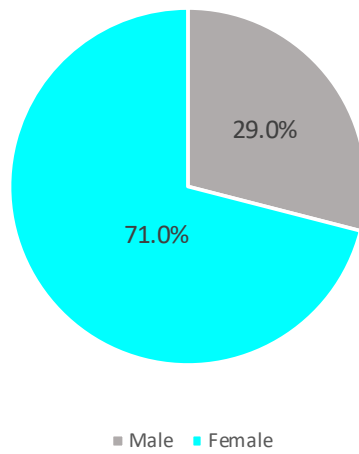of survey participants rated Benton County as a "good" place to live.

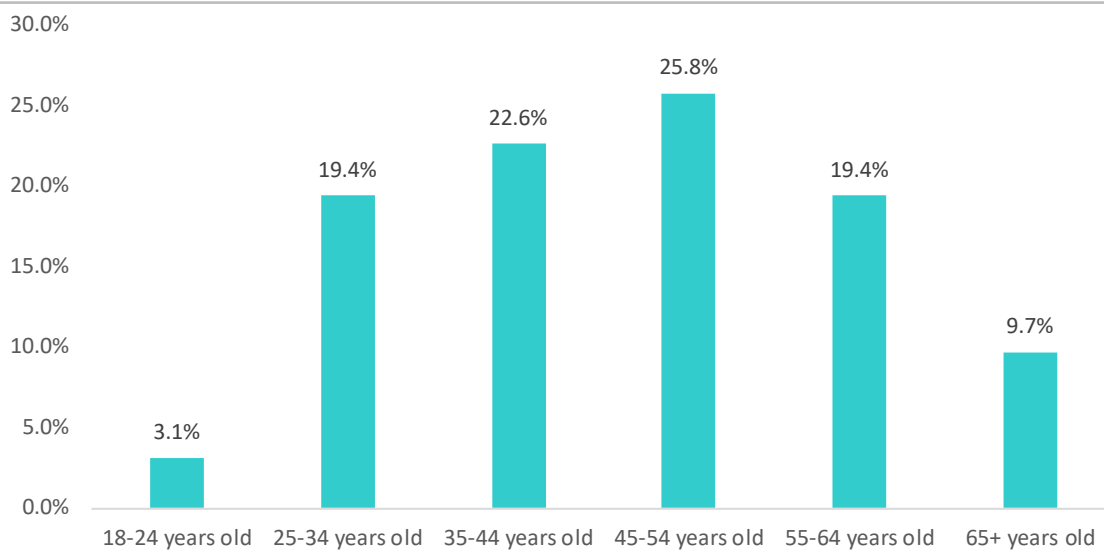## How would you rate the Wabash Heartland Region as place to live?

20.0%

16.6%
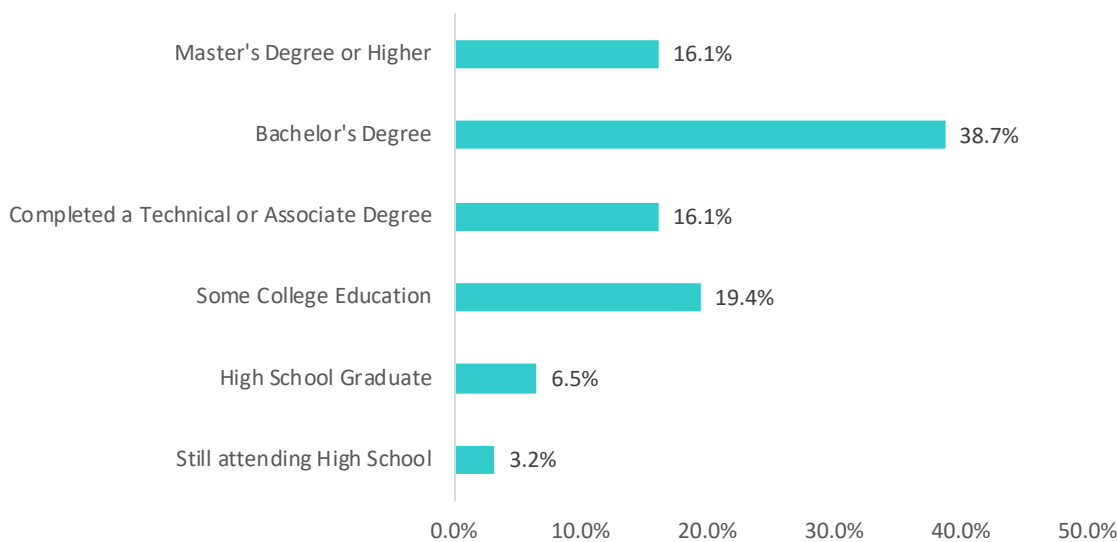
63.4%

■ Fair ■ Good ■ Excellent

County Socio-Demographics

Gender

29.0%

71.0%

■ Male ■ Female

Age

3.1%	19.4%	22.6%	25.8%	19.4%	9.7%
18-24 years old	25-34 years old	35-44 years old	45-54 years old	55-64 years old	65+ years old

Educational Attainment

Master's Degree or Higher — 16.1%

Bachelor's Degree — 38.7%

Completed a Technical or Associate Degree — 16.1%

Some College Education — 19.4%

High School Graduate — 6.5%

Still attending High School — 3.2%

0.0%   10.0%   20.0%   30.0%   40.0%   50.0%

County Socio-Demographics

Years living and employed in the Community

Years	Percentage
61-70 years	6.8%
51-60 years	13.7%
41-50 years	17.1%
31-40 years	6.8%
21-30 years	6.8%
11-20 years	37.7%
1-10 years	10.2%

Employment Status

- Employed: 76.7%
- Unemployed: 3.3%
- Retired: 13.3%
- Stay Home parent/ guardian/homemaker: 3.4%
- Other: 3.3%
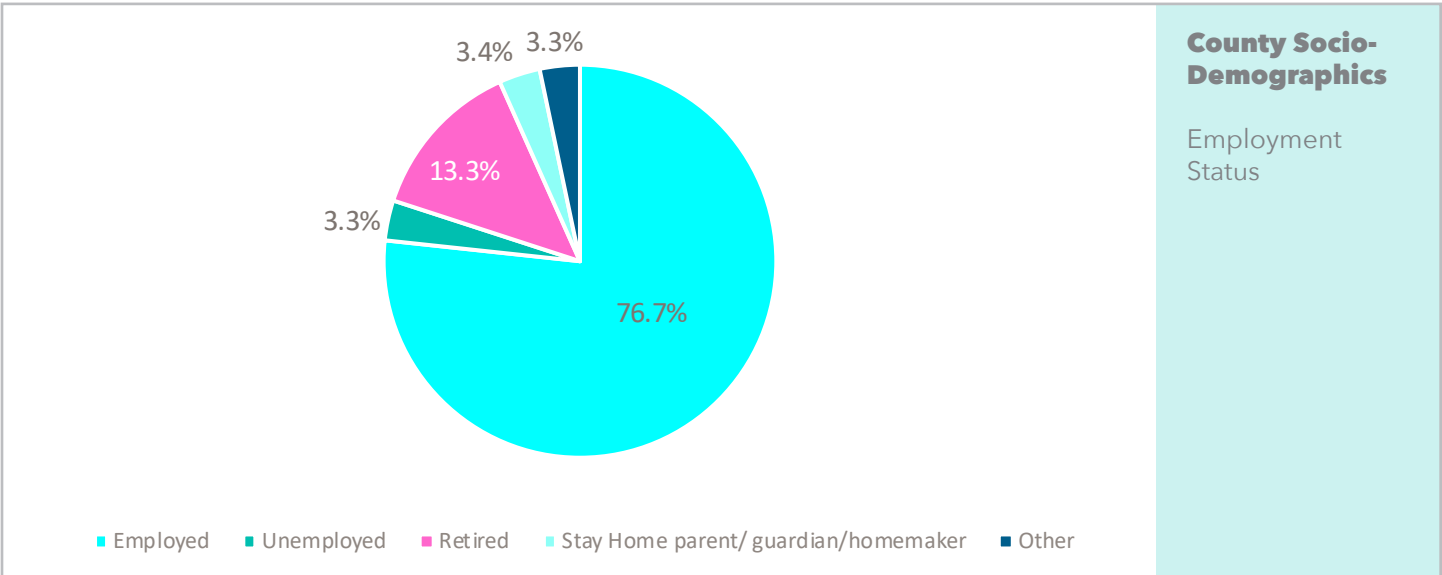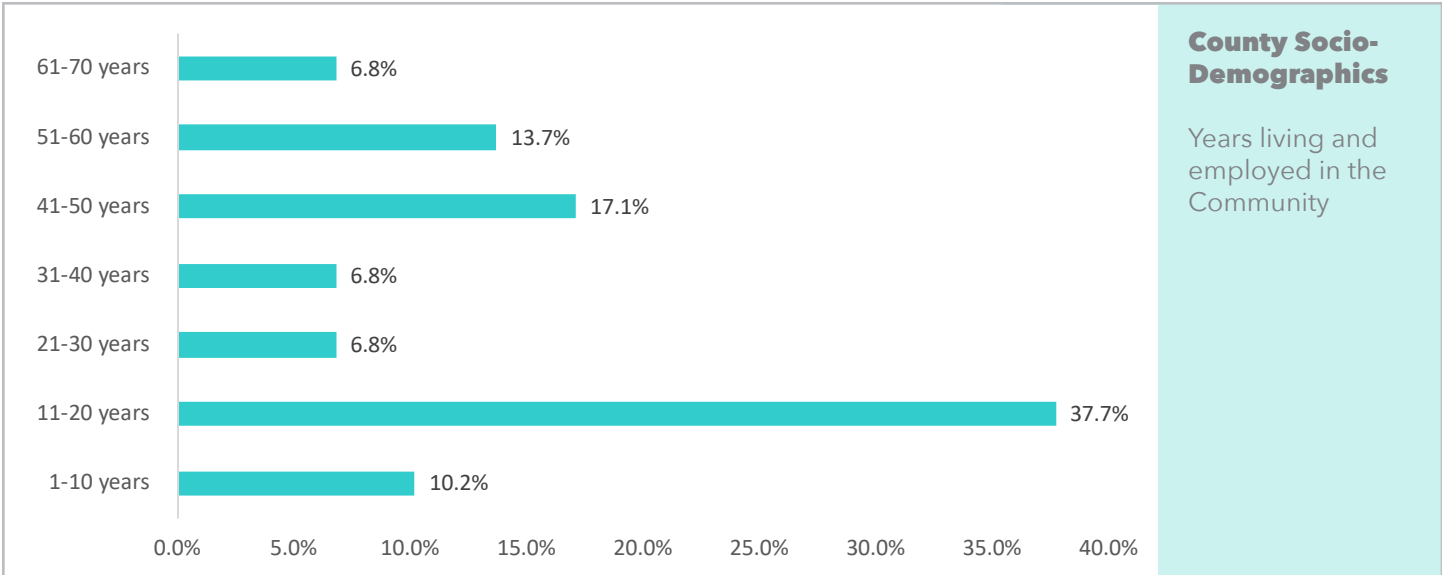
County Vitality

Overall, Benton County residents rank parks and trails (50%), access to quality affordable healthcare (44%), and shopping and dining (28%) as their No. 1 most valuable community asset. At the same time, 55% of residents say they have to "leave the community to take advantage of services, purchase products, or patronize businesses they prefer."
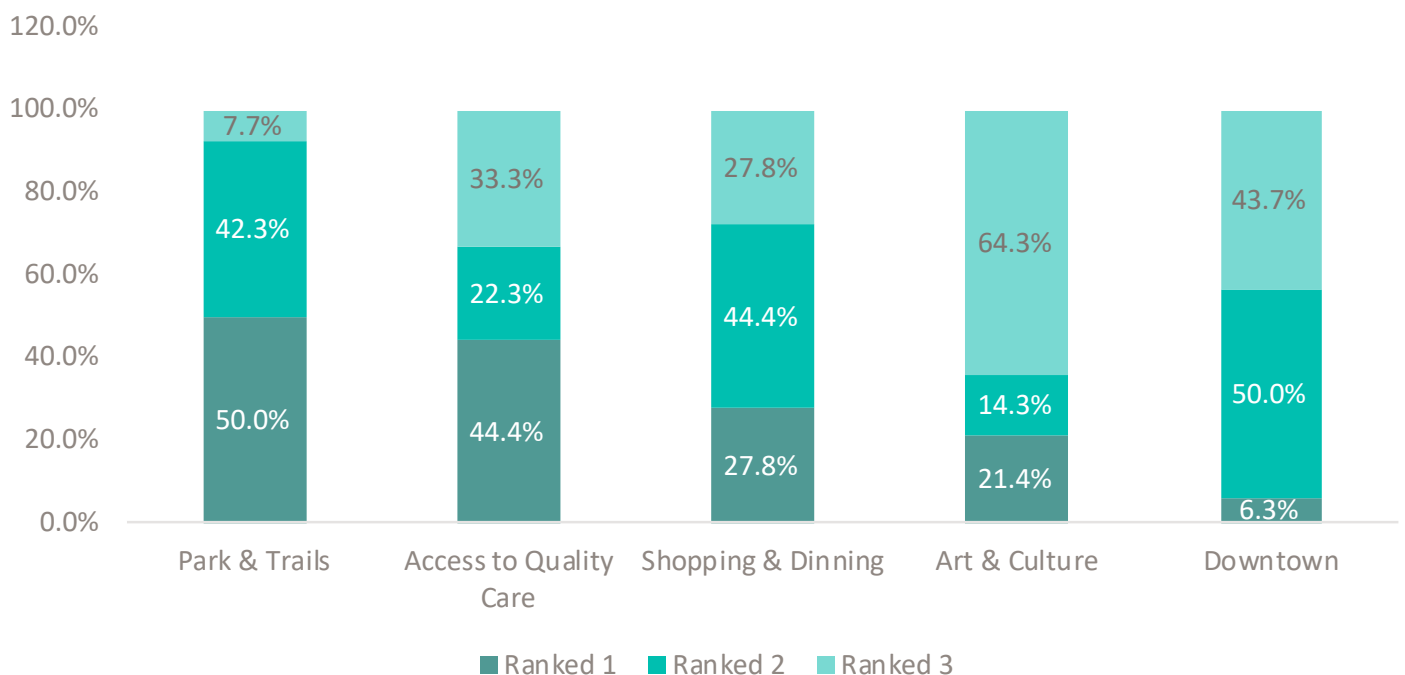
Respondents are split evenly (36% agree, 36% disagree) regarding the easy accessibility for finding information about activities and events happening in the community.
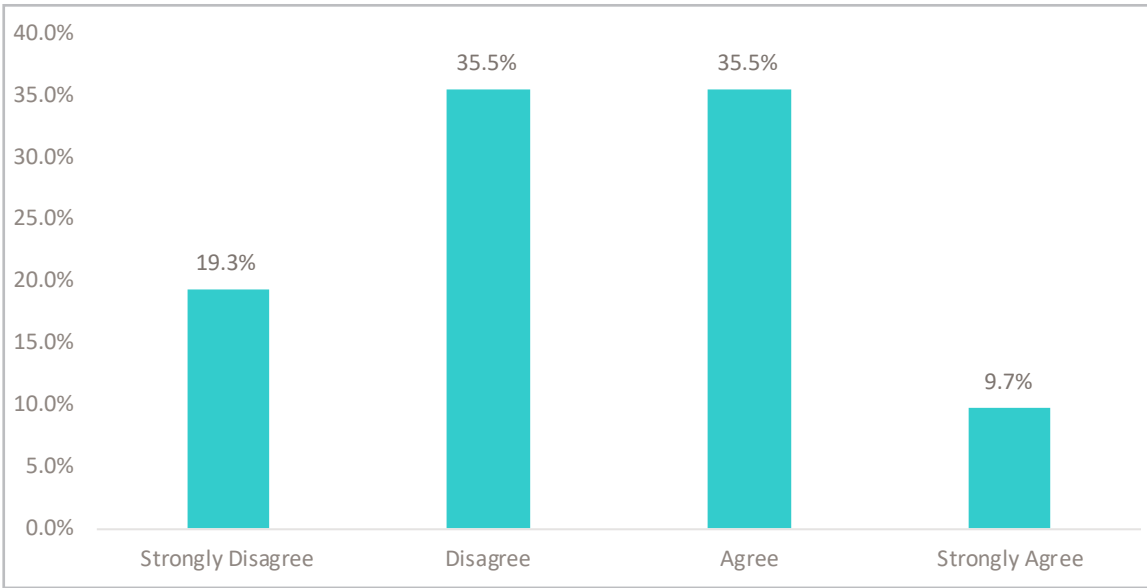
Forty-eight percent of Benton County residents feel that there are very limited activities for families to do for a community of their size. Similarly, 40% felt there are also very limited for teens and young adults.

Among a list of a community assets, residents ranked parks and trails as

No. 1

Please rank the Top 3 attributes that you find most valuable about your community

	Park & Trails	Access to Quality Care	Shopping & Dinning	Art & Culture	Downtown
Ranked 3	7.7%	33.3%	27.8%	64.3%	43.7%
Ranked 2	42.3%	22.3%	44.4%	14.3%	50.0%
Ranked 1	50.0%	44.4%	27.8%	21.4%	6.3%

■ Ranked 1   ■ Ranked 2   ■ Ranked 3

County Vitality

It is easy to find information about activities and events occurring in our community

	Strongly Disagree	Disagree	Agree	Strongly Agree
%	19.3%	35.5%	35.5%	9.7%

County Vitality

I have to leave my community to take advantage of services, purchase products, or patronize businesses that I prefer

	Strongly Disagree	Disagree	Agree	Strongly Agree
%	6.5%	9.7%	54.8%	29.0%

County Vitality

There are a number of things for children and families to do for a community of our size

	Strongly Disagree	Disagree	Agree
%	19.3%	48.4%	32.3%

County Vitality

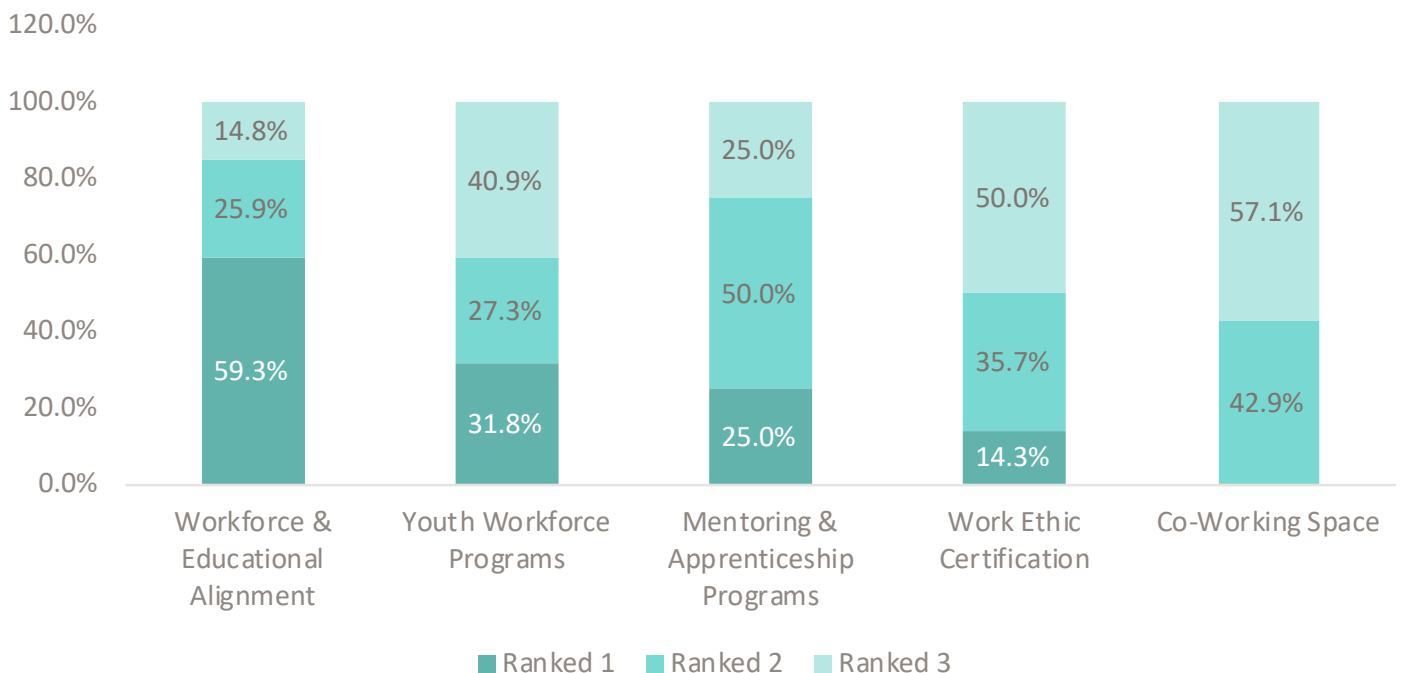There are activities available for teens and young adults in our community
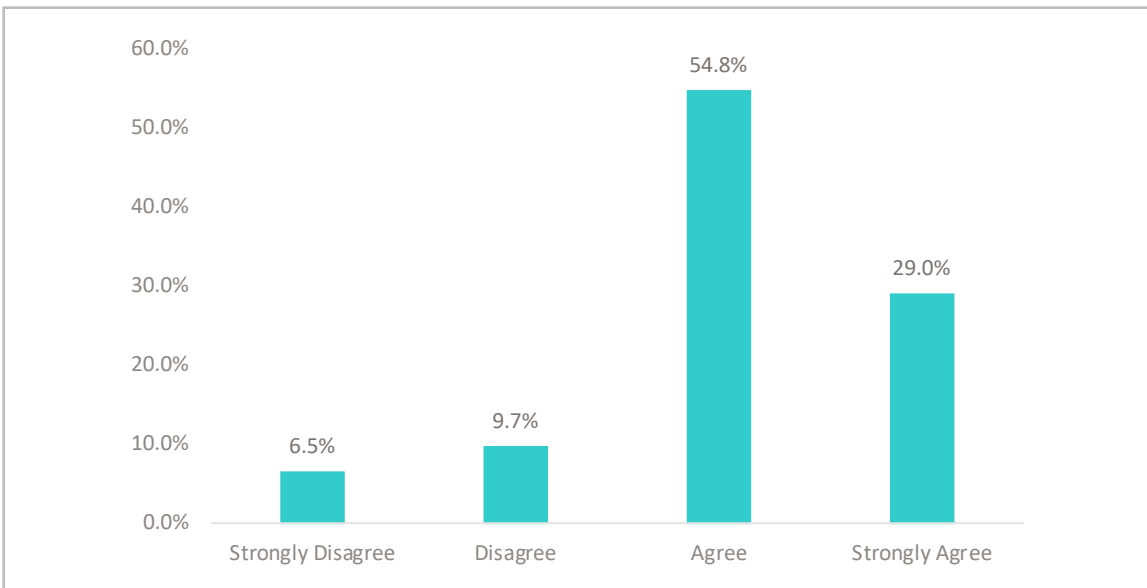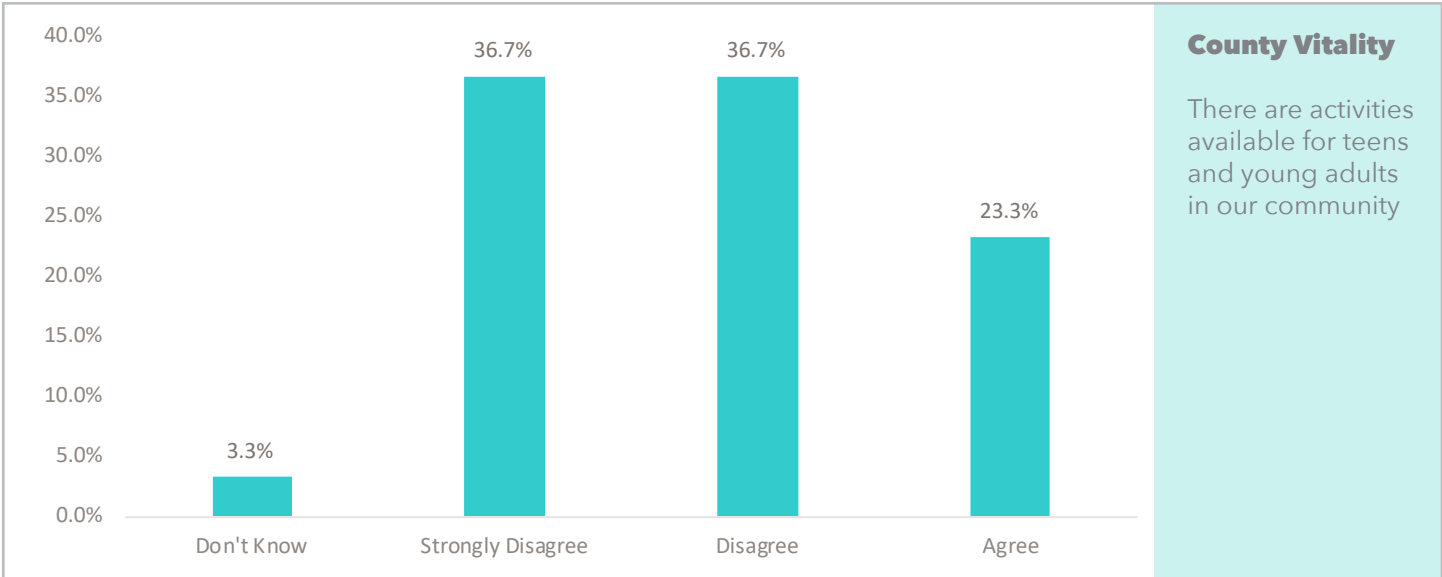
County Education

Overall, Benton County residents chose workforce and education alignment (59%), providing youth workforce opportunities (42%) and mentoring & apprenticeship (25%) as their No. 1 picks for how to improve Benton County's educational ecosystem.

When responding to the question: "Our community promotes and provides adequate training, technical assistance or other workforce education to skill up adult workers," 59% said they disagreed, while 14% agreed that Benton County provides sufficient training opportunities to the adult workforce.
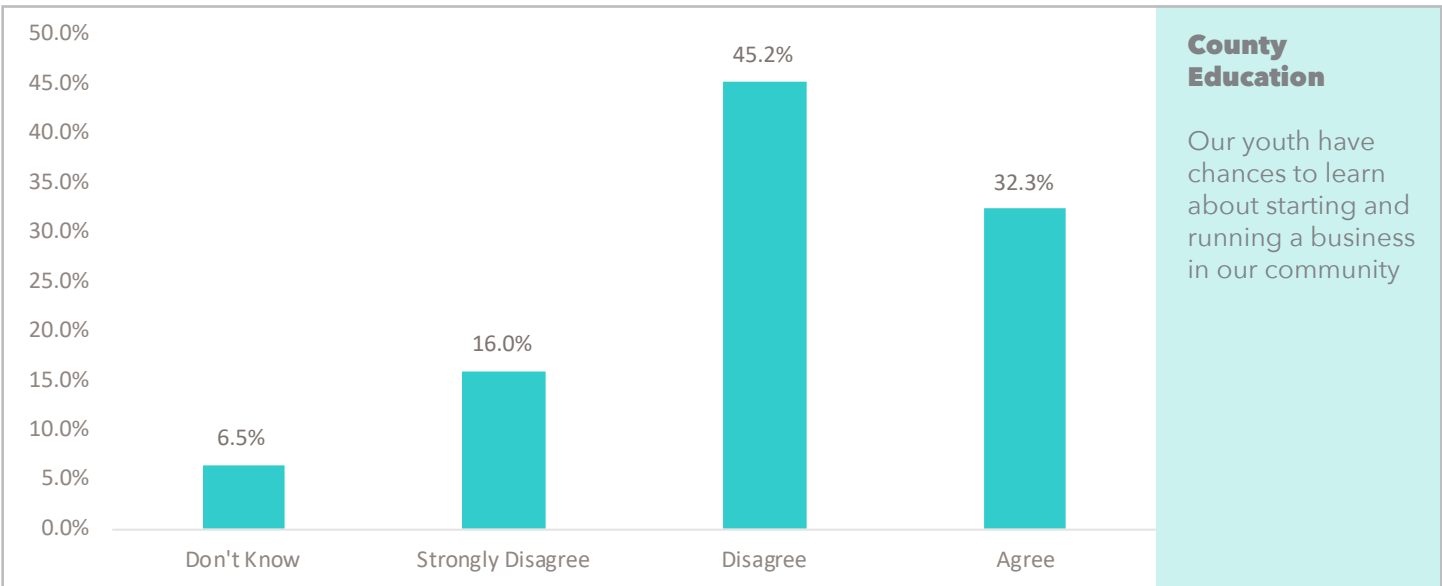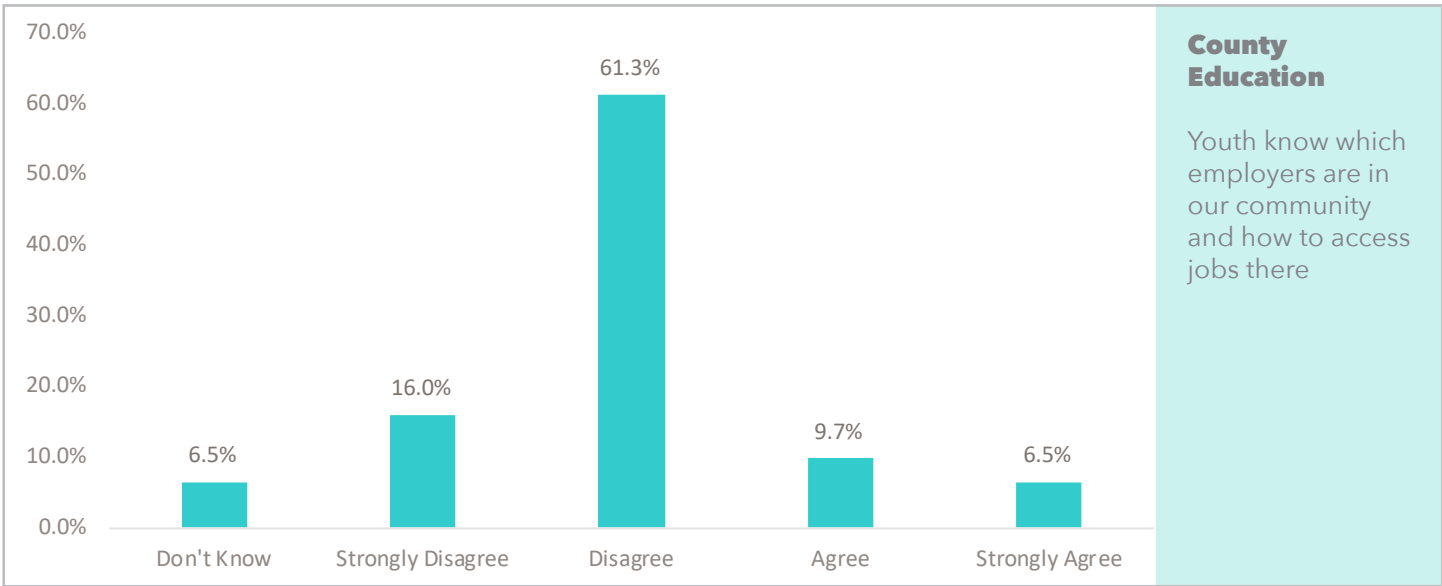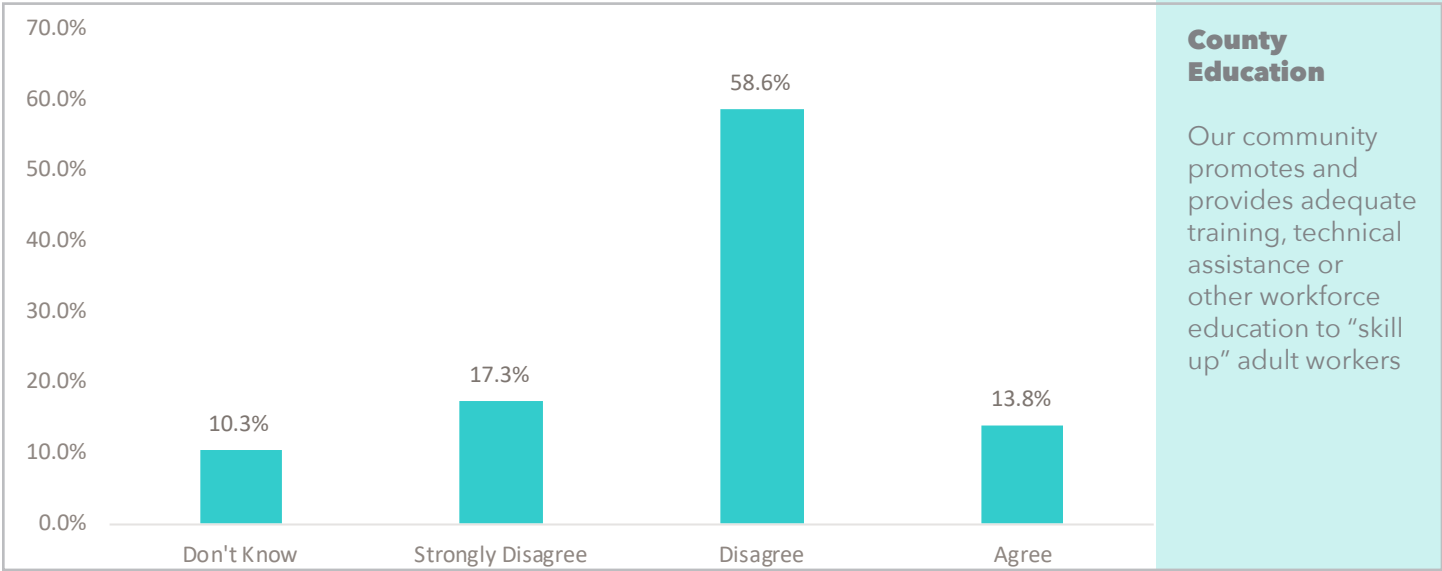
When survey participants were asked if youth have knowledge, of which employers are in their community, 61% of respondents disagreed, while 32% agreed. Furthermore, when asked, if "youth in our community are encouraged to share their thoughts about local needs and priorities", 52% disagreed, while 19% agreed with the statement. Forty-five percent disagreed, while 32% agreed that youth have opportunities to learn about starting and running a business in the community. Perhaps a more detailed educational scan could help uncover what youth need in terms of workforce engagement opportunities.

59%

of respondents selected workforce and education alignment as their No.1 priority under Benton County education needs.

Please rank the TOP 3 picks for education and job improvements

	Ranked 1	Ranked 2	Ranked 3
Workforce & Educational Alignment	59.3%	25.9%	14.8%
Youth Workforce Programs	31.8%	27.3%	40.9%
Mentoring & Apprenticeship Programs	25.0%	50.0%	25.0%
Work Ethic Certification	14.3%	35.7%	50.0%
Co-Working Space		42.9%	57.1%

County Education

Our community promotes and provides adequate training, technical assistance or other workforce education to "skill up" adult workers

Don't Know: 10.3%
Strongly Disagree: 17.3%
Disagree: 58.6%
Agree: 13.8%

County Education

Youth know which employers are in our community and how to access jobs there

Don't Know: 6.5%
Strongly Disagree: 16.0%
Disagree: 61.3%
Agree: 9.7%
Strongly Agree: 6.5%

County Education

Our youth have chances to learn about starting and running a business in our community

Don't Know: 6.5%
Strongly Disagree: 16.0%
Disagree: 45.2%
Agree: 32.3%

County
Education

Youth in our community are encouraged to share their thoughts about local needs and priorities
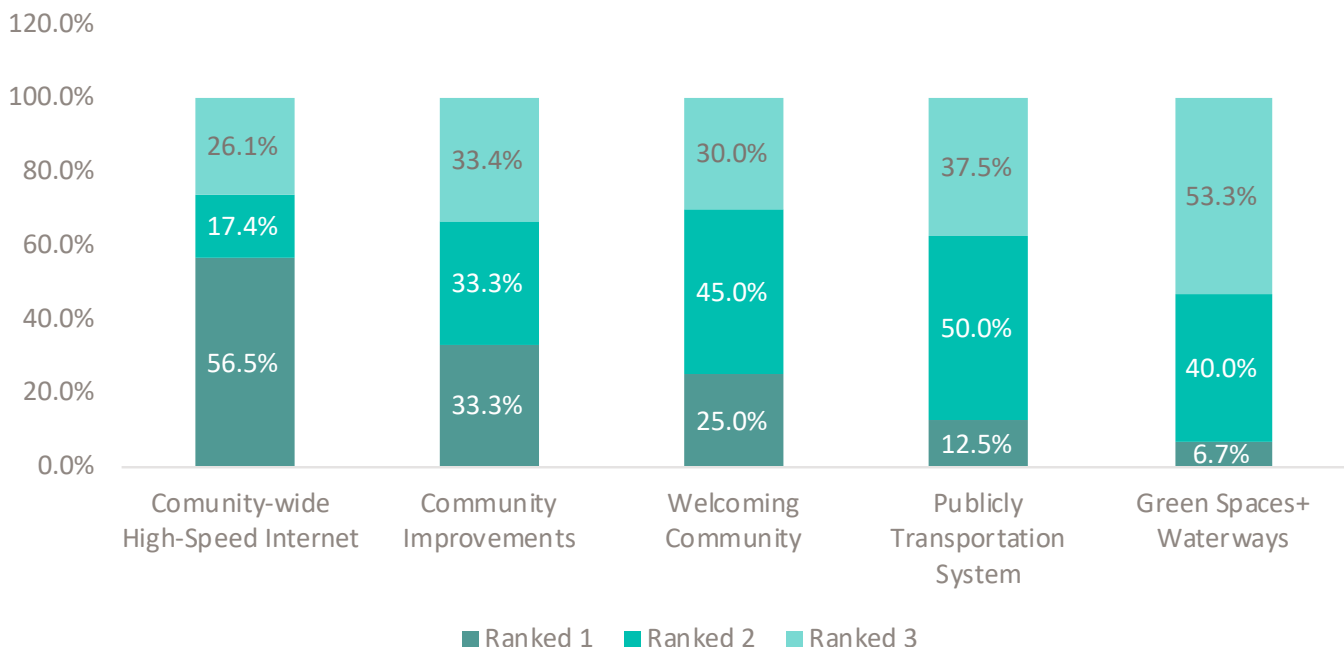
County Connectivity

Overall, Benton County residents rank community-wide, high-speed Internet (57%), community improvements (33%) and becoming a welcoming community (25%) as the attributes they would most like to see their community improve.
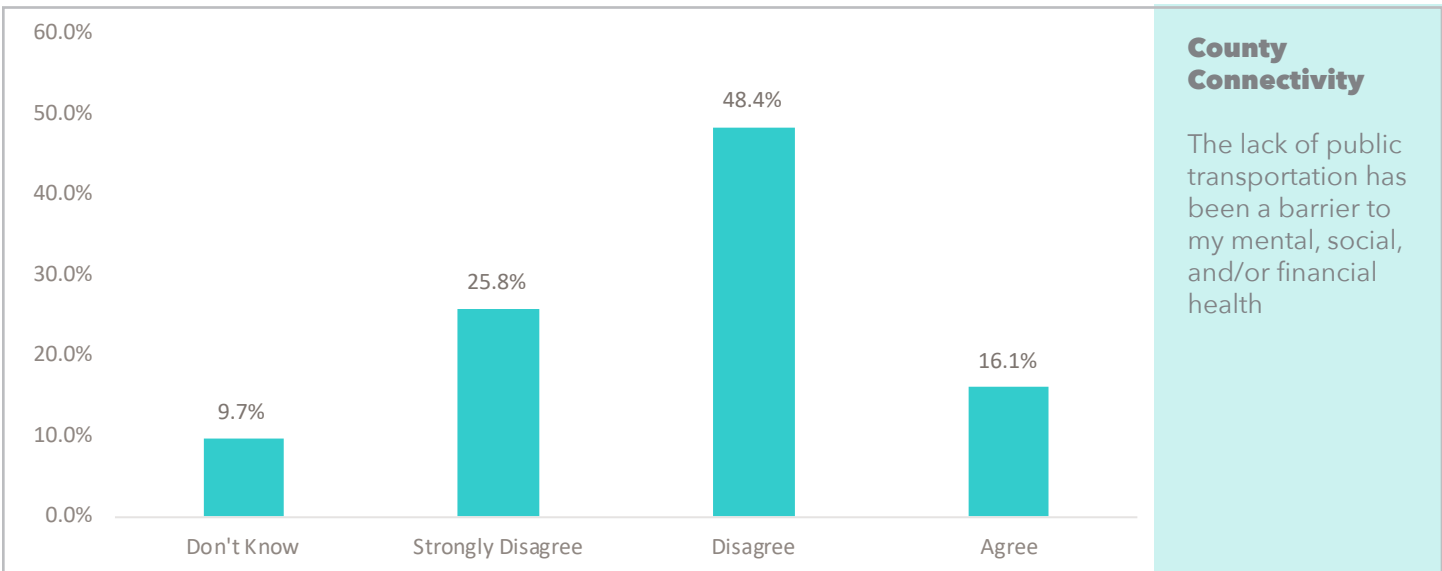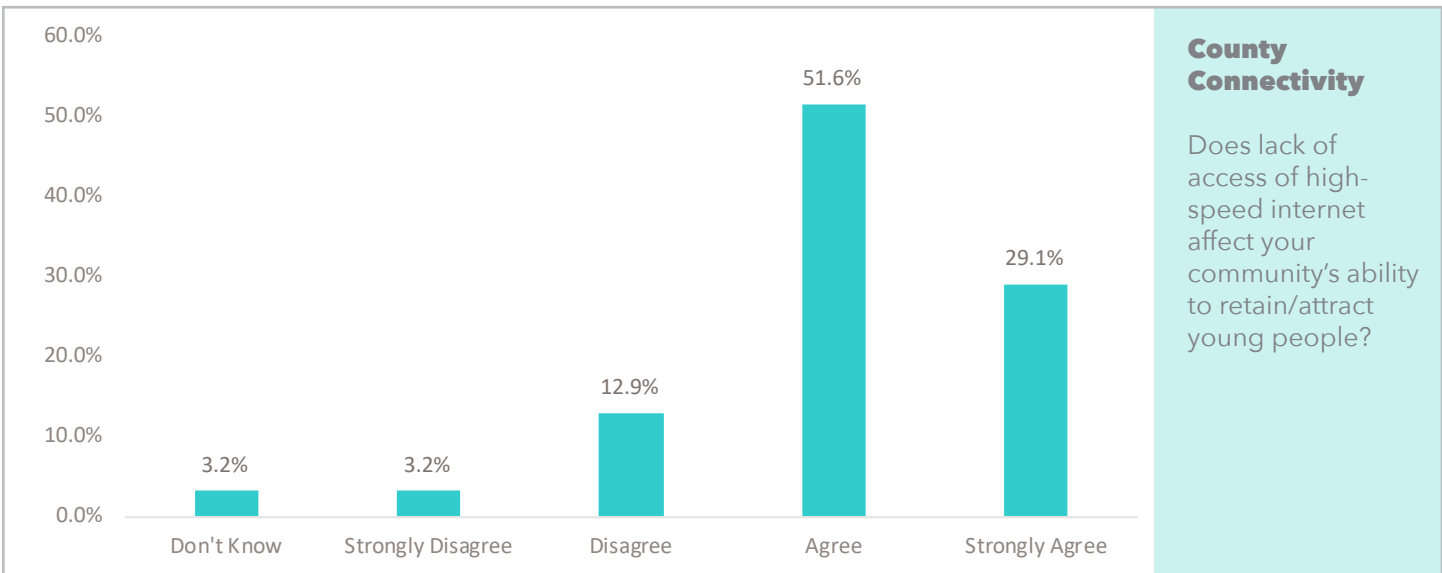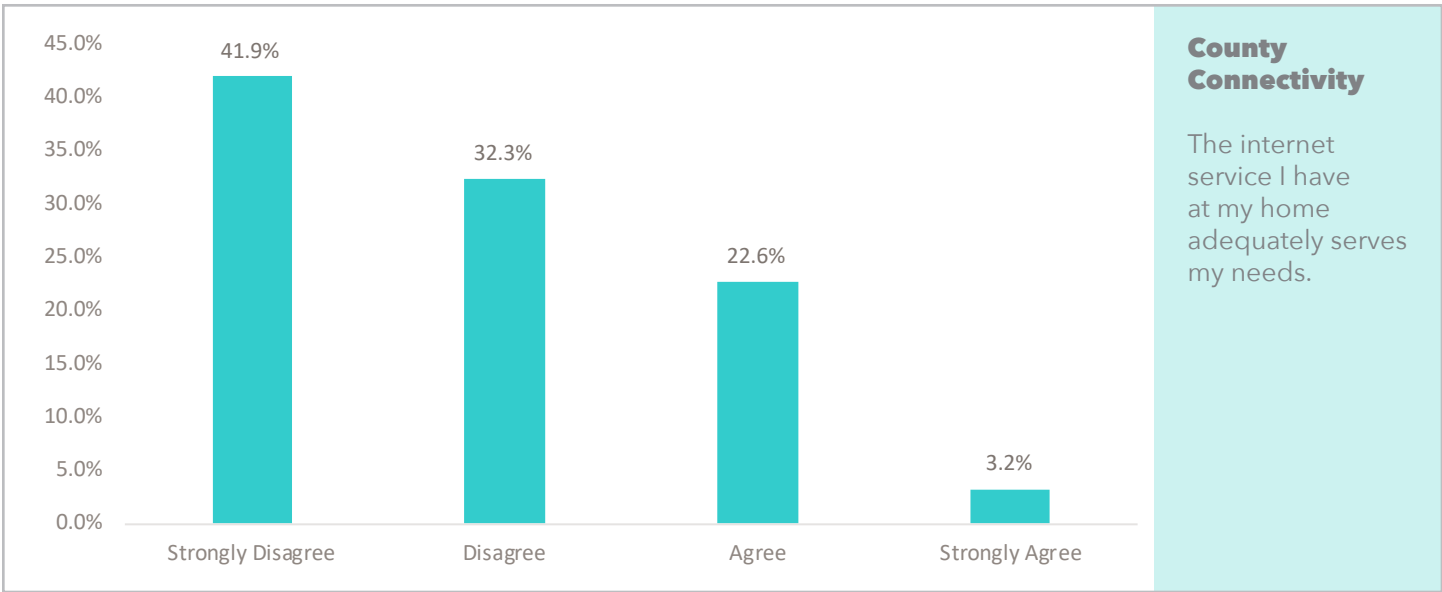
When survey participants were asked "the internet service I have at my home adequately serves my needs" (42% strongly disagreed, 23% agree). In addition, when survey participants were asked, "Does lack of access to high-speed internet affect your community's ability to retain/attract young people?" 52% of residents agreed, while 13% of residents disagreed. This dichotomy warrants further investigation. While it is clear that WHIN has received a mandate to improve regional broadband access, a "digital divide" exists between those with the infrastructure and adoption wherewithal, depending largely on where you live in the region. (see Rural Indiana Stats, http://bit.ly/2Wf7p1i to look at the Digital Divide Index rank by county)
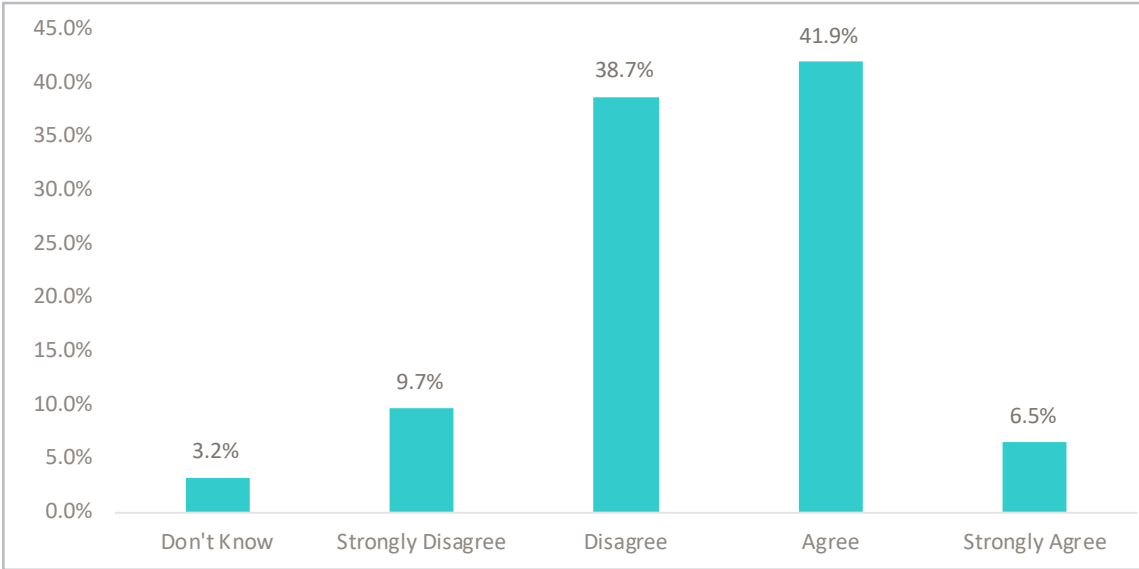
By contrast, transportation does not show up as a significant barrier to regional connectivity (at least for those residents who responded to the survey). Only 16% agreed, and 48% disagreed with the statement: "The lack of public transportation has been a barrier to my mental, social, and /or financial health."

57%
of respondents picked community-wide, high speed internet as the No.1 way they would most like to see Benton County improve.

Please rank the TOP 3 attributes you would most like to see your community improve its connectedness.

Chart data:

Attribute	Ranked 1	Ranked 2	Ranked 3
Comunity-wide High-Speed Internet	56.5%	17.4%	26.1%
Community Improvements	33.3%	33.3%	33.4%
Welcoming Community	25.0%	45.0%	30.0%
Publicly Transportation System	12.5%	50.0%	37.5%
Green Spaces+ Waterways	6.7%	40.0%	53.3%

■ Ranked 1 ■ Ranked 2 ■ Ranked 3

County Connectivity

The internet service I have at my home adequately serves my needs.

Strongly Disagree	Disagree	Agree	Strongly Agree
41.9%	32.3%	22.6%	3.2%

County Connectivity

Does lack of access of high-speed internet affect your community's ability to retain/attract young people?

Don't Know	Strongly Disagree	Disagree	Agree	Strongly Agree
3.2%	3.2%	12.9%	51.6%	29.1%

County Connectivity

The lack of public transportation has been a barrier to my mental, social, and/or financial health

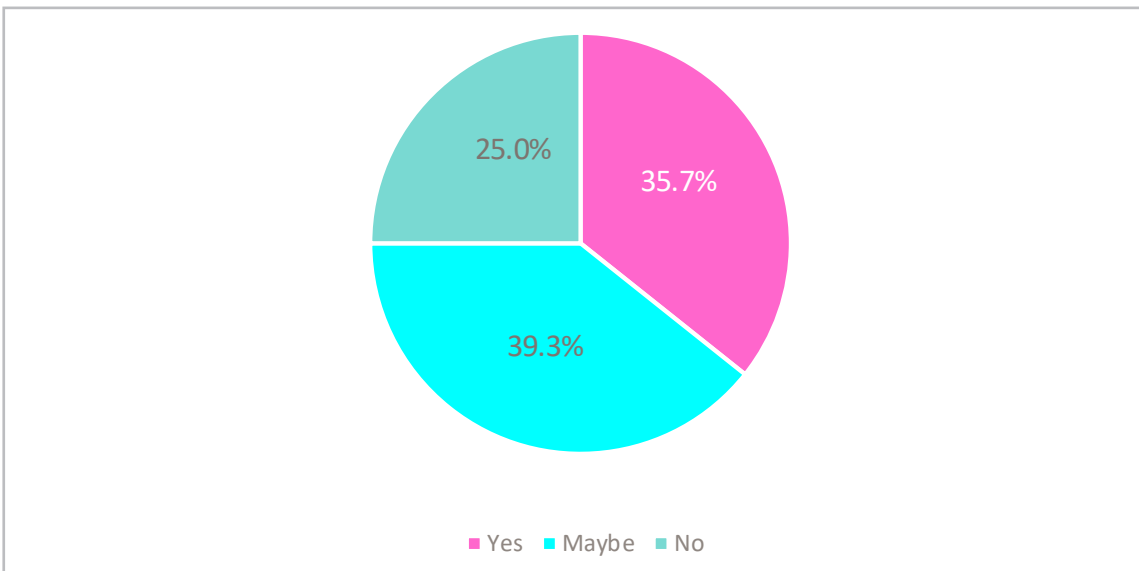| Don't Know	Strongly Disagree	Disagree	Agree
9.7%	25.8%	48.4%	16.1%

County Connectivity

People from a variety of backgrounds work together to make our community a better place

Category	Percentage
Don't Know	3.2%
Strongly Disagree	9.7%
Disagree	38.7%
Agree	41.9%
Strongly Agree	6.5%

County Connectivity

If there was place in Benton County to access high-speed internet, video conferencing and co-working spaces, would it be valuable to you personally?

Response	Percentage
Yes	35.7%
Maybe	39.3%
No	25.0%

Placemaking Survey

CARROLL COUNTY REPORT
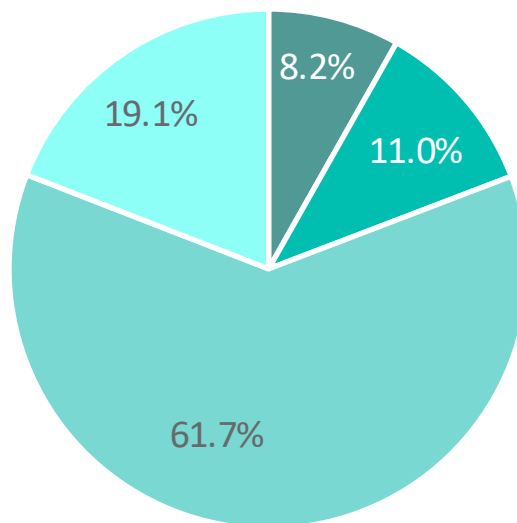November 2019

WHIN

County Socio-Demographics

Seventy-three residents of Carroll County responded to this placemaking survey between June 3 and August 30, 2019. Thirty-eight of those residents completed the short-form, paper version of the survey, while 19 residents responded to the survey online.

Keeping in mind this is a convenience sample, not a scientific one, the "profile" of a typical respondent is as follows: female (60%), employed (64%), between the ages of 35-44 (19%), with at least a Bachelor's degree (29%), who has been a resident of the region for 31-40 years (22%).

When we asked the survey participants in Carroll County how they would rate the Wabash Heartland as place to live, 62% rated it as a "good" place to live.

62%
of survey participants rated Benton County as a "good" place to live.
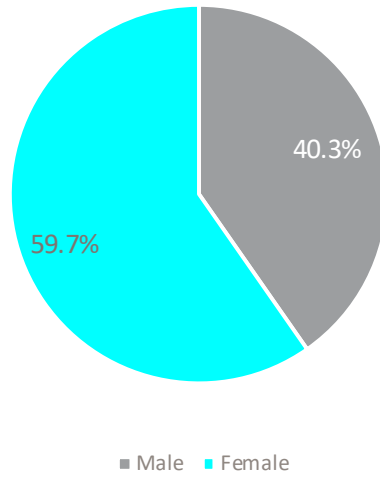
How would you rate the Wabash Heartland Region as place to live?
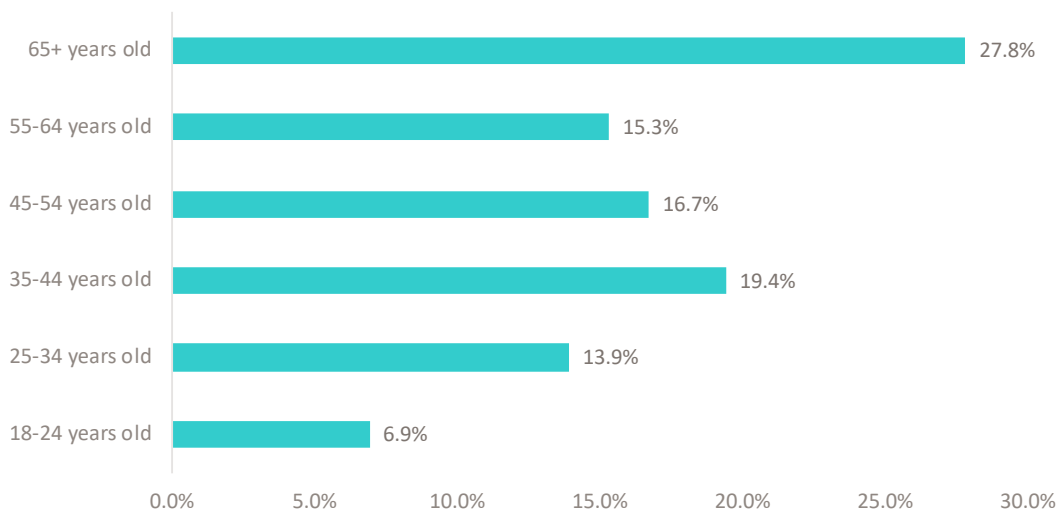

8.2%

11.0%

19.1%

61.7%

■ Poor ■ Fair ■ Good ■ Excellent

County Socio-Demographics

Gender

40.3%

59.7%

■ Male ■ Female

County Socio-Demographics

Age

65+ years old	27.8%
55-64 years old	15.3%
45-54 years old	16.7%
35-44 years old	19.4%
25-34 years old	13.9%
18-24 years old	6.9%

0.0% 5.0% 10.0% 15.0% 20.0% 25.0% 30.0%

County Socio-Demographics

Educational Attainment

Master's Degree or Higher	20.8%
Bachelor's Degree	29.2%
Completed a Technical or Associate Degree	25.0%
Some College Education	11.1%
High School Graduate	13.9%

0.0% 5.0% 10.0% 15.0% 20.0% 25.0% 30.0% 35.0%

71-80 years — 3.0%
61-70 years — 5.8%
51-60 years — 7.2%
41-50 years — 13.0%
31-40 years — 21.7%
21-30 years — 14.5%
11-20 years — 17.4%
1-10 years — 17.4%

0.0%   5.0%   10.0%   15.0%   20.0%   25.0%

1.4%
33.3%
63.9%
1.4%

■ Employed   ■ Unemployed   ■ Retired   ■ College Student
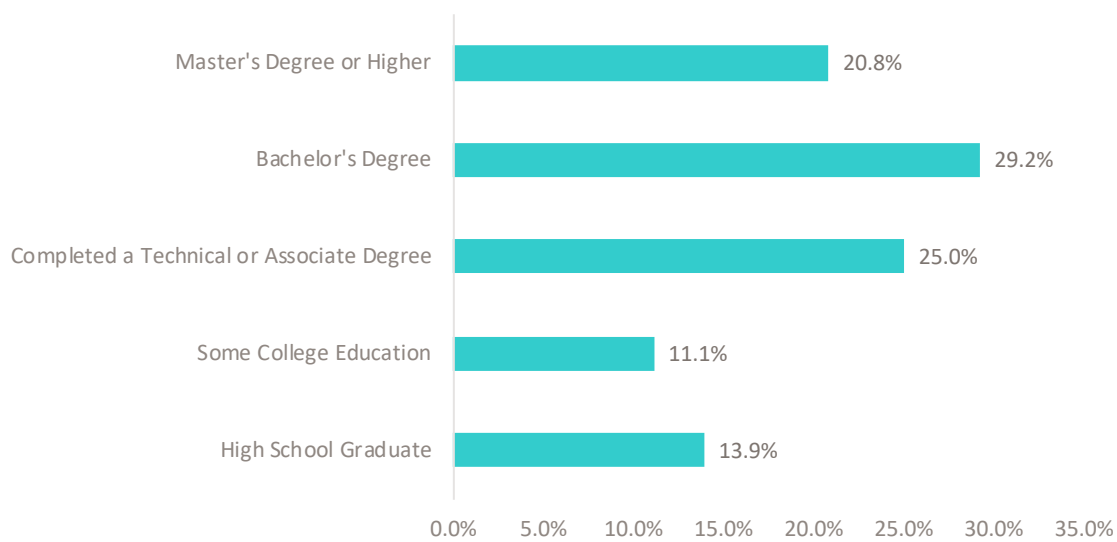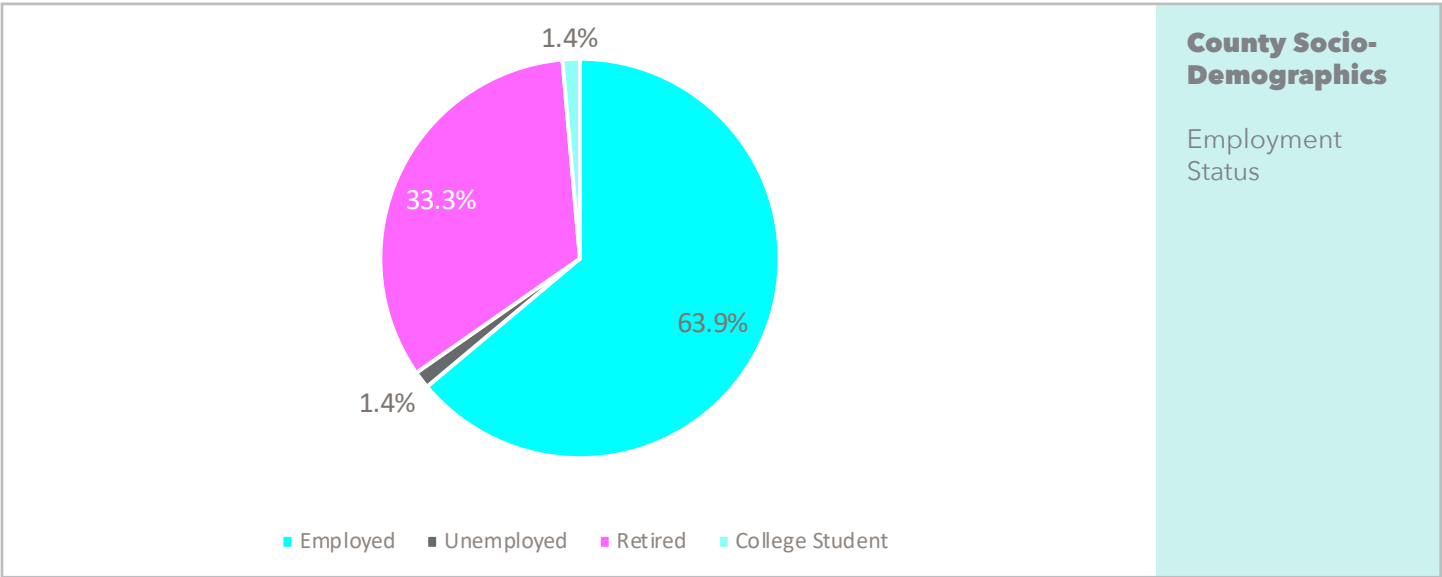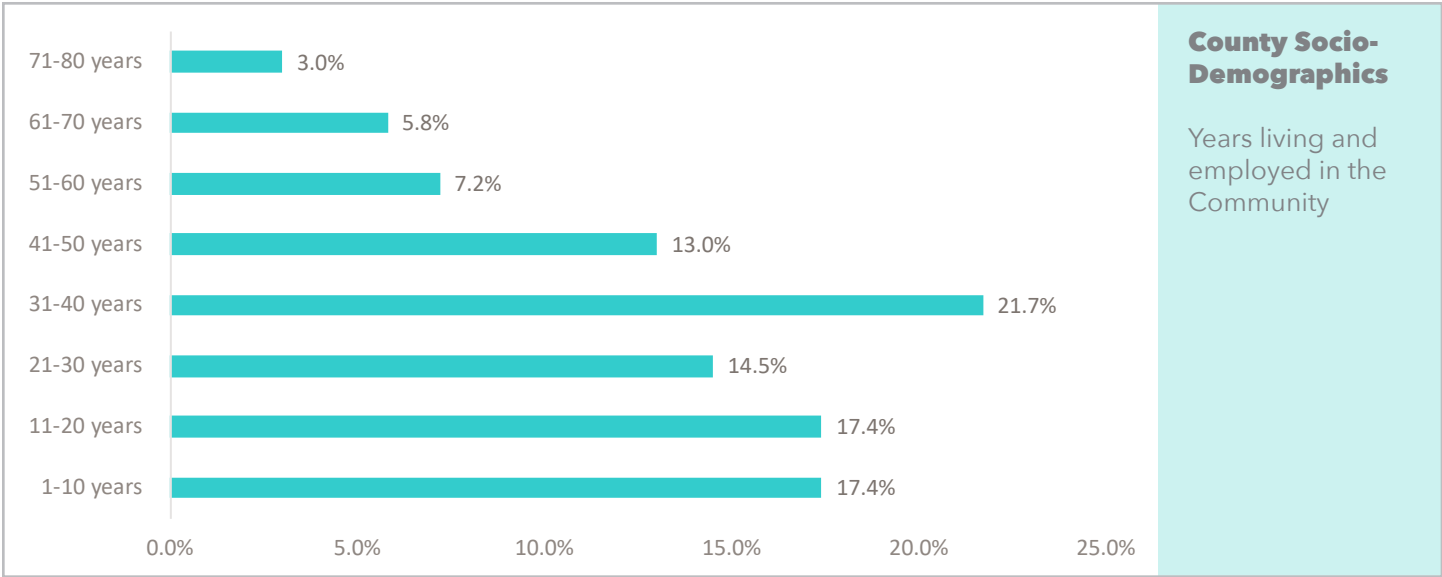
County Vitality

Overall, Carroll County residents rank parks and trails (55%), shopping and dining (31%), and access to quality healthcare (20%) as their No. 1 most valuable community asset. At the same time, 58% of residents say they have to "leave the community to take advantage of services, purchase products, or patronize businesses they prefer."
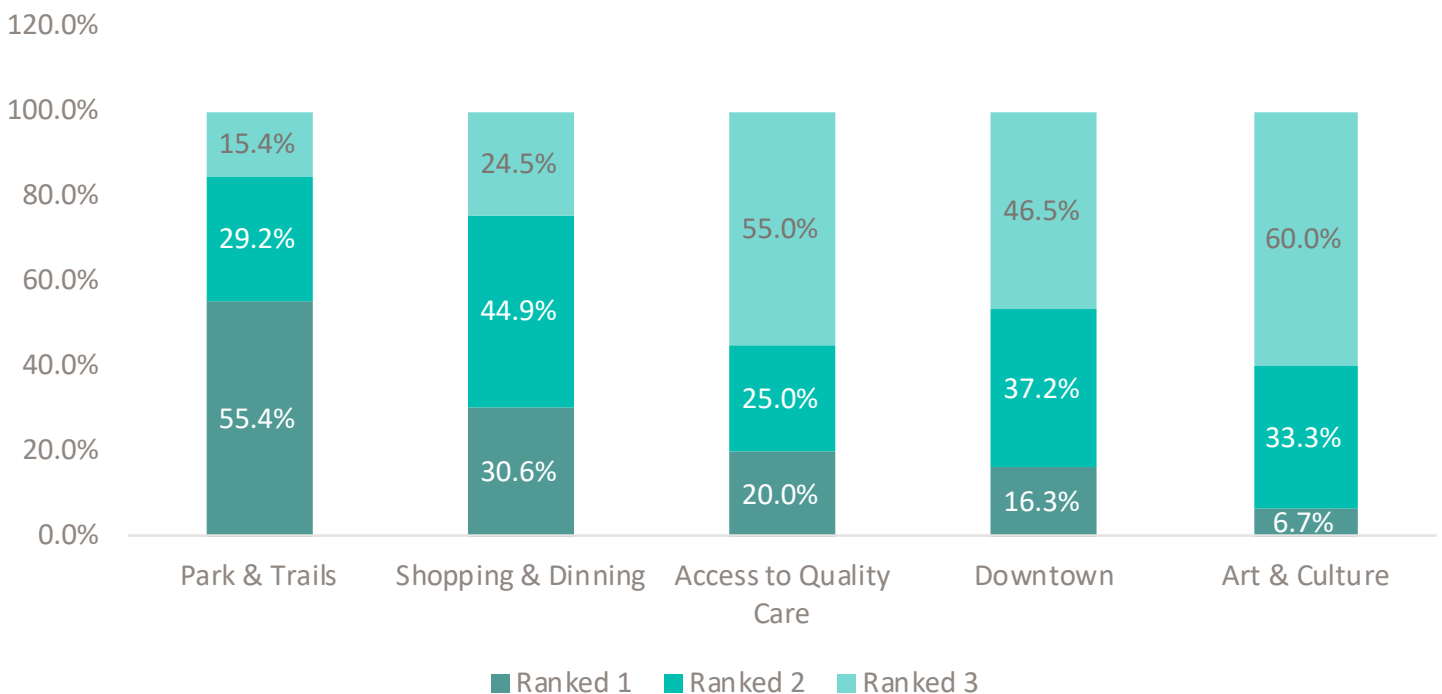
Fifty-one percentage of survey respondents disagreed that "it is easy to find information about activities and events occurring in the community," while 36% agreed.
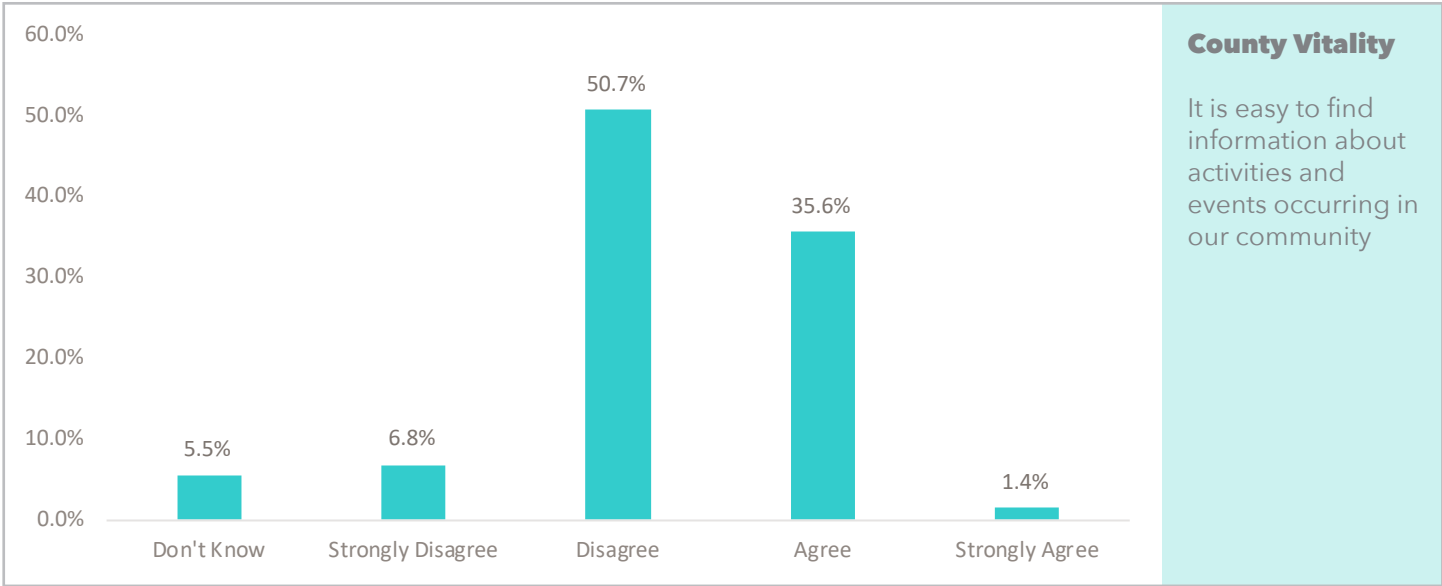
Carroll County residents feel that there are activities for children and families to do (47% vs.38%). However, 38% of respondents said that there are very limited activities for teens and adults, while 30% thought there were adequate activities.

Among a list of a community assets, residents ranked parks and trails as

No. 1

Please rank the Top 3 attributes that you find most valuable about your community

Attribute	Ranked 1	Ranked 2	Ranked 3
Park & Trails	55.4%	29.2%	15.4%
Shopping & Dinning	30.6%	44.9%	24.5%
Access to Quality Care	20.0%	25.0%	55.0%
Downtown	16.3%	37.2%	46.5%
Art & Culture	6.7%	33.3%	60.0%

County Vitality

It is easy to find information about activities and events occurring in our community

Don't Know: 5.5%
Strongly Disagree: 6.8%
Disagree: 50.7%
Agree: 35.6%
Strongly Agree: 1.4%

County Vitality

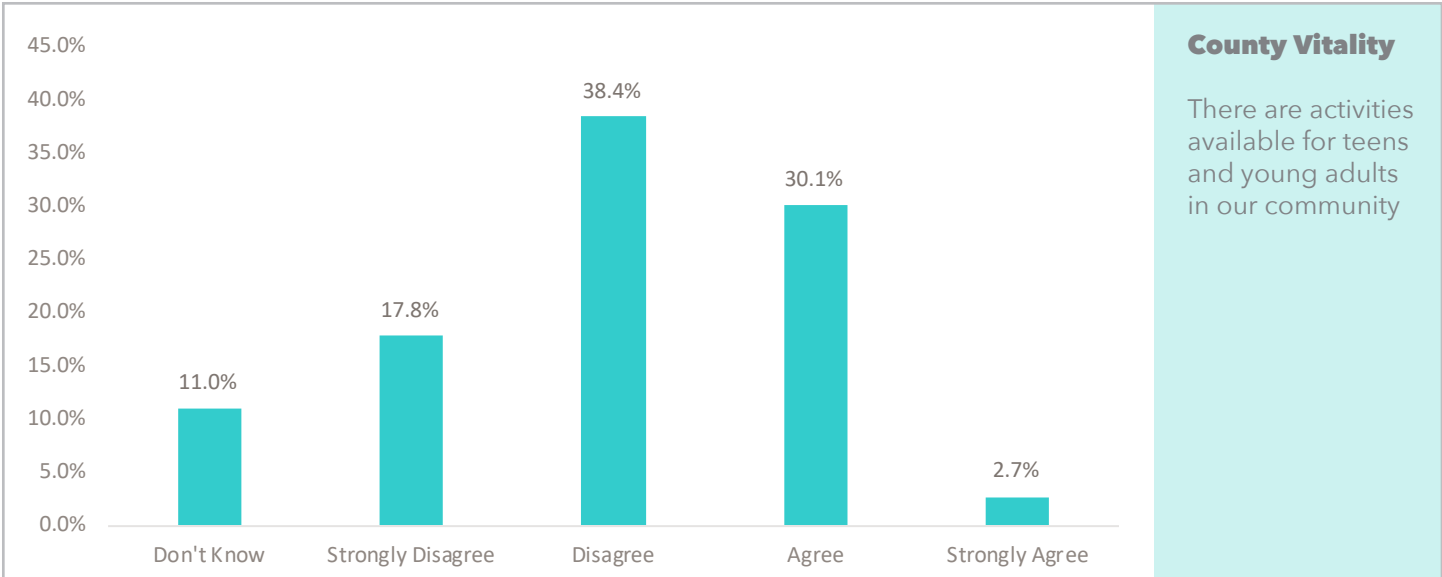I have to leave my community to take advantage of services, purchase products, or patronize businesses that I prefer

Don't Know: 4.2%
Strongly Disagree: 1.4%
Disagree: 16.4%
Agree: 57.5%
Strongly Agree: 20.5%

County Vitality

There are a number of things for children and families to do for a community of our size

Strongly Disagree: 8.2%
Disagree: 38.4%
Agree: 46.6%
Strongly Agree: 6.8%

County Vitality

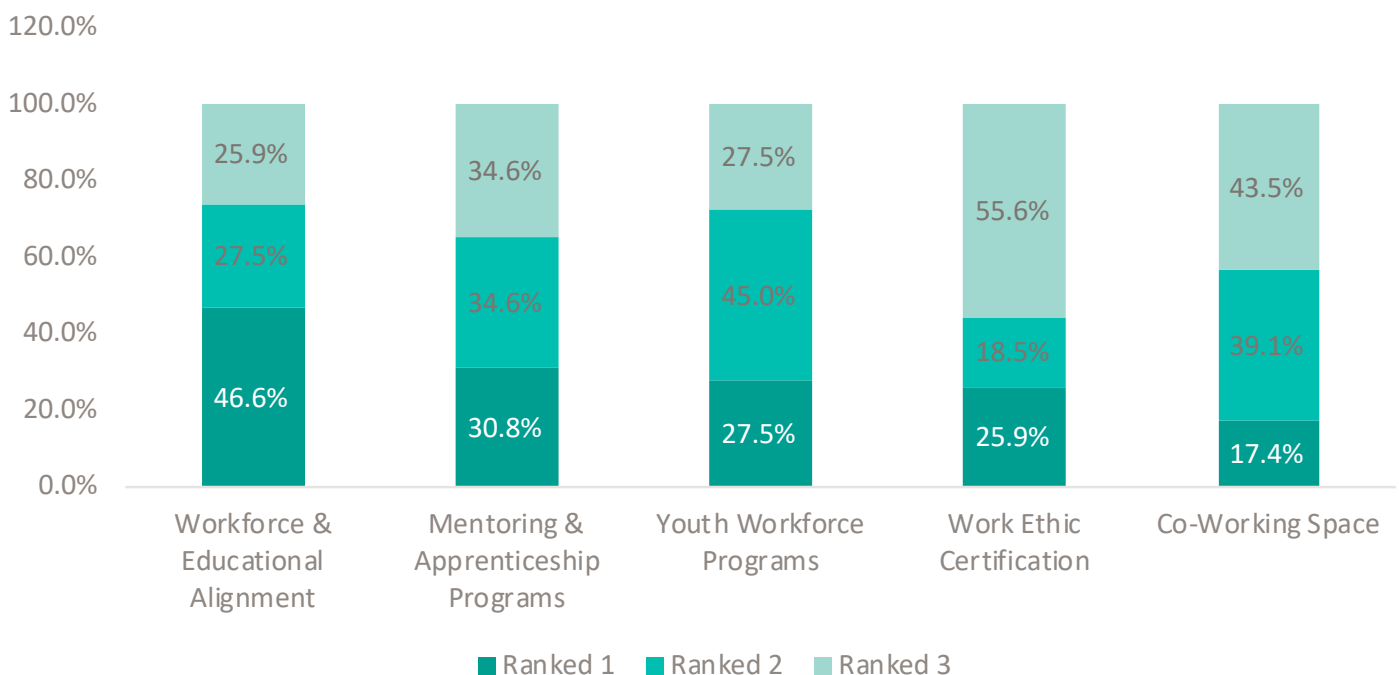There are activities available for teens and young adults in our community
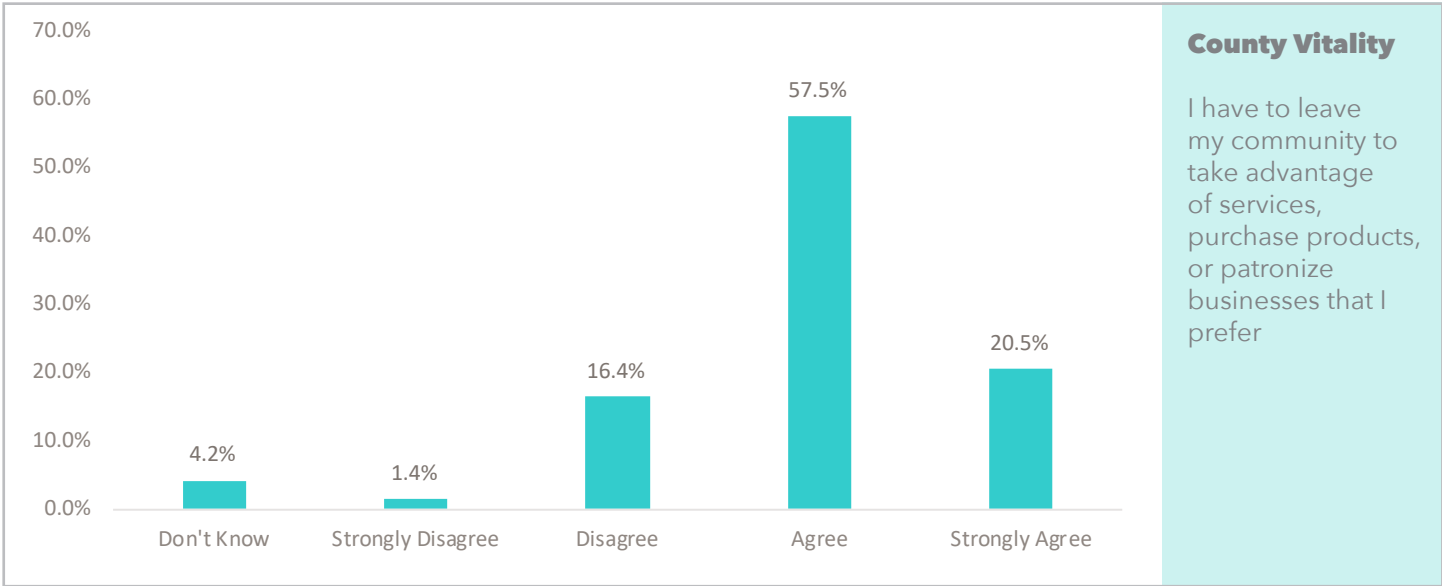
County Education

Overall, Carroll County residents chose workforce and education alignment (47%), proving mentoring and apprenticeship (31%) and youth workforce opportunities (28%) as their No. 1 picks how to improve Benton County's educational ecosystem.
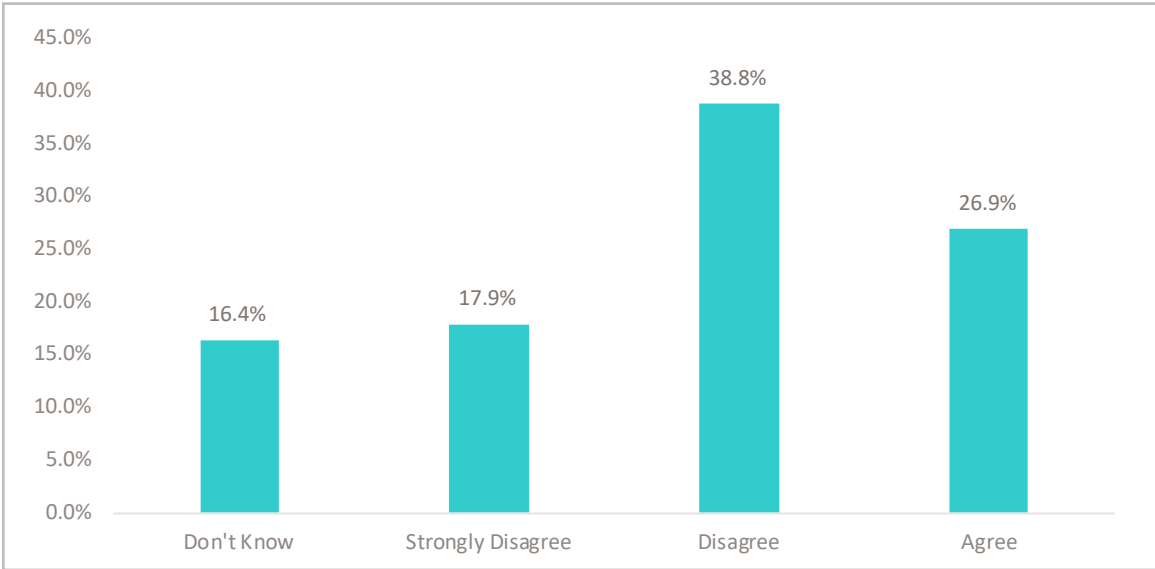
When responding to the question: "Our community promotes and provides adequate training, technical assistance or other workforce education to skill up adult workers," 39% said they disagree, while 27% agreed that Carroll County provides sufficient training opportunities to the adult workforce.

When survey participants were asked about the youth having knowledge of which employers are in their community, 44% of respondents disagreed, while 26% agreed. Furthermore, when asked, "youth in our community are encouraged to share their thoughts about local needs and priorities," 36% disagreed, while 32% agreed with the statement. However, when asked about youth opportunities to start and run a business in the community, 51% agreed, while 23% agreed. Perhaps a more detailed educational scan could help uncover what youth need in terms of workforce engagement opportunities.

47%

of respondents selected workforce and education alignment as their No.1 priority under Carroll County education needs.

Please rank the TOP 3 picks for education and job improvements

Bar chart data:

Category	Ranked 1	Ranked 2	Ranked 3
Workforce & Educational Alignment	46.6%	27.5%	25.9%
Mentoring & Apprenticeship Programs	30.8%	34.6%	34.6%
Youth Workforce Programs	27.5%	45.0%	27.5%
Work Ethic Certification	25.9%	18.5%	55.6%
Co-Working Space	17.4%	39.1%	43.5%

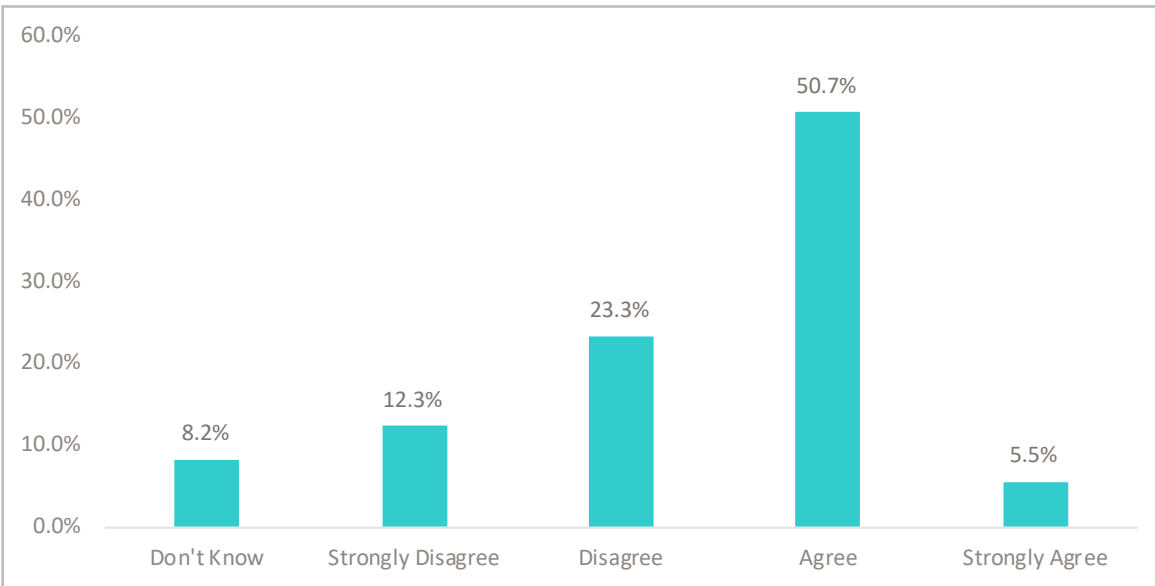Legend: ■ Ranked 1 ■ Ranked 2 ■ Ranked 3

County Education

Our community promotes and provides adequate training, technical assistance or other workforce education to "skill up" adult workers

Response	Percentage
Don't Know	16.4%
Strongly Disagree	17.9%
Disagree	38.8%
Agree	26.9%

County Education

Youth know which employers are in our community and how to access jobs there

Response	Percentage
Don't Know	17.8%
Strongly Disagree	9.6%
Disagree	43.8%
Agree	26.0%
Strongly Agree	2.8%

County Education

Our youth have chances to learn about starting and running a business in our community

Response	Percentage
Don't Know	8.2%
Strongly Disagree	12.3%
Disagree	23.3%
Agree	50.7%
Strongly Agree	5.5%

County Education

Youth in our community are encouraged to share their thoughts about local needs and priorities
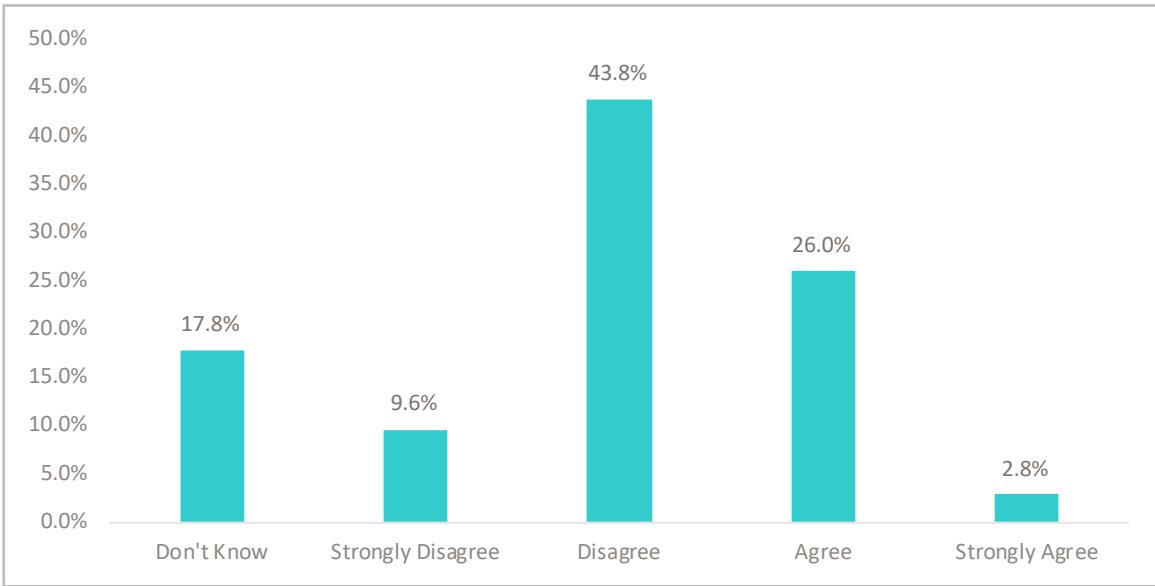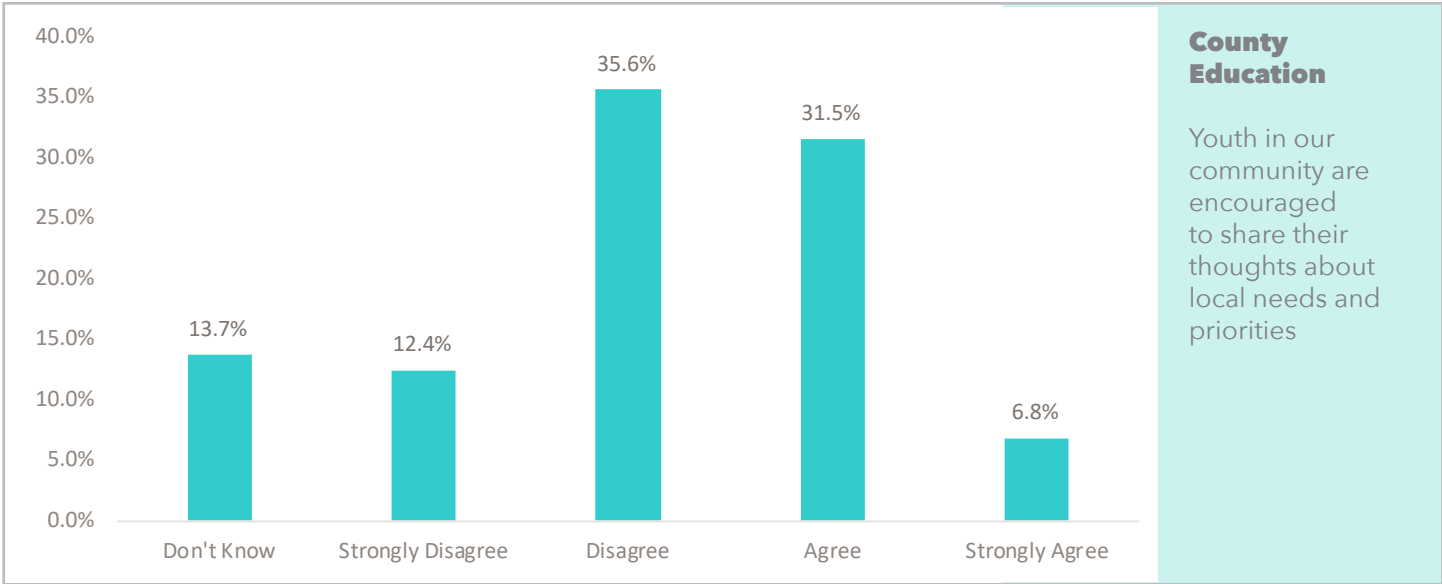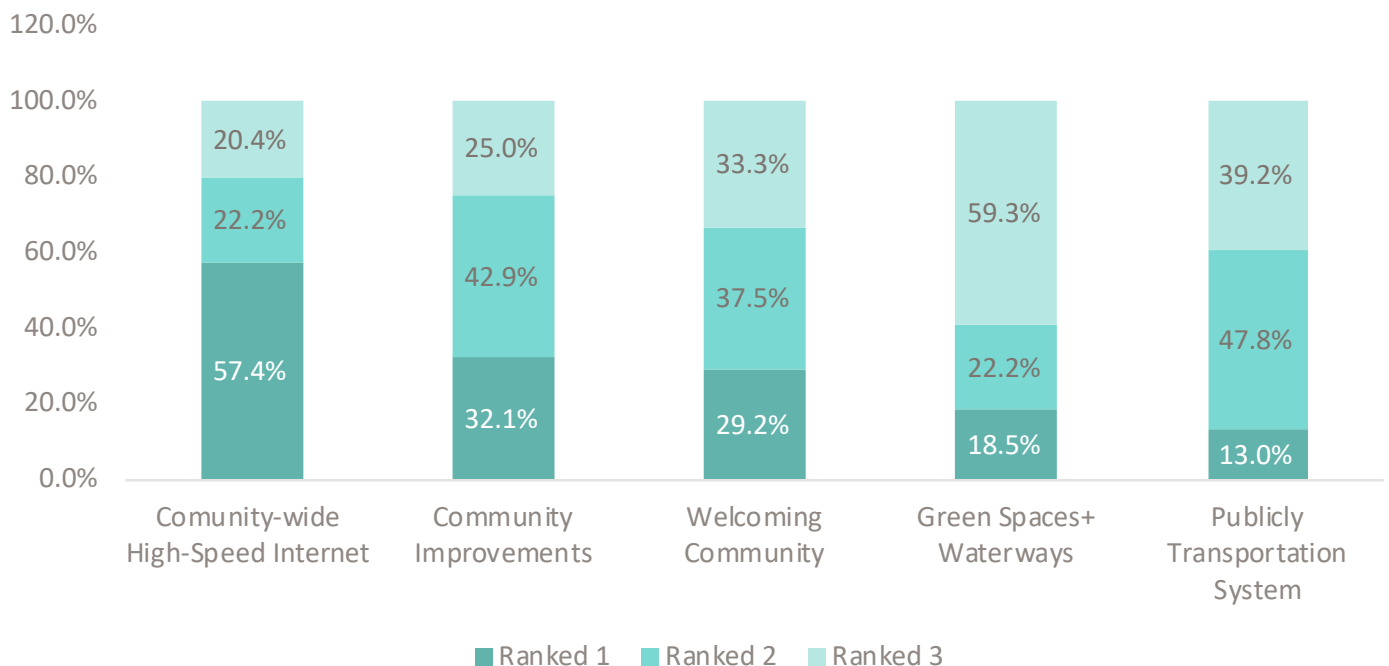
County Connectivity

Overall, Carroll County residents rank community-wide, high-speed Internet (57%), community improvements (32%) and becoming a welcoming community (29%) as the attributes they would most like to see their community improve.

When survey participants were asked "the internet service I have at my home adequately serves my needs" (40% strongly disagreed, 32% agreed). In addition, when survey participants were asked, "Does lack of access to high-speed internet affect your community's ability to retain/attract young people?" 34% of residents agreed, while 18% of residents disagreed. This dichotomy warrants further investigation. While it is clear that WHIN has received a mandate to improve regional broadband access, a "digital divide" exists between those with the infrastructure and adoption wherewithal, depending largely on where you live in the region. (see Rural Indiana Stats, https://pcrd. purdue.edu/ruralindianastats/broadband/ddi.php?variable=ddi-overview&county=Adams, to look at the Digital Divide Index rank by county.)
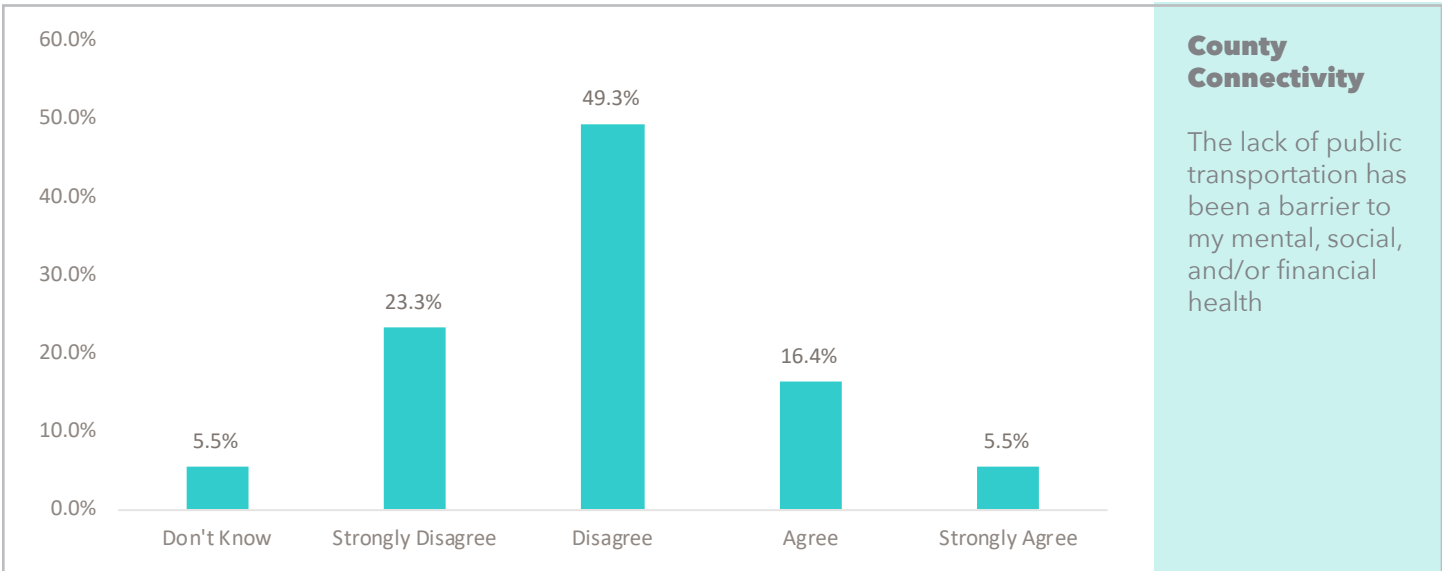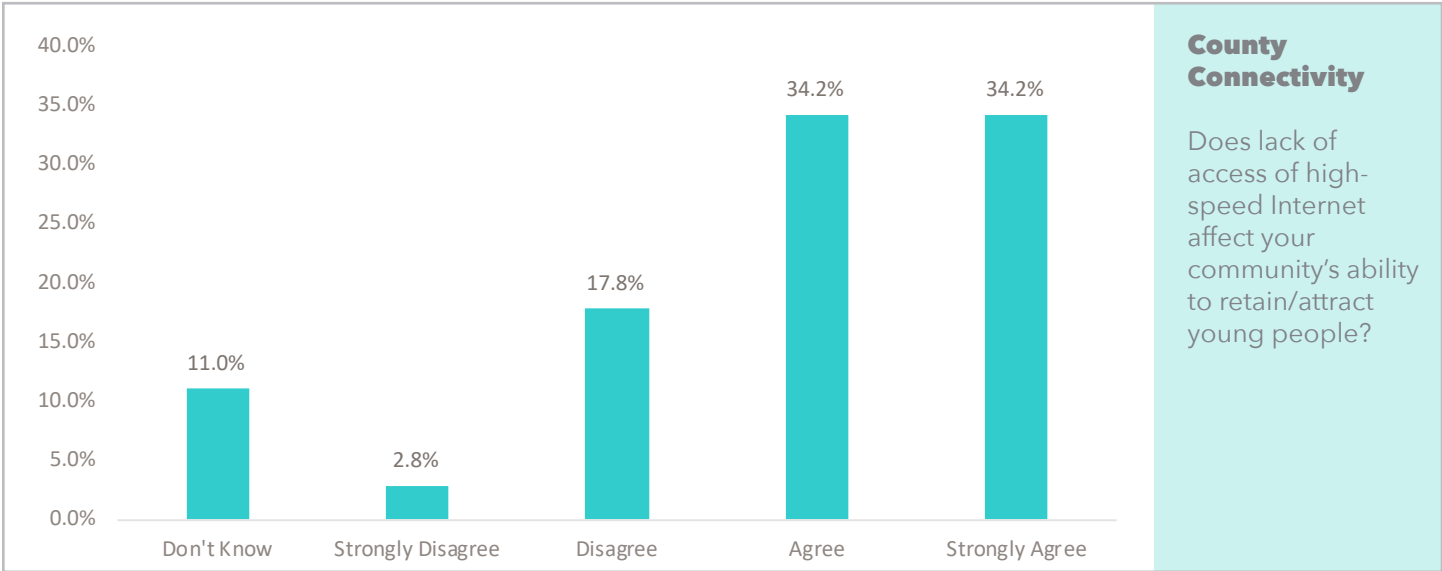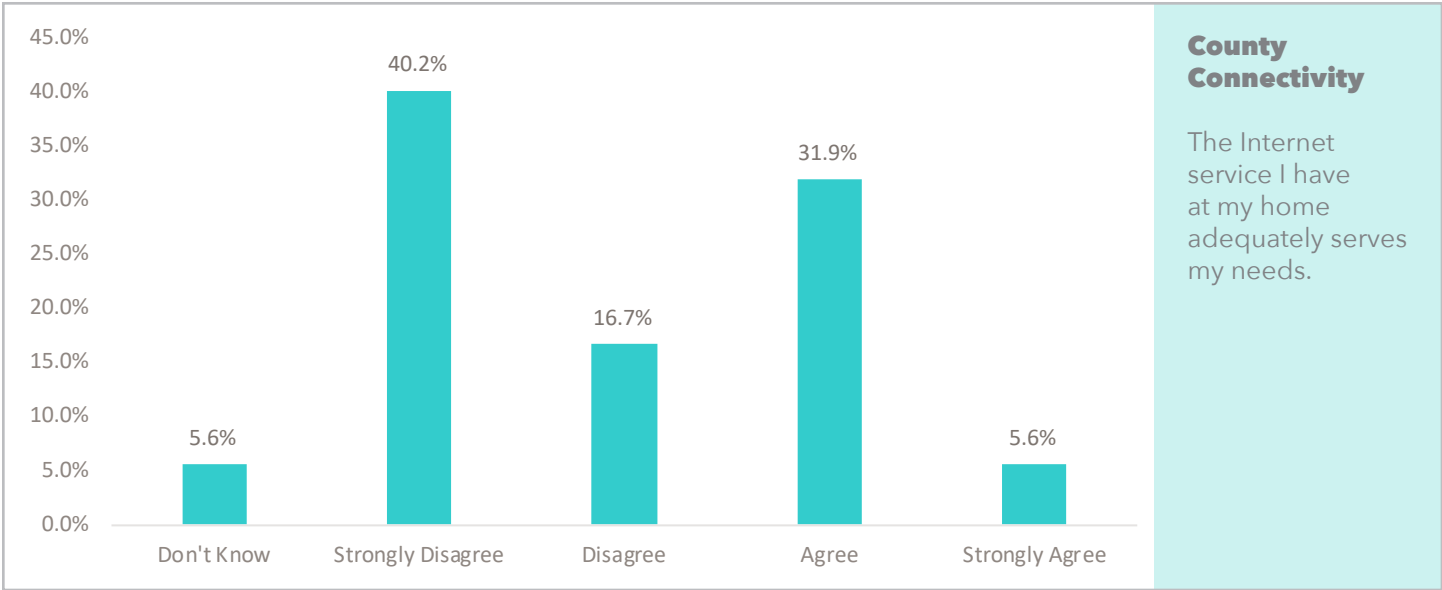
By contrast, transportation does not show up as a significant barrier to regional connectivity (at least for those residents who responded to the survey). Only 16% agreed, and 49% disagreed with the statement: "The lack of public transportation has been a barrier to my mental, social, and /or financial health."

57%

of respondents picked community-wide, high speed internet as the No.1 way they would most like to see Carroll County improve.

Please rank the TOP 3 attributes you would most like to see your community improve its connectedness.

	Community-wide High-Speed Internet	Community Improvements	Welcoming Community	Green Spaces+ Waterways	Publicly Transportation System
Ranked 3	20.4%	25.0%	33.3%	59.3%	39.2%
Ranked 2	22.2%	42.9%	37.5%	22.2%	47.8%
Ranked 1	57.4%	32.1%	29.2%	18.5%	13.0%

Legend: ■ Ranked 1   ■ Ranked 2   ■ Ranked 3

County Connectivity

The Internet service I have at my home adequately serves my needs.

Bar chart with the following values:
- Don't Know: 5.6%
- Strongly Disagree: 40.2%
- Disagree: 16.7%
- Agree: 31.9%
- Strongly Agree: 5.6%

County Connectivity

Does lack of access of high-speed Internet affect your community's ability to retain/attract young people?

Bar chart with the following values:
- Don't Know: 11.0%
- Strongly Disagree: 2.8%
- Disagree: 17.8%
- Agree: 34.2%
- Strongly Agree: 34.2%

County Connectivity

The lack of public transportation has been a barrier to my mental, social, and/or financial health

Bar chart with the following values:
- Don't Know: 5.5%
- Strongly Disagree: 23.3%
- Disagree: 49.3%
- Agree: 16.4%
- Strongly Agree: 5.5%

County Connectivity

People from a variety of backgrounds work together to make our community a better place

Chart values:
- Don't Know: 5.5%
- Disagree: 21.9%
- Agree: 57.5%
- Strongly Agree: 15.1%
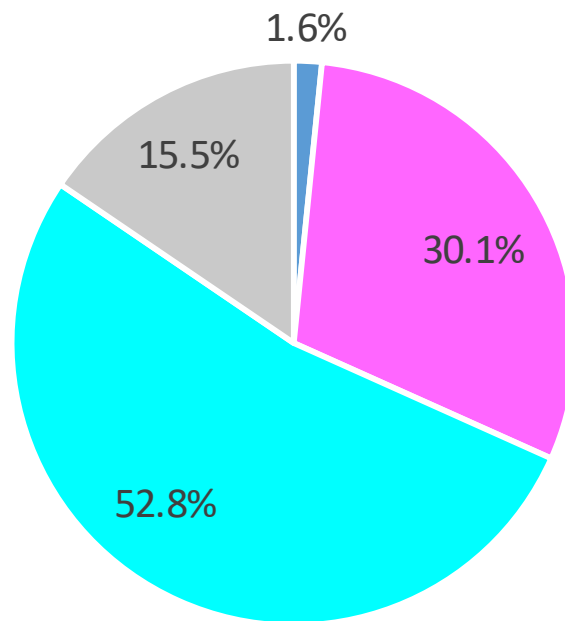
County Socio-Demographics

Two-hundred and two residents of Cass County responded to this placemaking survey between June 3 and August 30, 2019. Ninety-six of those residents completed the short-form, paper version of the survey, while 106 residents responded to the survey online.

Keeping in mind this is a convenience sample, not a scientific one, the "profile" of a typical respondent is as follows: female (65%), employed (79%), between the ages of 35-44 (26%), with at least a Bachelor's degree (26%), who has been a resident of the region for 31-40 years (26%).

When we asked the survey participants in Cass County, how they would rate the Wabash Heartland as place to live, 53% rated it as a "good" place to live.

53%

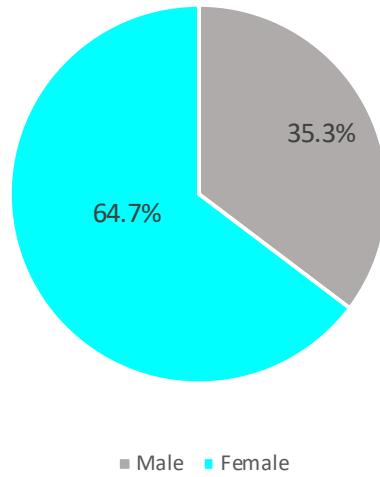of survey participants rated Cass County as a "good" place to live.

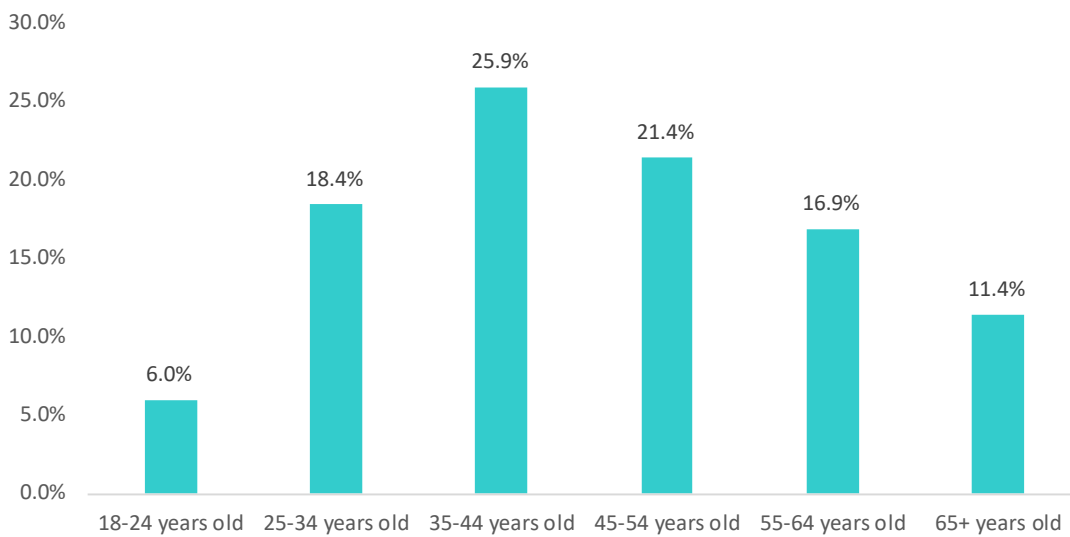## How would you rate the Wabash Heartland Region as place to live?

1.6%
15.5%
30.1%
52.8%

■ Poor   ■ Fair   ■ Good   ■ Excellent

County Socio-Demographics

Gender

- 64.7% Female
- 35.3% Male

■ Male ■ Female

County Socio-Demographics

Age

Age Group	Percentage
18-24 years old	6.0%
25-34 years old	18.4%
35-44 years old	25.9%
45-54 years old	21.4%
55-64 years old	16.9%
65+ years old	11.4%

County Socio-Demographics

Educational Attainment

Educational Attainment	Percentage
Master's Degree or Higher	13.4%
Bachelor's Degree	25.9%
Completed a Technical or Associate Degree	23.9%
Some College Education	19.4%
High School Graduate	14.9%
Still attending High School	1.0%
Did not Finish High School	1.5%

County Socio-Demographics

Years living and employed in the Community

Age Range	Percentage
71-80 years	0.5%
61-70 years	7.2%
51-60 years	8.8%
41-50 years	13.9%
31-40 years	25.8%
21-30 years	21.1%
11-20 years	10.8%
1-10 years	11.9%

County Socio-Demographics

Employment Status

- Employed: 78.6%
- Unemployed: 2.0%
- Retired: 11.9%
- Stay Home parent/ guardian/homemaker: 6.0%
- College Student: 1.5%

Legend: ■ Employed ■ Unemployed ■ Retired ■ Stay Home parent/ guardian/homemaker ■ College Student

County Vitality

Overall, Cass County residents rank parks and trails (59%), shopping and dining (29%), and access to quality healthcare (28%) as their No. 1 most valuable community asset. At the same time, 56% of residents say they have to "leave the community to take advantage of services, purchase products, or patronize businesses they prefer."
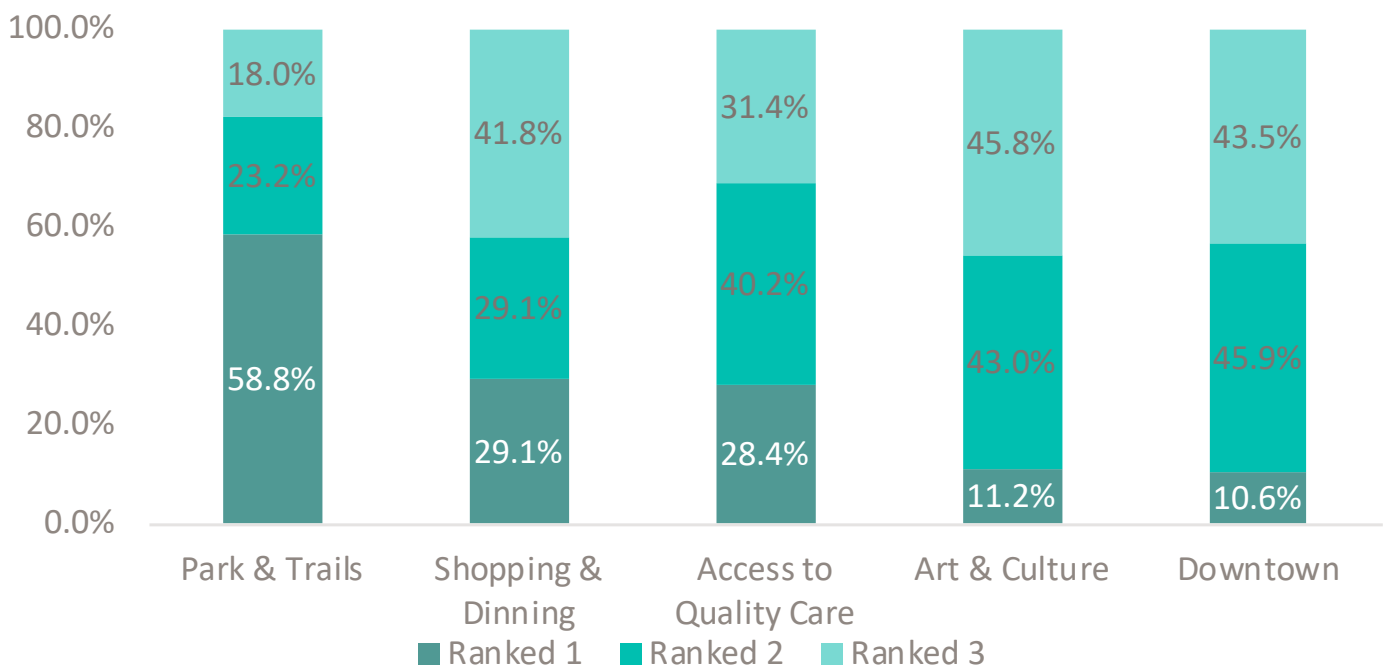
Fifty-eight percentage of survey respondents agreed, "it is easy to find information about activities and events occurring in the community," while 25% disagreed.
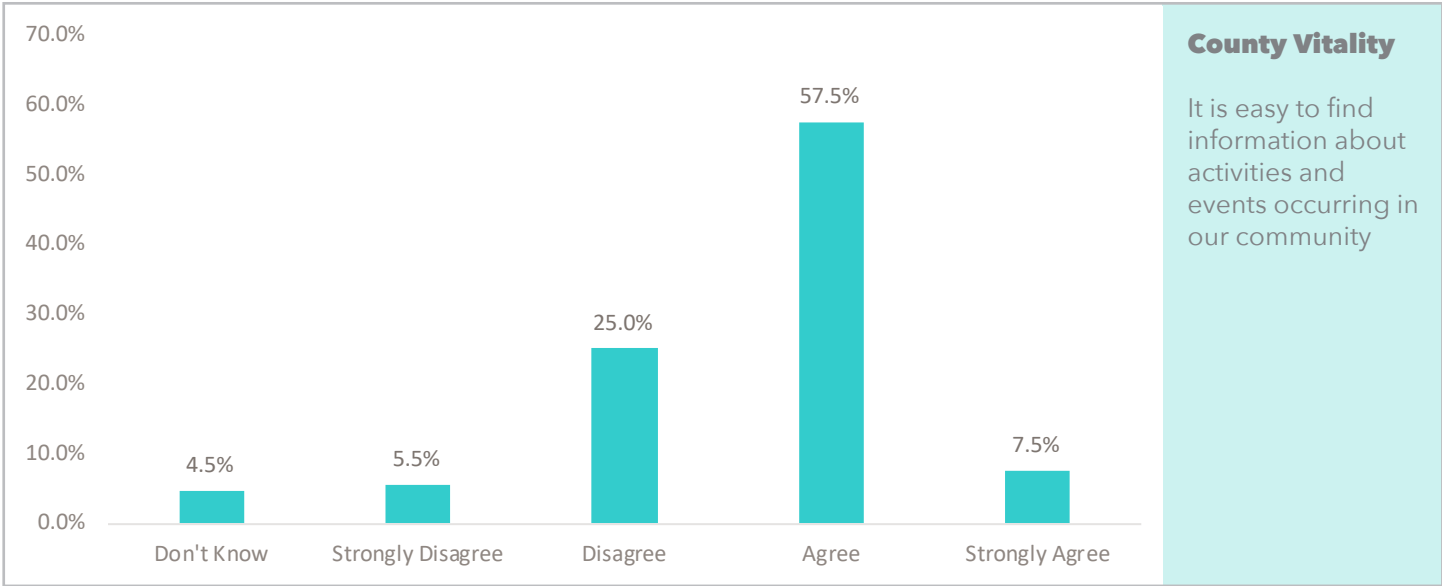
Cass County residents feel that there are activities for children and families to do (52% vs.29%). However, 46% of respondents said that there are very limited activities for teens and adults, while 26% thought there were adequate activities.

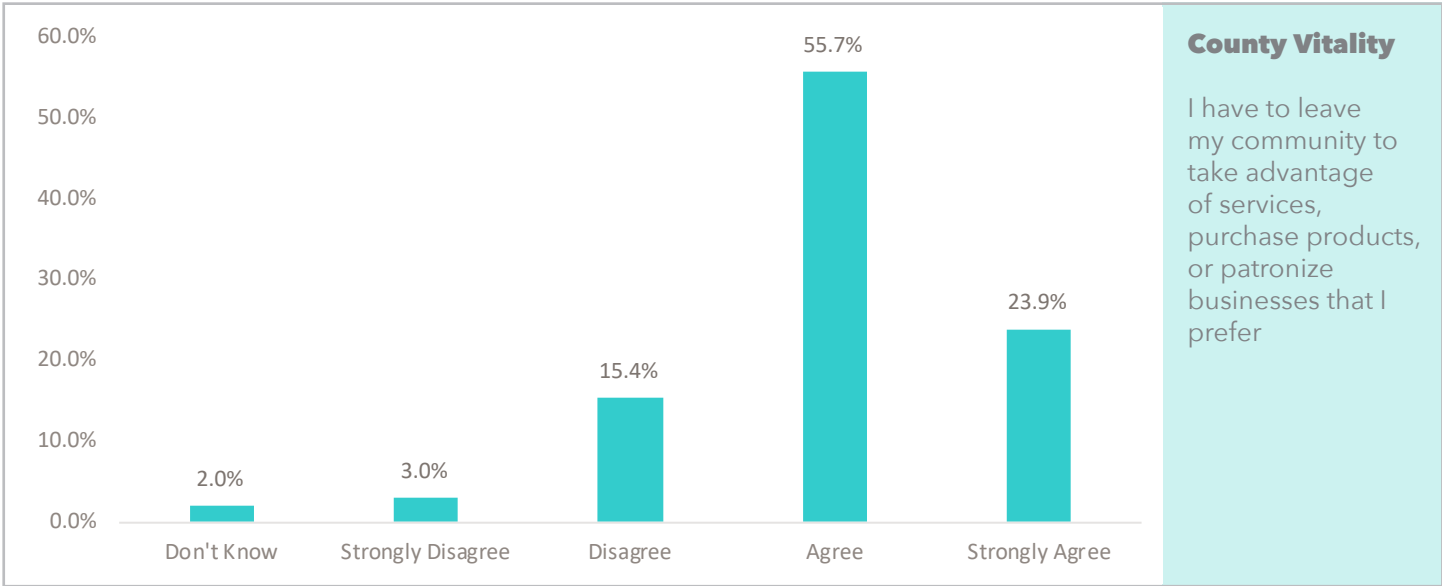## Among a list of a community assets, residents ranked parks and trails as

No. 1

Please rank the Top 3 attributes that you find most valuable about your community

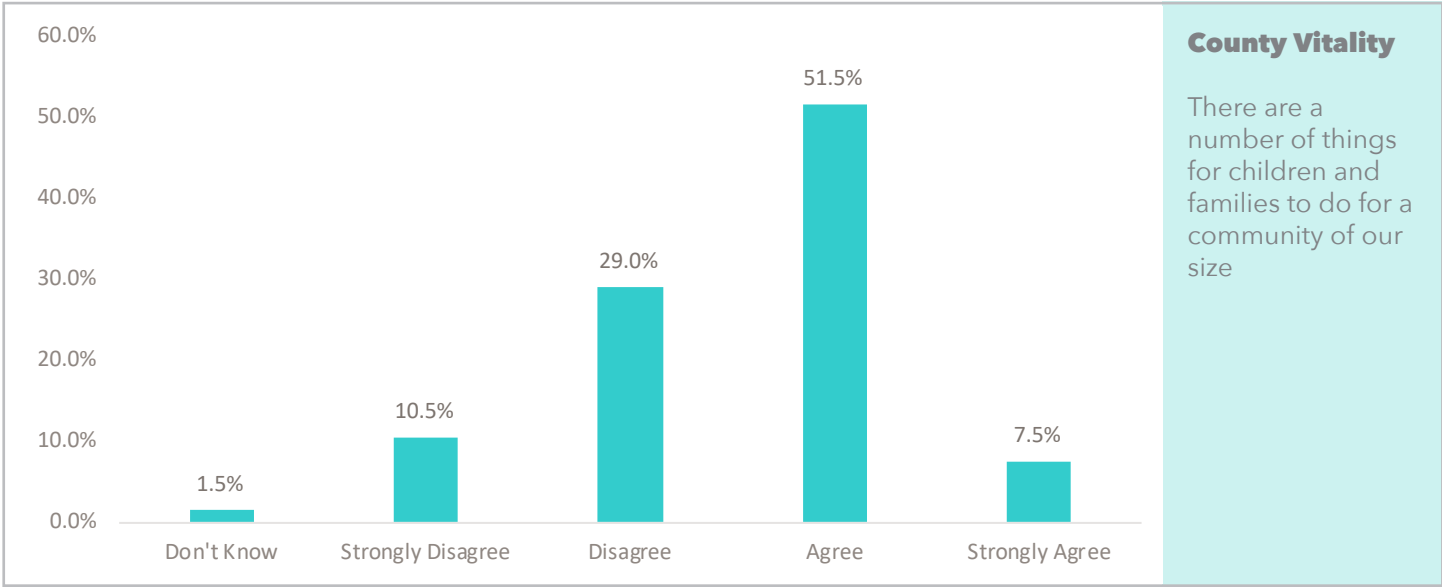|	Ranked 1	Ranked 2	Ranked 3
Park & Trails	58.8%	23.2%	18.0%
Shopping & Dinning	29.1%	29.1%	41.8%
Access to Quality Care	28.4%	40.2%	31.4%
Art & Culture	11.2%	43.0%	45.8%
Downtown	10.6%	45.9%	43.5%

County Vitality

It is easy to find information about activities and events occurring in our community

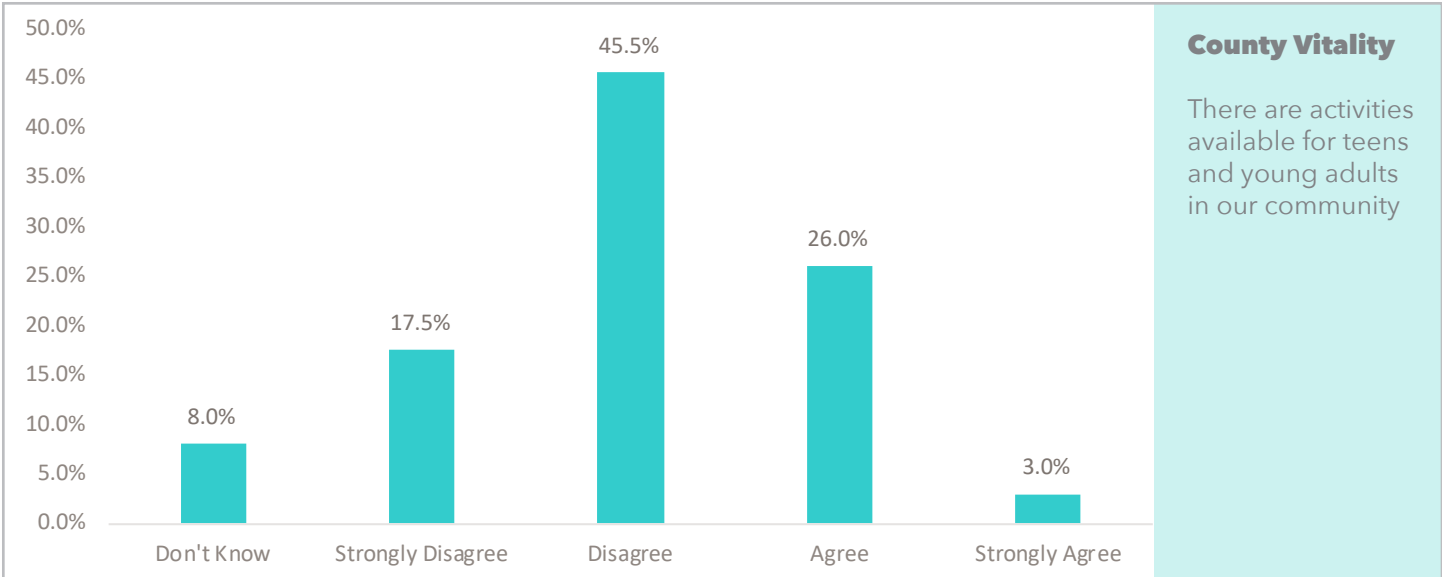| Response	Percentage
Don't Know	4.5%
Strongly Disagree	5.5%
Disagree	25.0%
Agree	57.5%
Strongly Agree	7.5%

County Vitality

I have to leave my community to take advantage of services, purchase products, or patronize businesses that I prefer

Response	Percentage
Don't Know	2.0%
Strongly Disagree	3.0%
Disagree	15.4%
Agree	55.7%
Strongly Agree	23.9%

County Vitality

There are a number of things for children and families to do for a community of our size

Response	Percentage
Don't Know	1.5%
Strongly Disagree	10.5%
Disagree	29.0%
Agree	51.5%
Strongly Agree	7.5%

County Vitality

There are activities available for teens and young adults in our community
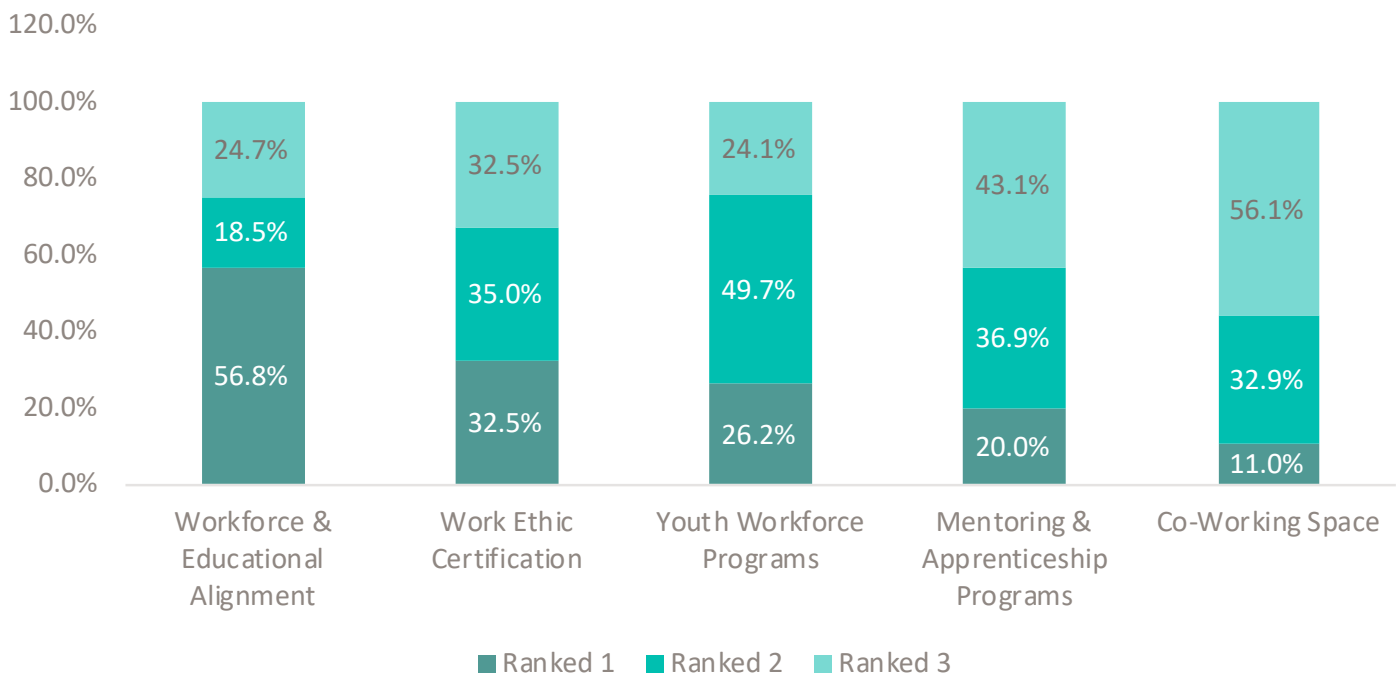
County Education

Overall, Cass County residents chose workforce and education alignment (57%), proving mentoring and apprenticeship (33%) and youth workforce opportunities (27%) as their No. 1 picks for how to improve Cass County's educational ecosystem.
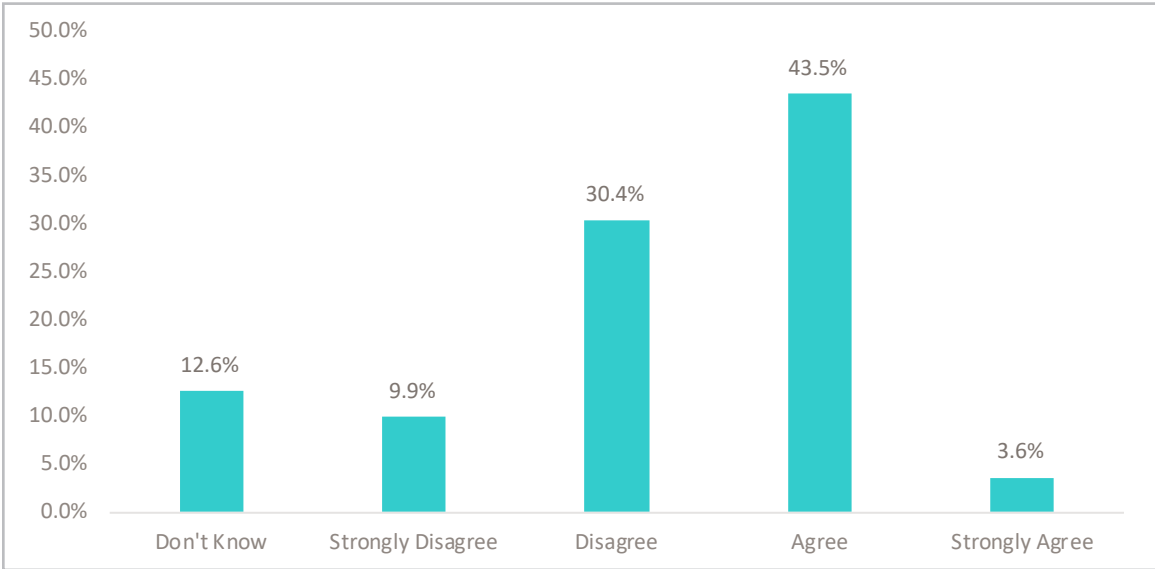
When responding to the question: "Our community promotes and provides adequate training, technical assistance or other workforce education to skill up adult workers," 30% said they disagreed, while 44% agreed that Cass County provides sufficient training opportunities to the adult workforce.

When survey participants were asked about the youth having knowledge of which employers are in their community, 38% of respondents disagreed, while 34% agreed. Furthermore, when asked, "youth in our community are encouraged to share their thoughts about local needs and priorities", there was an even split (34% agreed vs 34% disagreed) with the statement. However, when asked about youth opportunities to start and run a business in the community, 53% agreed, while 17% agreed. Perhaps a more detailed educational scan could help uncover what youth need in terms of workforce engagement opportunities.

57%

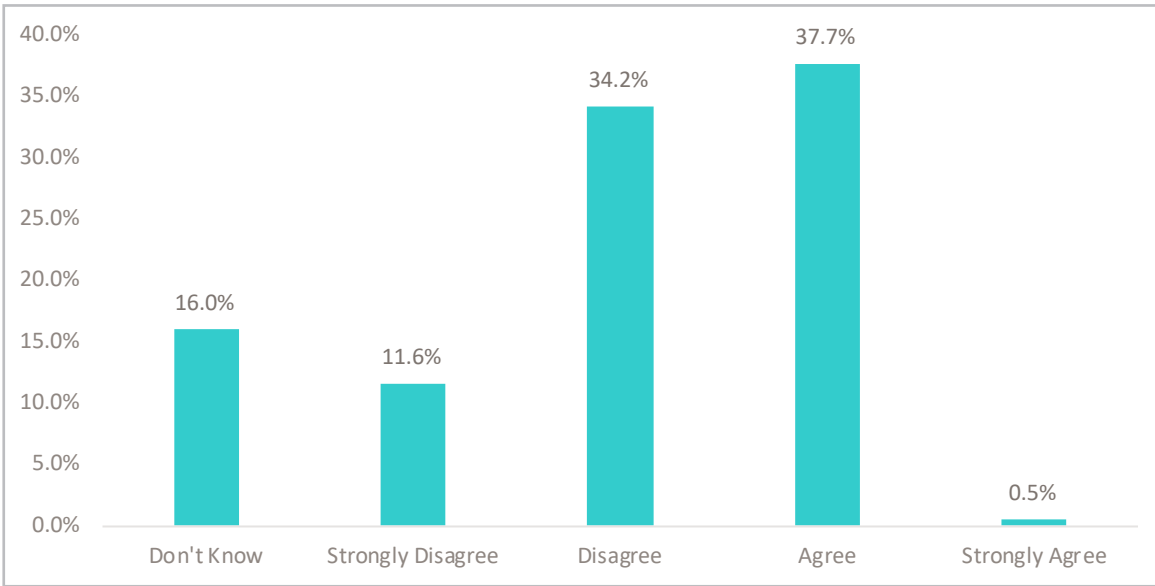of respondents selected workforce and education alignment as their No.1 priority under Cass County education needs.

Please rank the TOP 3 picks for education and job improvements

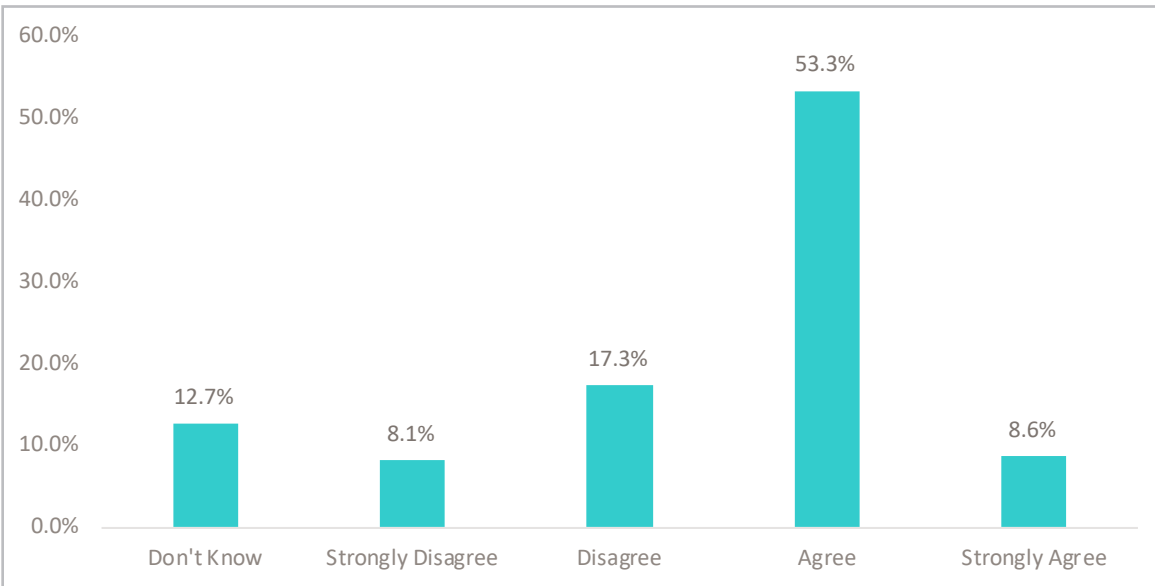| Category	Ranked 1	Ranked 2	Ranked 3
Workforce & Educational Alignment	56.8%	18.5%	24.7%
Work Ethic Certification	32.5%	35.0%	32.5%
Youth Workforce Programs	26.2%	49.7%	24.1%
Mentoring & Apprenticeship Programs	20.0%	36.9%	43.1%
Co-Working Space	11.0%	32.9%	56.1%

■ Ranked 1 ■ Ranked 2 ■ Ranked 3

County Education

Our community promotes and provides adequate training, technical assistance or other workforce education to "skill up" adult workers
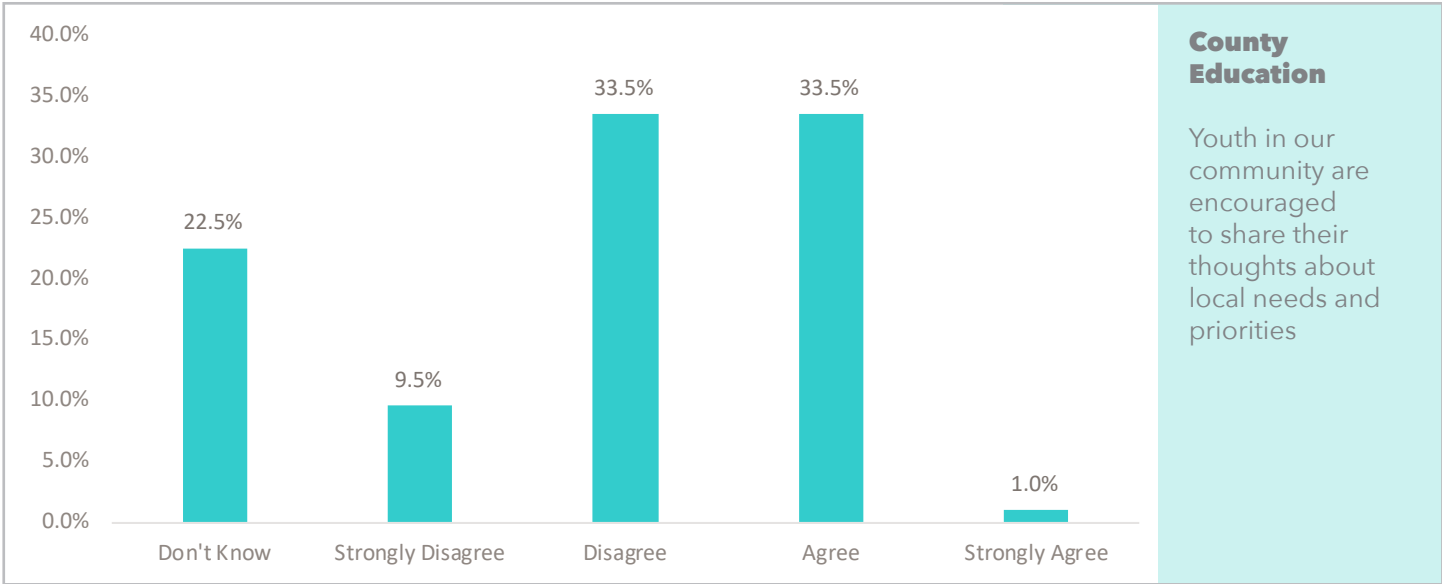
Response	Percentage
Don't Know	12.6%
Strongly Disagree	9.9%
Disagree	30.4%
Agree	43.5%
Strongly Agree	3.6%

County Education

Youth know which employers are in our community and how to access jobs there

Response	Percentage
Don't Know	16.0%
Strongly Disagree	11.6%
Disagree	34.2%
Agree	37.7%
Strongly Agree	0.5%

County Education

Our youth have chances to learn about starting and running a business in our community

Response	Percentage
Don't Know	12.7%
Strongly Disagree	8.1%
Disagree	17.3%
Agree	53.3%
Strongly Agree	8.6%

County Education

Youth in our community are encouraged to share their thoughts about local needs and priorities
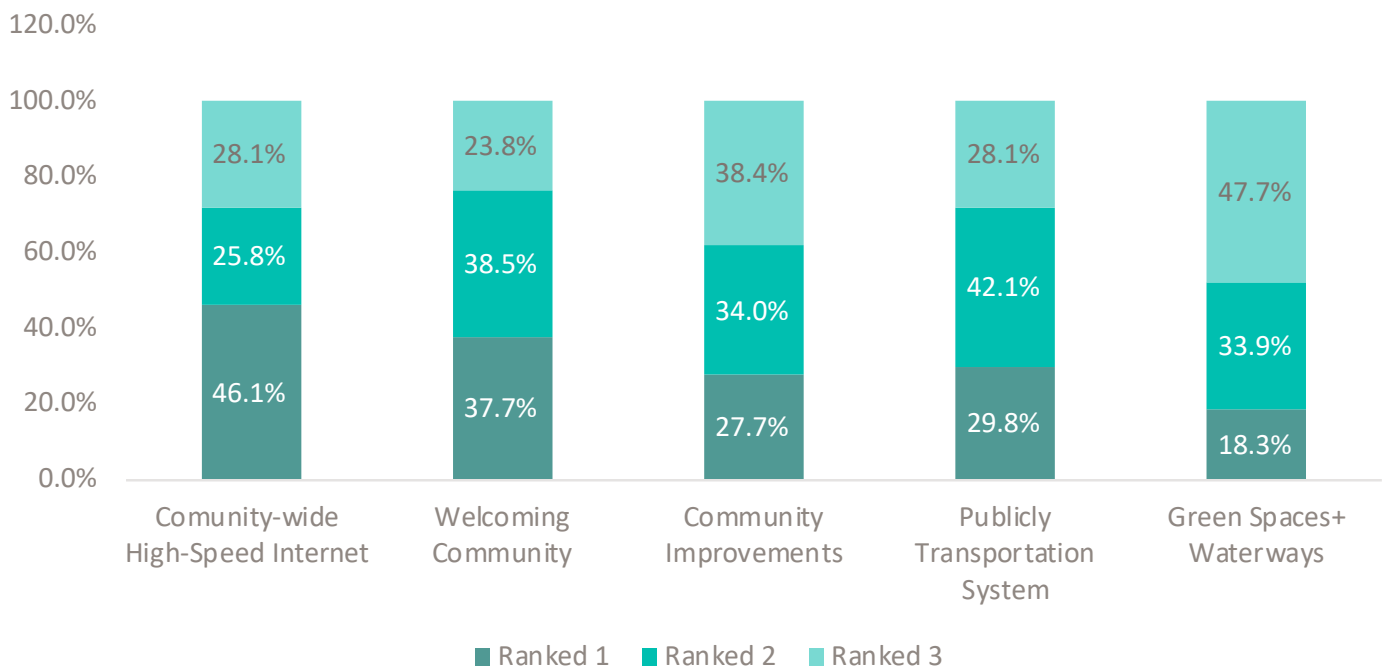
County Connectivity

Overall, Cass County residents rank community-wide, high-speed Internet (46%), becoming a welcoming community (38%) and community improvements (28%) as the attributes they would most like to see their community improve.
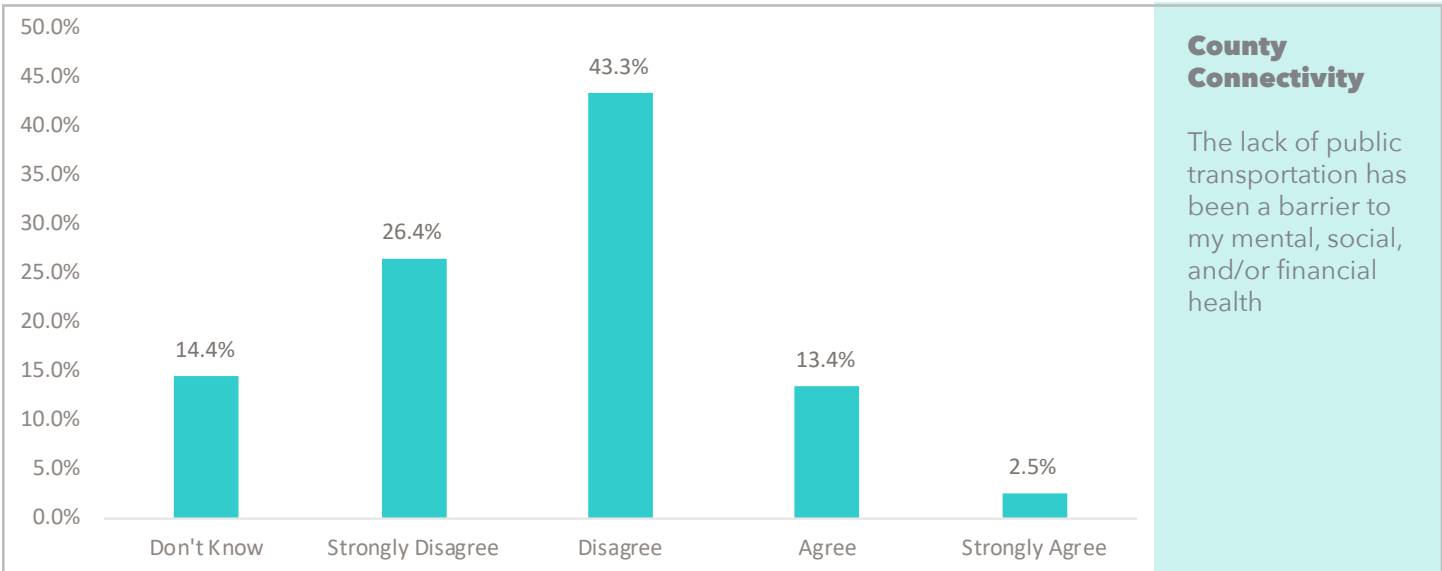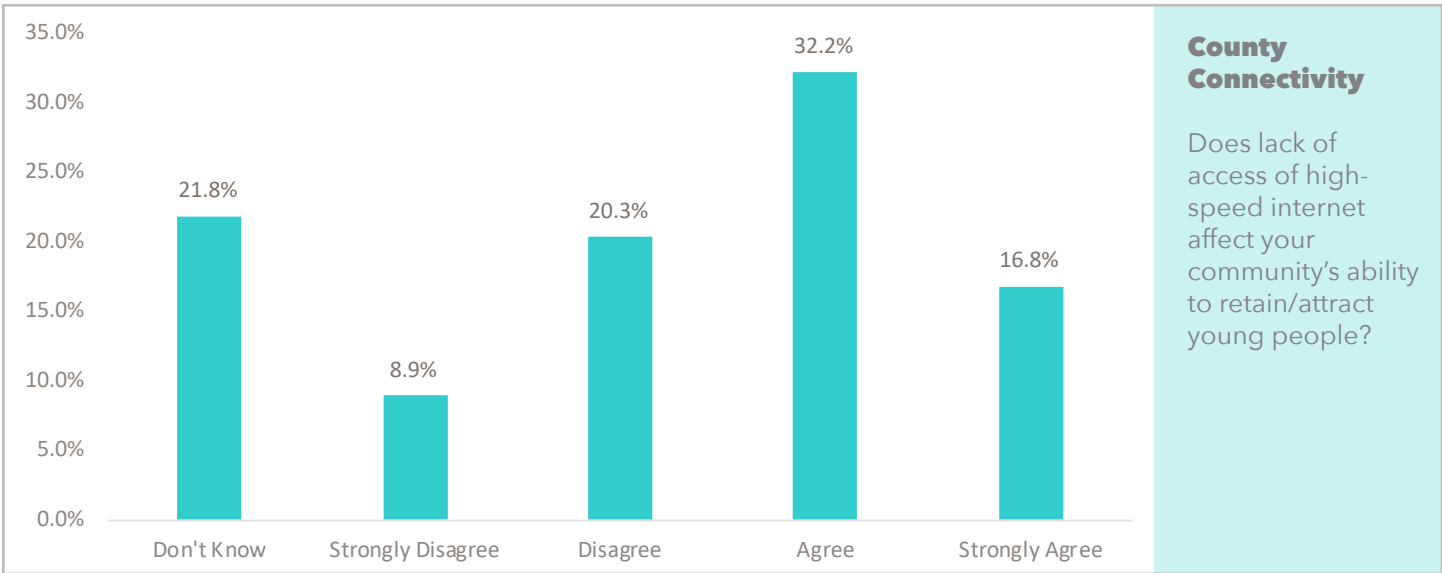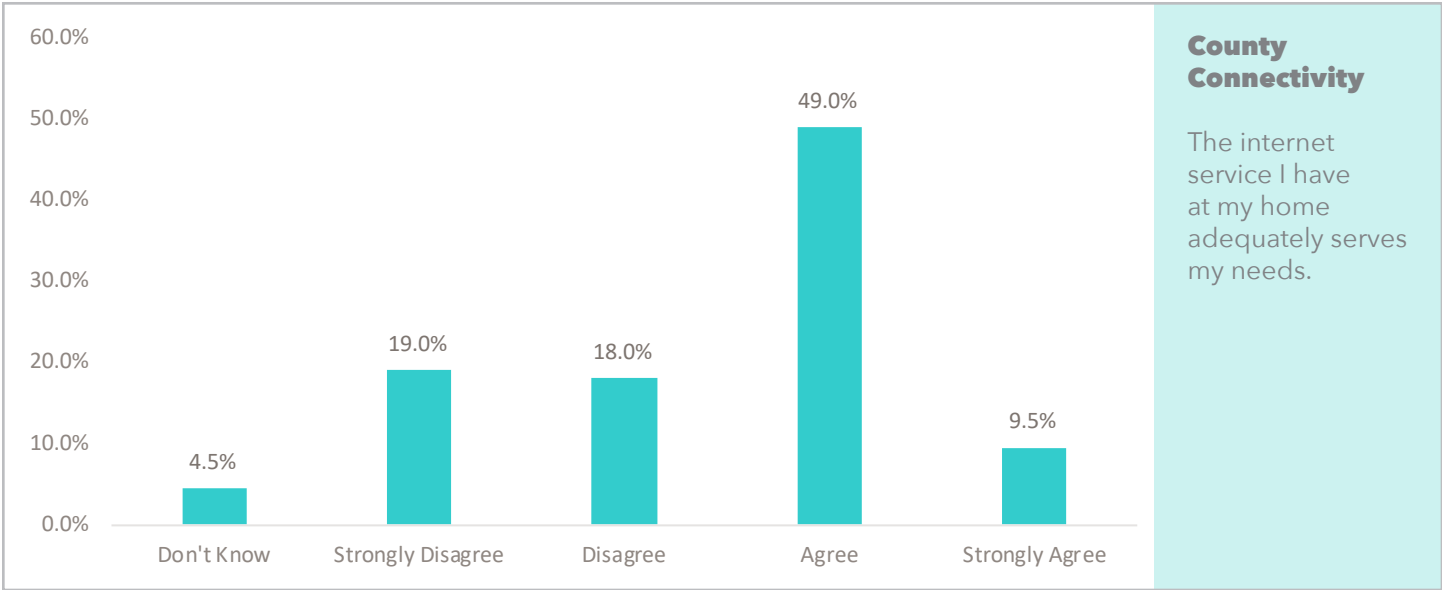
When survey participants were asked "the internet service I have at my home adequately serves my needs" (49% agreed, 18% disagreed). In addition, when survey participants were asked, "Does lack of access to high-speed internet affect your community's ability to retain/attract young people?" 32% of residents agreed, while 20% of residents disagreed. This dichotomy warrants further investigation. While it is clear that WHIN has received a mandate to improve regional broadband access, a "digital divide" exists between those with the infrastructure and adoption wherewithal, depending largely on where you live in the region. (see Rural Indiana Stats, https://pcrd. purdue.edu/ruralindianastats/broadband/ddi.php?variable=ddi-overview&county=Adams, to look at the Digital Divide Index rank by county.)
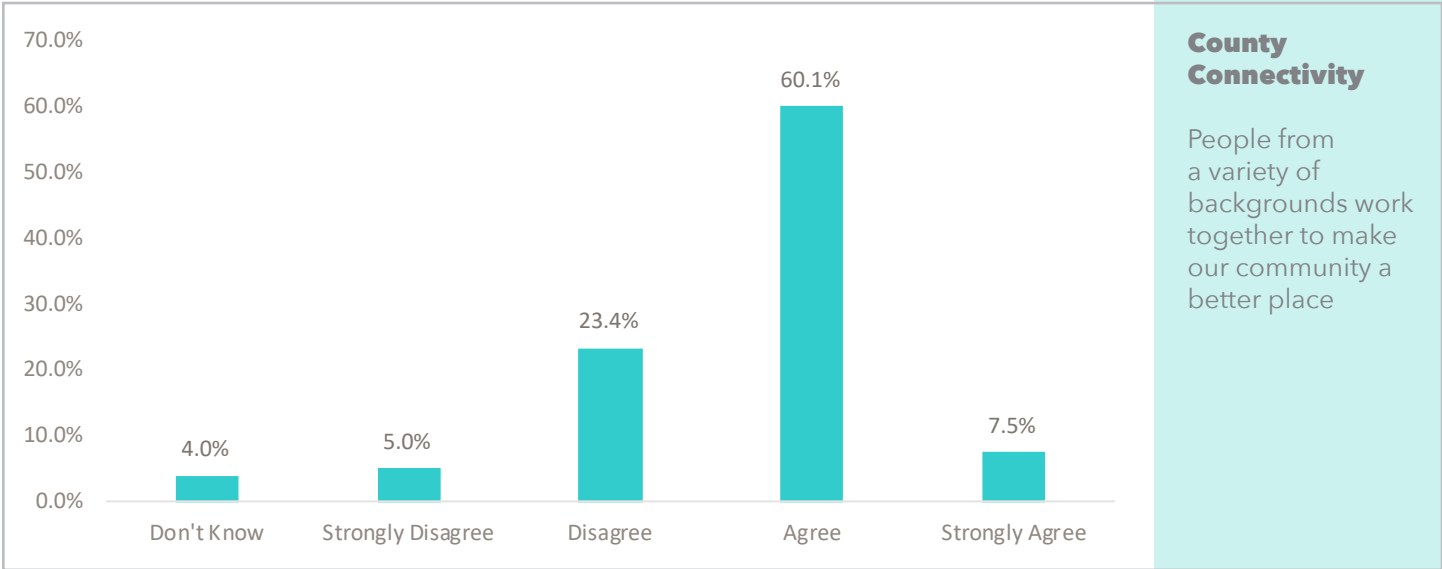
By contrast, transportation does not show up as a significant barrier to regional connectivity (at least for those residents who responded to the survey). Only 13% agreed, and 43% disagreed with the statement: "The lack of public transportation has been a barrier to my mental, social, and /or financial health."

46%

of respondents picked community-wide, high speed internet as the No.1 way they would most like to see Cass County improve.

Please rank the TOP 3 attributes you would most like to see your community improve its connectedness.

Attribute	Ranked 1	Ranked 2	Ranked 3
Comunity-wide High-Speed Internet	46.1%	25.8%	28.1%
Welcoming Community	37.7%	38.5%	23.8%
Community Improvements	27.7%	34.0%	38.4%
Publicly Transportation System	29.8%	42.1%	28.1%
Green Spaces+ Waterways	18.3%	33.9%	47.7%

County Connectivity

The internet service I have at my home adequately serves my needs.

Response	Percentage
Don't Know	4.5%
Strongly Disagree	19.0%
Disagree	18.0%
Agree	49.0%
Strongly Agree	9.5%

County Connectivity

Does lack of access of high-speed internet affect your community's ability to retain/attract young people?

Response	Percentage
Don't Know	21.8%
Strongly Disagree	8.9%
Disagree	20.3%
Agree	32.2%
Strongly Agree	16.8%

County Connectivity

The lack of public transportation has been a barrier to my mental, social, and/or financial health

Response	Percentage
Don't Know	14.4%
Strongly Disagree	26.4%
Disagree	43.3%
Agree	13.4%
Strongly Agree	2.5%

County Connectivity

People from a variety of backgrounds work together to make our community a better place

4.0%	5.0%	23.4%	60.1%	7.5%
Don't Know	Strongly Disagree	Disagree	Agree	Strongly Agree

Placemaking
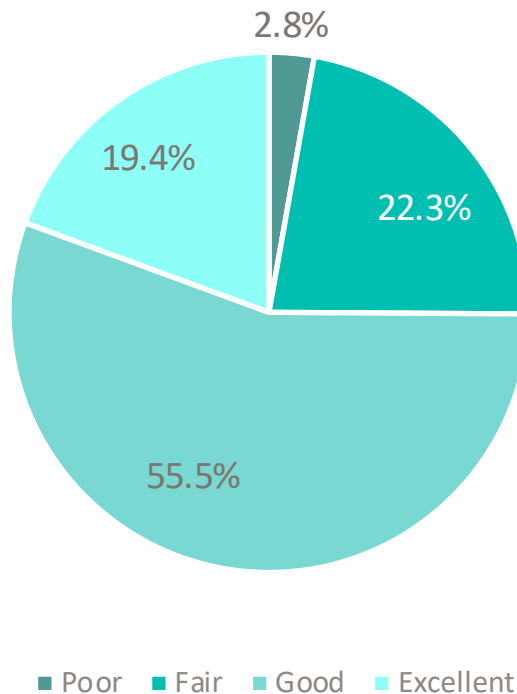# Survey

CLINTON COUNTY REPORT
November 2019

WHIN

County Socio-Demographics

Thirty-seven residents responded to this placemaking survey between June 3 and August 30, 2019. Thirty-three of those residents completed the short-form, paper version of the survey, while five residents responded to the survey online.
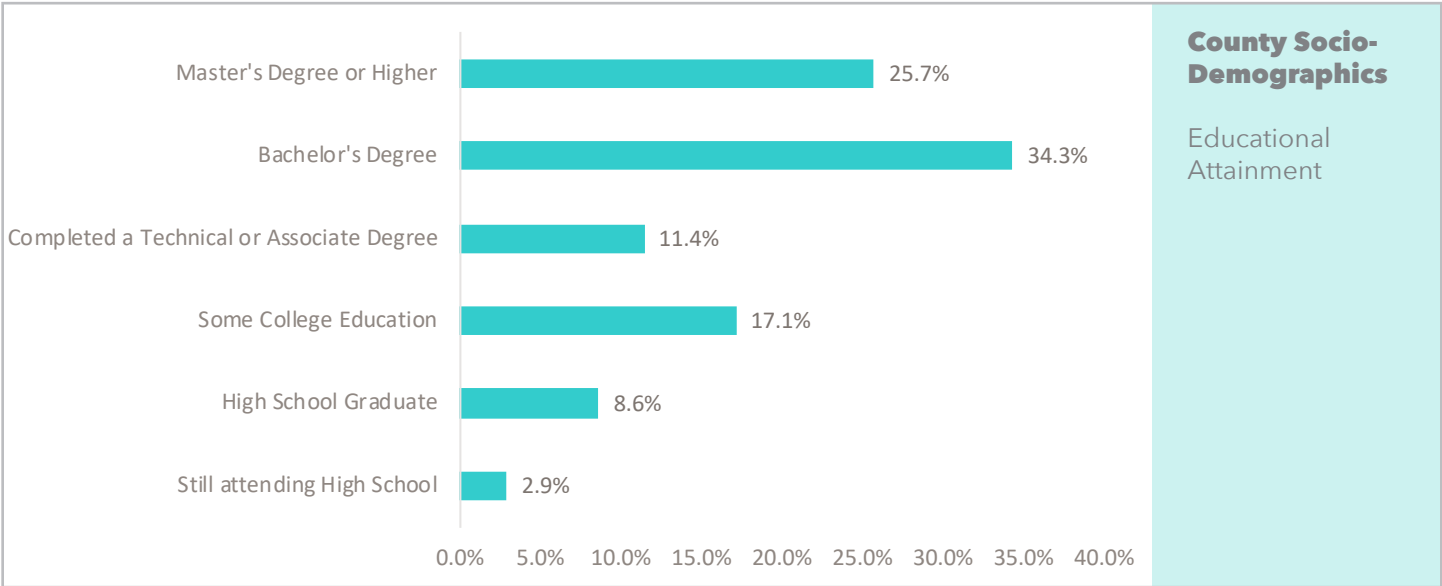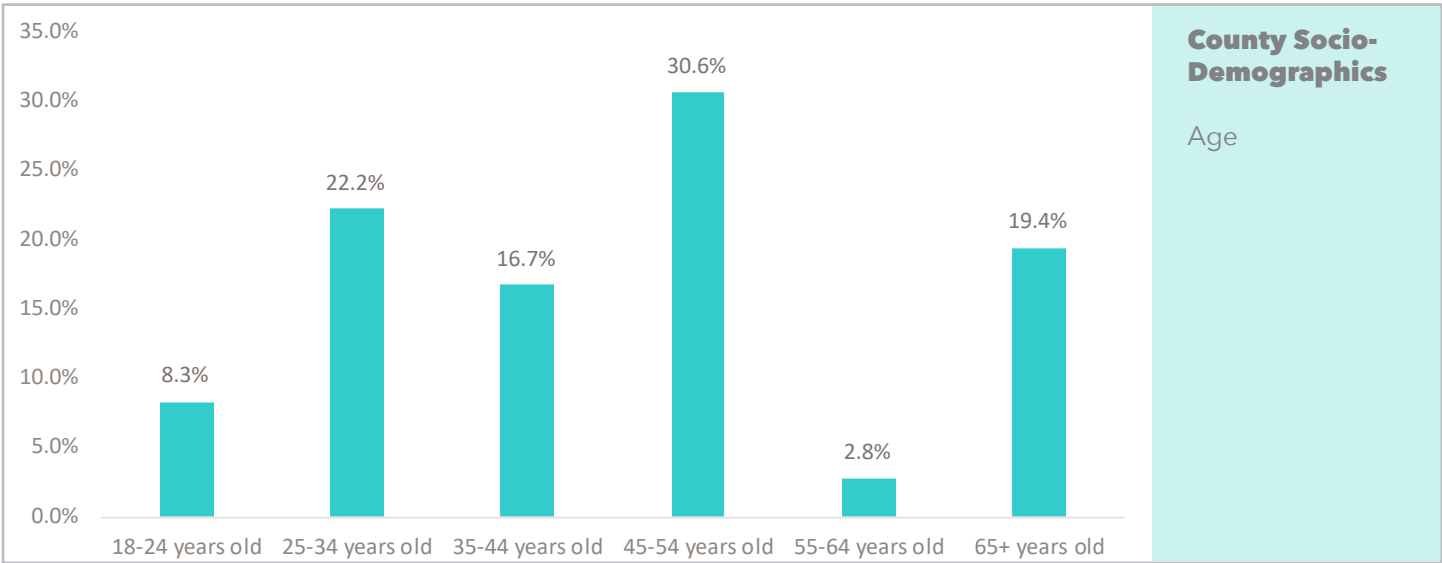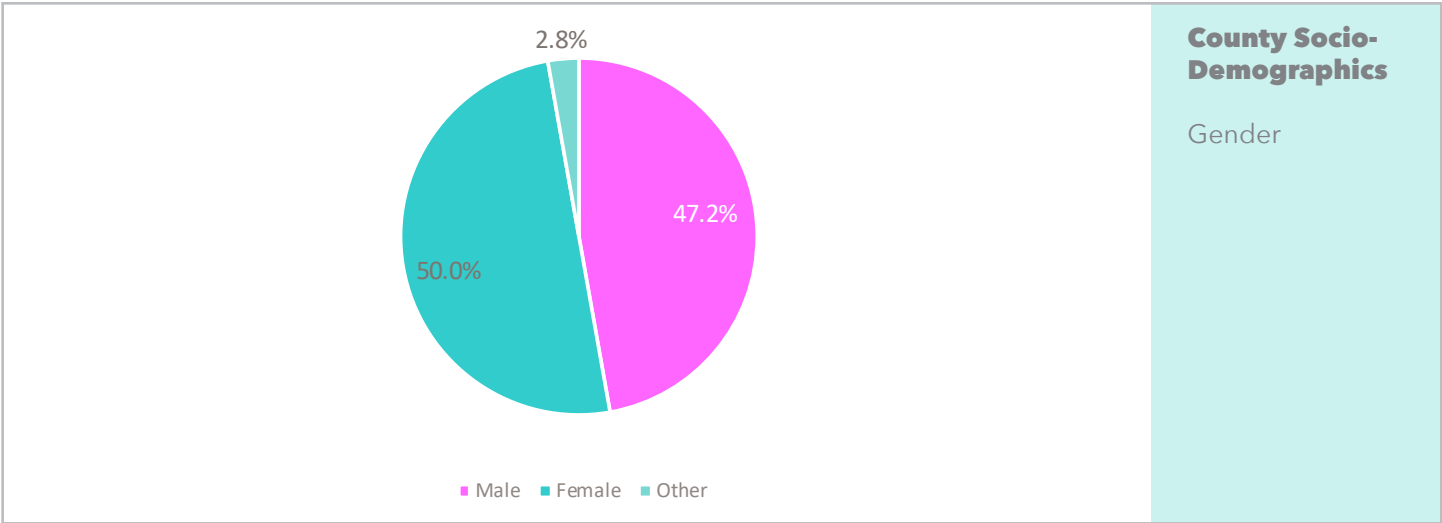
Keeping in mind this is a convenience sample, not a scientific one, the "profile" of a typical respondent is as follows: female (50%), employed (78%), between the ages of 45-54 (31%), with at least a Bachelor's degree (34%), who has been a resident of the region for 31-40 years (26%).
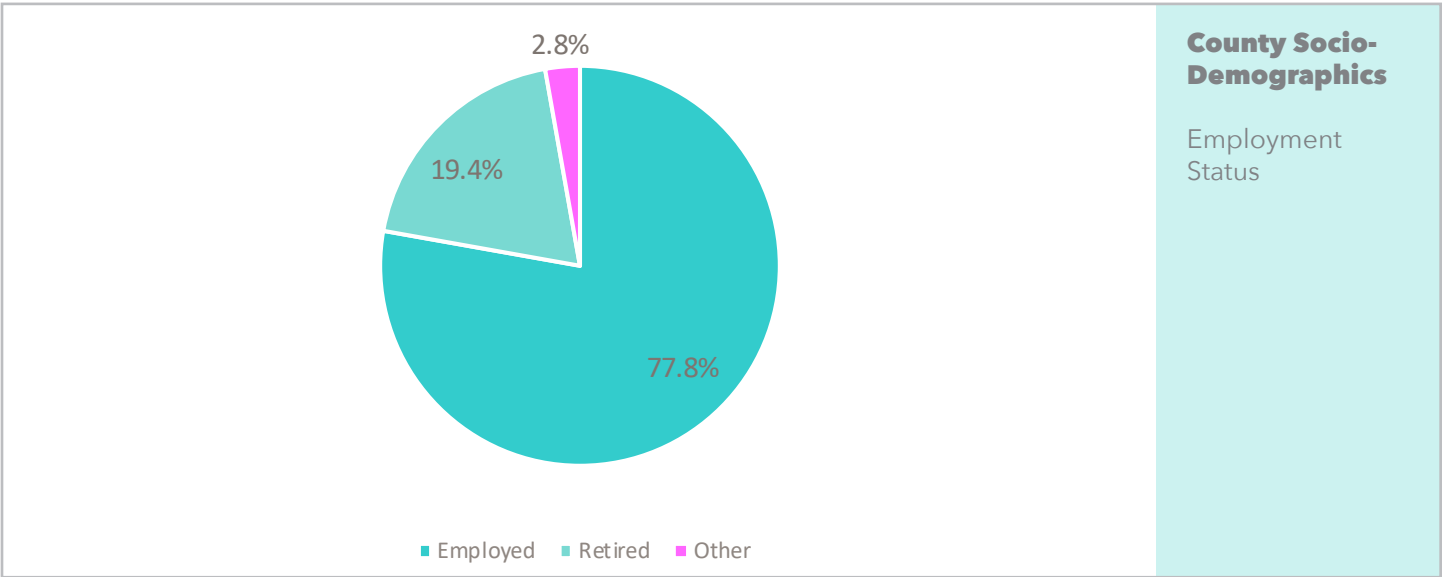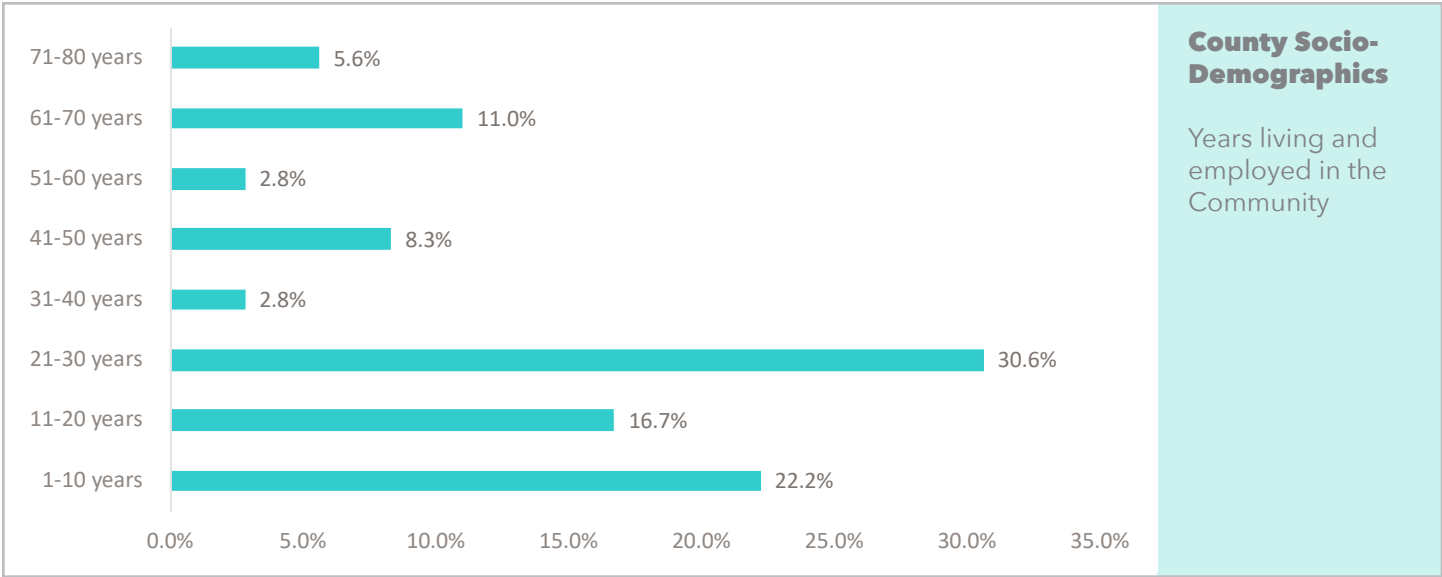
When we asked the survey participants in Clinton County, how they would rate the Wabash Heartland as place to live, 56% rated it as a "good" place to live.

56%

of survey participants rated Clinton County as a "good" place to live.

How would you rate the Wabash Heartland Region as place to live?

- Poor
- Fair
- Good
- Excellent

2.8%
19.4%
22.3%
55.5%

County Socio-Demographics

Gender

Male 47.2%
Female 50.0%
Other 2.8%

- Male
- Female
- Other

Age

Age	Percentage
18-24 years old	8.3%
25-34 years old	22.2%
35-44 years old	16.7%
45-54 years old	30.6%
55-64 years old	2.8%
65+ years old	19.4%

Educational Attainment

Education Level	Percentage
Master's Degree or Higher	25.7%
Bachelor's Degree	34.3%
Completed a Technical or Associate Degree	11.4%
Some College Education	17.1%
High School Graduate	8.6%
Still attending High School	2.9%

County Socio-Demographics

Years living and employed in the Community

Years	Percentage
71-80 years	5.6%
61-70 years	11.0%
51-60 years	2.8%
41-50 years	8.3%
31-40 years	2.8%
21-30 years	30.6%
11-20 years	16.7%
1-10 years	22.2%

County Socio-Demographics

Employment Status

- Employed: 77.8%
- Retired: 19.4%
- Other: 2.8%

County Vitality

Overall, Clinton County residents rank art and culture (63%), downtown (29%), and access to quality healthcare (33%) as their No. 1 most valuable community asset. At the same time, 56% of residents say they have to "leave the community to take advantage of services, purchase products, or patronize businesses they prefer."
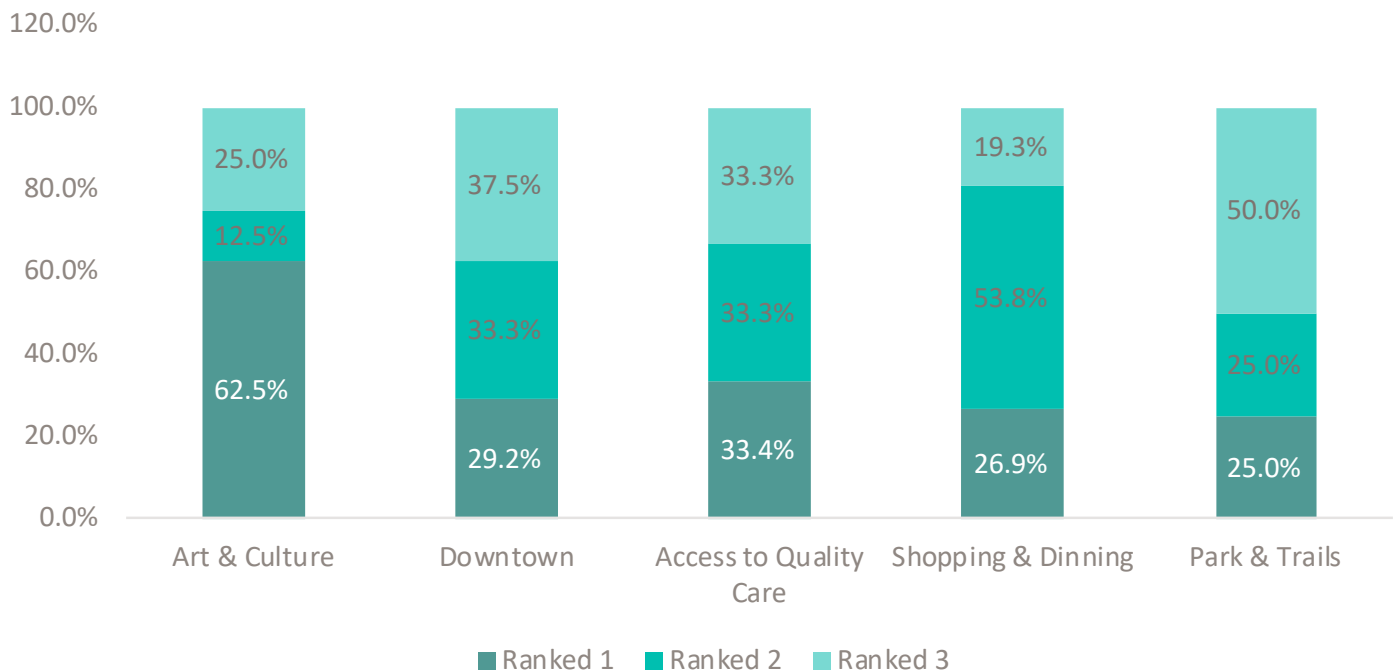
Thirty-eight percentage of survey respondents reported that it is not easy to find information about activities and events occurring in the community," while 35% reported that it is.

Clinton County residents feel that there are very few activities for children and families to do (41% vs.35%). Similarly, 49% of respondents said that there are very limited activities for teens and adults, while 19% though there where adequate activities.

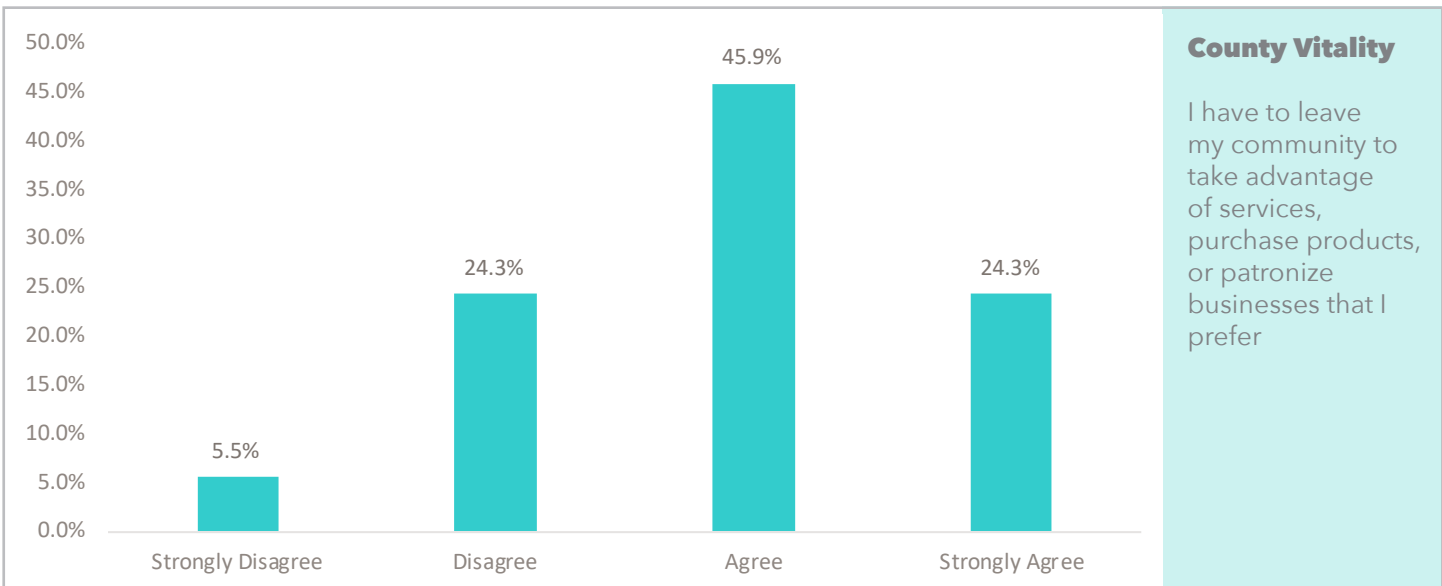Among a list of a community assets, residents ranked art and culture as

No.1

Please rank the Top 3 attributes that you find most valuable about your community
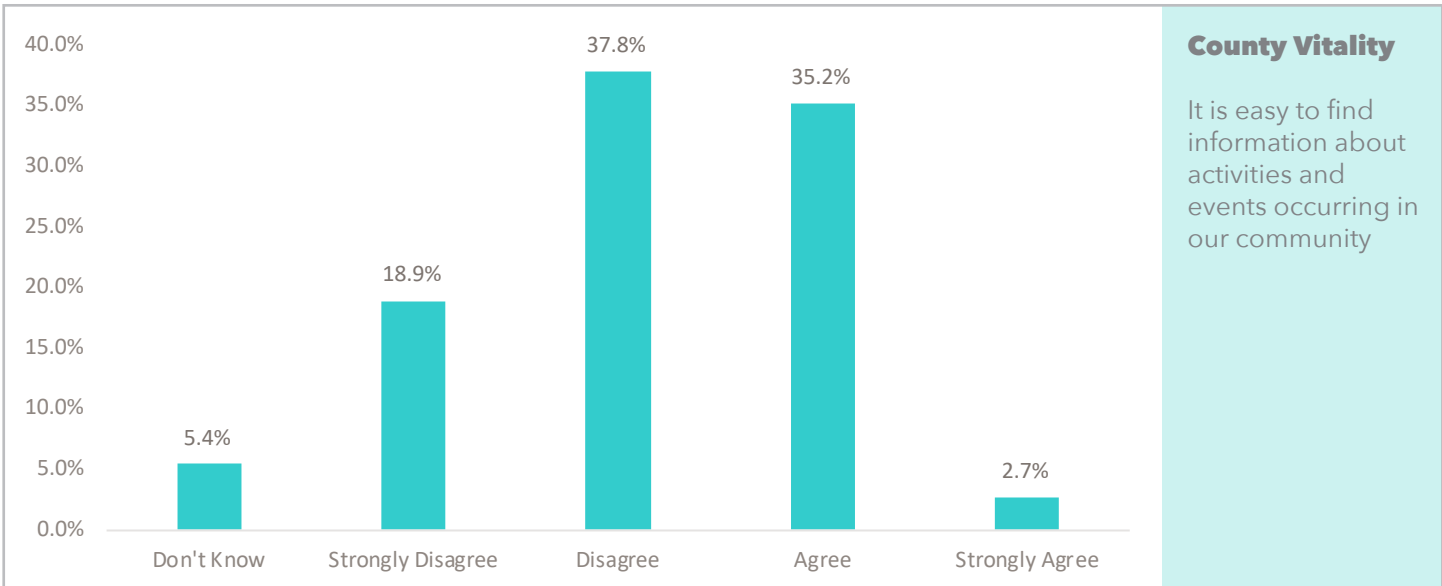
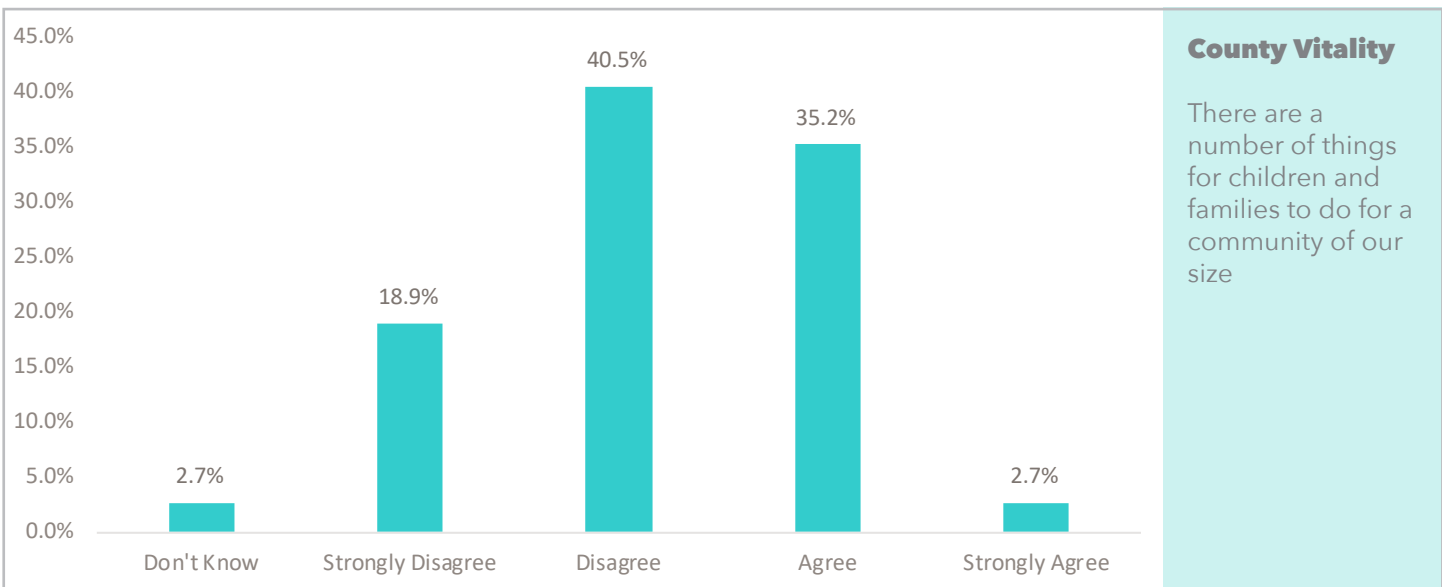|	Ranked 1	Ranked 2	Ranked 3
Art & Culture	62.5%	12.5%	25.0%
Downtown	29.2%	33.3%	37.5%
Access to Quality Care	33.4%	33.3%	33.3%
Shopping & Dinning	26.9%	53.8%	19.3%
Park & Trails	25.0%	25.0%	50.0%

■ Ranked 1   ■ Ranked 2   ■ Ranked 3

County Vitality

It is easy to find information about activities and events occurring in our community
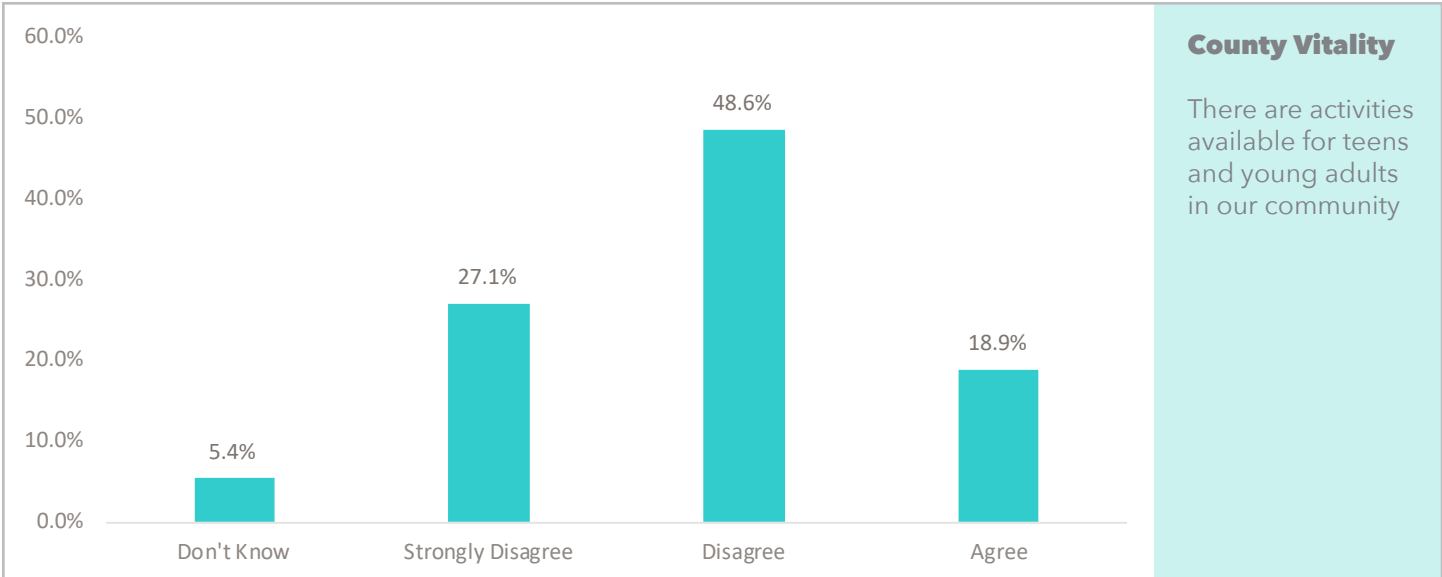

County Vitality

I have to leave my community to take advantage of services, purchase products, or patronize businesses that I prefer

County Vitality

There are a number of things for children and families to do for a community of our size

County Vitality

There are activities available for teens and young adults in our community

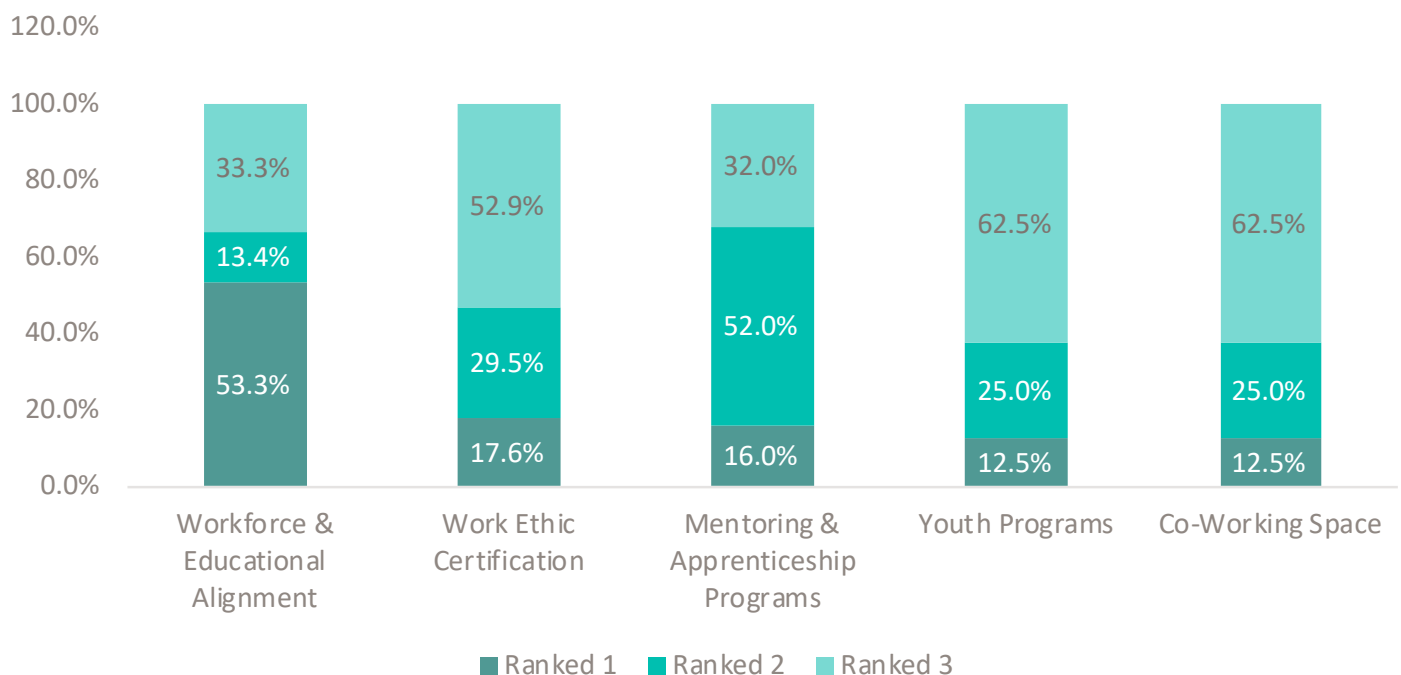| Category	Percentage
Don't Know	5.4%
Strongly Disagree	27.1%
Disagree	48.6%
Agree	18.9%

County Education

Overall, Clinton County residents chose workforce and education alignment (53%), work ethic certification (18%) and providing mentoring and apprenticeship programs (16%) as their No. 1 picks for how to improve Clinton County's educational ecosystem.
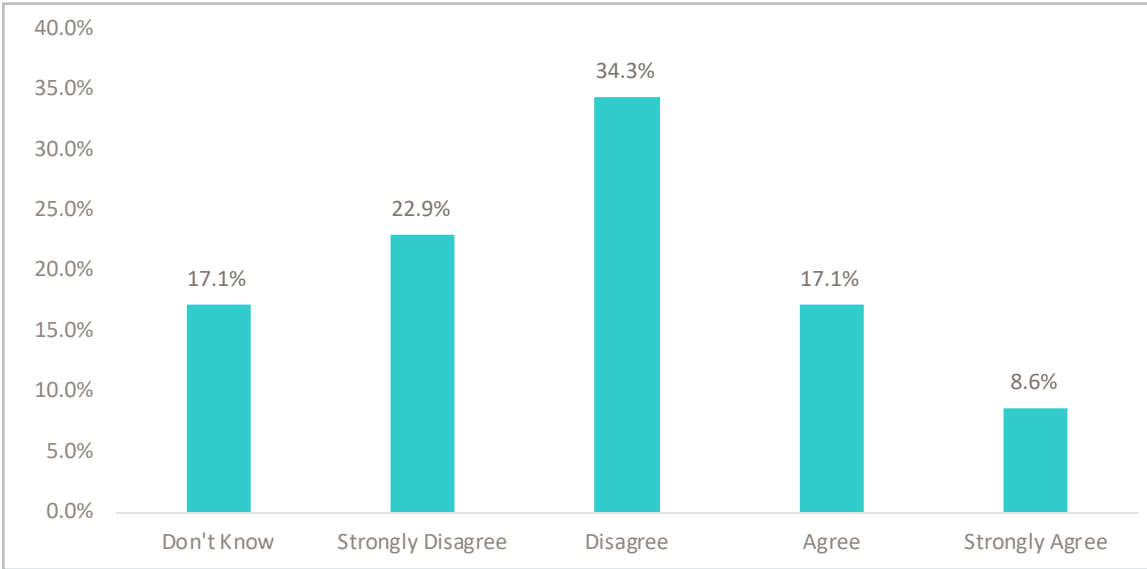
When responding to the question: "Our community promotes and provides adequate training, technical assistance or other workforce education to skill up adult workers," 30% said they disagreed, while 44% agreed that Cass County provides sufficient training opportunities to the adult workforce.

When survey participants were asked about the youth having knowledge of which employers are in their community, 38% of respondents disagreed, while 34% agreed. Furthermore, when asked, if "youth in our community are encouraged to share their thoughts about local needs and priorities," there was an even split (34% agree vs 34% disagree) with the statement. However, when asked about youth opportunities to start and run a business in the community, 53% disagreed, while 17% agreed. Perhaps a more detailed educational scan could help uncover what youth need in terms of workforce engagement opportunities.

57%
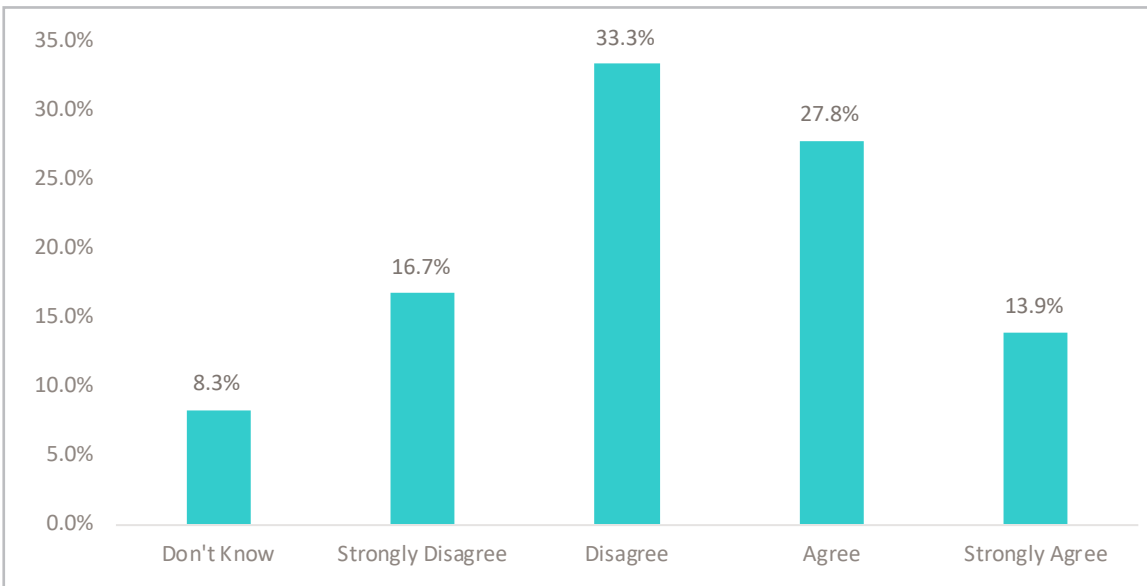of respondents selected workforce education alignment as their No.1 priority under Clinton County education needs.

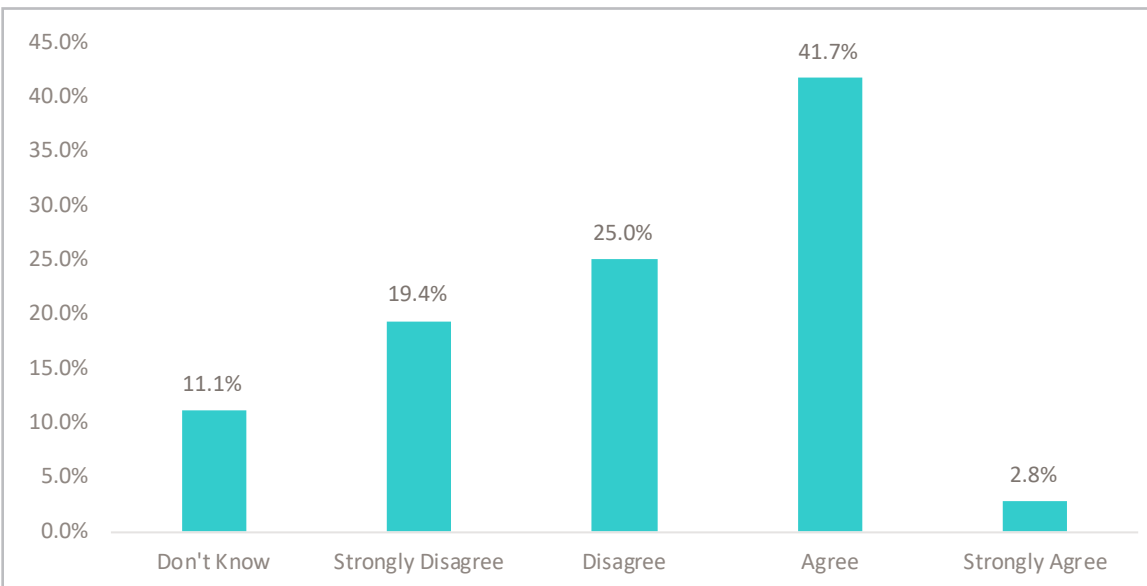## Please rank the TOP 3 picks for education and job improvements

	Workforce & Educational Alignment	Work Ethic Certification	Mentoring & Apprenticeship Programs	Youth Programs	Co-Working Space
Ranked 3	33.3%	52.9%	32.0%	62.5%	62.5%
Ranked 2	13.4%	29.5%	52.0%	25.0%	25.0%
Ranked 1	53.3%	17.6%	16.0%	12.5%	12.5%

■ Ranked 1 ■ Ranked 2 ■ Ranked 3

County Education

Our community promotes and provides adequate training, technical assistance or other workforce education to "skill up" adult workers
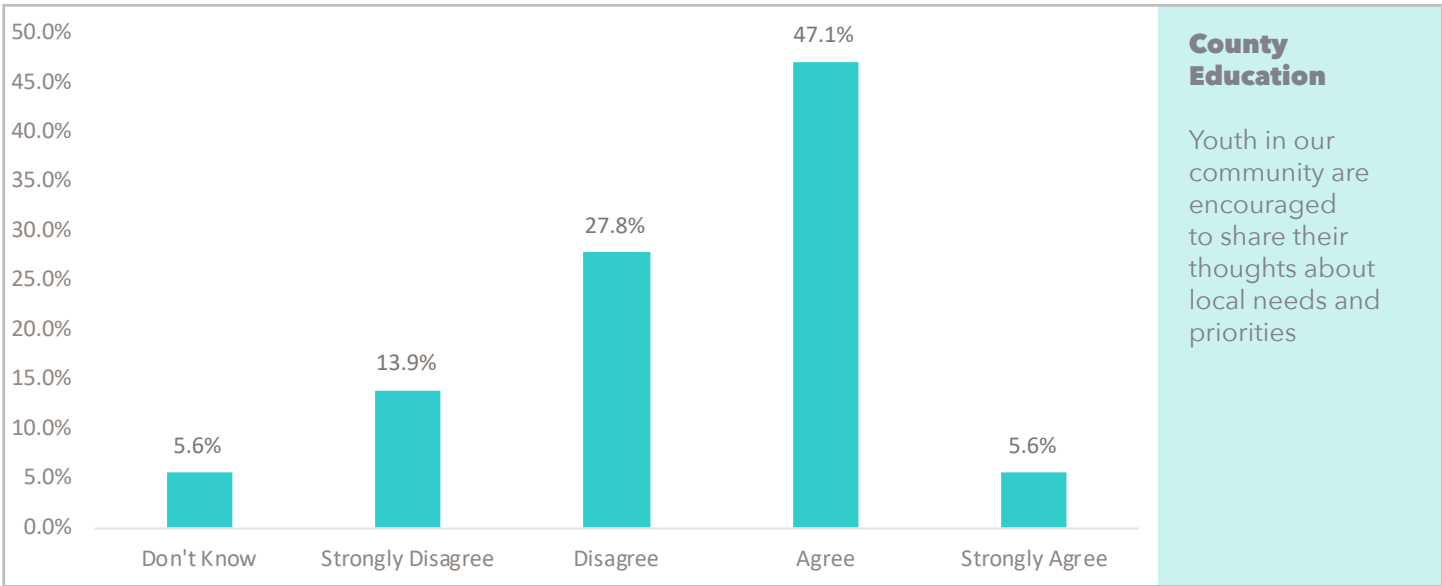
Response	Percentage
Don't Know	17.1%
Strongly Disagree	22.9%
Disagree	34.3%
Agree	17.1%
Strongly Agree	8.6%

County Education

Youth know which employers are in our community and how to access jobs there

Response	Percentage
Don't Know	8.3%
Strongly Disagree	16.7%
Disagree	33.3%
Agree	27.8%
Strongly Agree	13.9%

County Education

Our youth have chances to learn about starting and running a business in our community

Response	Percentage
Don't Know	11.1%
Strongly Disagree	19.4%
Disagree	25.0%
Agree	41.7%
Strongly Agree	2.8%

County Education

Youth in our community are encouraged to share their thoughts about local needs and priorities

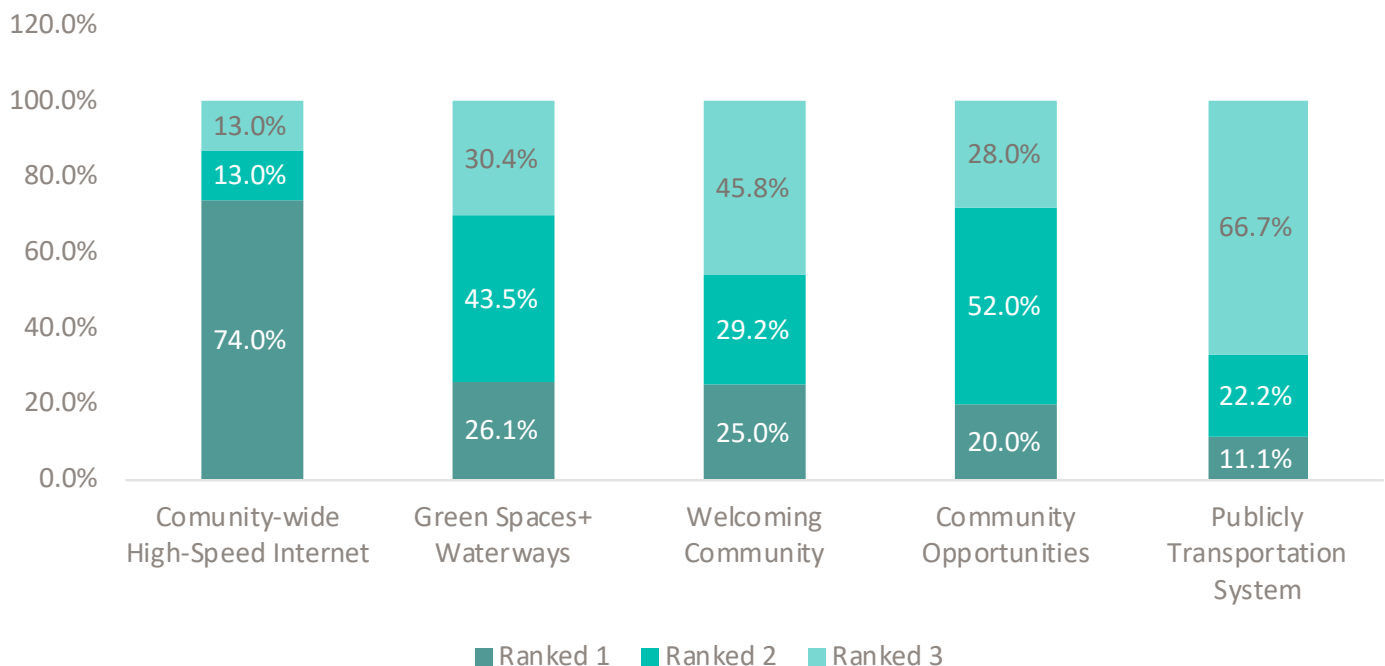| Response	Percentage
Don't Know	5.6%
Strongly Disagree	13.9%
Disagree	27.8%
Agree	47.1%
Strongly Agree	5.6%

County Connectivity

Overall, Clinton County residents rank community-wide, high-speed Internet (74%), green spaces and waterways (26%) and becoming a welcoming (25%) as the attributes they would most like to see their community improve.
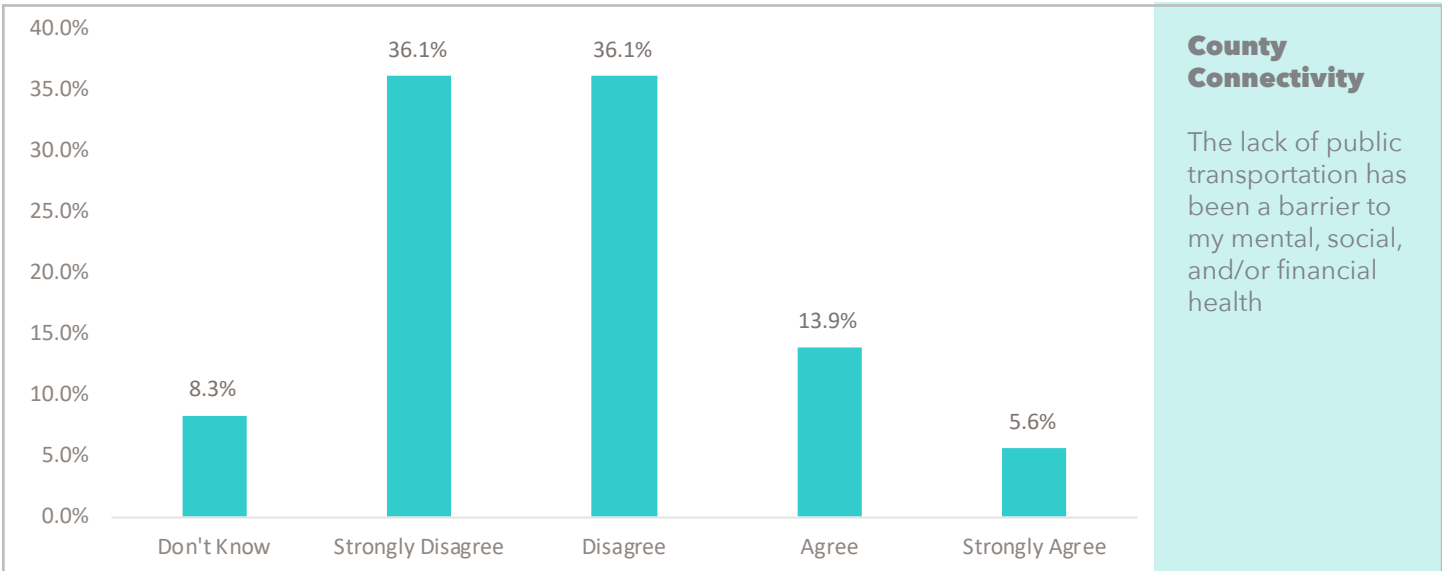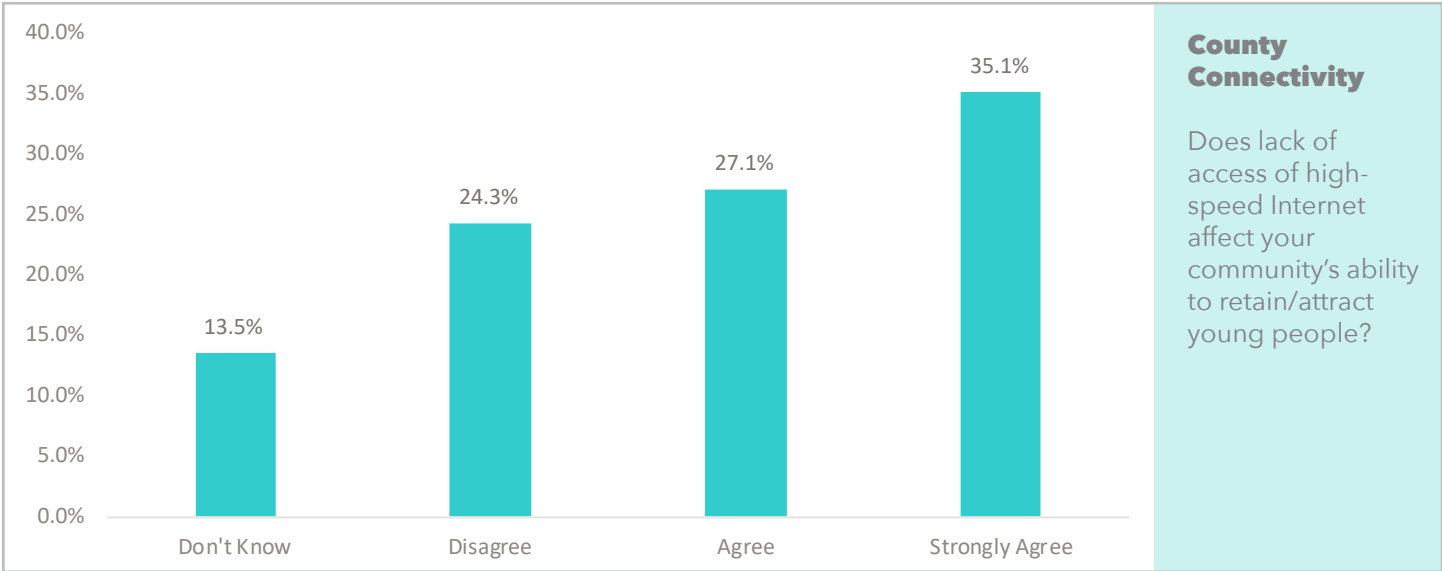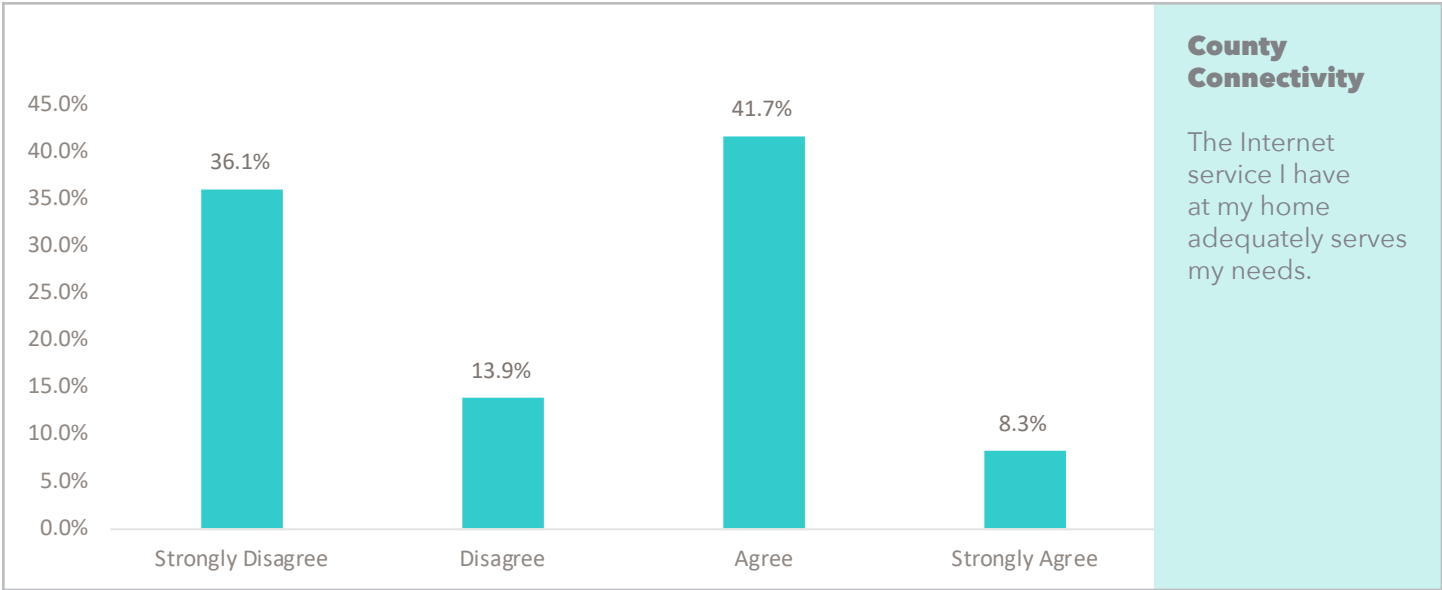
When survey participants were asked "the internet service I have at my home adequately serves my needs" (36% agreed, 25% disagreed). In addition, when survey participants were asked, "Does lack of access to high-speed internet affect your community's ability to retain/attract young people?" 35% of residents strongly agreed, while 24% of residents disagreed. This dichotomy warrants further investigation. While it is clear that WHIN has received a mandate to improve regional broadband access, a "digital divide" exists between those with the infrastructure and adoption wherewithal, depending largely on where you live in the region. (see Rural Indiana Stats, https://pcrd.purdue.edu/ruralindianastats/broadband/ddi.php?variable=ddi-overview&county=Adams, to look at the Digital Divide Index rank by county.)
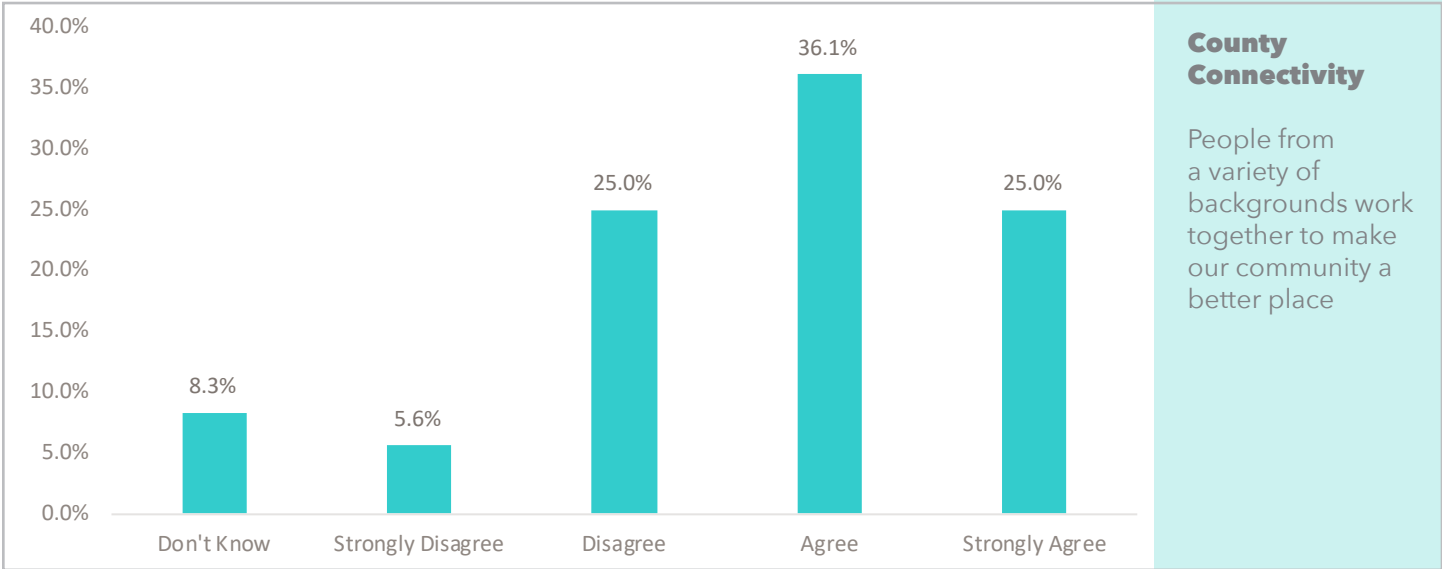
By contrast, transportation does not show up as a significant barrier to regional connectivity (at least for those residents who responded to the survey). Only 13% agreed, and 36% disagreed with the statement: "The lack of public transportation has been a barrier to my mental, social, and /or financial health."

74%

of respondents picked community-wide, high speed internet as the No.1 way they would most like to see Clinton County improve.

Please rank the TOP 3 attributes you would most like to see your community improve its connectedness.

	Comunity-wide High-Speed Internet	Green Spaces+ Waterways	Welcoming Community	Community Opportunities	Publicly Transportation System
Ranked 1	74.0%	26.1%	25.0%	20.0%	11.1%
Ranked 2	13.0%	43.5%	29.2%	52.0%	22.2%
Ranked 3	13.0%	30.4%	45.8%	28.0%	66.7%

County Connectivity

The Internet service I have at my home adequately serves my needs.

Strongly Disagree: 36.1%
Disagree: 13.9%
Agree: 41.7%
Strongly Agree: 8.3%

County Connectivity

Does lack of access of high-speed Internet affect your community's ability to retain/attract young people?

Don't Know: 13.5%
Disagree: 24.3%
Agree: 27.1%
Strongly Agree: 35.1%

County Connectivity

The lack of public transportation has been a barrier to my mental, social, and/or financial health

Don't Know: 8.3%
Strongly Disagree: 36.1%
Disagree: 36.1%
Agree: 13.9%
Strongly Agree: 5.6%

County Connectivity

People from a variety of backgrounds work together to make our community a better place

Placemaking Survey

FOUNTAIN COUNTY REPORT
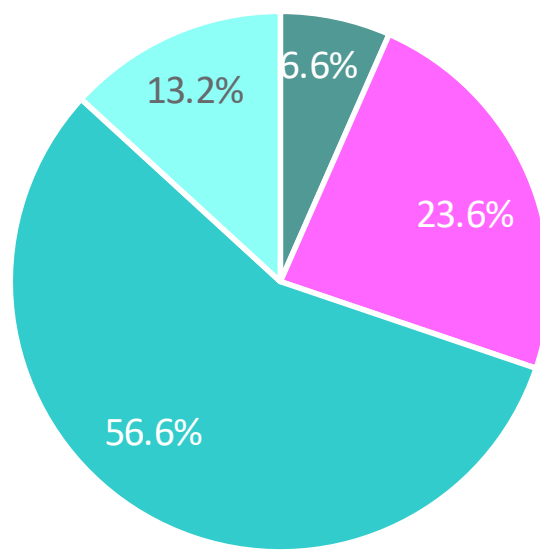November 2019

County Socio-Demographics

One-hundred and six responded to this placemaking survey between June 3 and August 30, 2019. Twenty-six of those residents completed the short-form, paper version of the survey, while five residents responded to the survey online.

Keeping in mind this is a convenience sample, not a scientific one, the "profile" of a typical respondent is as follows: female 70%), employed (78%), between the ages of 45-54 (27%), with at least a Bachelor's degree (28%), who has been a resident of the region for 21-30 years (24%).

When we asked the survey participants in Fountain County how they would rate the Wabash Heartland as place to live, 57% rated it as a "good" place to live.

57%

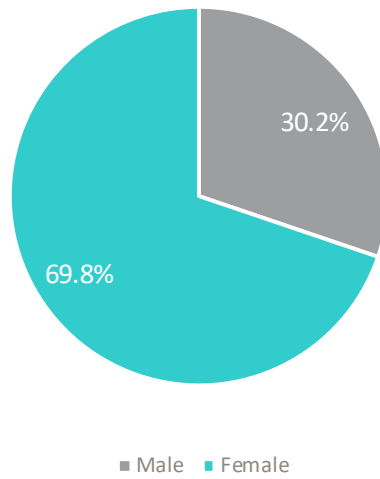of survey participants rated Fountain County as a "good" place to live.

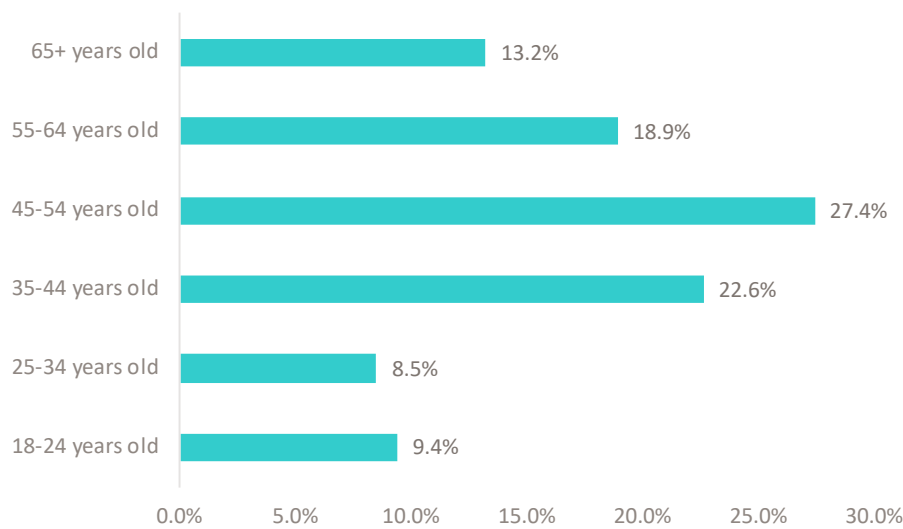## How would you rate the Wabash Heartland Region as place to live?

6.6%

23.6%

13.2%

56.6%

■ Poor   ■ Fair   ■ Good   ■ Excellent

30.2%

69.8%

■ Male   ■ Female

Age	Percent
65+ years old	13.2%
55-64 years old	18.9%
45-54 years old	27.4%
35-44 years old	22.6%
25-34 years old	8.5%
18-24 years old	9.4%

0.0%   5.0%   10.0%   15.0%   20.0%   25.0%   30.0%

Educational Attainment	Percent
Master's Degree or Higher	8.7%
Bachelor's Degree	27.9%
Completed a Technical or Associate Degree	18.3%
Some College Education	17.3%
High School Graduate	22.0%
Still attending High School	2.9%
Did not Finish High School	2.9%

0.0%   5.0%   10.0%   15.0%   20.0%   25.0%   30.0%

County Socio-Demographics

Years living and employed in the Community

Age Range	Percentage
71-80 years	3.0%
61-70 years	6.9%
51-60 years	6.9%
41-50 years	14.9%
31-40 years	12.9%
21-30 years	23.8%
11-20 years	13.8%
1-10 years	17.8%

County Socio-Demographics

Employment Status

Status	Percentage
Employed	78.0%
Retired	14.3%
Stay Home parent/ guardian/homemaker	5.7%
College Student	1.0%
Unemployed	1.0%

■ Employed   ■ Unemployed   ■ Retired   ■ Stay Home parent/ guardian/homemaker   ■ College Student

County Vitality

Overall, Fountain County residents rank parks and trails (53%), access to quality of healthcare (39%), and downtown (24%) as their No. 1 most valuable community asset. At the same time, 58% of residents say they have to "leave the community to take advantage of services, purchase products, or patronize businesses they prefer."
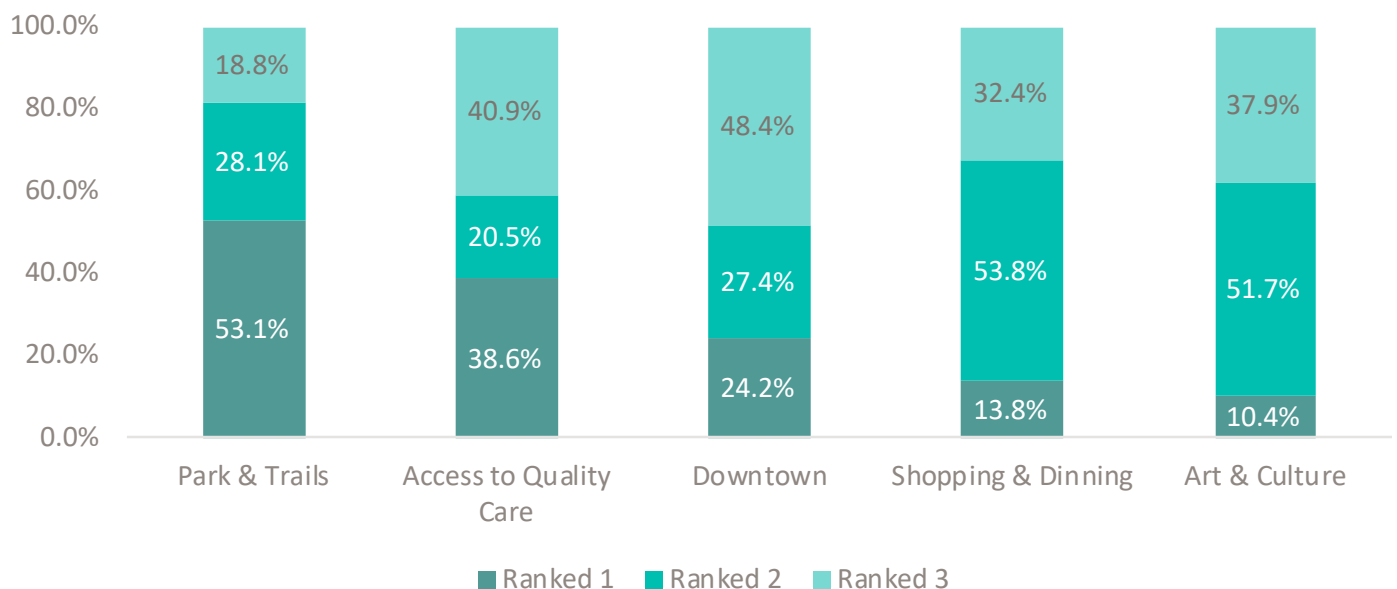
Fifty-four percent of survey respondents reported that it is not easy to find information about activities and events occurring in the community," while 28% reported it is.

Fountain County residents feel that there are very few activities for children and families to do (49% vs.47%). Similarly, 43% of respondents said that there are very limited activities for teens and adults, while 19% thought there were adequate activities.

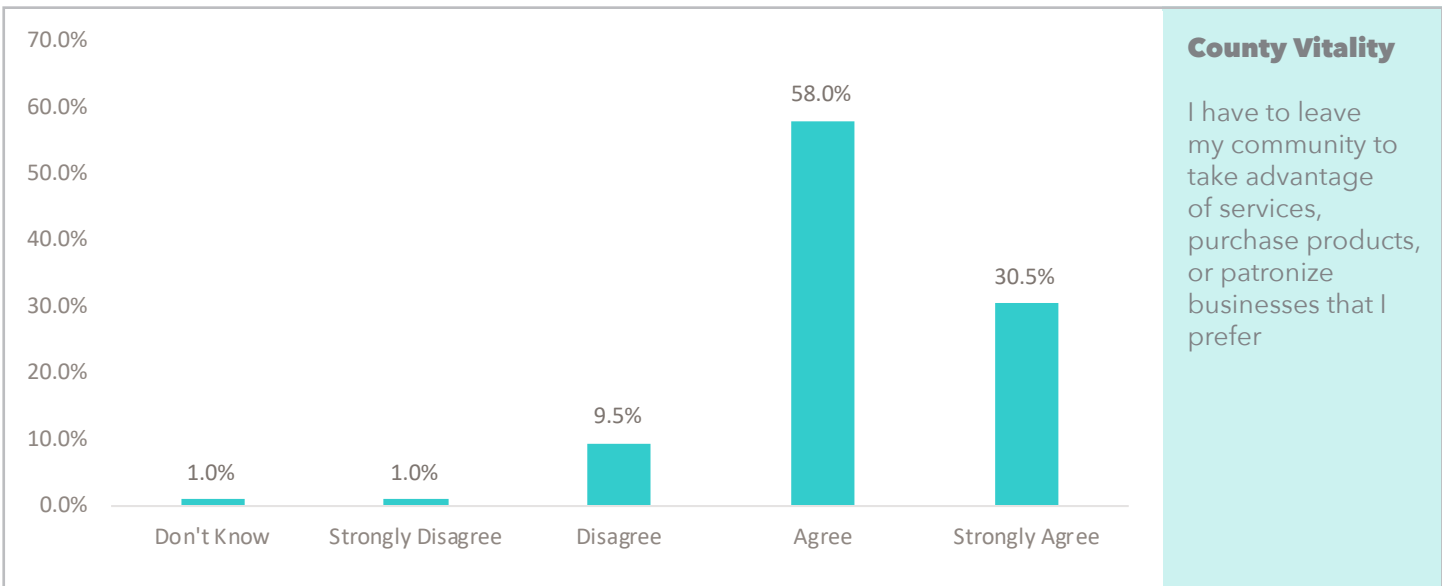## Among a list of a community assets, residents ranked parks and trails as

No. 1

Please rank the Top 3 attributes that you find most valuable about your community

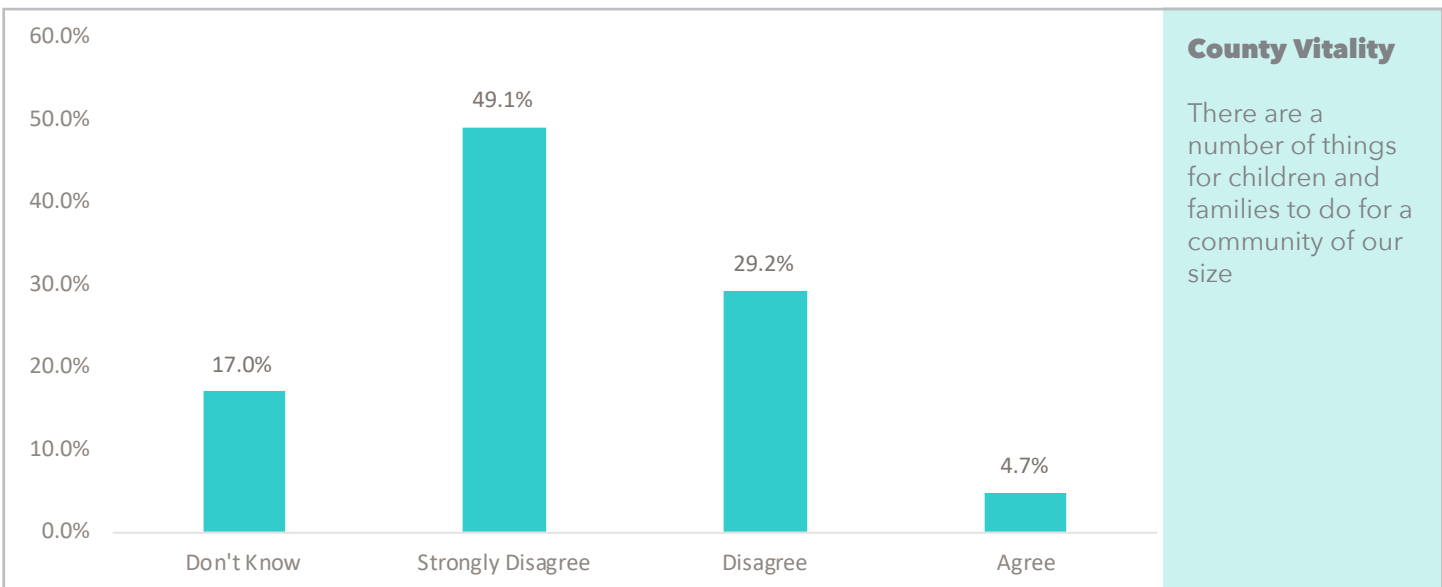|	Park & Trails	Access to Quality Care	Downtown	Shopping & Dinning	Art & Culture
Ranked 3	18.8%	40.9%	48.4%	32.4%	37.9%
Ranked 2	28.1%	20.5%	27.4%	53.8%	51.7%
Ranked 1	53.1%	38.6%	24.2%	13.8%	10.4%

■ Ranked 1   ■ Ranked 2   ■ Ranked 3

County Vitality

It is easy to find information about activities and events occurring in our community
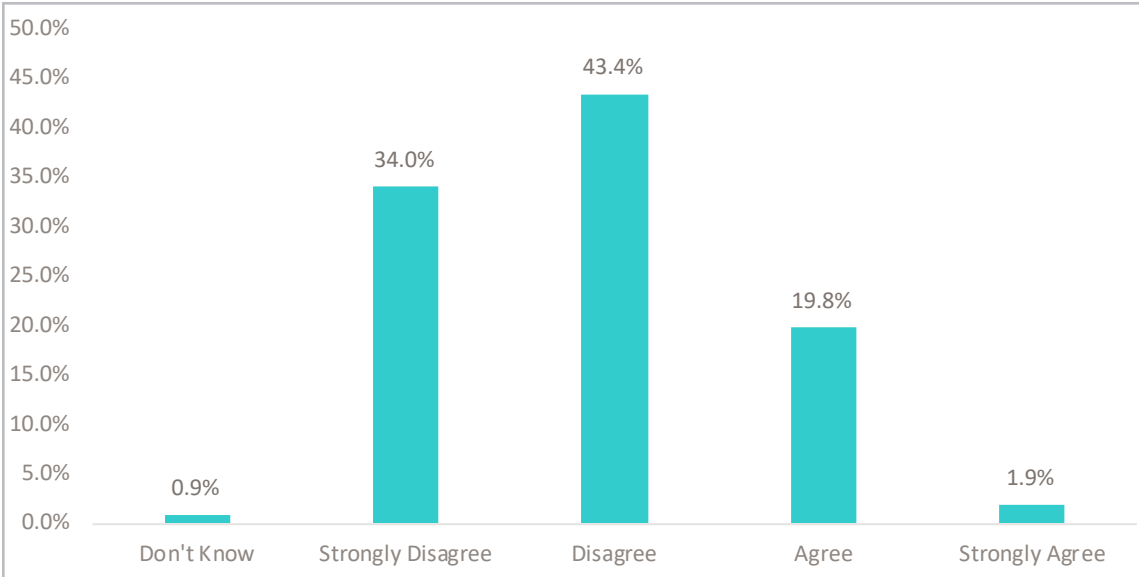

County Vitality

I have to leave my community to take advantage of services, purchase products, or patronize businesses that I prefer

County Vitality

There are a number of things for children and families to do for a community of our size

County Vitality

There are activities available for teens and young adults in our community
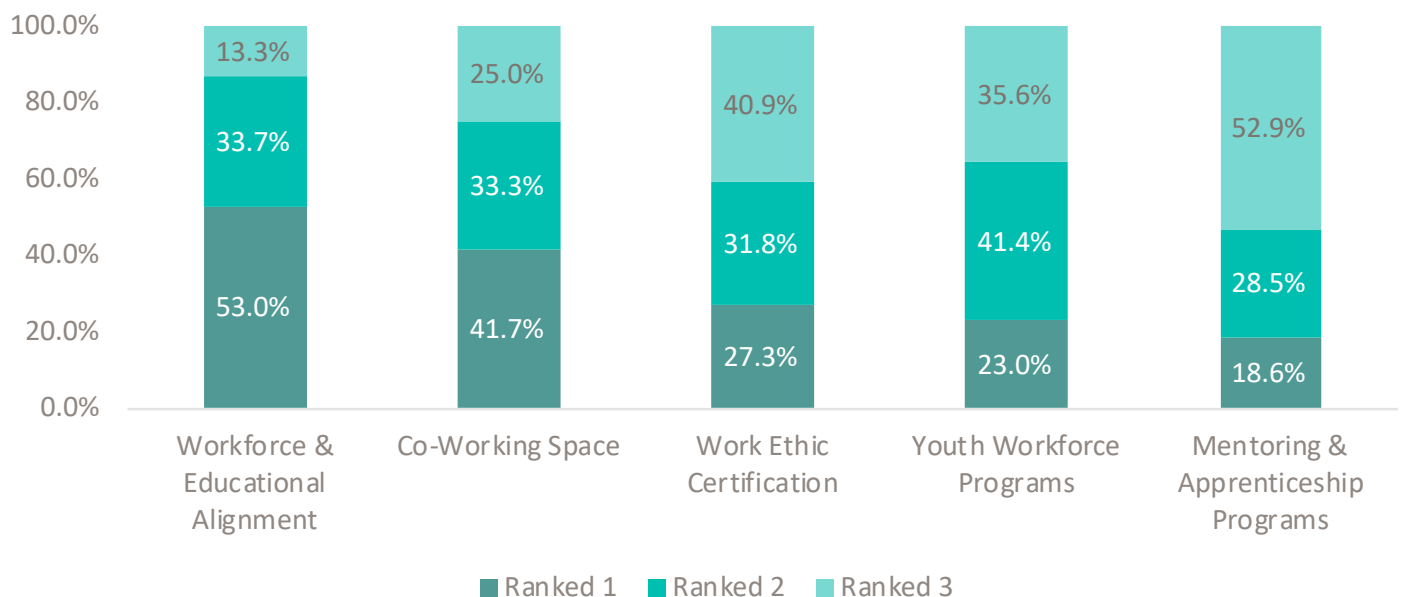
County Education

Overall, Fountain County residents chose workforce and education alignment (53%), providing co-working space (42%) and work ethic certification (27%) as their No. 1 picks for how to improve Clinton County's educational ecosystem.
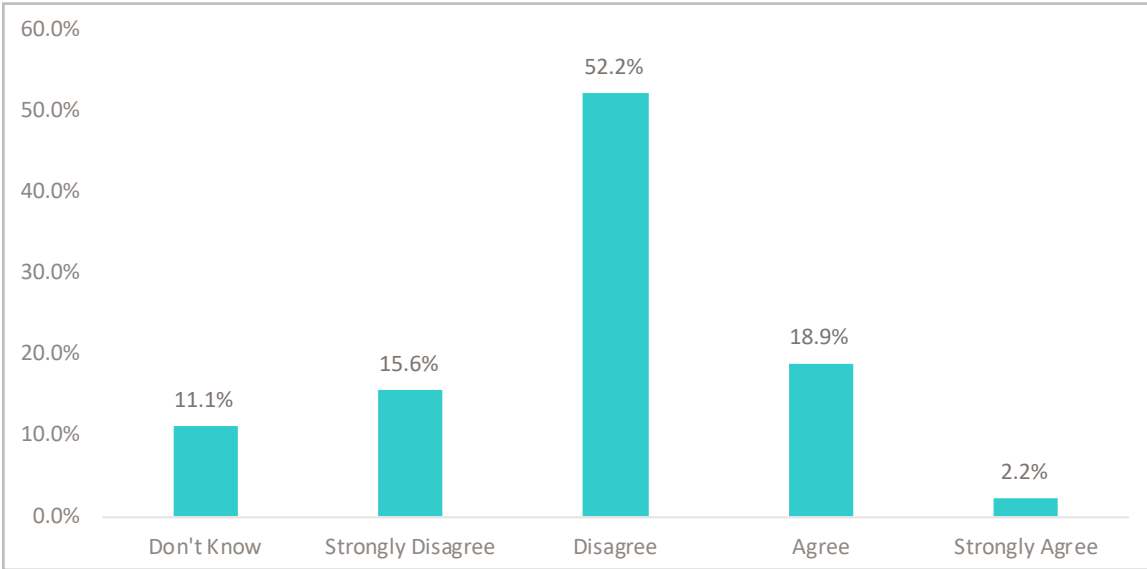
When responding to the question: "Our community promotes and provides adequate training, technical assistance or other workforce education to skill up adult workers," 52% said they disagreed, while 19% agreed that Fountain County provides sufficient training opportunities to the adult workforce.

When survey participants were asked about the youth having knowledge of which employers are in their community, there was an even split (39% of respondents agreed, while 38% disagreed). Furthermore, when asked if "youth in our community are encouraged to share their thoughts about local needs and priorities" 45% disagreed, while 20% agreed. However, when asked about youth opportunities to start and run a business in the community, 42% disagreed, while 26% agreed. Perhaps a more detailed educational scan could help uncover what youth need in terms of workforce engagement opportunities.

53%

of respondents selected workforce and education alignment as their No.1 priority under Fountain County education needs.
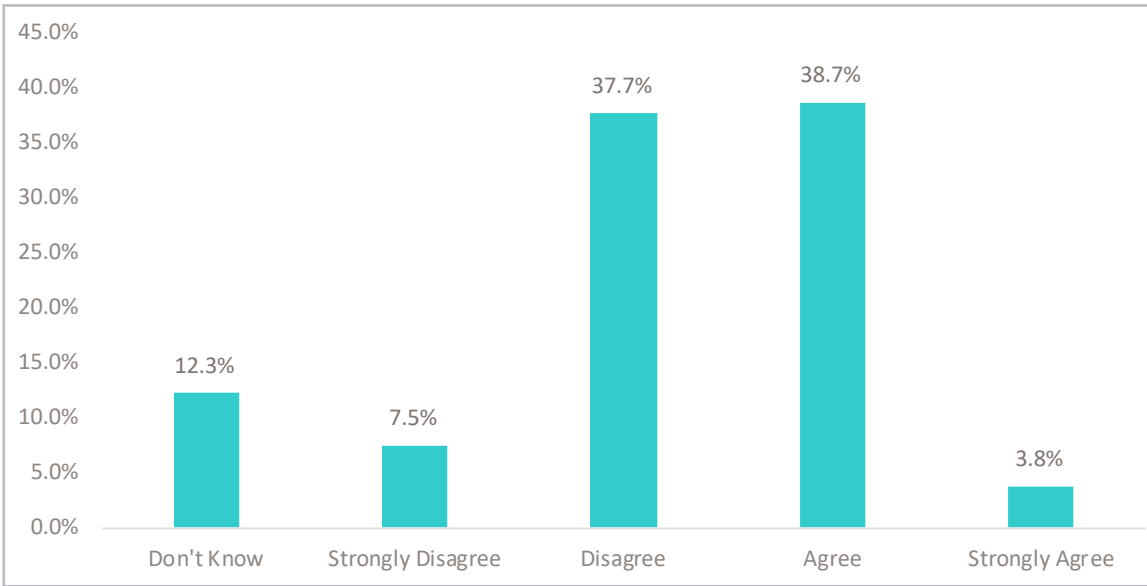
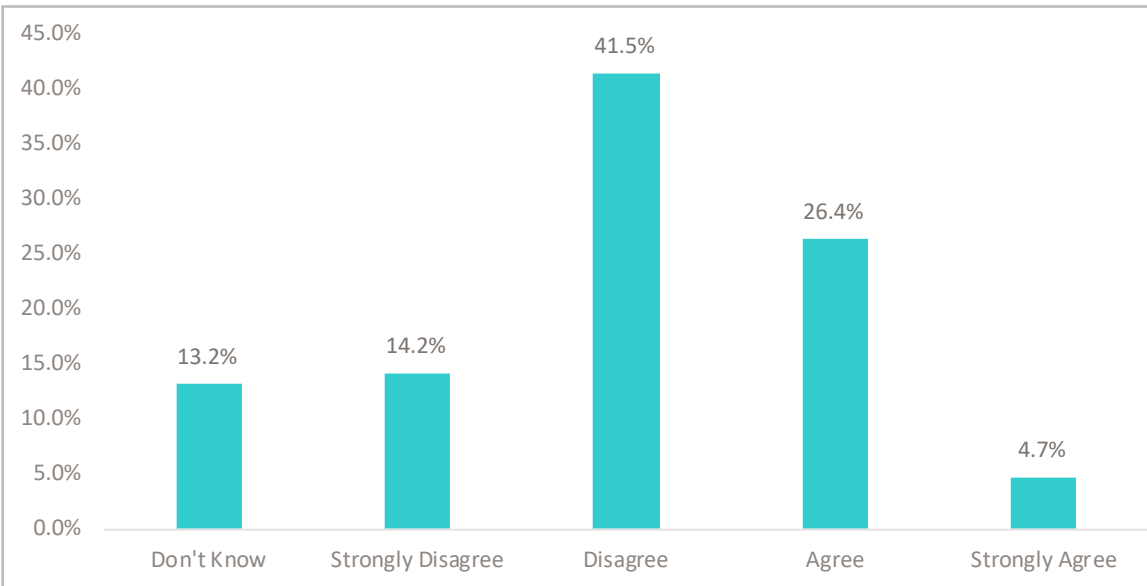## Please rank the TOP 3 picks for education and job improvements

	Ranked 1	Ranked 2	Ranked 3
Workforce & Educational Alignment	53.0%	33.7%	13.3%
Co-Working Space	41.7%	33.3%	25.0%
Work Ethic Certification	27.3%	31.8%	40.9%
Youth Workforce Programs	23.0%	41.4%	35.6%
Mentoring & Apprenticeship Programs	18.6%	28.5%	52.9%

County Education

Our community promotes and provides adequate training, technical assistance or other workforce education to "skill up" adult workers
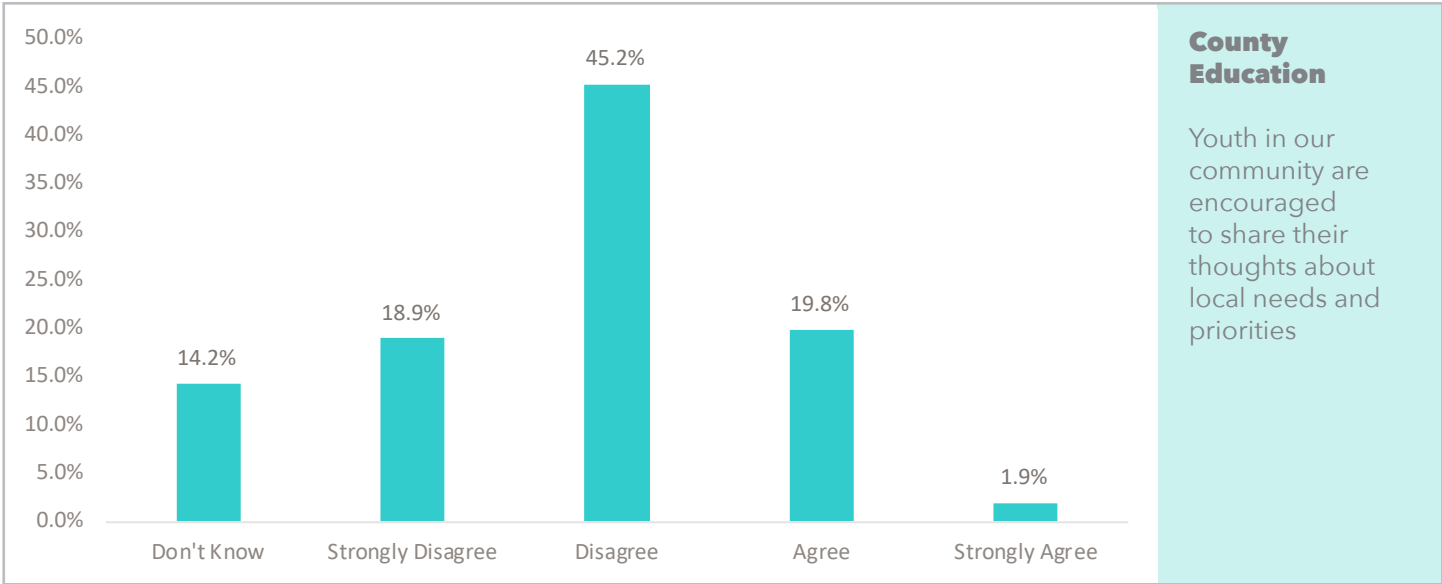
Don't Know: 11.1%
Strongly Disagree: 15.6%
Disagree: 52.2%
Agree: 18.9%
Strongly Agree: 2.2%

County Education

Youth know which employers are in our community and how to access jobs there

Don't Know: 12.3%
Strongly Disagree: 7.5%
Disagree: 37.7%
Agree: 38.7%
Strongly Agree: 3.8%

County Education

Our youth have chances to learn about starting and running a business in our community

Don't Know: 13.2%
Strongly Disagree: 14.2%
Disagree: 41.5%
Agree: 26.4%
Strongly Agree: 4.7%

County Education

Youth in our community are encouraged to share their thoughts about local needs and priorities
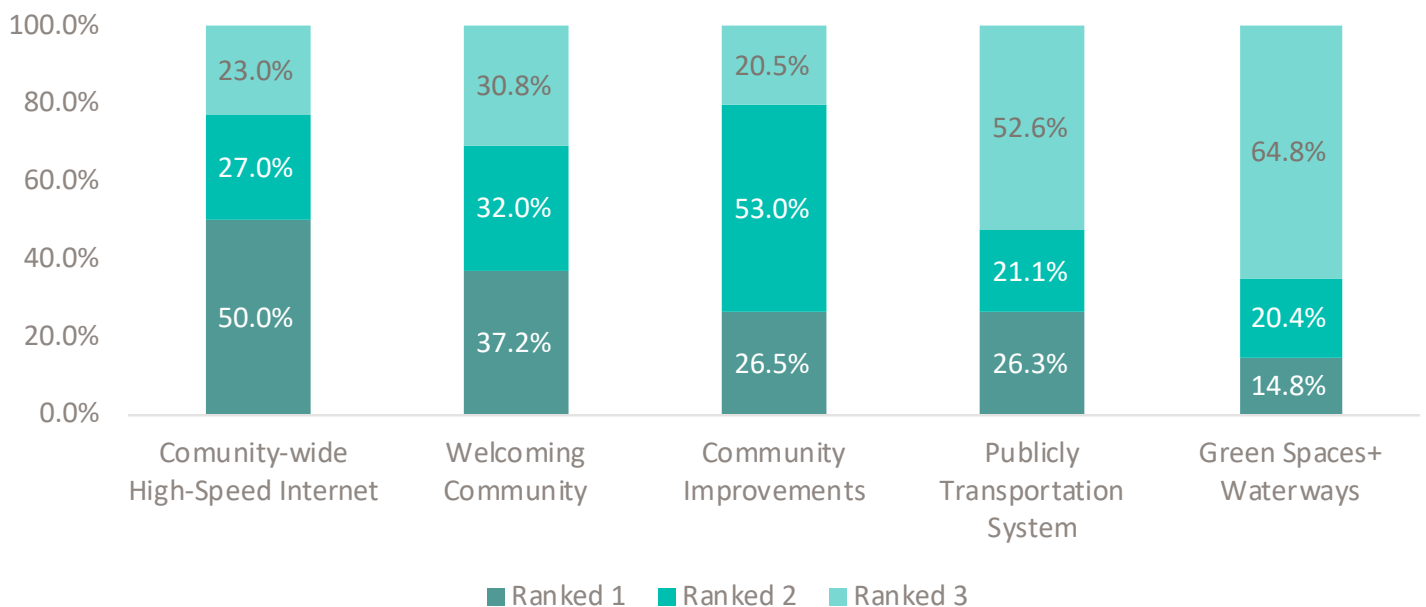
County Connectivity

Overall, Fountain County residents rank community-wide, high-speed Internet (50%), becoming a welcoming community (37%) and community improvements (27%) as the attributes they would most like to see their community improve.
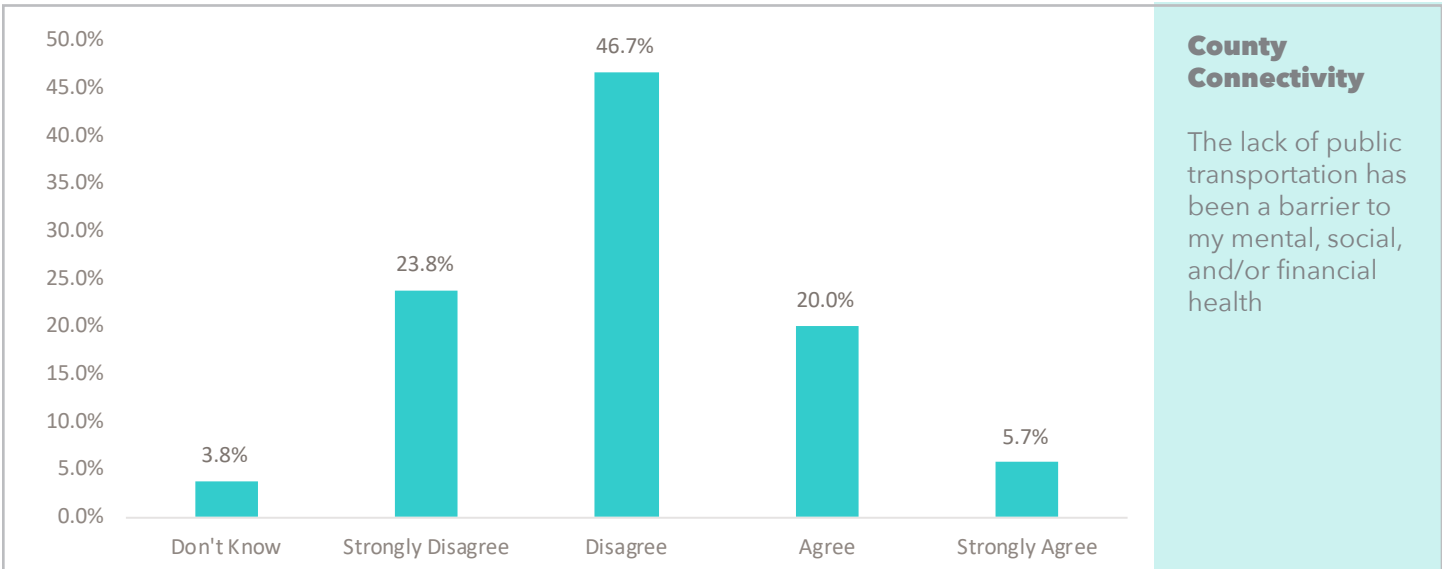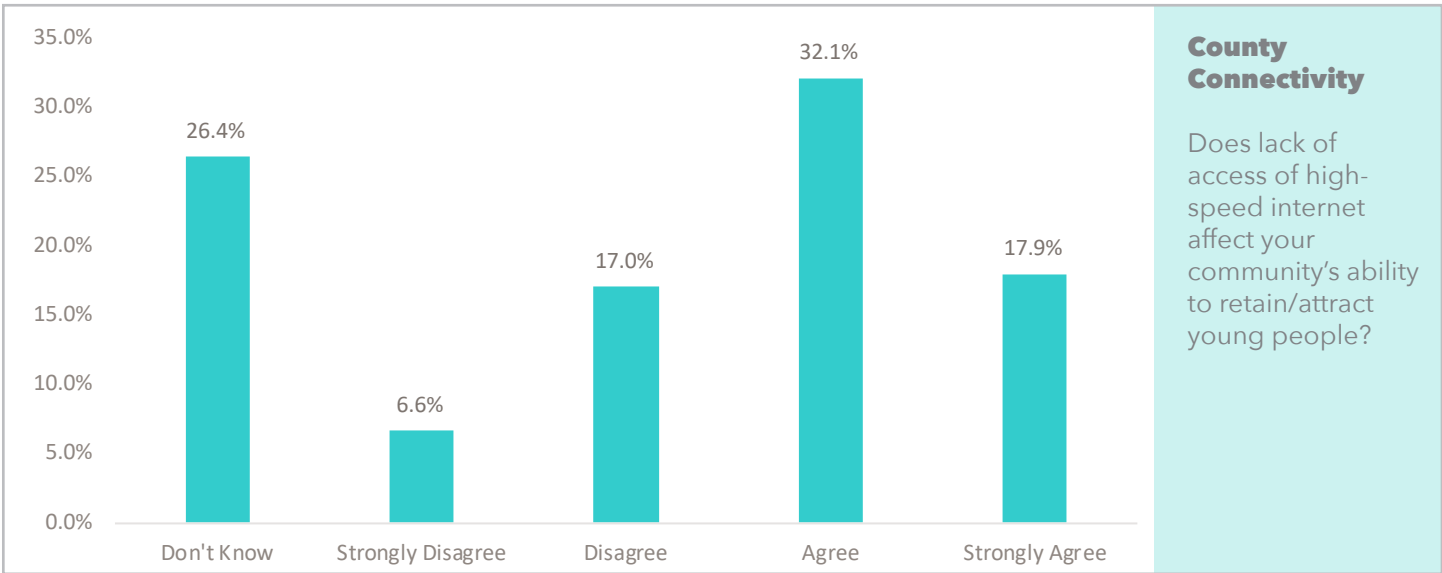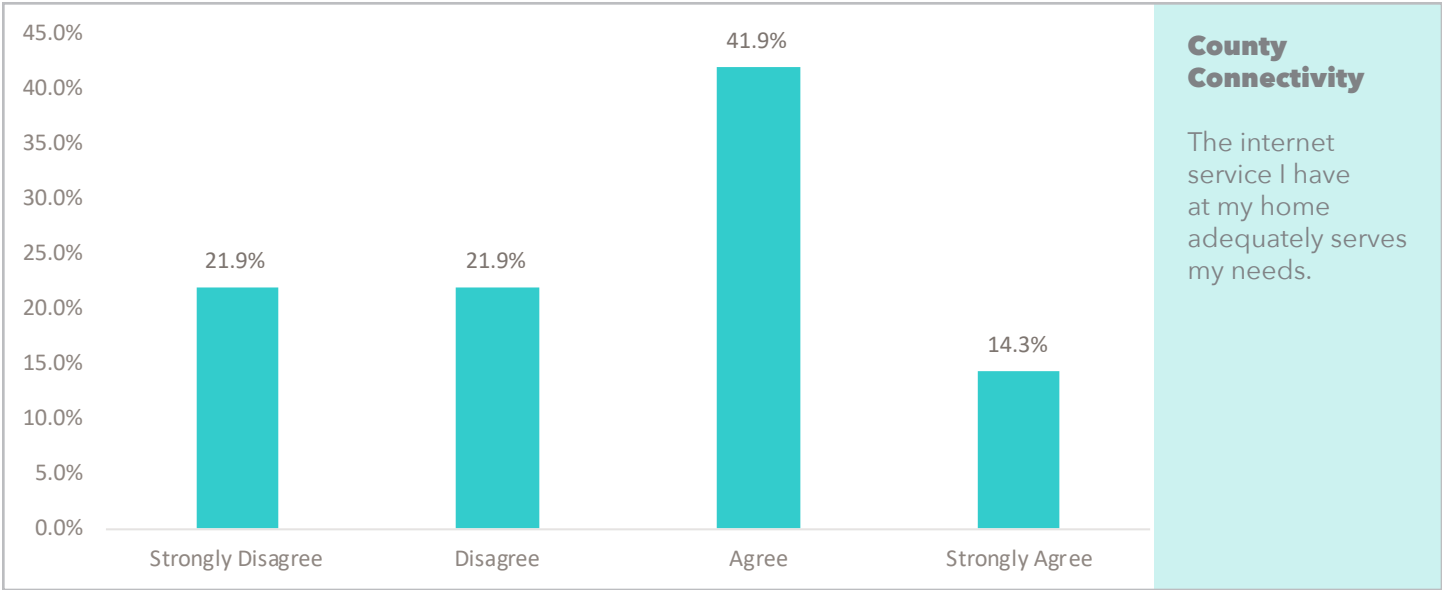
When survey participants were asked "the internet service I have at my home adequately serves my needs" (42% agree, 22% disagree). In addition, when survey participants were asked, "Does lack of access to high-speed internet affect your community's ability to retain/attract young people?"32% of residents strongly agreed, while 17% of residents disagreed. This dichotomy warrants further investigation. While it is clear that WHIN has received a mandate to improve regional broadband access, a "digital divide" exists between those with the infrastructure and adoption wherewithal, depending largely on where you live in the region. (see Rural Indiana Stats, http://bit.ly/2Wf7p1i to look at the Digital Divide Index rank by county.)

By contrast, transportation does not show up as a significant barrier to regional connectivity (at least for those residents who responded to the survey). Only 20% agreed, and 45% disagreed with the statement: "The lack of public transportation has been a barrier to my mental, social, and /or financial health."
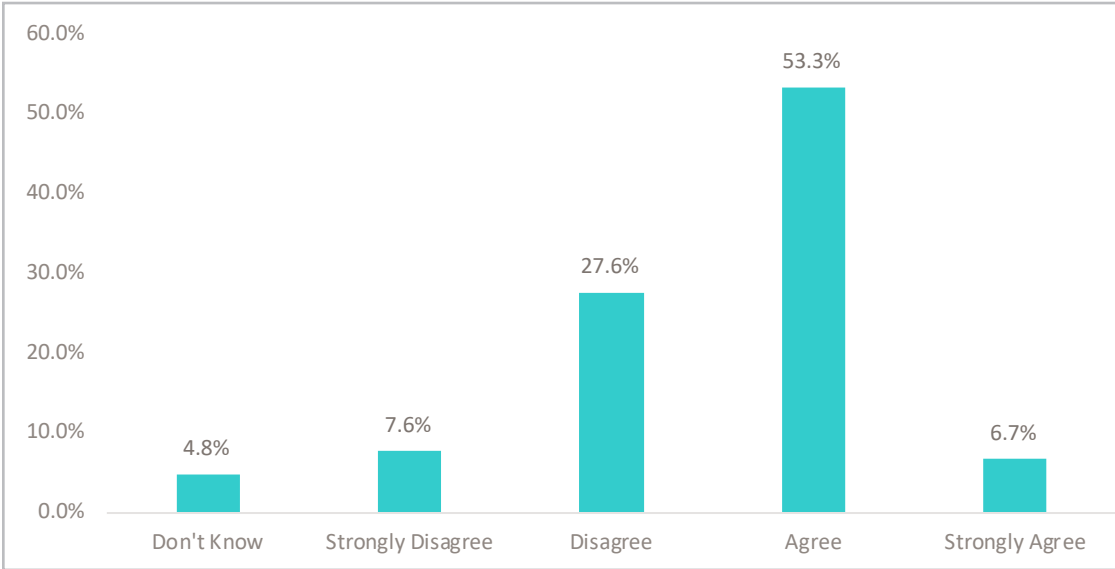
50%
of respondents picked community-wide, high speed internet as the No.1 way they would most like to see Fountain County improve.

Please rank the TOP 3 attributes you would most like to see your community improve its connectedness.

	Comunity-wide High-Speed Internet	Welcoming Community	Community Improvements	Publicly Transportation System	Green Spaces+ Waterways
Ranked 3	23.0%	30.8%	20.5%	52.6%	64.8%
Ranked 2	27.0%	32.0%	53.0%	21.1%	20.4%
Ranked 1	50.0%	37.2%	26.5%	26.3%	14.8%

■ Ranked 1   ■ Ranked 2   ■ Ranked 3

County Connectivity

The internet service I have at my home adequately serves my needs.

Strongly Disagree: 21.9%
Disagree: 21.9%
Agree: 41.9%
Strongly Agree: 14.3%

County Connectivity

Does lack of access of high-speed internet affect your community's ability to retain/attract young people?

Don't Know: 26.4%
Strongly Disagree: 6.6%
Disagree: 17.0%
Agree: 32.1%
Strongly Agree: 17.9%

County Connectivity

The lack of public transportation has been a barrier to my mental, social, and/or financial health

Don't Know: 3.8%
Strongly Disagree: 23.8%
Disagree: 46.7%
Agree: 20.0%
Strongly Agree: 5.7%

County Connectivity

People from a variety of backgrounds work together to make our community a better place

Category	Percentage
Don't Know	4.8%
Strongly Disagree	7.6%
Disagree	27.6%
Agree	53.3%
Strongly Agree	6.7%

County Connectivity

If there was a place in Fountain County to access high-speed internet, video conferencing and co-working spaces, would it be valuable to you personally?

- Yes 38.0%
- Maybe 35.9%
- No 26.1%

WABASH HEARTLAND INNOVATION NETWORK

Placemaking Survey

MONTGOMERY COUNTY REPORT
November 2019

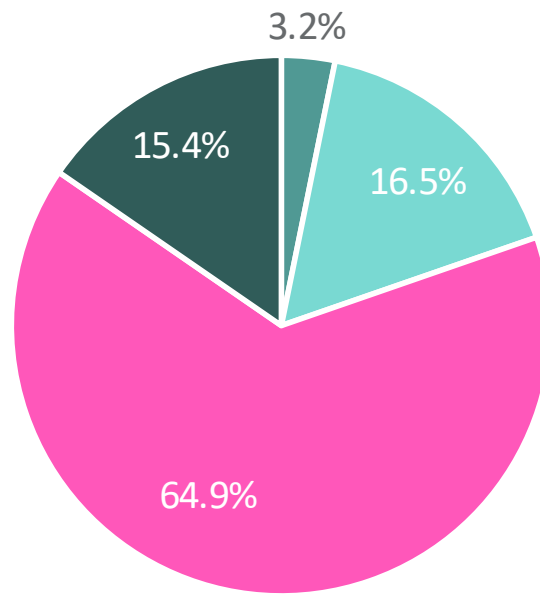WHIN

County Socio-Demographics

One-hundred and ninety-four residents of Montgomery County responded to this placemaking survey between June 3 and August 30, 2019. Twenty-two of those residents completed the short-form, paper version of the survey, while 172 residents responded to the survey online.

Keeping in mind this is a convenience sample, not a scientific one, the "profile" of a typical respondent is as follows: female (70%), employed (76%), between the ages of 55-64 (24%), with at least a Bachelor's degree (38%), who has been a resident of the region for 21-30 years (19%).
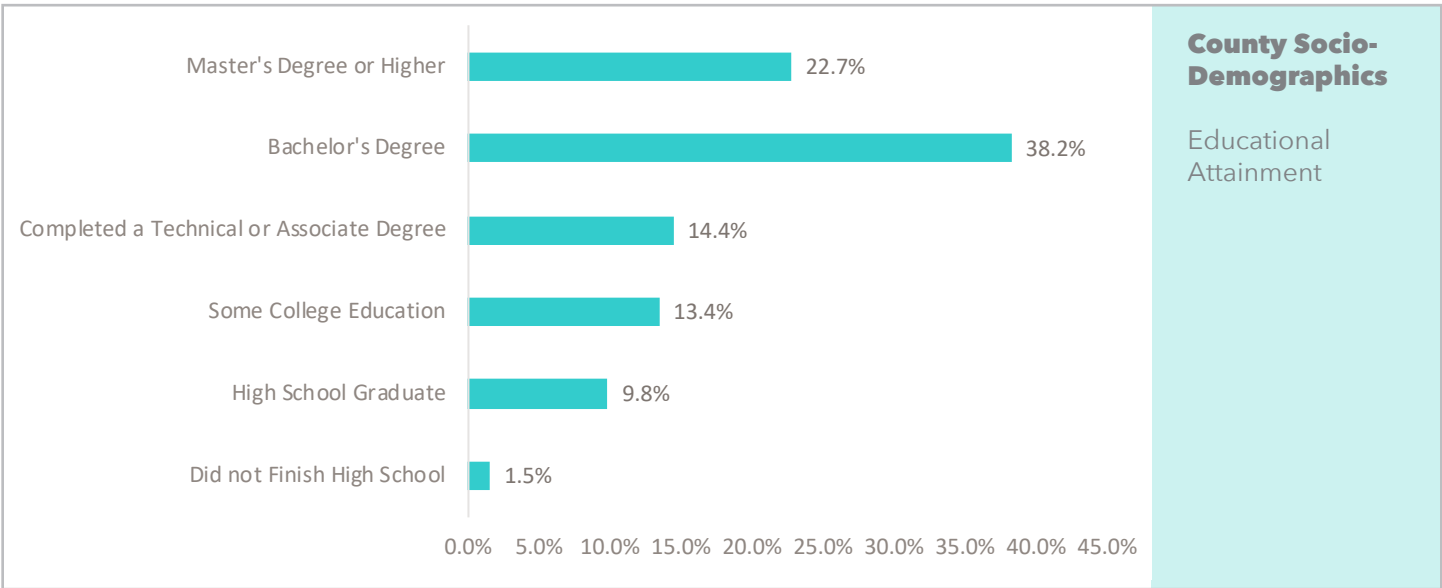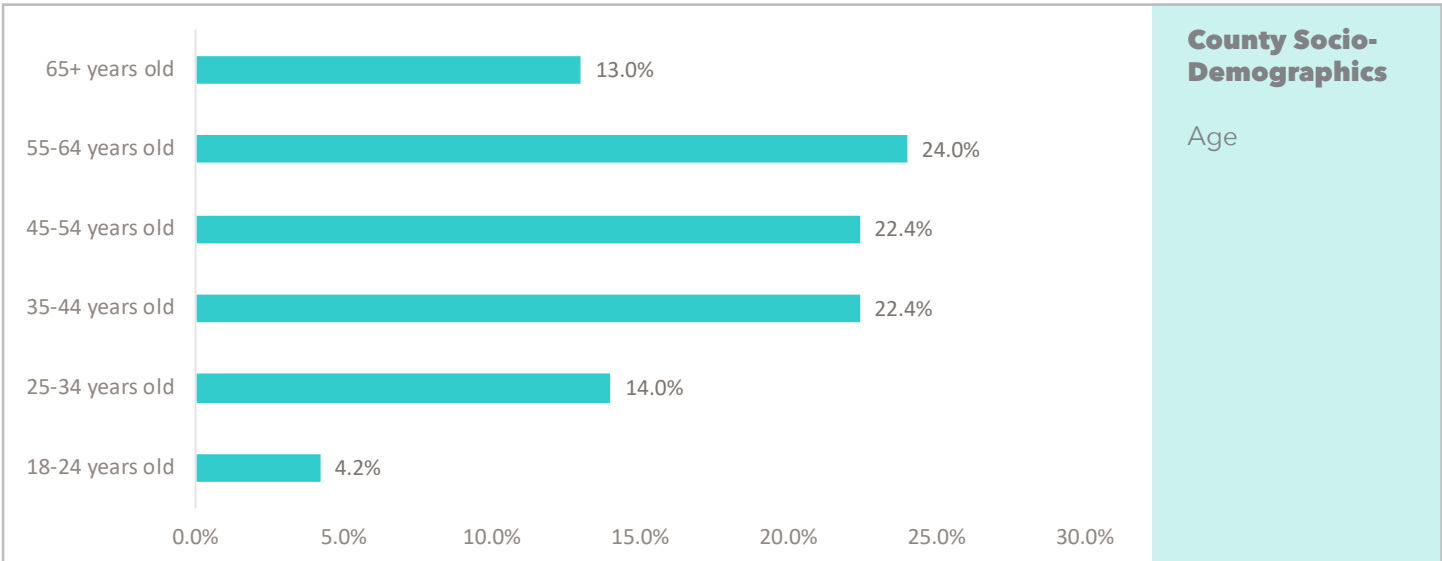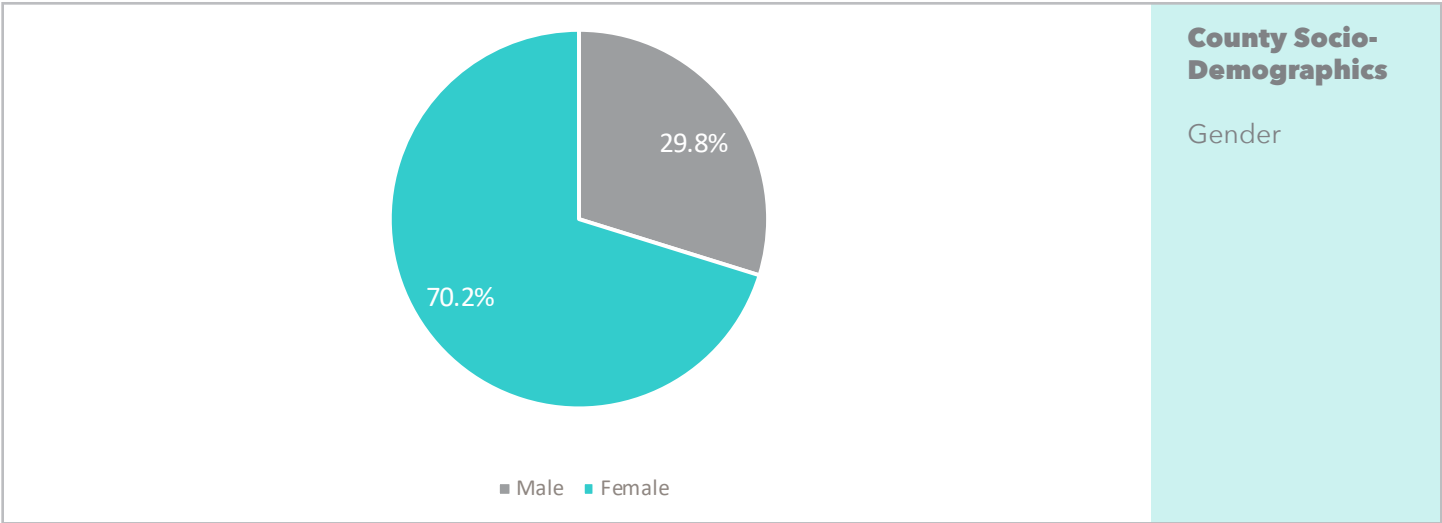
When we asked the survey participants in Montgomery County how they would rate the Wabash Heartland as place to live, 65% rated it as a "good" place to live.
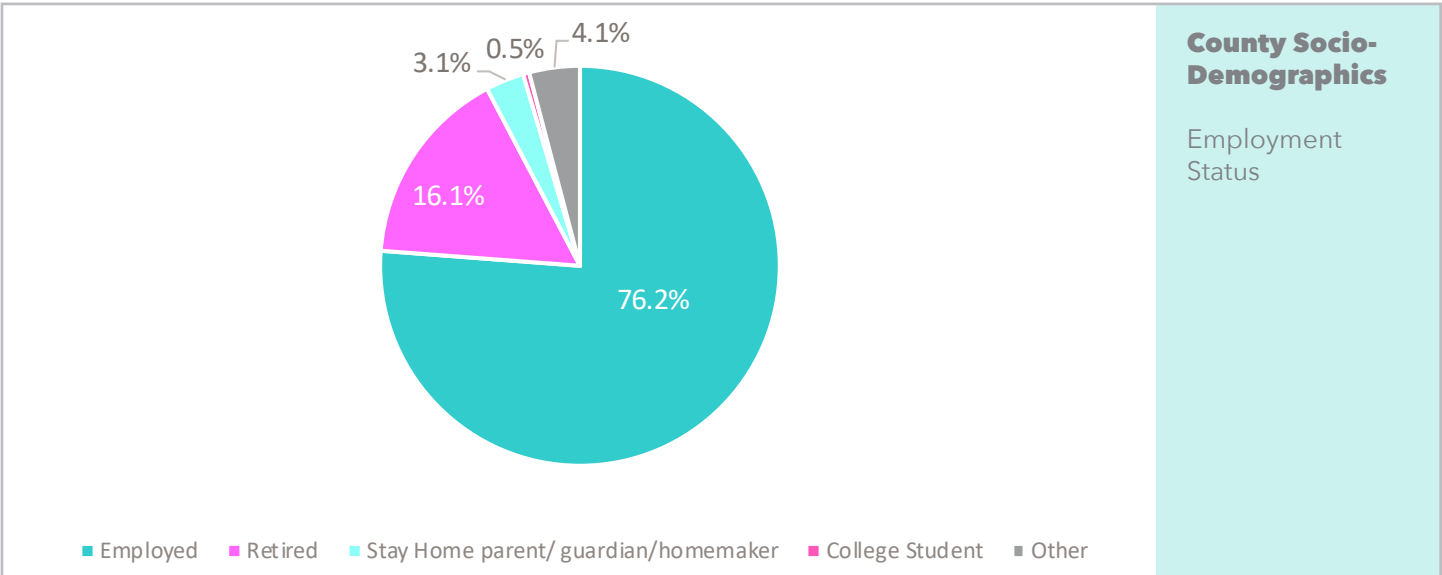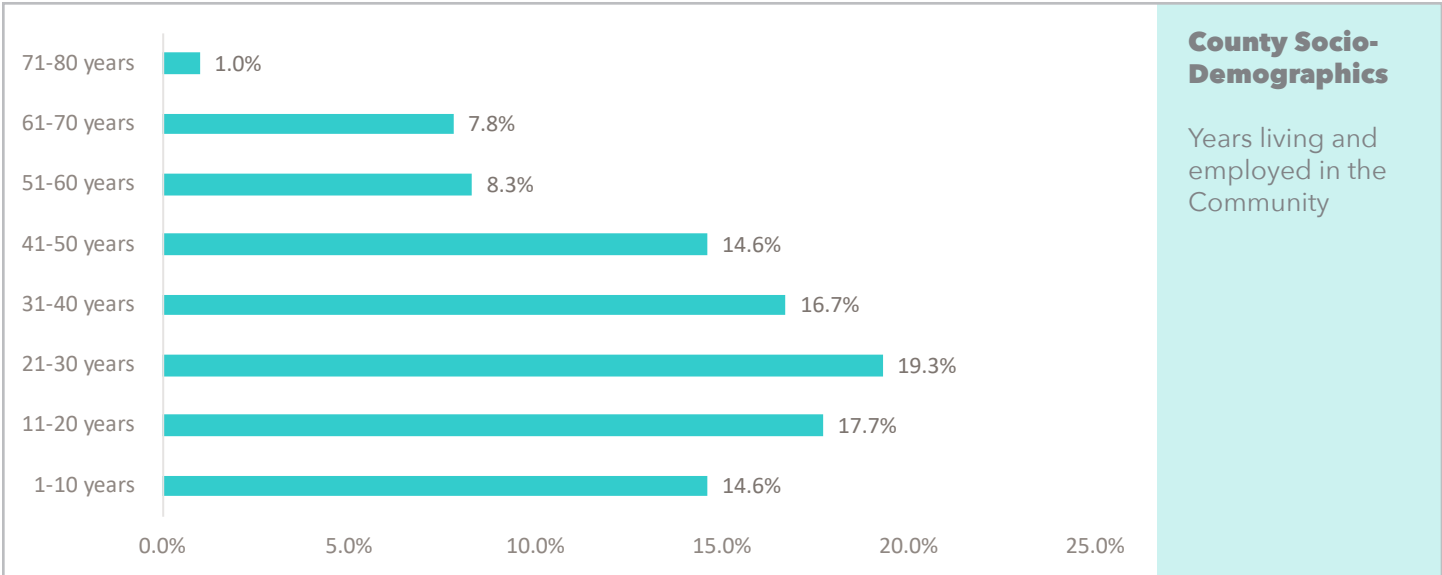
65%

of survey participants rated Montgomery County as a "good" place to

How would you rate the Wabash Heartland Region as place to live?

3.2%

15.4%

16.5%

64.9%

■ Poor ■ Fair ■ Good ■ Excellent

County Socio-Demographics

Gender

29.8%

70.2%

■ Male ■ Female

County Socio-Demographics

Age

Age	Percentage
65+ years old	13.0%
55-64 years old	24.0%
45-54 years old	22.4%
35-44 years old	22.4%
25-34 years old	14.0%
18-24 years old	4.2%

County Socio-Demographics

Educational Attainment

Educational Attainment	Percentage
Master's Degree or Higher	22.7%
Bachelor's Degree	38.2%
Completed a Technical or Associate Degree	14.4%
Some College Education	13.4%
High School Graduate	9.8%
Did not Finish High School	1.5%

County Socio-Demographics

Years living and employed in the Community

Years	Percentage
71-80 years	1.0%
61-70 years	7.8%
51-60 years	8.3%
41-50 years	14.6%
31-40 years	16.7%
21-30 years	19.3%
11-20 years	17.7%
1-10 years	14.6%

County Socio-Demographics

Employment Status

- Employed: 76.2%
- Retired: 16.1%
- Stay Home parent/ guardian/homemaker: 3.1%
- College Student: 0.5%
- Other: 4.1%

County Vitality

Overall, Montgomery County residents rank parks and trails (57%), shopping and dining (231%) and access to quality affordable healthcare (25%) as their No. 1 most valuable community asset. At the same time, 49% of residents say they have to "leave the community to take advantage of services, purchase products, or patronize businesses they prefer."
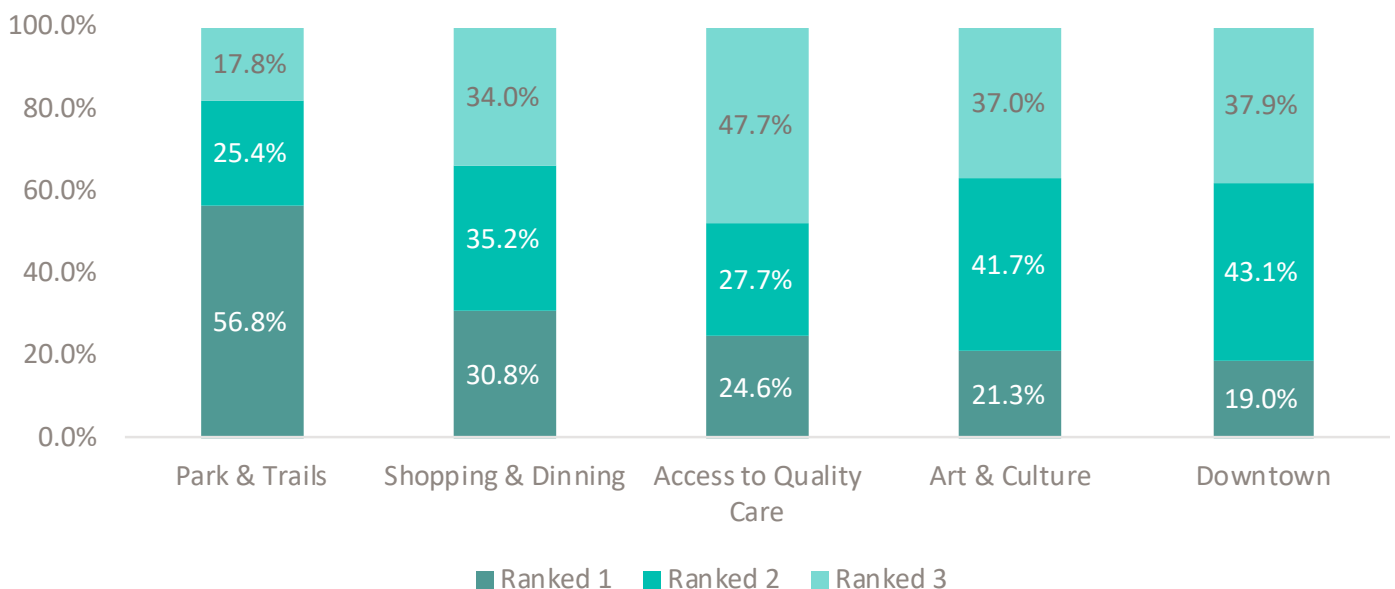
Respondents are split more evenly (42% disagree, 39% agree) regarding the easy accessibility of finding information about activities and events happening in the community.
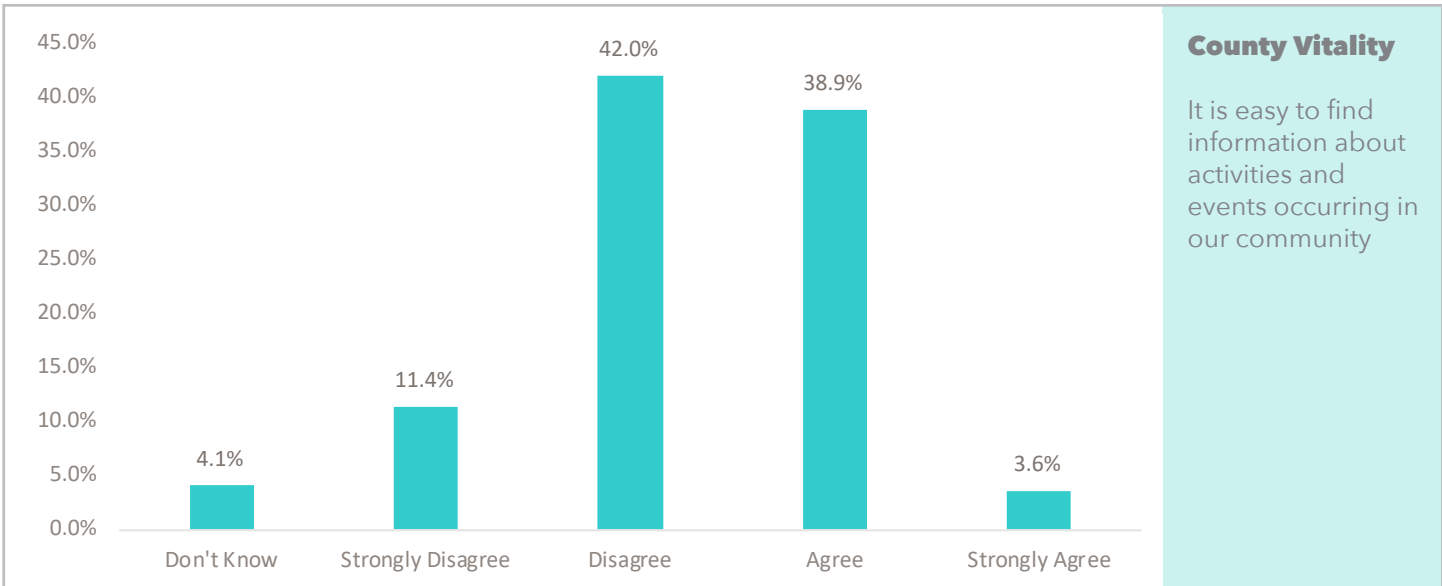
Fifty-three percent of Montgomery County residents feel that there are a number of activities for families to do for a community of their size. However, 41% reported that their community lacked activities for teens and young adults.

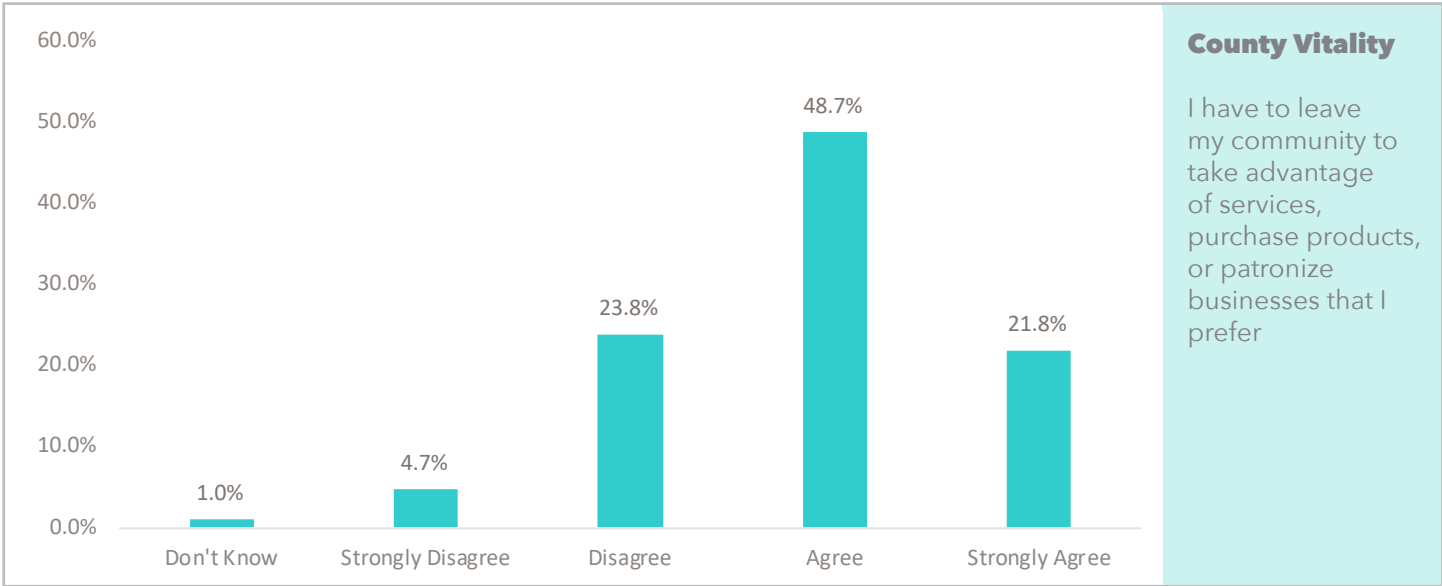## Among a list of a community assets, residents ranked parks and trails as

No. 1

Please rank the Top 3 attributes that you find most valuable about your community

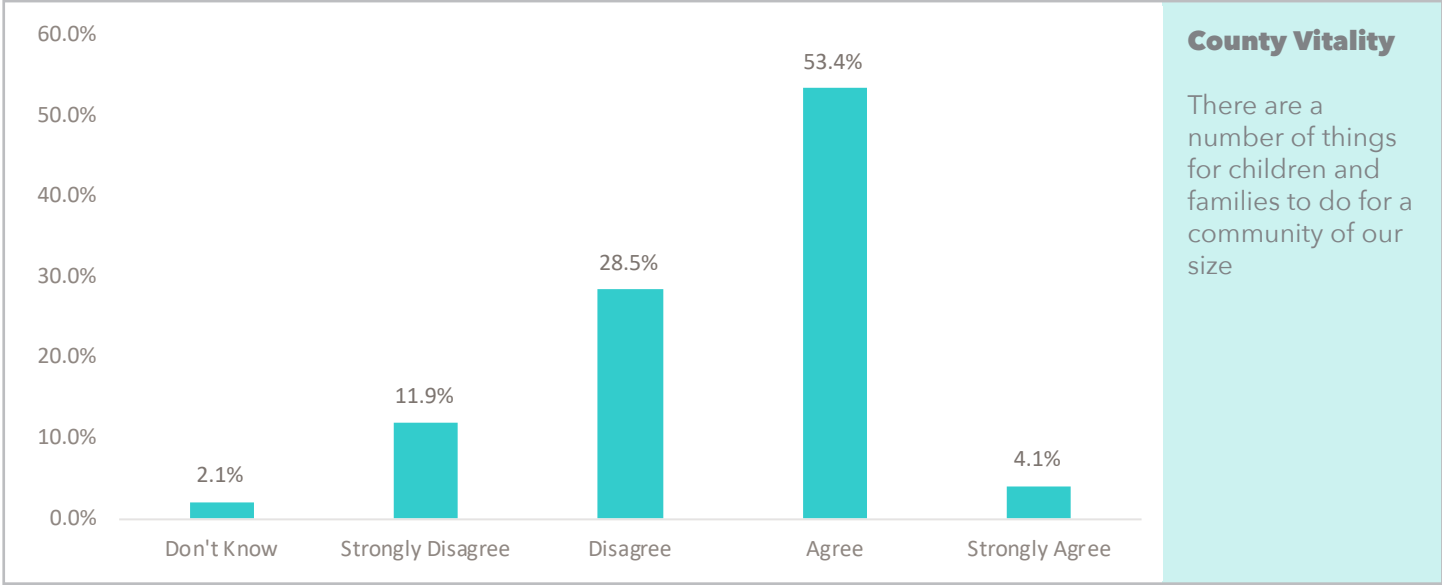|	Park & Trails	Shopping & Dinning	Access to Quality Care	Art & Culture	Downtown
Ranked 3	17.8%	34.0%	47.7%	37.0%	37.9%
Ranked 2	25.4%	35.2%	27.7%	41.7%	43.1%
Ranked 1	56.8%	30.8%	24.6%	21.3%	19.0%

■ Ranked 1   ■ Ranked 2   ■ Ranked 3

County Vitality

It is easy to find information about activities and events occurring in our community
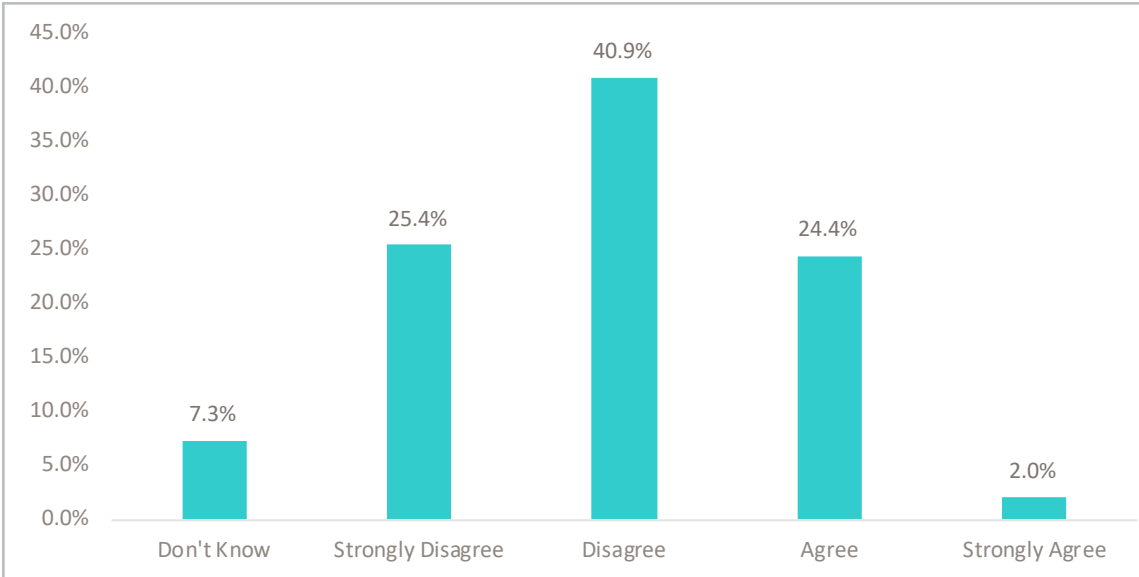

County Vitality

I have to leave my community to take advantage of services, purchase products, or patronize businesses that I prefer

County Vitality

There are a number of things for children and families to do for a community of our size

County Vitality

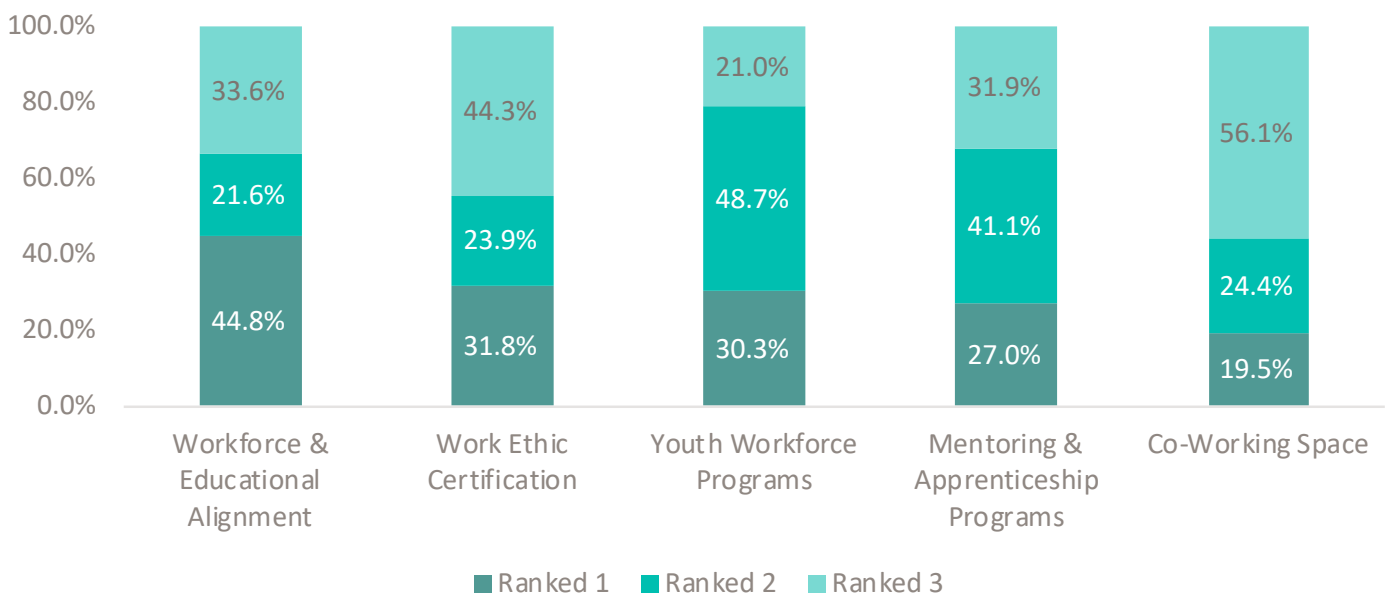There are activities available for teens and young adults in our community

County Education

Overall, Montgomery County residents chose workforce and education alignment (45%), providing work ethic certifications (32%) and youth workforce programs (30%) as their No. 1 picks for how to improve Montgomery County's educational ecosystem.
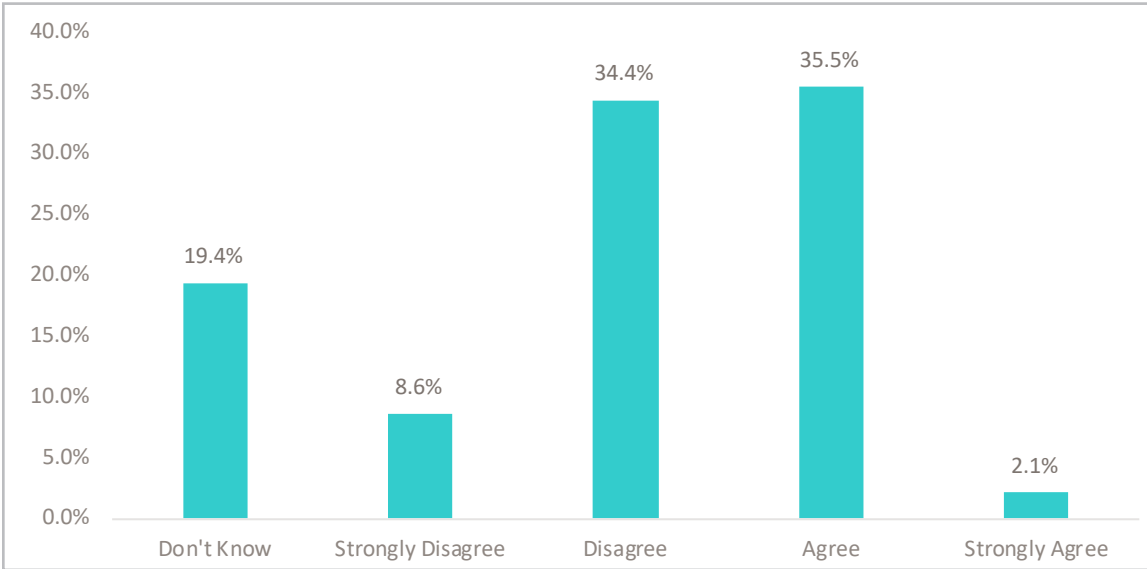
When responding to the question: "Our community promotes and provides adequate training, technical assistance or other workforce education to skill up adult workers," 36% said they agreed, while 34% disagreed that Montgomery County provides sufficient training opportunities to the adult workforce.

When survey participants were asked about the youth having knowledge of which employers are in their community, 38% of respondents disagreed, while 24% agreed. Furthermore, when asked if "youth in our community are encouraged to share their thoughts about local needs and priorities" 38% disagreed, while 32% agreed with the statement. However, when asked about youth opportunities to start and run a business in the community, 43% agreed, while 21% disagreed. Perhaps a more detailed educational scan could help uncover what youth need in terms of workforce engagement opportunities.

45%

of respondents selected workforce and education alignment as their No.1 priority under Montgomery County educational needs.

Please rank the TOP 3 picks for education and job improvements

	Workforce & Educational Alignment	Work Ethic Certification	Youth Workforce Programs	Mentoring & Apprenticeship Programs	Co-Working Space
Ranked 3	33.6%	44.3%	21.0%	31.9%	56.1%
Ranked 2	21.6%	23.9%	48.7%	41.1%	24.4%
Ranked 1	44.8%	31.8%	30.3%	27.0%	19.5%

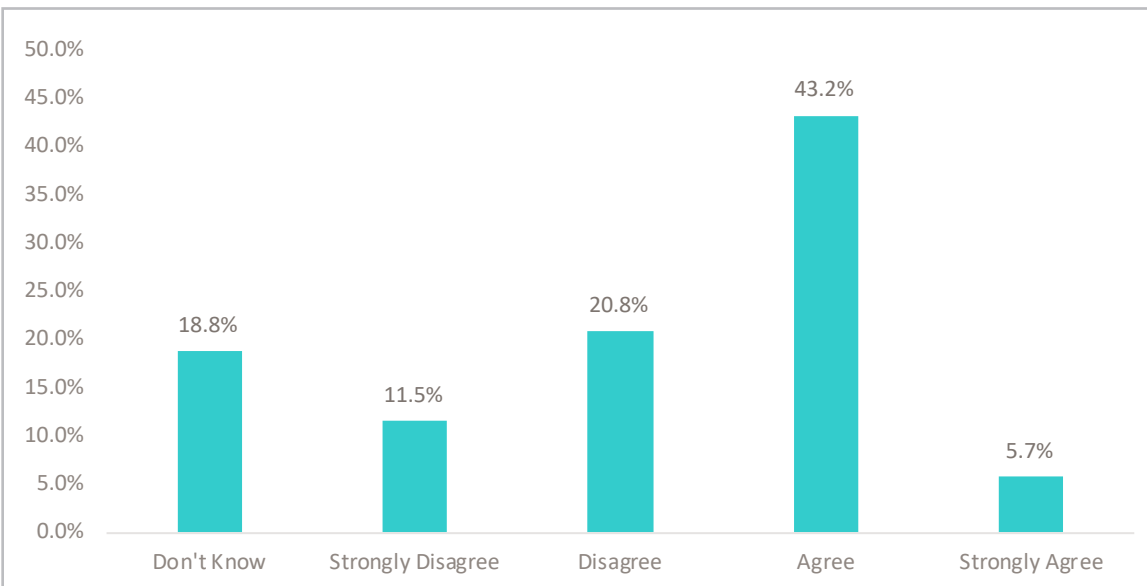■ Ranked 1   ■ Ranked 2   ■ Ranked 3

County Education

Our community promotes and provides adequate training, technical assistance or other workforce education to "skill up" adult workers
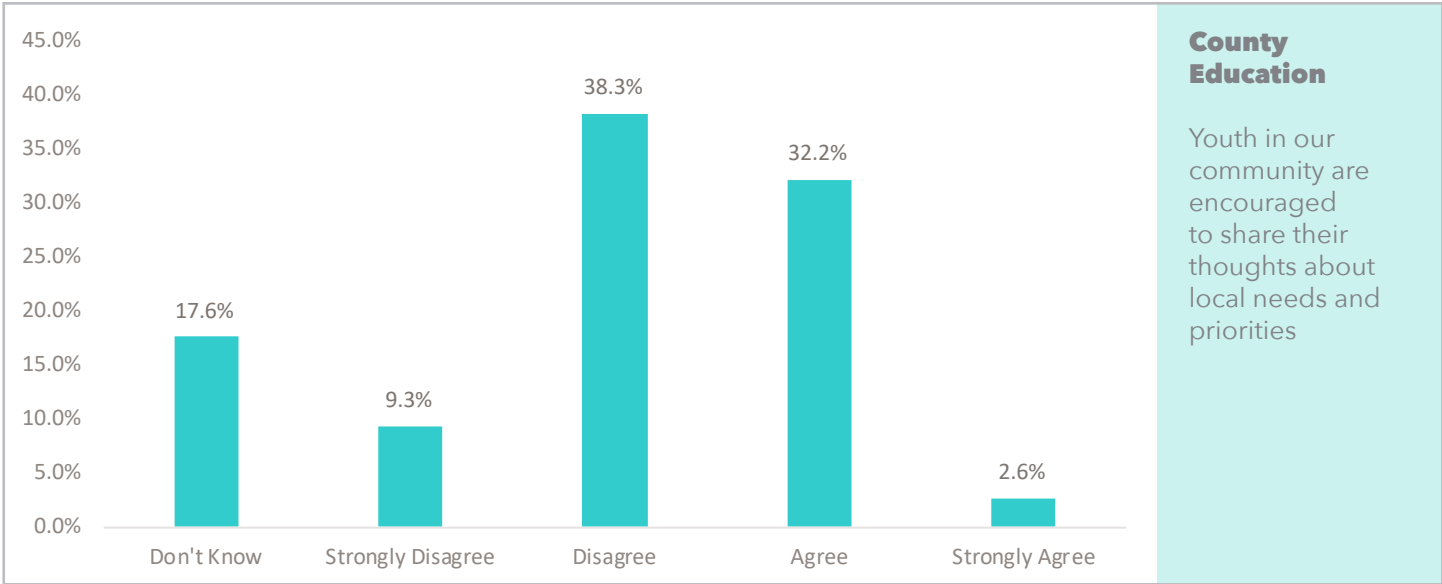

County Education

Youth know which employers are in our community and how to access jobs there

County Education

Our youth have chances to learn about starting and running a business in our community

County Education

Youth in our community are encouraged to share their thoughts about local needs and priorities
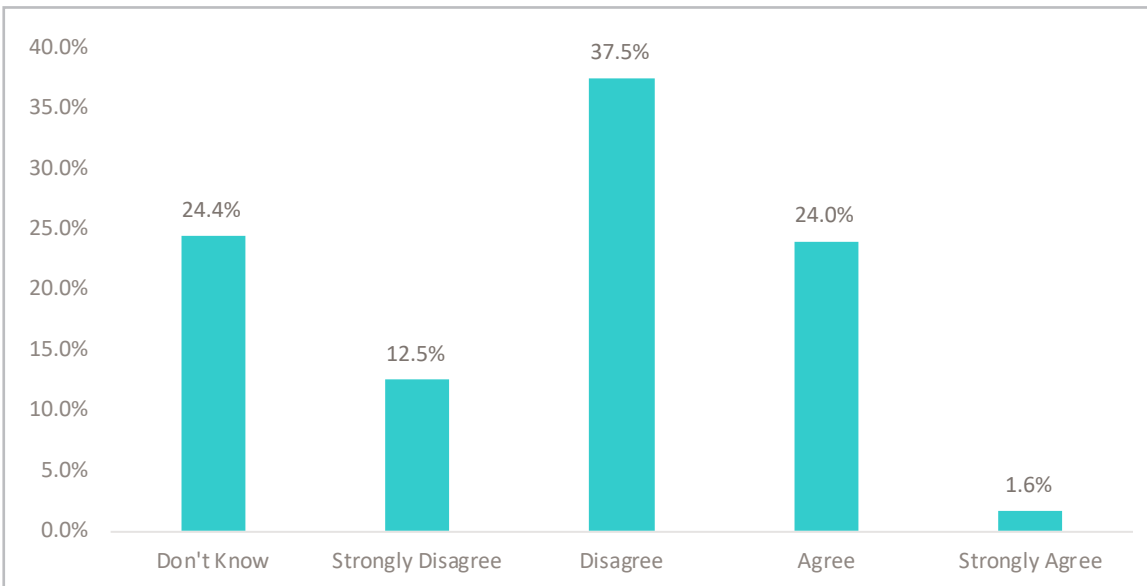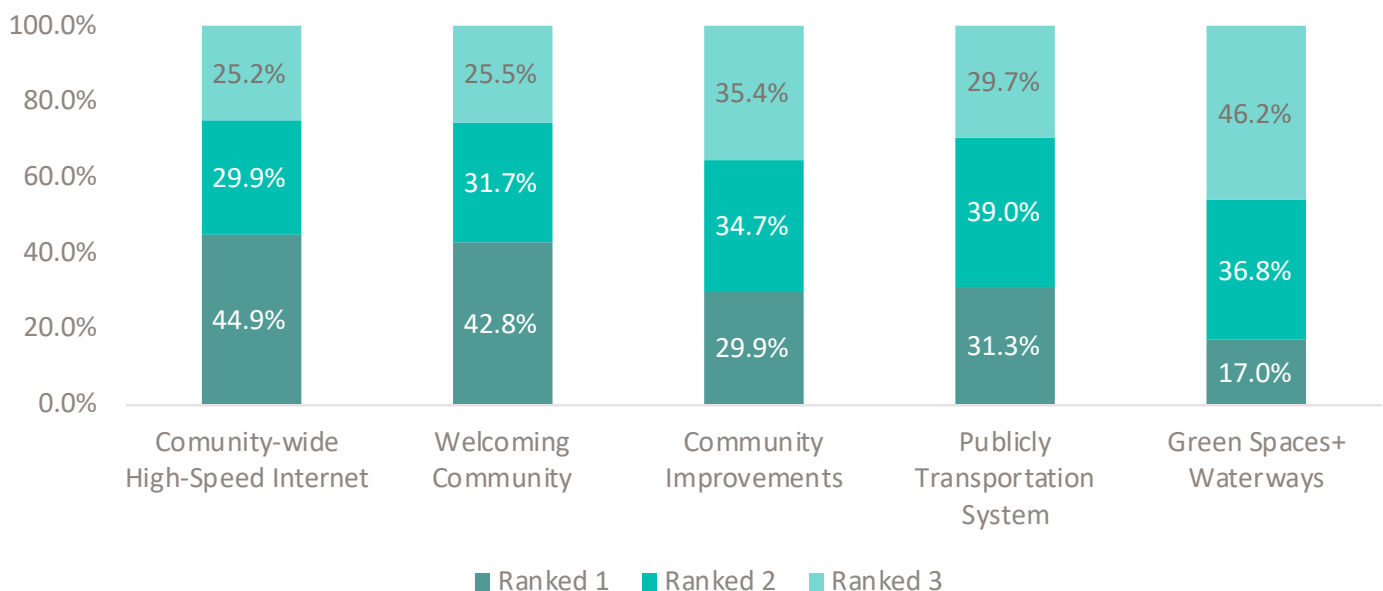
County Connectivity

Overall, Montgomery County residents rank community-wide, high-speed internet (45%), becoming a welcoming community (43%) community improvements (30%) and as the attributes they would most like to see their community improve.
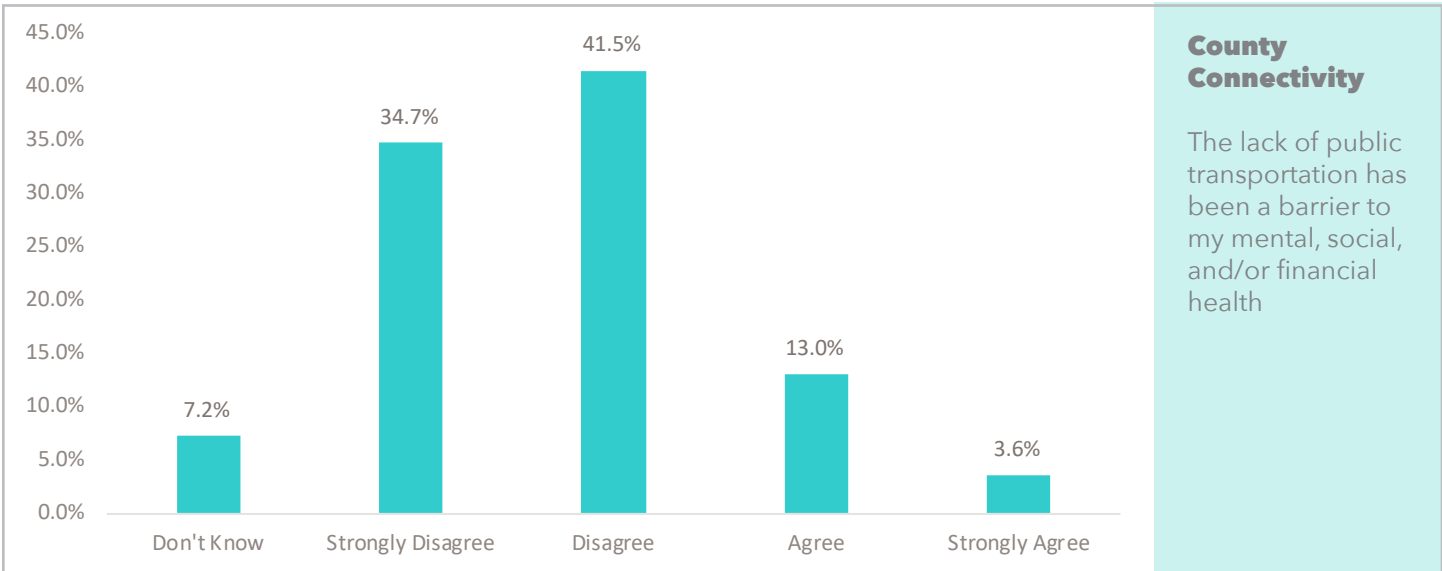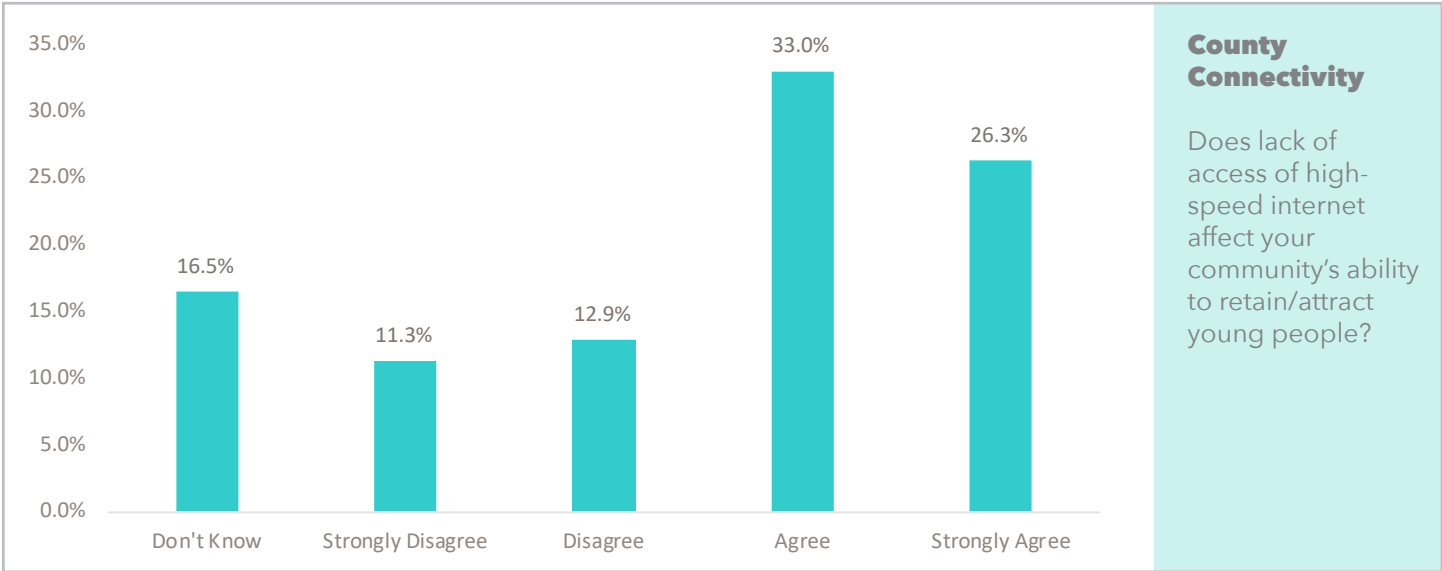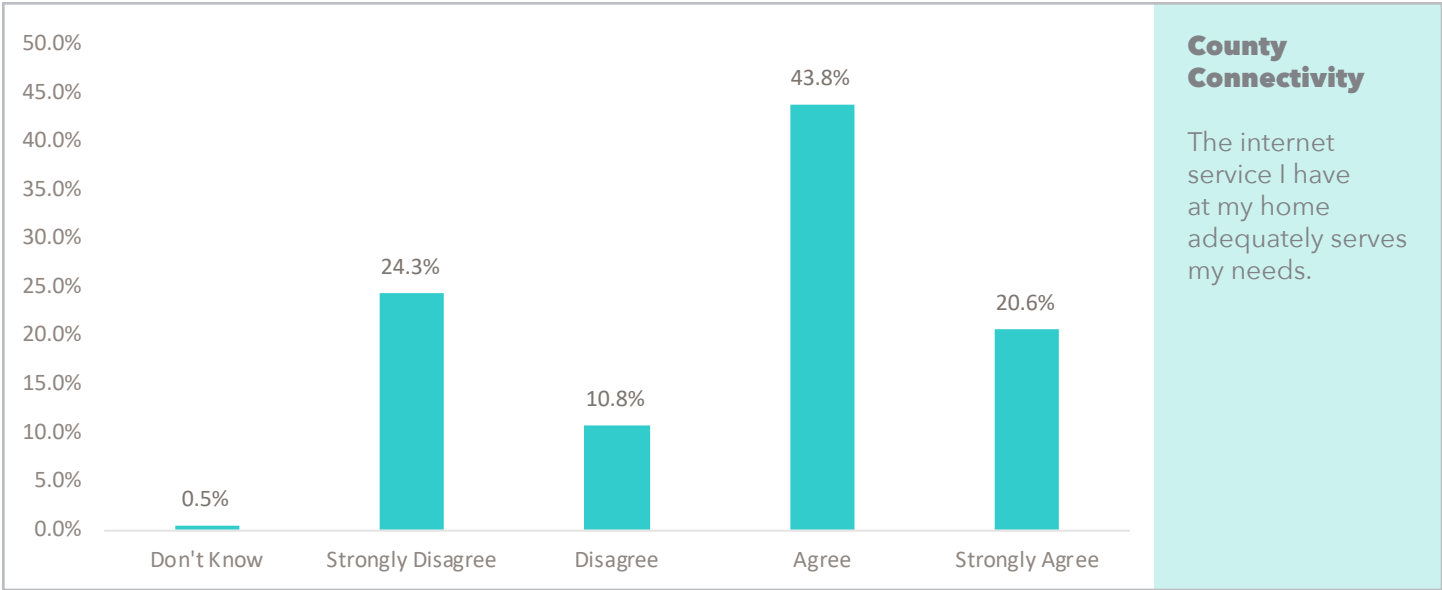
When survey participants were asked "the internet service I have at my home adequately serves my needs (44% agree, 11% disagree)," and the dichotomy warrants further investigation. In addition, when survey participants were asked, "Does lack of access to high-speed internet affect your community's ability to retain/attract young people?" 33% of residents agreed, while 13% of residents disagreed. While it is clear that WHIN has received a mandate to improve regional broadband access, a "digital divide" exists between those with the infrastructure and adoption wherewithal, depending largely on where you live in the region. (see Rural Indiana Stats, http://bit.ly/2Wf7p1i to look at the Digital Divide Index rank by county.)

By contrast, transportation does not show up as a significant barrier to regional connectivity (at least for those residents who responded to the survey). Only 13% agreed, and 42% disagreed with the statement: "The lack of public transportation has been a barrier to my mental, social, and /or financial health."

45%

of respondents picked community-wide, high-speed internet as the No.1 way they would most like to see Montgomery County improve.

Please rank the TOP 3 attributes you would most like to see your community improve its connectedness.

	Ranked 1	Ranked 2	Ranked 3
Comunity-wide High-Speed Internet	44.9%	29.9%	25.2%
Welcoming Community	42.8%	31.7%	25.5%
Community Improvements	29.9%	34.7%	35.4%
Publicly Transportation System	31.3%	39.0%	29.7%
Green Spaces+ Waterways	17.0%	36.8%	46.2%

County Connectivity

The internet service I have at my home adequately serves my needs.

- Don't Know: 0.5%
- Strongly Disagree: 24.3%
- Disagree: 10.8%
- Agree: 43.8%
- Strongly Agree: 20.6%

County Connectivity

Does lack of access of high-speed internet affect your community's ability to retain/attract young people?

- Don't Know: 16.5%
- Strongly Disagree: 11.3%
- Disagree: 12.9%
- Agree: 33.0%
- Strongly Agree: 26.3%

County Connectivity

The lack of public transportation has been a barrier to my mental, social, and/or financial health

- Don't Know: 7.2%
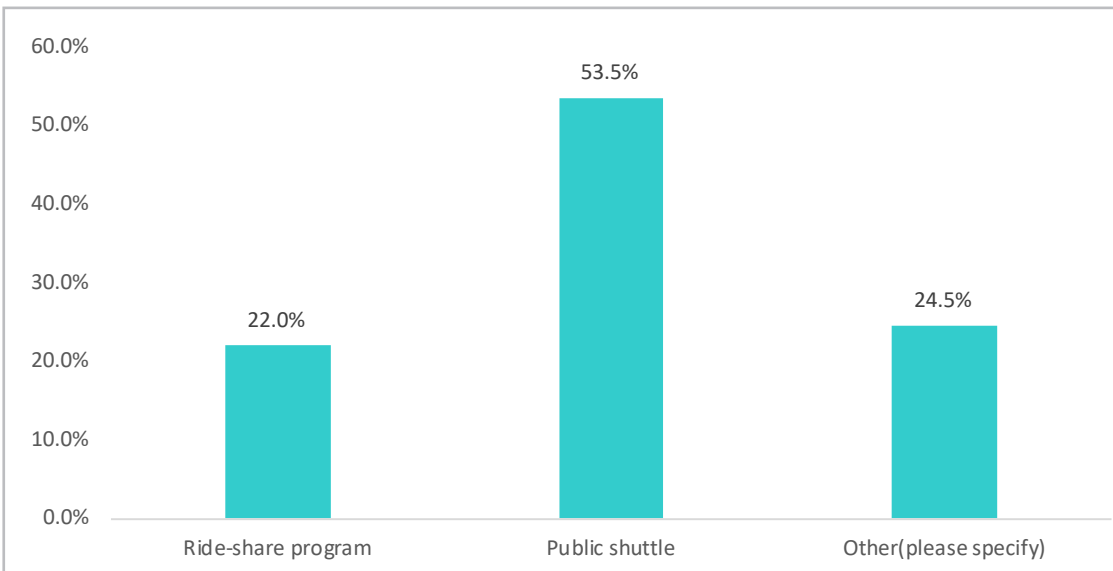- Strongly Disagree: 34.7%
- Disagree: 41.5%
- Agree: 13.0%
- Strongly Agree: 3.6%

County Connectivity

People from a variety of backgrounds work together to make our community a better place

Chart 1: Agreement levels
- Don't Know: 9.3%
- Strongly Disagree: 8.2%
- Disagree: 22.7%
- Agree: 52.1%
- Strongly Agree: 7.7%

County Connectivity

What type of public transportation system would you use if available in Montgomery County

Chart 2: Transportation preference
- Ride-share program: 22.0%
- Public shuttle: 53.5%
- Other(please specify): 24.5%
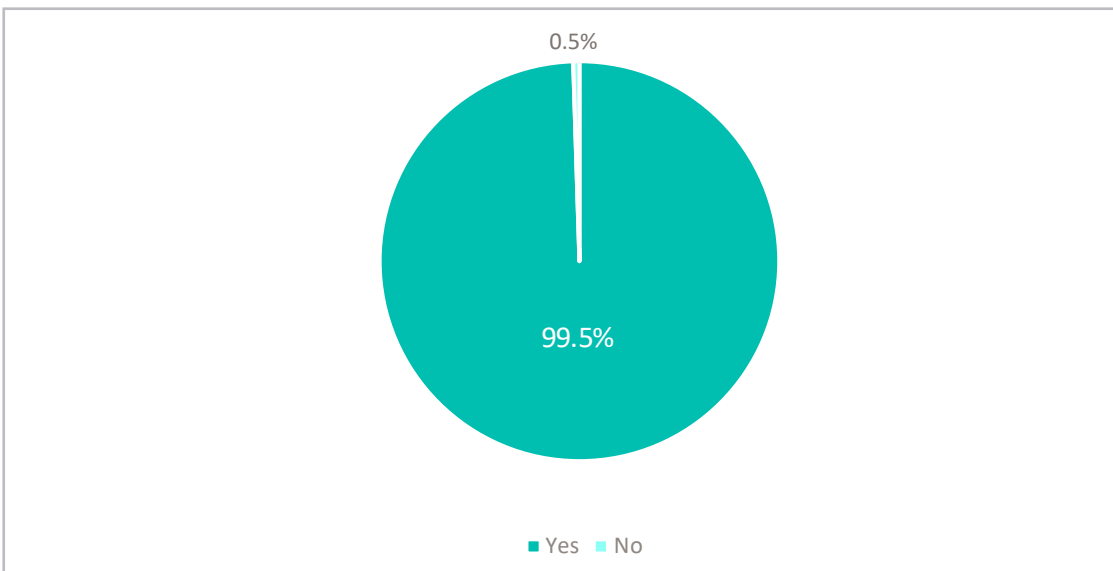
County Connectivity

Do you own/lease a dependable mode of transportation?

Chart 3: Ownership pie chart
- 0.5%
- 99.5%
- ■ Yes ■ No

County Connectivity

What are your top 3 challenges associated wiht childcare?

Legend: Availability · Quality of Care · Cost

	Ranked 1	Ranked 2	Ranked 3
Availability	44.5%	32.1%	23.4%
Quality of Care	32.5%	40.7%	26.8%
Cost	25.0%	30.6%	44.4%
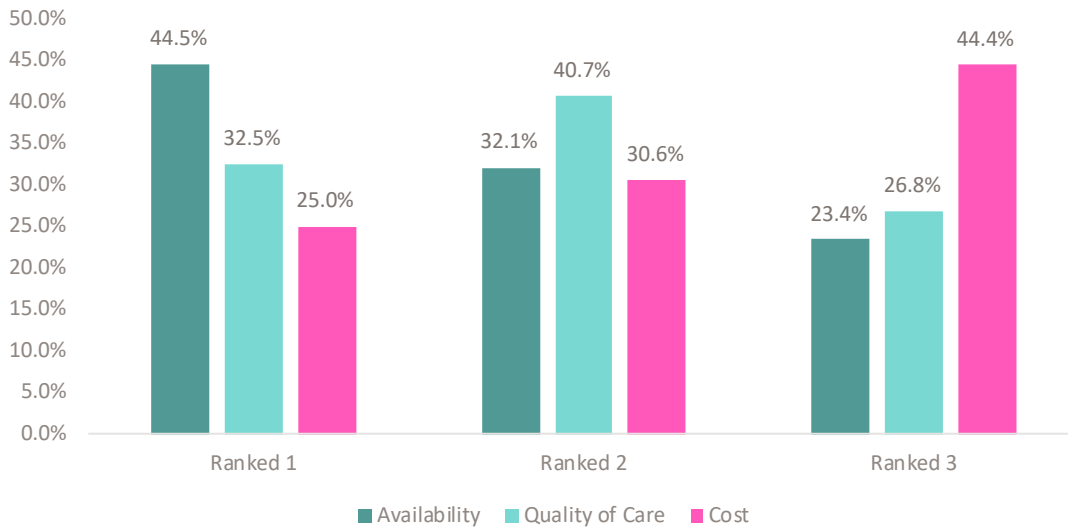
County Connectivity

What times do you normally need childcare?

- First Shift(8 am-5pm): 54.10%
- Second Shift(2pm-11pm): 8.20%
- Third Shift(11 am-7pm): 3.30%
- Other: 34.40%
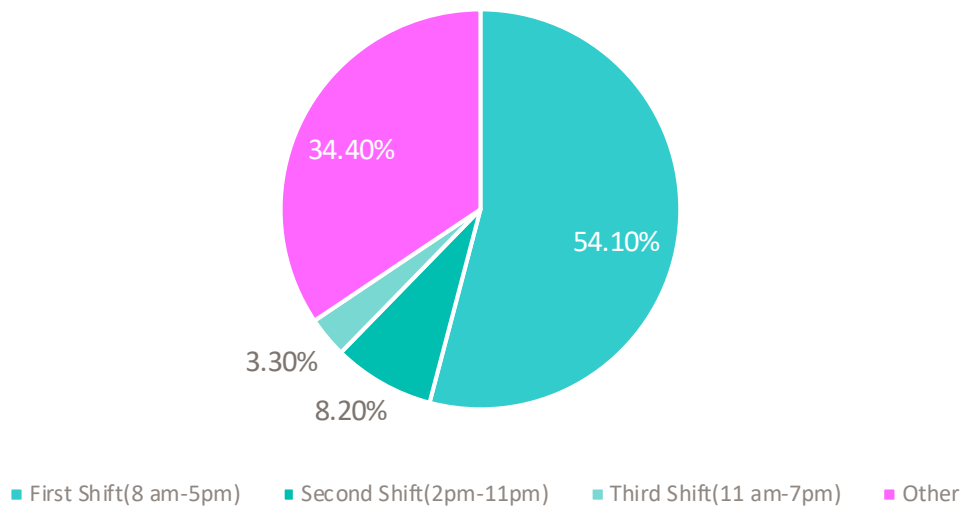
WABASH HEARTLAND
INNOVATION NETWORK

Placemaking
Survey

PULASKI COUNTY REPORT

November 2019

WHIN

County Socio-Demographics

Ninety-six residents of Pulaski County responded to this placemaking survey between June 3 and August 30, 2019. Twenty-six of those residents completed the short-form, paper version of the survey, while 70 residents responded to the survey online.
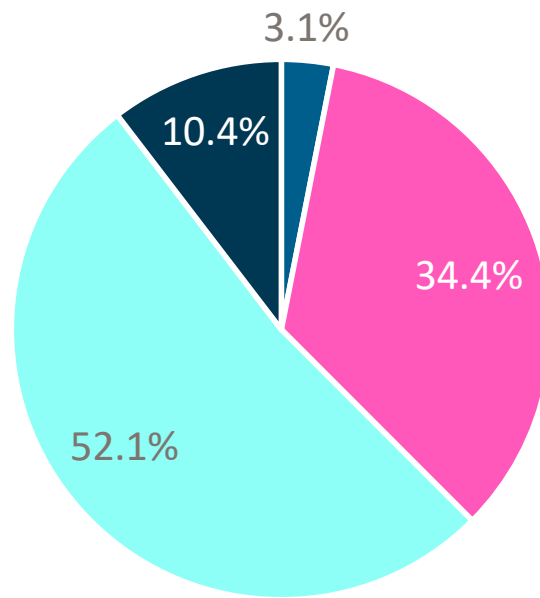
Keeping in mind this is a convenience sample, not a scientific one, the "profile" of a typical respondent is as follows: female (71%), employed (73%), between the ages of 35-54 (48%), with at least a Bachelor's degree (39%), who has been a resident of the region for 45-64years (46%).

When we asked the survey participants in Pulaski County how they would rate the Wabash Heartland as place to live, 52% rated it as a "good" place to live.

52%

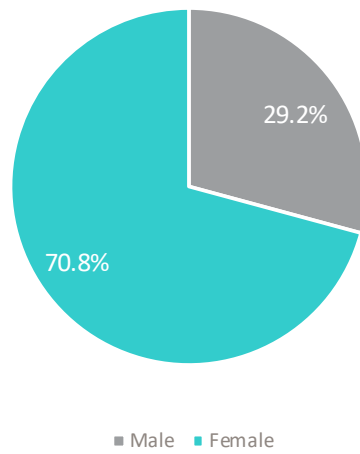of survey participants rated Pulaski County as a "good" place to live.

How would you rate the Wabash Heartland Region as place to live?

3.1%

10.4%

34.4%

52.1%

■ Poor ■ Fair ■ Good ■ Excellent

County Socio-Demographics

Gender

Male — 29.2%
Female — 70.8%

County Socio-Demographics

Age

Age	Percentage
65+ years old	15.8%
55-64 years old	23.2%
45-54 years old	23.1%
35-44 years old	18.9%
25-34 years old	11.6%
18-24 years old	7.4%

County Socio-Demographics

Educational Attainment

Education	Percentage
Master's Degree or Higher	11.5%
Bachelor's Degree	27.1%
Completed a Technical or Associate Degree	15.6%
Some College Education	24.0%
High School Graduate	19.8%
Still attending High School	1.0%
Did not Finish High School	1.0%

County Socio-Demographics

Years living and employed in the Community

Years	Percentage
81 years	1.1%
71-80 years	1.0%
61-70 years	3.2%
51-60 years	9.7%
41-50 years	12.9%
31-40 years	17.2%
21-30 years	22.6%
11-20 years	17.2%
1-10 years	15.1%

County Socio-Demographics

Employment Status

- Employed: 72.9%
- Unemployed: 2.2%
- Retired: 15.6%
- Stay Home parent/ guardian/homemaker: 1.0%
- College Student: 5.2%
- Other: 3.1%

County Vitality

Overall, Pulaski County residents rank parks and trails (70%), downtown (20%) and access to quality affordable healthcare (16%), as their No. 1 most valuable community asset. At the same time, 49% of residents say they have to "leave the community to take advantage of services, purchase products, or patronize businesses they prefer."
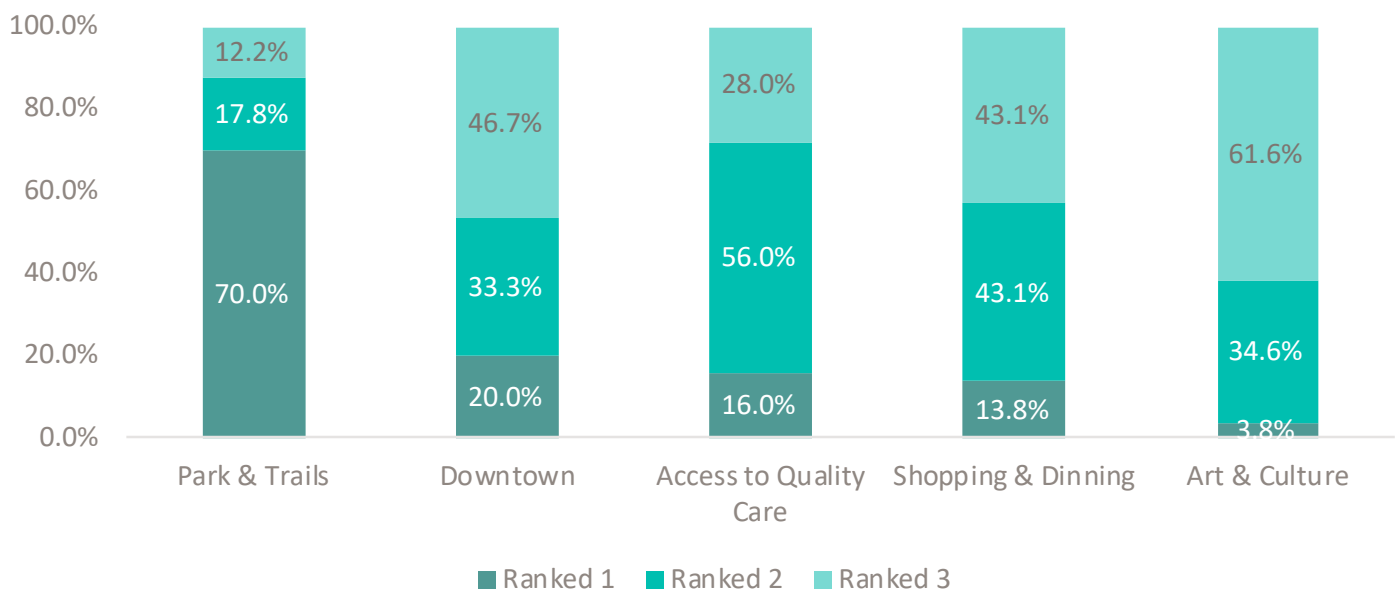
Respondents are split more evenly (42% disagree, 39% agree) regarding the easy accessibility of finding information about activities and events happening in the community.

Forty-two percent of Pulaski County residents feel that there are very limited activities for families to do for a community of their size. Similarly, 49% reported that there is a lack of activities for teens and young adults in their community.

Among a list of a community assets, residents ranked parks and trails as

No.1

Please rank the Top 3 attributes that you find most valuable about your community

	Park & Trails	Downtown	Access to Quality Care	Shopping & Dinning	Art & Culture
Ranked 3	12.2%	46.7%	28.0%	43.1%	61.6%
Ranked 2	17.8%	33.3%	56.0%	43.1%	34.6%
Ranked 1	70.0%	20.0%	16.0%	13.8%	3.8%

Ranked 1   Ranked 2   Ranked 3

County Vitality

It is easy to find information about activities and events occurring in our community

Chart 1 data:
- Don't Know: 2.1%
- Strongly Disagree: 14.7%
- Disagree: 42.2%
- Agree: 38.9%
- Strongly Agree: 2.1%

County Vitality

I have to leave my community to take advantage of services, purchase products, or patronize businesses that I prefer

Chart 2 data:
- Don't Know: 1.0%
- Strongly Disagree: 4.2%
- Disagree: 7.3%
- Agree: 49.0%
- Strongly Agree: 38.5%

County Vitality

There are a number of things for children and families to do for a community of our size

Chart 3 data:
- Strongly Disagree: 19.8%
- Disagree: 41.7%
- Agree: 38.5%

County Vitality

There are activities available for teens and young adults in our community
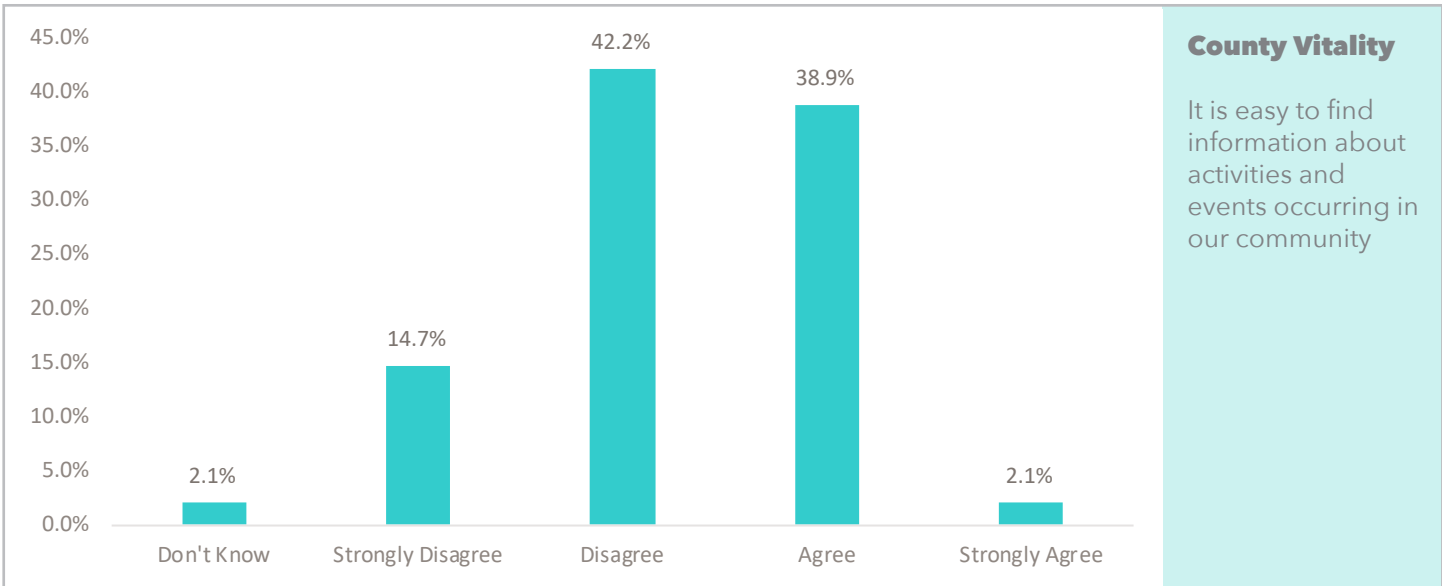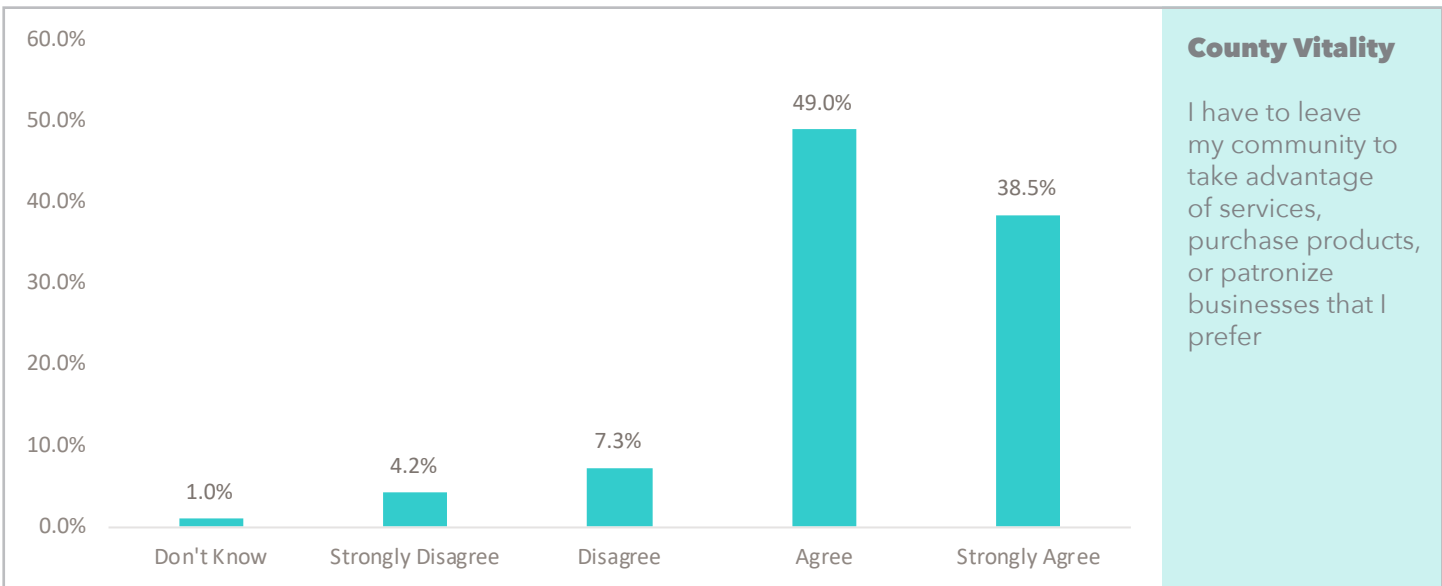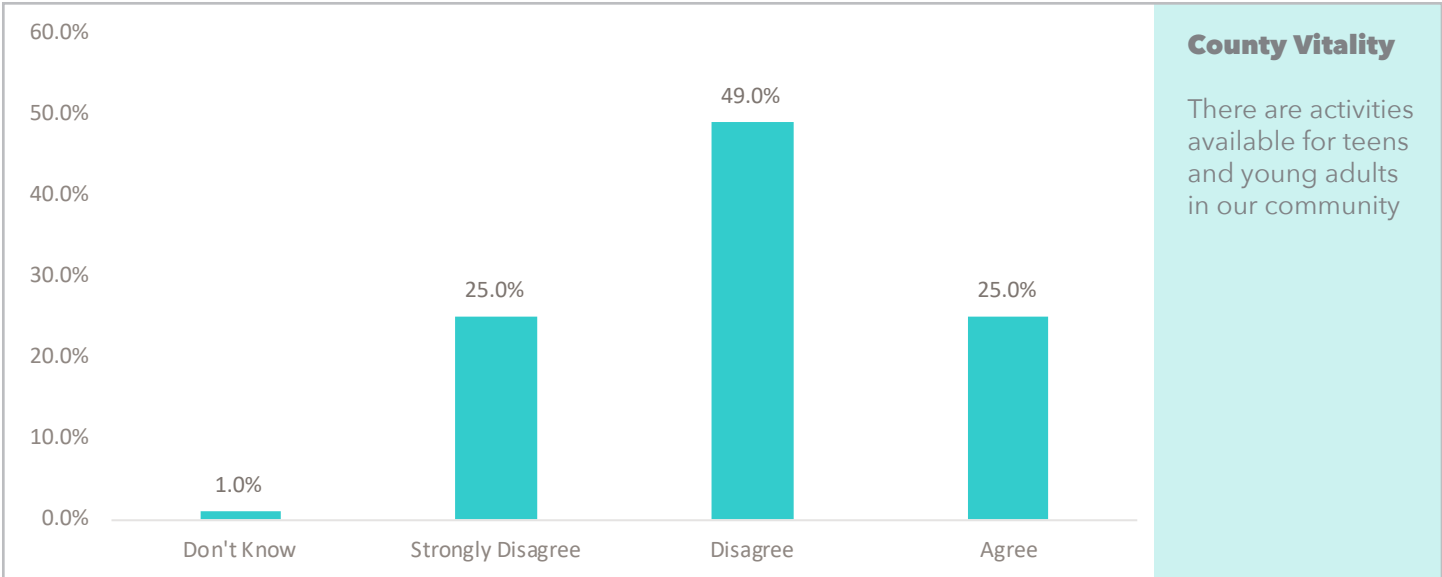
County Education

Overall, Pulaski County residents chose workforce and education alignment (55%), providing work ethic certifications (33%) and youth workforce programs (30%) as their No. 1 picks on how to improve Pulaski County's educational ecosystem.

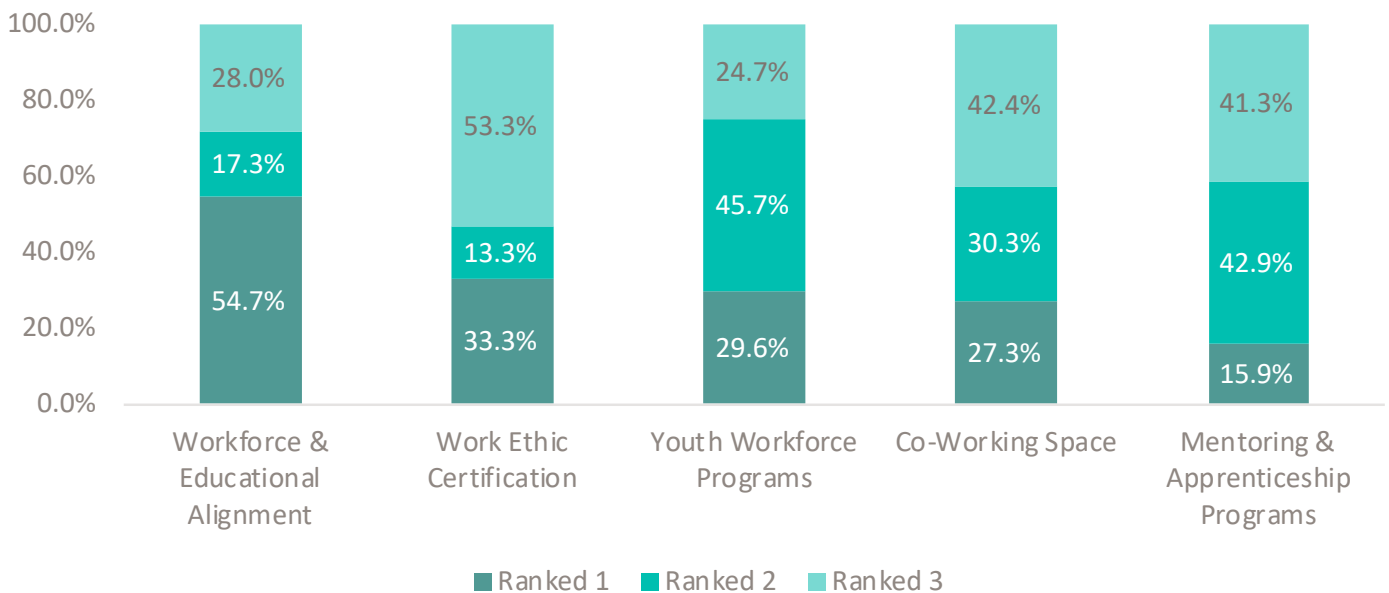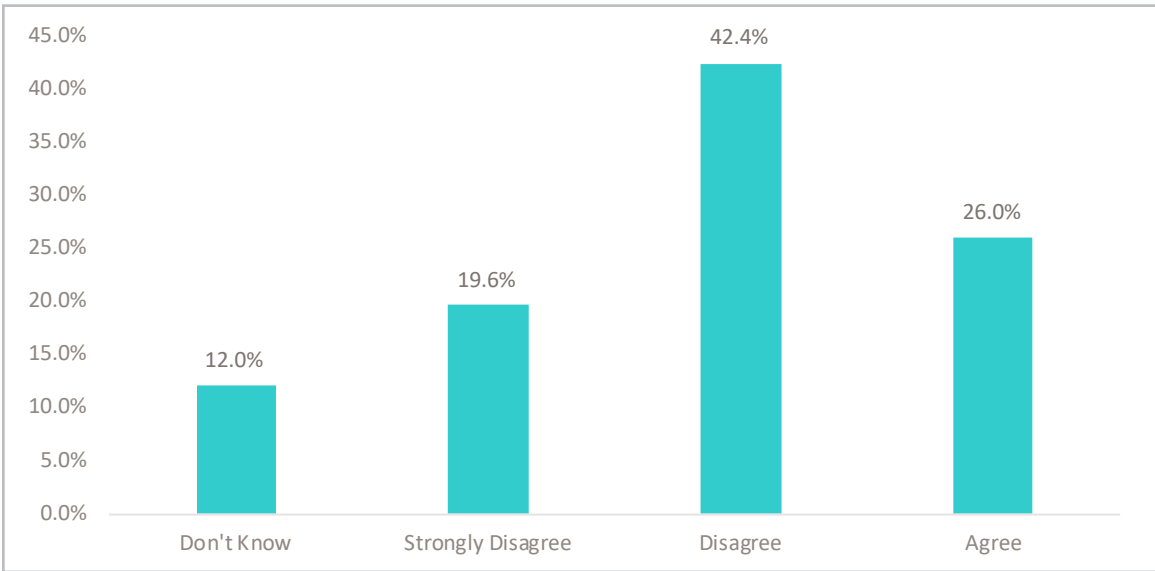When responding to the question: "Our community promotes and provides adequate training, technical assistance or other workforce education to skill up adult workers," 42% said they disagree, while 26% agreed that Pulaski County provides sufficient training opportunities to the adult workforce.

When survey participants were asked about the youth having knowledge of which employers are in their community, 41% of respondents agreed, while 31% disagreed. When asked about youth opportunities to start and run a business in the community, 41% agreed, while 33% disagreed. In contrast, when asked if "youth in our community are encouraged to share their thoughts about local needs and priorities, 42% disagreed, while 23% agreed with the statement. Perhaps a more detailed educational scan could help uncover what youth need in terms of workforce engagement opportunities.

55%
of respondents selected workforce and education alignment as their No.1 priority under Pulaski County educational needs.

Please rank the TOP 3 picks for education and job improvements

Category	Ranked 1	Ranked 2	Ranked 3
Workforce & Educational Alignment	54.7%	17.3%	28.0%
Work Ethic Certification	33.3%	13.3%	53.3%
Youth Workforce Programs	29.6%	45.7%	24.7%
Co-Working Space	27.3%	30.3%	42.4%
Mentoring & Apprenticeship Programs	15.9%	42.9%	41.3%

■ Ranked 1   ■ Ranked 2   ■ Ranked 3

County Education

Our community promotes and provides adequate training, technical assistance or other workforce education to "skill up" adult workers

County Education

Youth know which employers are in our community and how to access jobs there

County Education

Our youth have chances to learn about starting and running a business in our community

County Education

Youth in our community are encouraged to share their thoughts about local needs and priorities
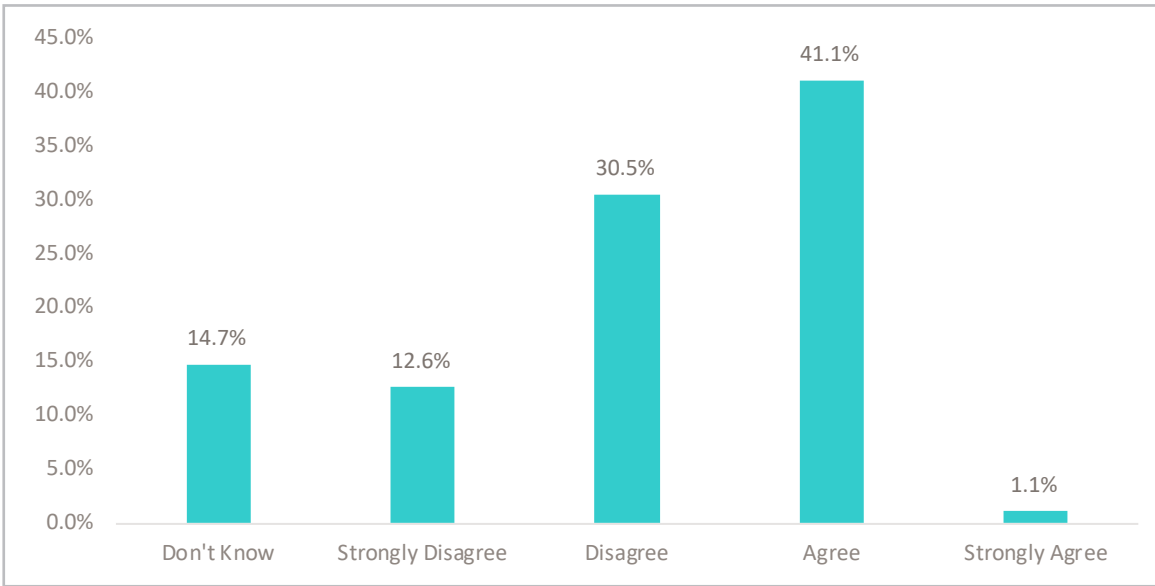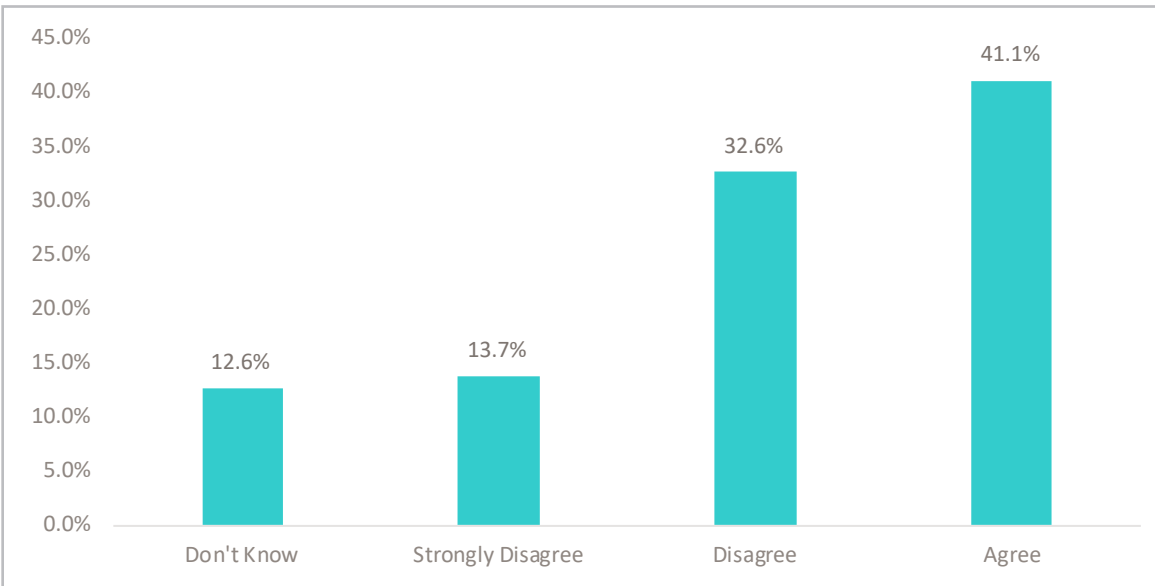
County Connectivity

Overall, Pulaski County residents rank community-wide, high-speed internet (48%), becoming a welcoming community (42%) and community improvements (37%) and as the attributes they would most like to see their community improve.

When survey participants were asked "the internet service I have at my home adequately serves my needs" (46% agreed, 31% disagreed). In addition, when survey participants were asked, "Does lack of access 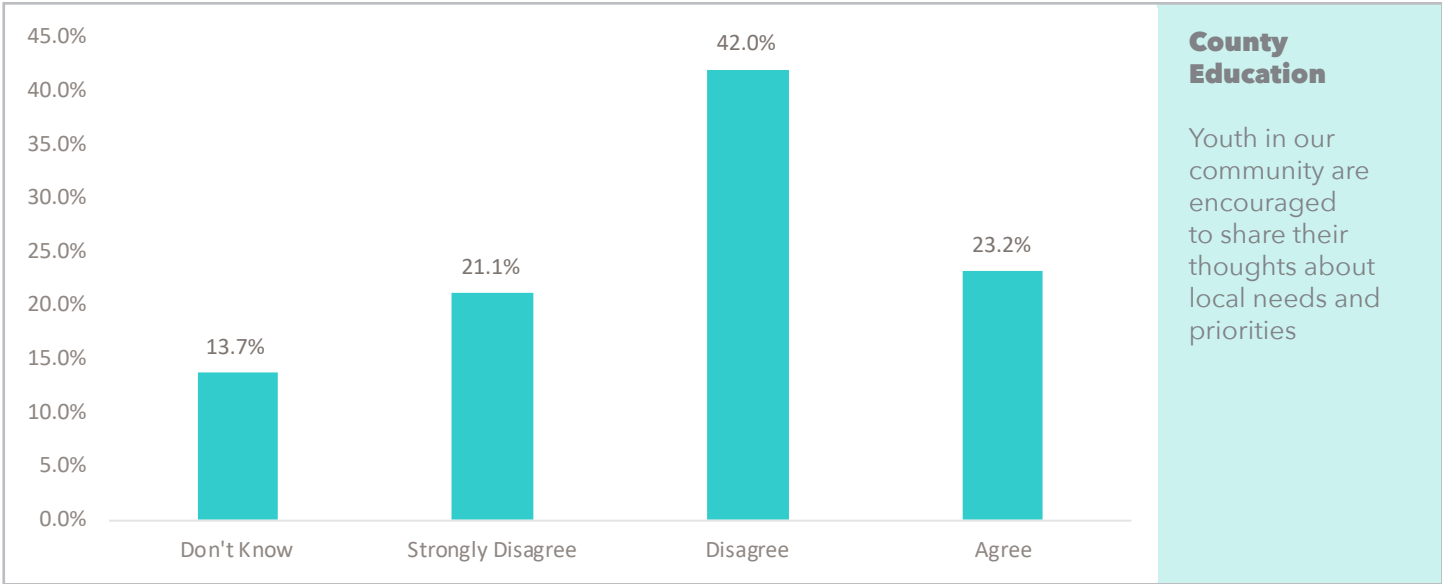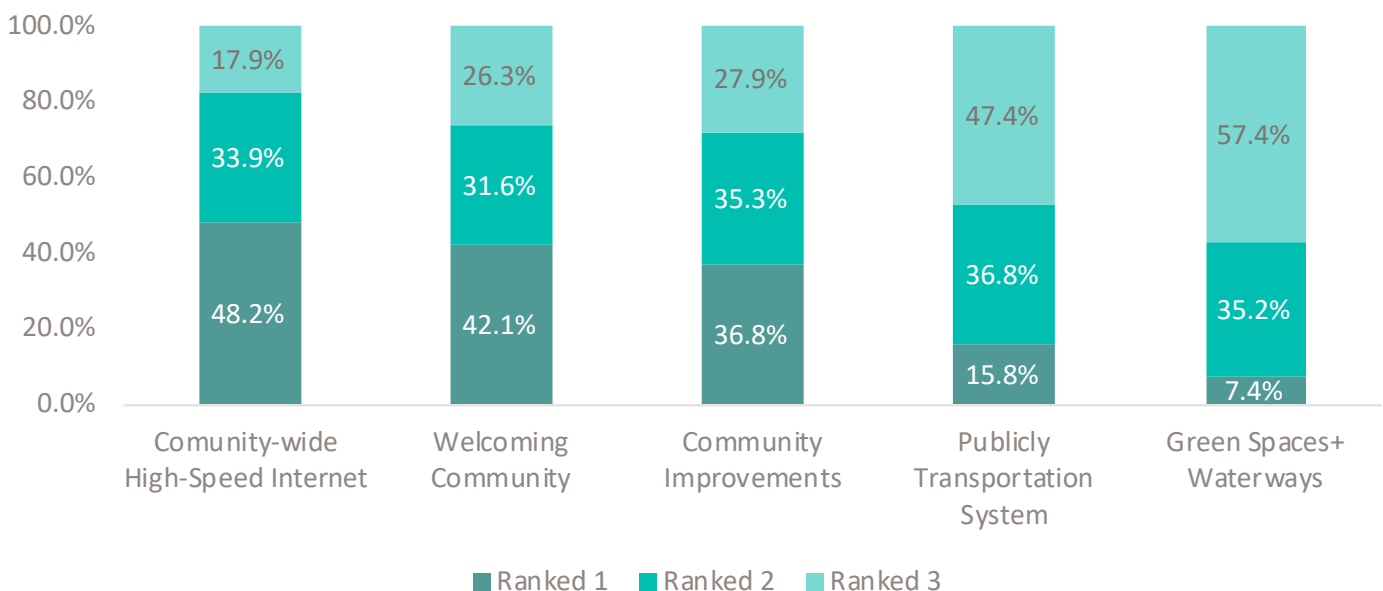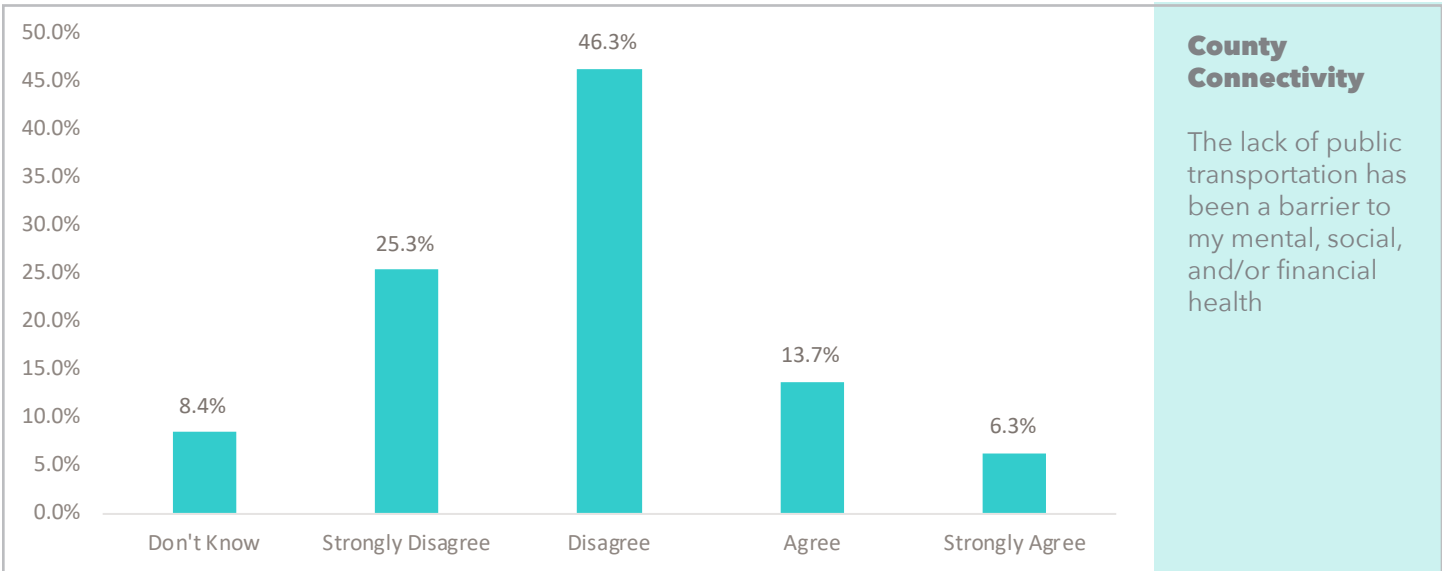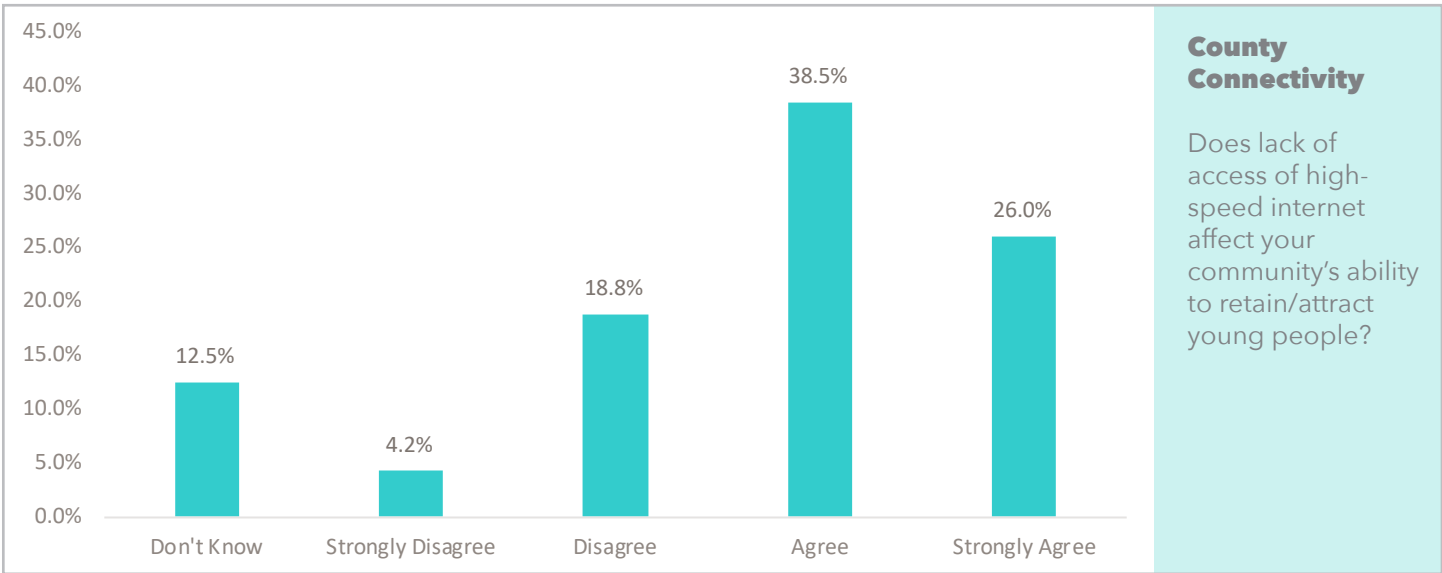to high-speed internet affect your community's ability to retain/attract young people?" 39% of residents agreed, while 19% of residents disagreed. This dichotomy warrants further investigation. While it is clear that WHIN has received a mandate to improve regional broadband access, a "digital divide" exists between those with the infrastructure and adoption wherewithal, depending largely on where you live in the region. (see Rural Indiana Stats, http://bit.ly/2Wf7p1i to look at the Digital Divide Index rank by county.)

By contrast, transportation does not show up as a significant barrier to regional connectivity (at least for those residents who responded to the survey). Only 14% agreed, and 46% disagreed with the statement: "The lack of public transportation has been a barrier to my mental, social, and /or financial health."

48%
of respondents picked community-wide, high-speed internet as the No.1 way they would most like to see Pulaski County improve.

Please rank the TOP 3 attributes you would most like to see your community improve its connectedness.

Attribute	Ranked 1	Ranked 2	Ranked 3
Comunity-wide High-Speed Internet	48.2%	33.9%	17.9%
Welcoming Community	42.1%	31.6%	26.3%
Community Improvements	36.8%	35.3%	27.9%
Publicly Transportation System	15.8%	36.8%	47.4%
Green Spaces+ Waterways	7.4%	35.2%	57.4%

■ Ranked 1 ■ Ranked 2 ■ Ranked 3

County Connectivity

The internet service I have at my home adequately serves my needs.

County Connectivity

Does lack of access of high-speed internet affect your community's ability to retain/attract young people?

County Connectivity

The lack of public transportation has been a barrier to my mental, social, and/or financial health

WABASH HEARTLAND
INNOVATION NETWORK

Placemaking Survey

TIPPECANOE COUNTY REPORT
November 2019

WHIN

County Socio-Demographics

One hundred and thirty-four residents of Tippecanoe County responded to this placemaking survey between June 3 and August 30, 2019. Sixty-two of those residents completed the short-form, paper version of the survey, while 72 residents responded to the survey online.

Keeping in mind this is a convenience sample, not a scientific one, the "profile" of a typical respondent is as follows: female (50%), employed (75%), between the ages of 35-44 (29%), with at least a Bachelor's degree (38%), who has been a resident of the region for 1-10 years (27%).

When we asked the survey participants in Tippecanoe County how they would rate the Wabash Heartland as place to live, 61% rated it as a "good" place to live.

61%
of survey participants rated Tippecanoe County as a "good" place to live.

How would you rate the Wabash Heartland Region as place to live?

4.5%
11.3%
23.3%
60.9%

■ Poor ■ Fair ■ Good ■ Excellent

Gender

50.4% 49.6%

■ Male ■ Female

Age

Age Group	Percentage
65+ years old	17.3%
55-64 years old	12.8%
45-54 years old	12.8%
35-44 years old	29.3%
25-34 years old	13.5%
18-24 years old	14.3%

Educational Attainment

Educational Attainment	Percentage
Master's Degree or Higher	20.3%
Bachelor's Degree	38.3%
Completed a Technical or Associate Degree	9.0%
Some College Education	19.5%
High School Graduate	12.0%
Did not Finish High School	0.9%

County Socio-Demographics

Years living and employed in the Community

Age Range	Percentage
81-90 years	0.8%
71-80 years	1.6%
61-70 years	5.4%
51-60 years	3.0%
41-50 years	7.8%
31-40 years	8.5%
21-30 years	23.3%
11-20 years	22.5%
1-10 years	27.1%

County Socio-Demographics

Employment Status

- Employed: 74.6%
- Retired: 13.4%
- Unemployed: 1.6%
- Stay Home parent/ guardian/homemaker: 3.0%
- College Student: 5.2%
- Other: 2.2%

Legend:
- Employed
- Unemployed
- Retired
- Stay Home parent/ guardian/homemaker
- College Student
- Other

County Vitality

Overall, Tippecanoe County residents rank parks and trails (70%), downtown (20%) and access to quality affordable healthcare (16%) as their No. 1 most valuable community asset.

Forty-four percent of residents say they do not have to "leave the community to take advantage of services, purchase products, or patronize businesses they prefer," while 15% say that they do.

Respondents are split more evenly (43% agree, 35% disagree) regarding the easy accessibility of finding information about activities and events happening in the community.

Fifty-nine percent of Tippecanoe County residents feel that there are activities for families to do for a community of their size. Similarly, nearly 50% agreed that there are activities for teens and young adults in their community.

Among a list of a community assets, residents ranked parks and trails as

No. 1

Please rank the Top 3 attributes that you find most valuable about your community

	Park & Trails	Downtown	Access to Quality Care	Shopping & Dinning	Art & Culture
Ranked 3	12.2%	46.7%	28.0%	43.1%	61.5%
Ranked 2	17.8%	33.3%	56.0%	43.2%	34.6%
Ranked 1	70.0%	20.0%	16.0%	13.7%	3.9%

County Vitality

It is easy to find information about activities and events occurring in our community

Don't Know	5.2%
Strongly Disagree	8.2%
Disagree	35.1%
Agree	43.3%
Strongly Agree	8.2%

County Vitality

I have to leave my community to take advantage of services, purchase products, or patronize businesses that I prefer

Don't Know	3.0%
Strongly Disagree	34.1%
Disagree	43.9%
Agree	15.2%
Strongly Agree	3.8%

County Vitality

There are a number of things for children and families to do for a community of our size

Don't Know	3.0%
Strongly Disagree	3.0%
Disagree	11.3%
Agree	59.4%
Strongly Agree	23.3%

County Vitality

There are activities available for teens and young adults in our community
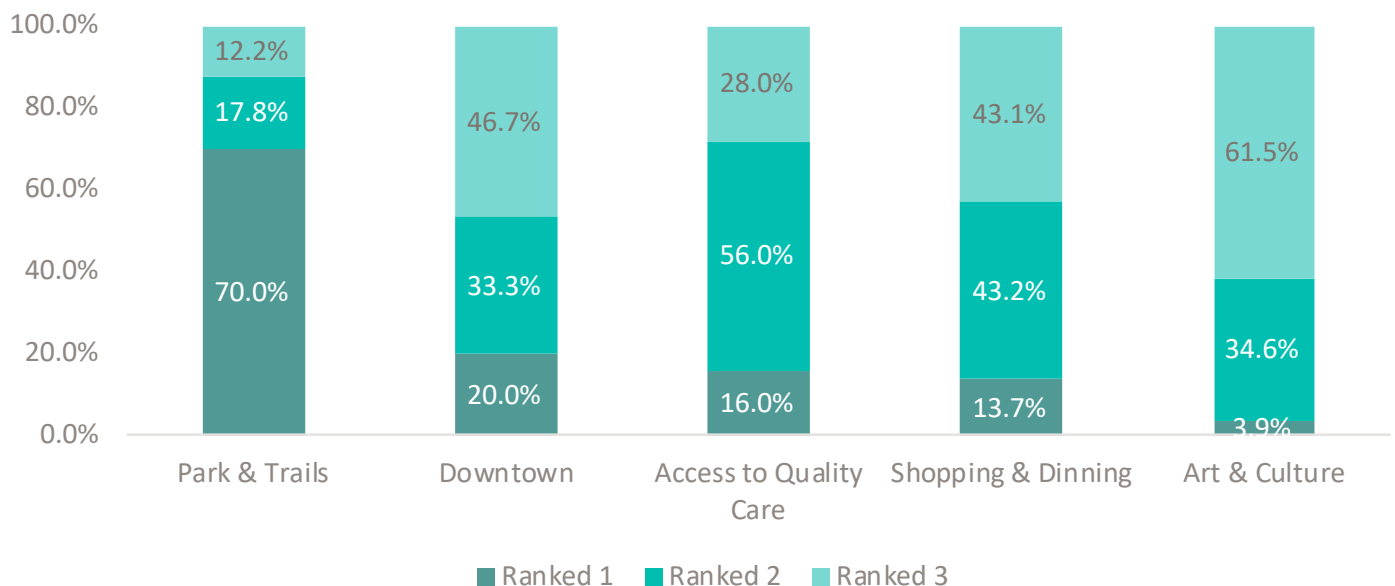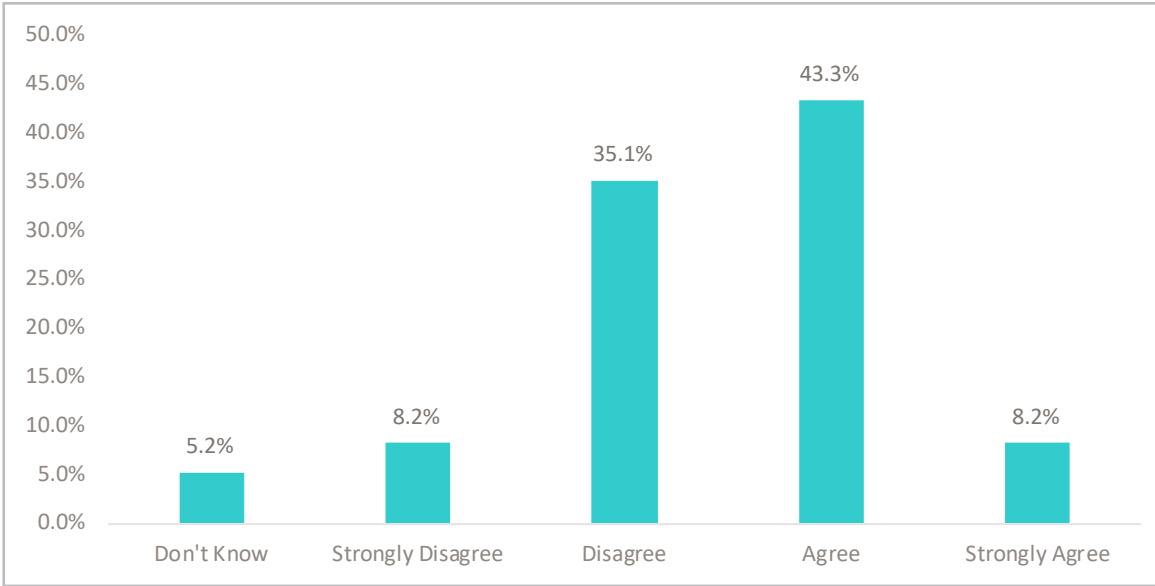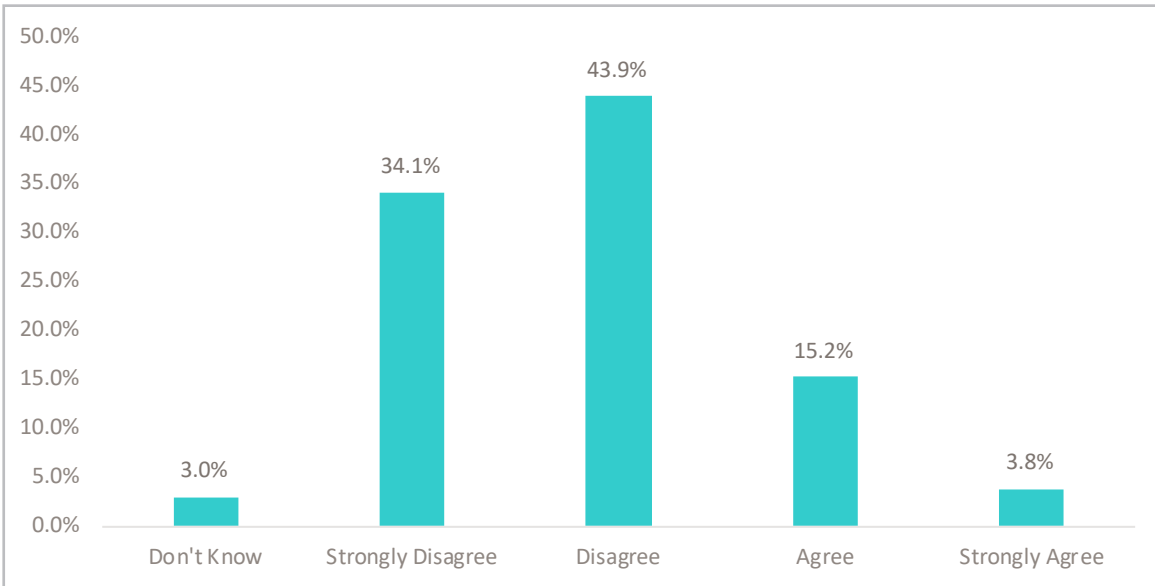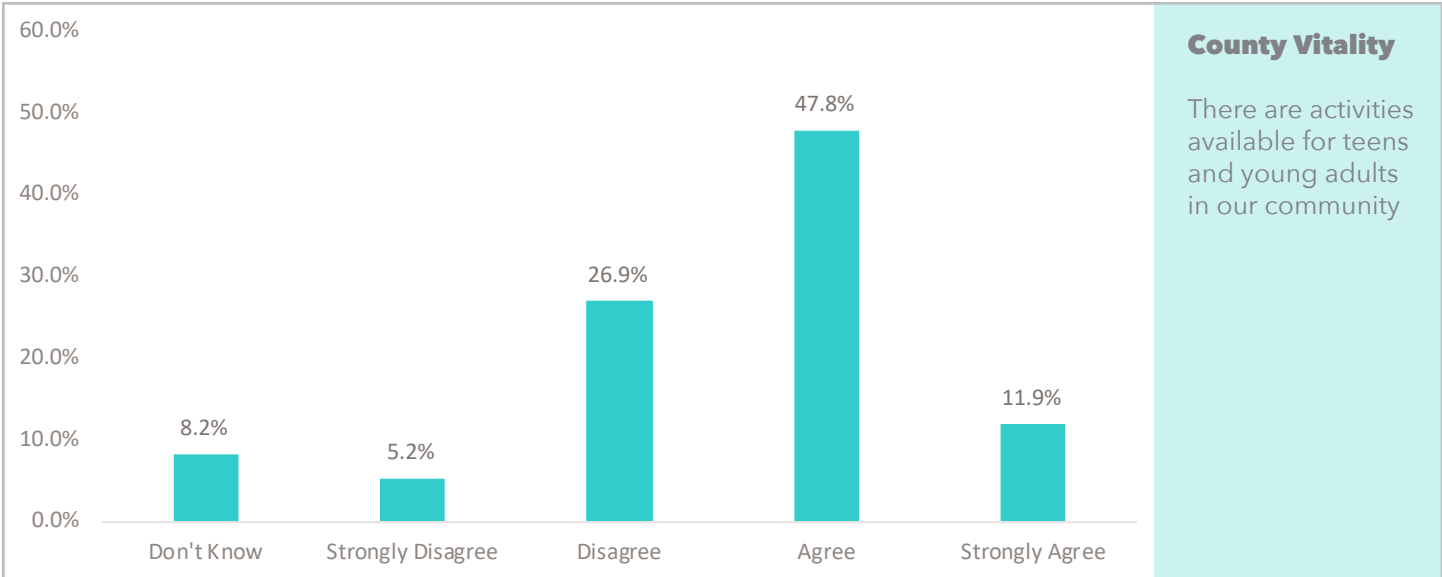
County Education

Overall, Tippecanoe County residents chose workforce and education alignment (48%), providing youth workforce opportunities (31%) and mentoring & apprenticeship (29%) as their No. 1 picks for how to improve Tippecanoe County's educational ecosystem.

When responding to the question: "Our community promotes and provides adequate training, technical assistance or other workforce education to skill up adult workers," 42% said they agree, while 27% disagreed that Tippecanoe County provides sufficient training opportunities to the adult workforce.

When survey participants were asked about the youth having knowledge of which employers are in their community, 37% of respondents agreed, while 30% disagreed. Furthermore, when asked if youth in our community are encouraged to share their thoughts about local needs and priorities" 34% a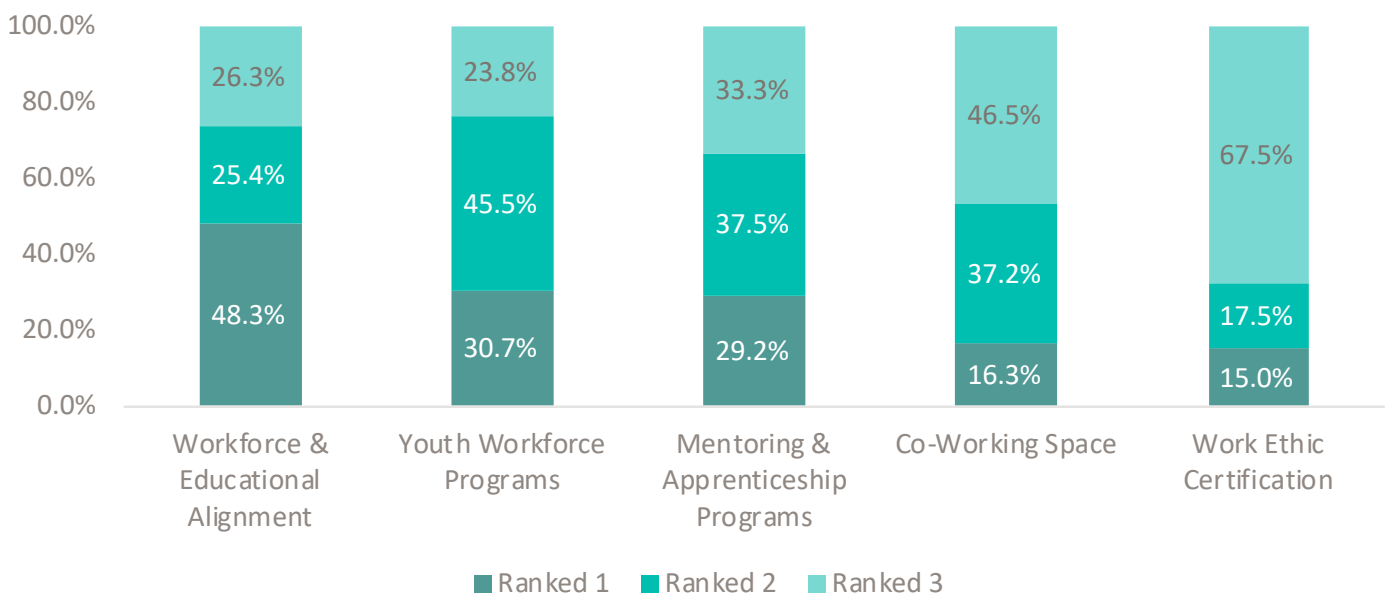greed, while 30% disagreed with the statement. When asked about youth opportunities to start and run a business in the community, 49% agreed, while 17% disagreed. Perhaps a more detailed educational scan could help uncover what youth need in terms of workforce engagement opportunities.

48%
of respondents selected workforce and education alignment as their No.1 priority under Tippecanoe County educational needs.

Please rank the TOP 3 picks for education and job improvements

Chart data:

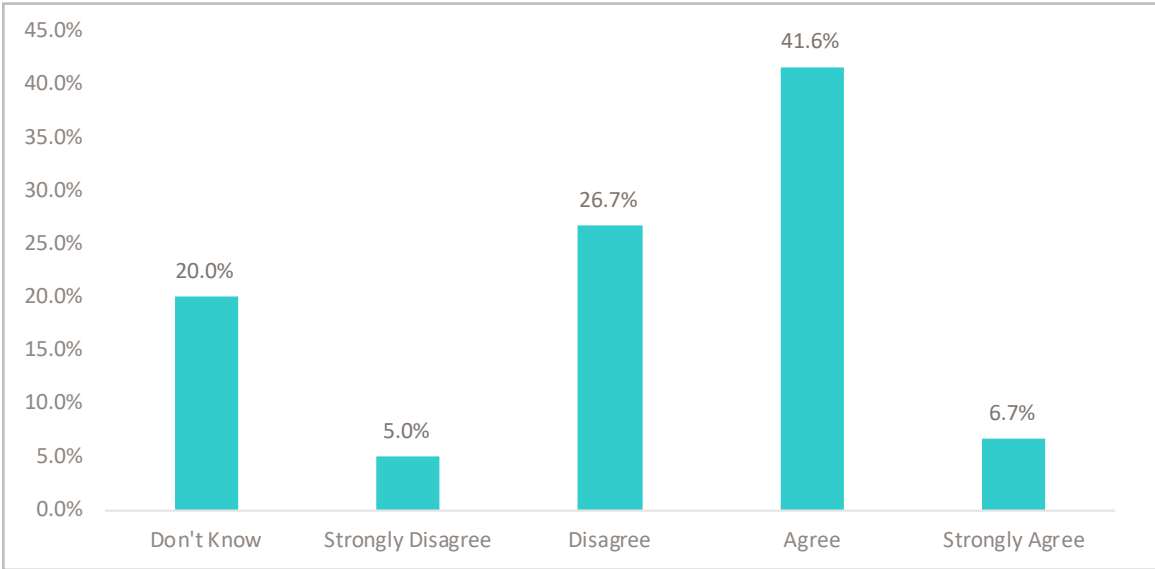| Category	Ranked 1	Ranked 2	Ranked 3
Workforce & Educational Alignment	48.3%	25.4%	26.3%
Youth Workforce Programs	30.7%	45.5%	23.8%
Mentoring & Apprenticeship Programs	29.2%	37.5%	33.3%
Co-Working Space	16.3%	37.2%	46.5%
Work Ethic Certification	15.0%	17.5%	67.5%

County Education

Our community promotes and provides adequate training, technical assistance or other workforce education to "skill up" adult workers

County Education

Youth know which employers are in our community and how to access jobs there

County Education

Our youth have chances to learn about starting and running a business in our community

County Education

Youth in our community are encouraged to share their thoughts about local needs and priorities
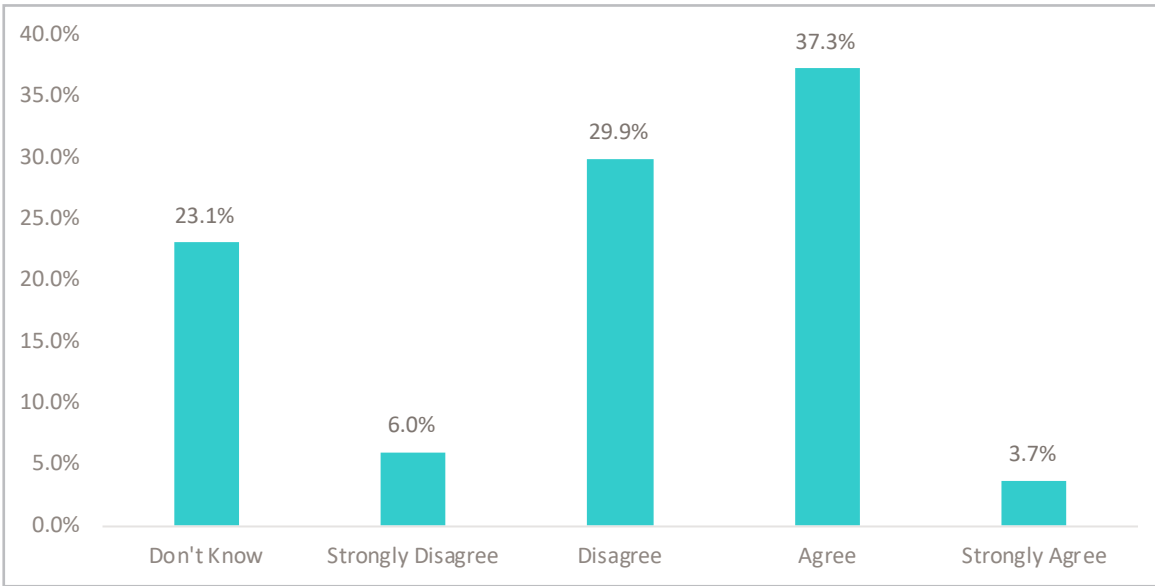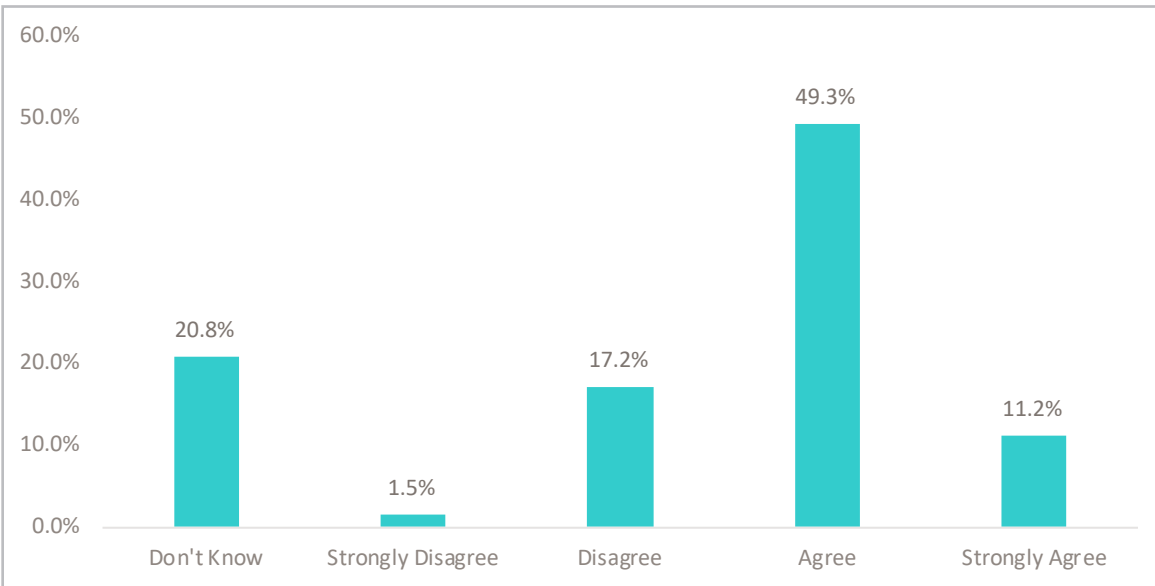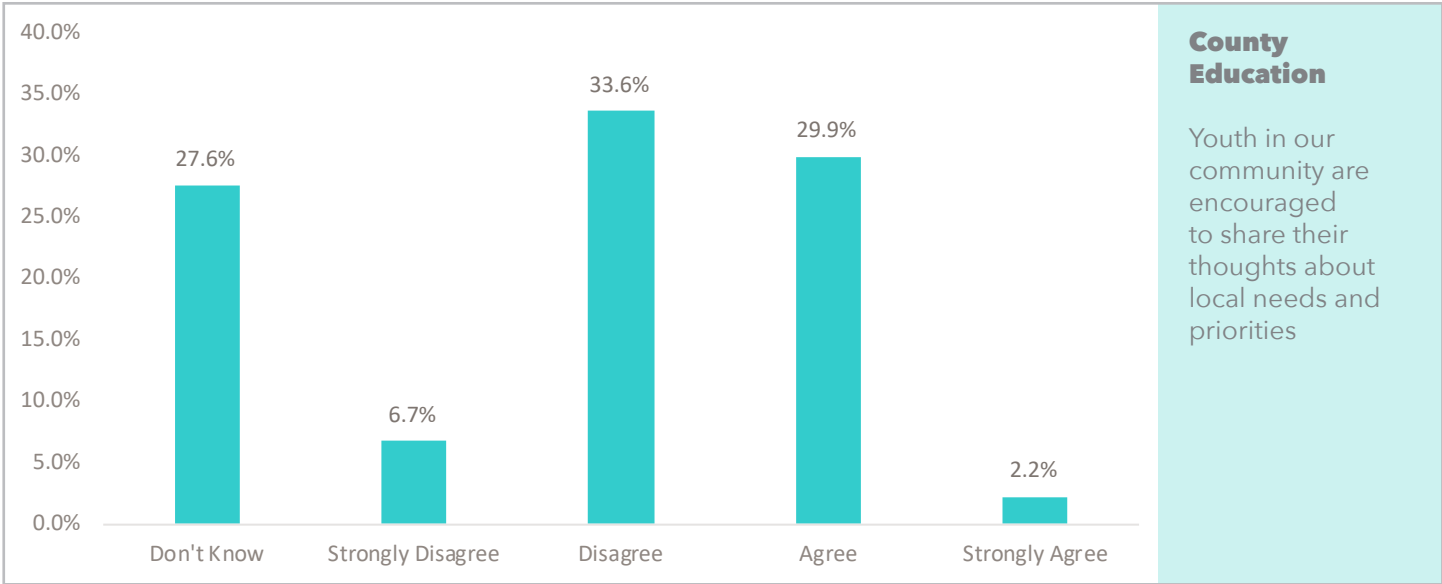
County Connectivity

Overall, Tippecanoe County residents rank community-wide, high-speed internet (44%), becoming a welcoming community (37%) and community improvements (31%) as the attributes they would most like to see their community improve.

When survey participants were asked "the internet service I have at my home adequately serves my needs" (52% agreed, 17% disagreed). In addition, when survey participants were asked, "Does lack of access to high-speed internet affect your community's ability to retain/attract young people?" 31% of residents disagreed, while 26% of residents agreed. This dichotomy warrants further investigation. While it is clear that WHIN has received a mandate to improve regional broadband access, a "digital divide" exists between those with the infrastructure and adoption wherewithal, depending largely on where you live in the region. (see Rural Indiana Stats, http://bit.ly/2Wf7p1i to look at the Digital Divide Index rank by county.)

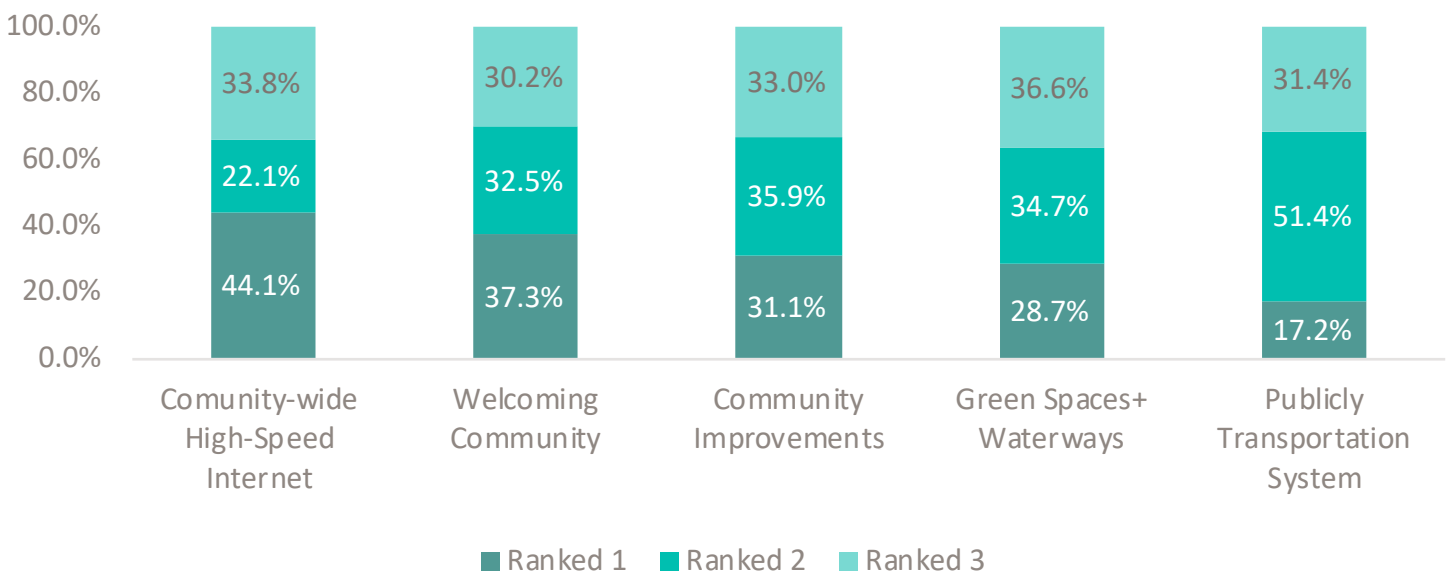By contrast, transportation does not show up as a significant barrier to regional connectivity (at least for those residents who responded to the survey). Only 11% agreed, and 41% disagreed with the statement: "The lack of public transportation has been a barrier to my mental, social, and /or financial health."

44%

of respondents picked community-wide, high-speed internet as the No.1 way they would most like to see Tippecanoe County improve.

Please rank the TOP 3 attributes you would most like to see your community improve its connectedness.

	Comunity-wide High-Speed Internet	Welcoming Community	Community Improvements	Green Spaces+ Waterways	Publicly Transportation System
Ranked 3	33.8%	30.2%	33.0%	36.6%	31.4%
Ranked 2	22.1%	32.5%	35.9%	34.7%	51.4%
Ranked 1	44.1%	37.3%	31.1%	28.7%	17.2%

Legend: ■ Ranked 1 ■ Ranked 2 ■ Ranked 3

County Connectivity

The internet service I have at my home adequately serves my needs.

Response	Percentage
Don't Know	0.8%
Strongly Disagree	13.0%
Disagree	16.8%
Agree	51.9%
Strongly Agree	17.5%

County Connectivity

Does lack of access of high-speed internet affect your community's ability to retain/attract young people?

Response	Percentage
Don't Know	15.7%
Strongly Disagree	16.4%
Disagree	31.3%
Agree	26.2%
Strongly Agree	10.4%

County Connectivity

The lack of public transportation has been a barrier to my mental, social, and/or financial health

Response	Percentage
Don't Know	8.3%
Strongly Disagree	37.5%
Disagree	41.4%
Agree	10.5%
Strongly Agree	2.3%

County Connectivity

People from a variety of backgrounds work together to make our community a better place

Response	Percentage
Don't Know	2.3%
Strongly Disagree	3.0%
Disagree	15.8%
Agree	58.6%
Strongly Agree	20.3%

County Connectivity

Our community is a strong advocate for diversity and is inclusive and welcoming to all people

Response	Percentage
Don't Know	4.7%
Strongly Disagree	5.6%
Disagree	25.2%
Agree	56.1%
Strongly Agree	8.4%
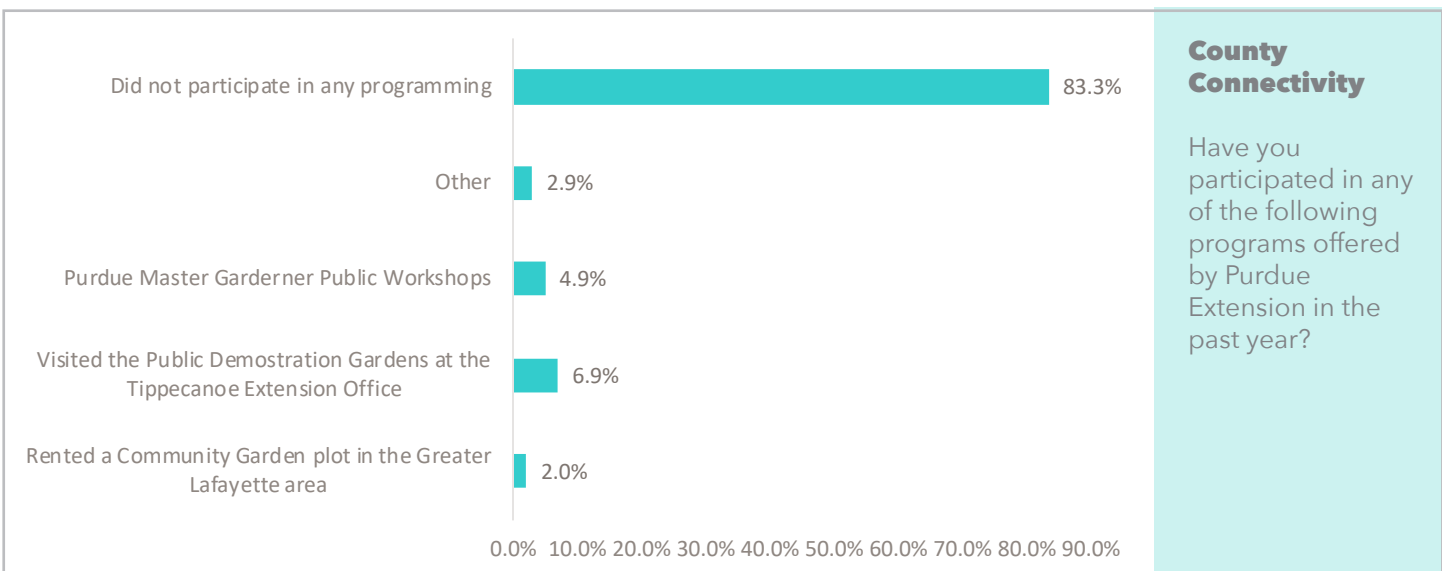
County Connectivity

Have you participated in any of the following programs offered by Purdue Extension in the past year?

Response	Percentage
Did not participate in any programming	83.3%
Other	2.9%
Purdue Master Garderner Public Workshops	4.9%
Visited the Public Demostration Gardens at the Tippecanoe Extension Office	6.9%
Rented a Community Garden plot in the Greater Lafayette area	2.0%

Placemaking Survey

WARREN COUNTY REPORT
November 2019

WHIN

County Socio-Demographics

One-hundred and three Warren County residents responded to this placemaking survey between June 3 and August 30, 2019. Sixty of those residents completed the short-form, paper version of the survey, while 43 residents responded to the survey online.

Keeping in mind this is a convenience sample, not a scientific one, the "profile" of a typical respondent is as follows: female (67%), employed (73%), between the ages of 45-54 (22%), with at least a Bachelor's degree (30%), who has been a resident of the region for 11-20 years (25%).

When we asked the survey participants in Warren County how they would rate the Wabash Heartland as place to live, 53% rated it as a "good" place to live.

53%

of survey participants rated Warren County as a "good" place to live.

How would you rate the Wabash Heartland Region as place to live?

- 3.0%
- 15.2%
- 29.3%
- 52.5%

■ Poor ■ Fair ■ Good ■ Excellent

1.0%

32.0%

67.0%

■ Male ■ Female ■ Other

Age	Percent
65+ years old	12.6%
55-64 years old	11.9%
45-54 years old	21.6%
35-44 years old	20.6%
25-34 years old	18.6%
18-24 years old	14.7%

0.0%   5.0%   10.0%   15.0%   20.0%   25.0%

Educational Attainment	Percent
Master's Degree or Higher	13.9%
Bachelor's Degree	29.7%
Completed a Technical or Associate Degree	15.8%
Some College Education	17.8%
High School Graduate	18.8%
Still attending High School	1.0%
Did not Finish High School	3.0%

0.0%   5.0%   10.0%   15.0%   20.0%   25.0%   30.0%   35.0%

County Socio-Demographics

Years living and employed in the Community

Age Range	Percentage
71-80 years	1.0%
61-70 years	8.2%
51-60 years	9.2%
41-50 years	9.2%
31-40 years	17.3%
21-30 years	12.2%
11-20 years	24.5%
1-10 years	18.4%

County Socio-Demographics

Employment Status

- Employed: 73.1%
- Unemployed: 5.0%
- Retired: 12.9%
- Stay Home parent/ guardian/homemaker: 4.0%
- College Student: 5.0%

■ Employed ■ Unemployed ■ Retired ■ Stay Home parent/ guardian/homemaker ■ College Student ■

County Vitality

Overall, Warren County residents rank parks and trails (65%), access to quality affordable healthcare (32%), and downtown (16%) as their No. 1 most valuable community asset. At the same time, 61% of residents say they have to "leave the community to take advantage of services, purchase products, or patronize businesses they prefer."

Fifty-two percent of survey participants felt that it is not easy to find information about activities and events happening in the community.

Fifty percent of Warren County residents feel that there are very limited activities for families to do for a community of their size. Similarly, nearly 60% report that there are few activities for teens and young adults in their community.

Among a list of a community assets, residents ranked parks and trails as

No.1

Please rank the Top 3 attributes that you find most valuable about your community

	Park & Trails	Access to Quality Care	Downtown	Shopping & Dinning	Art & Culture
Ranked 3	15.9%	31.5%	46.6%	52.7%	38.5%
Ranked 2	19.3%	37.0%	37.8%	38.2%	56.4%
Ranked 1	64.8%	31.5%	15.6%	9.1%	5.1%

County Vitality

It is easy to find information about activities and events occurring in our community

- Don't Know: 2.9%
- Strongly Disagree: 14.6%
- Disagree: 50.5%
- Agree: 31.0%
- Strongly Agree: 1.0%

County Vitality

I have to leave my community to take advantage of services, purchase products, or patronize businesses that I prefer

- Don't Know: 2.8%
- Strongly Disagree: 1.0%
- Disagree: 7.8%
- Agree: 61.2%
- Strongly Agree: 27.2%

County Vitality

There are a number of things for children and families to do for a community of our size

- Don't Know: 1.0%
- Strongly Disagree: 7.8%
- Disagree: 49.5%
- Agree: 41.7%

County Vitality

There are activities available for teens and young adults in our community
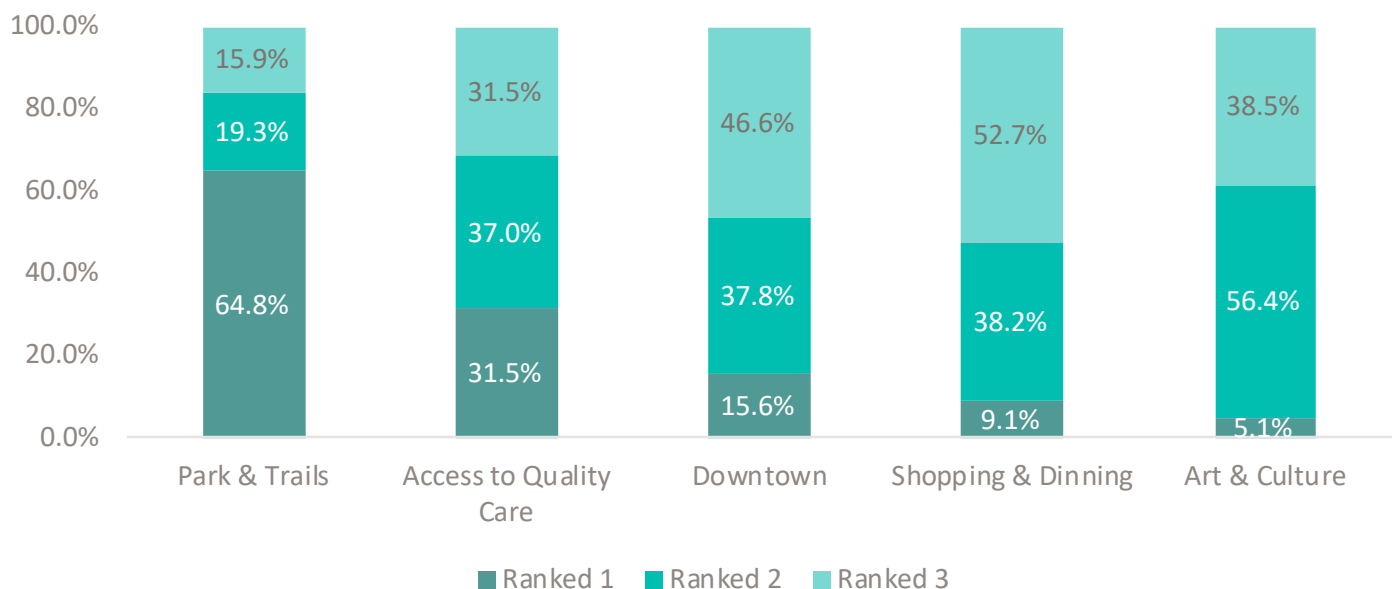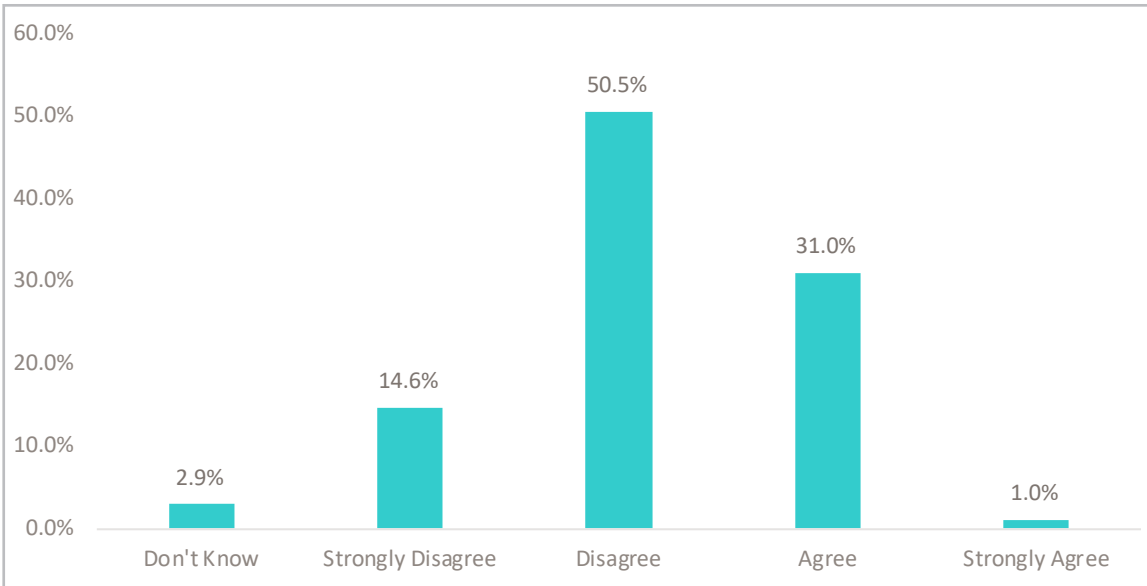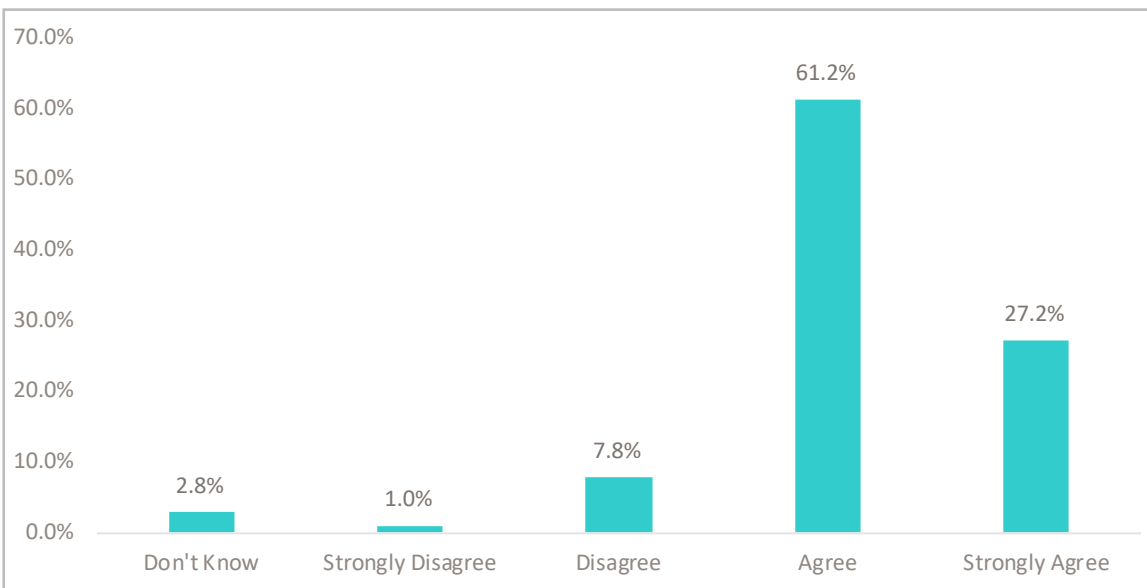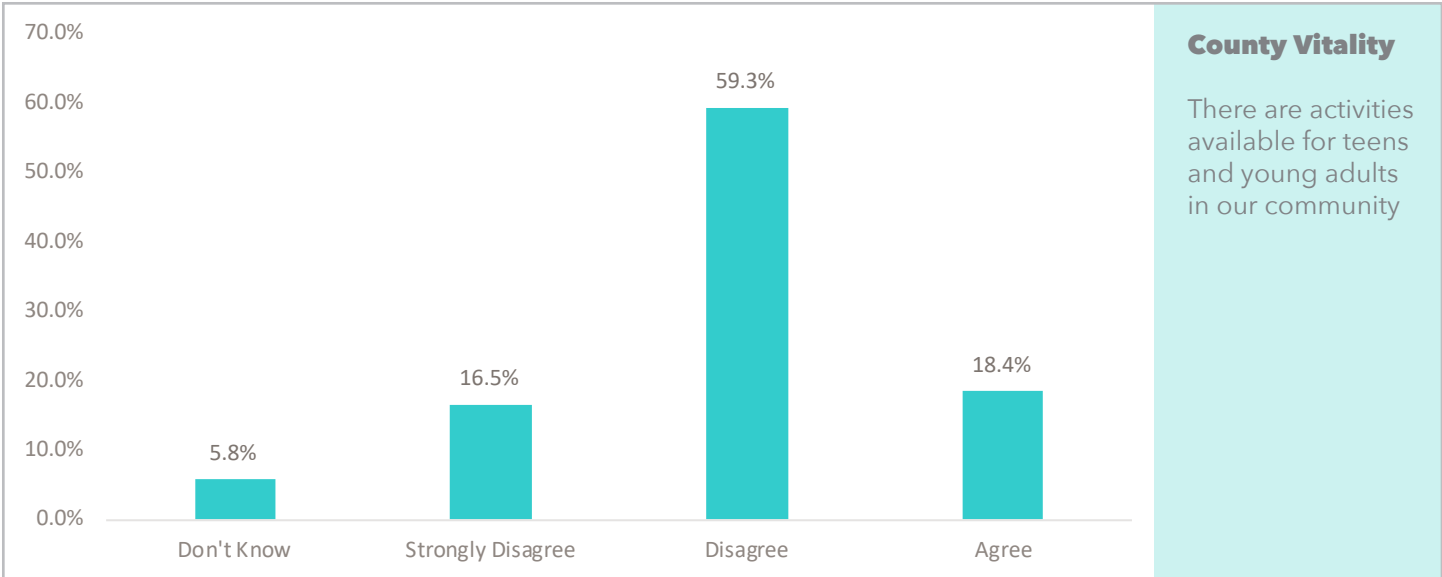
County Education

Overall, Warren County residents chose youth workforce programs (48%), workforce and educational alignment (47%) and work ethic certification (27%) as their No. 1 picks for how to improve Warren County's educational ecosystem.

When responding to the question: "Our community promotes and provides adequate training, technical assistance or other workforce education to skill up adult workers," 41% said they agree, while 35% disagreed that Warren County provides sufficient training opportunities to the adult workforce.

When survey participants were asked about the youth having knowledge of which employers are in their community, 37% of respondents agreed, 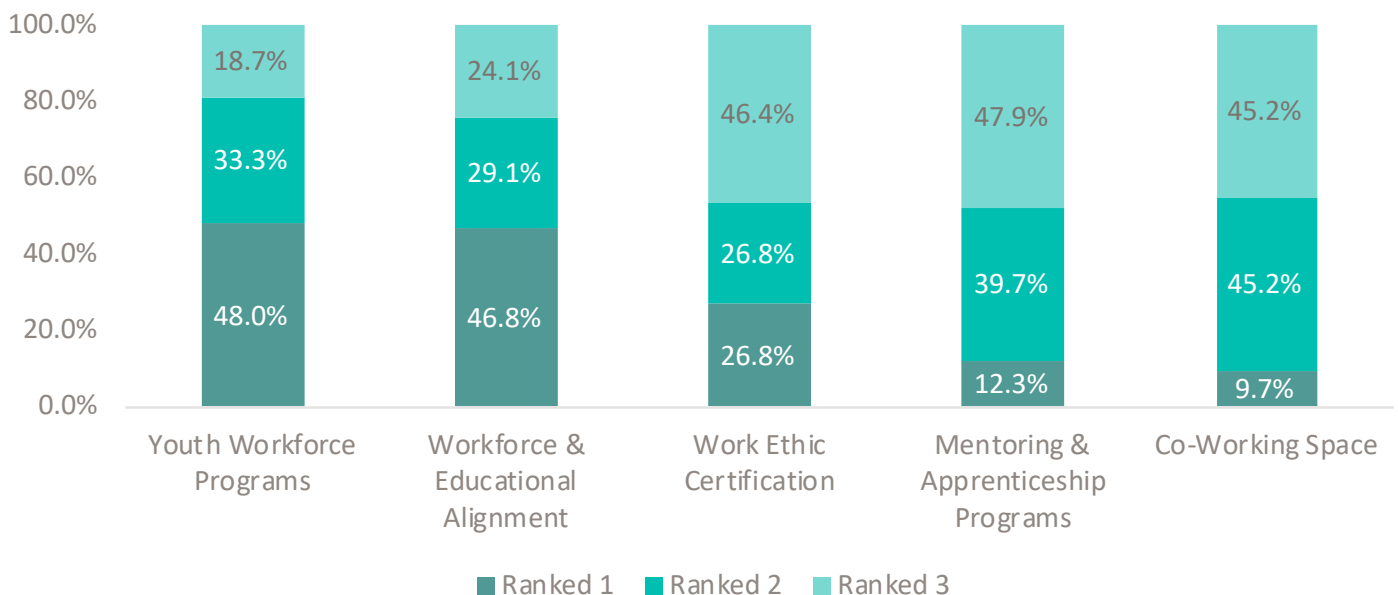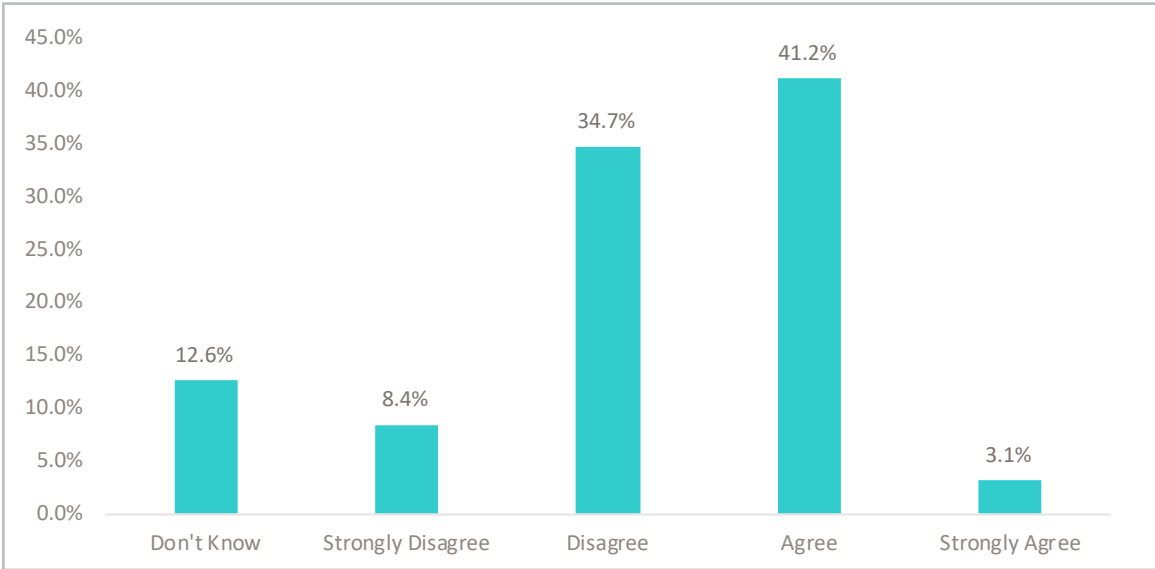while 35% disagreed. Furthermore, when asked if "youth in our community are encouraged to share their thoughts about local needs and start and run a business in the community, 41% agreed, while 35% disagree. Perhaps a more detailed educational scan could help uncover what youth need in terms of workforce engagement opportunities.

48%

of respondents selected workforce and education alignment as their No.1 priority under Warren County educational needs.

Please rank the TOP 3 picks for education and job improvements

	Youth Workforce Programs	Workforce & Educational Alignment	Work Ethic Certification	Mentoring & Apprenticeship Programs	Co-Working Space
Ranked 3	18.7%	24.1%	46.4%	47.9%	45.2%
Ranked 2	33.3%	29.1%	26.8%	39.7%	45.2%
Ranked 1	48.0%	46.8%	26.8%	12.3%	9.7%

County Education

Our community promotes and provides adequate training, technical assistance or other workforce education to "skill up" adult workers

Don't Know: 12.6%
Strongly Disagree: 8.4%
Disagree: 34.7%
Agree: 41.2%
Strongly Agree: 3.1%

County Education

Youth know which employers are in our community and how to access jobs there

Don't Know: 19.4%
Strongly Disagree: 5.8%
Disagree: 35.0%
Agree: 36.9%
Strongly Agree: 2.9%

County Education

Our youth have chances to learn about starting and running a business in our community

Don't Know: 15.5%
Strongly Disagree: 6.8%
Disagree: 32.0%
Agree: 40.8%
Strongly Agree: 4.9%

County Education

Youth in our community are encouraged to share their thoughts about local needs and priorities
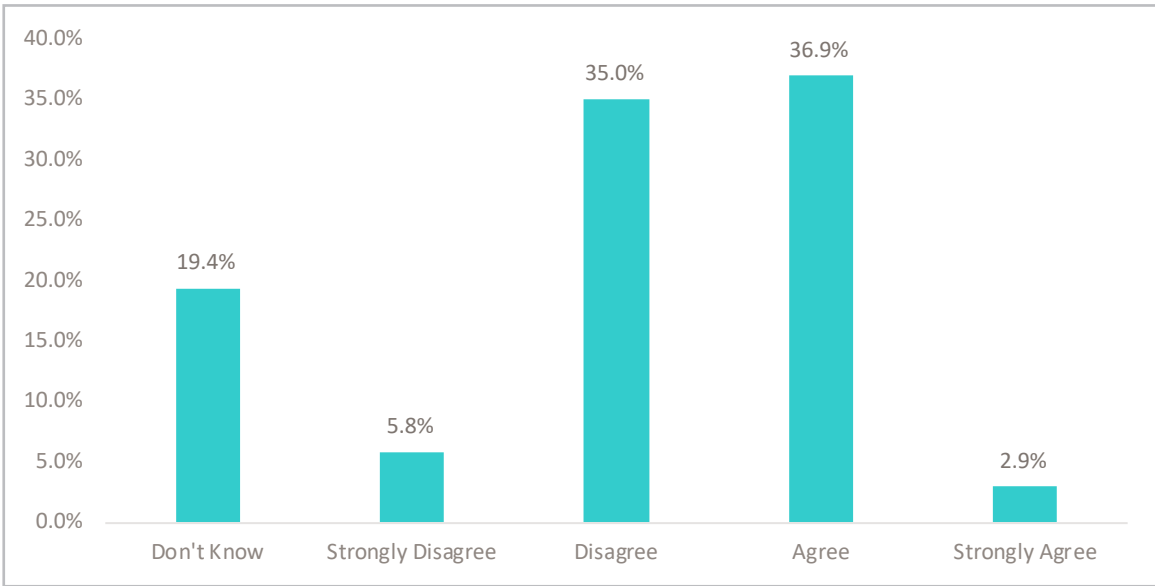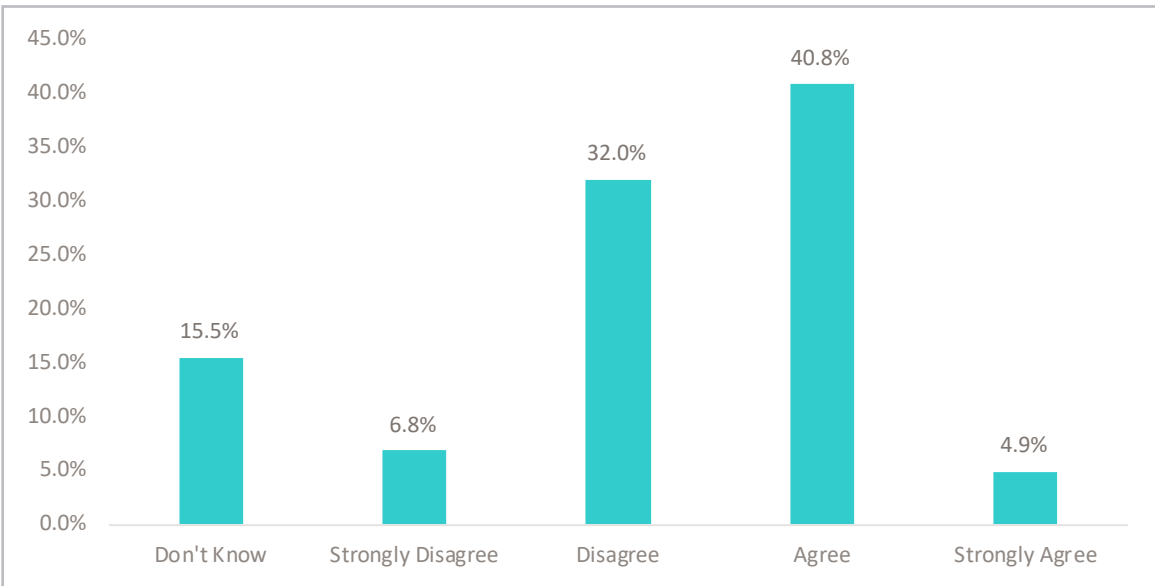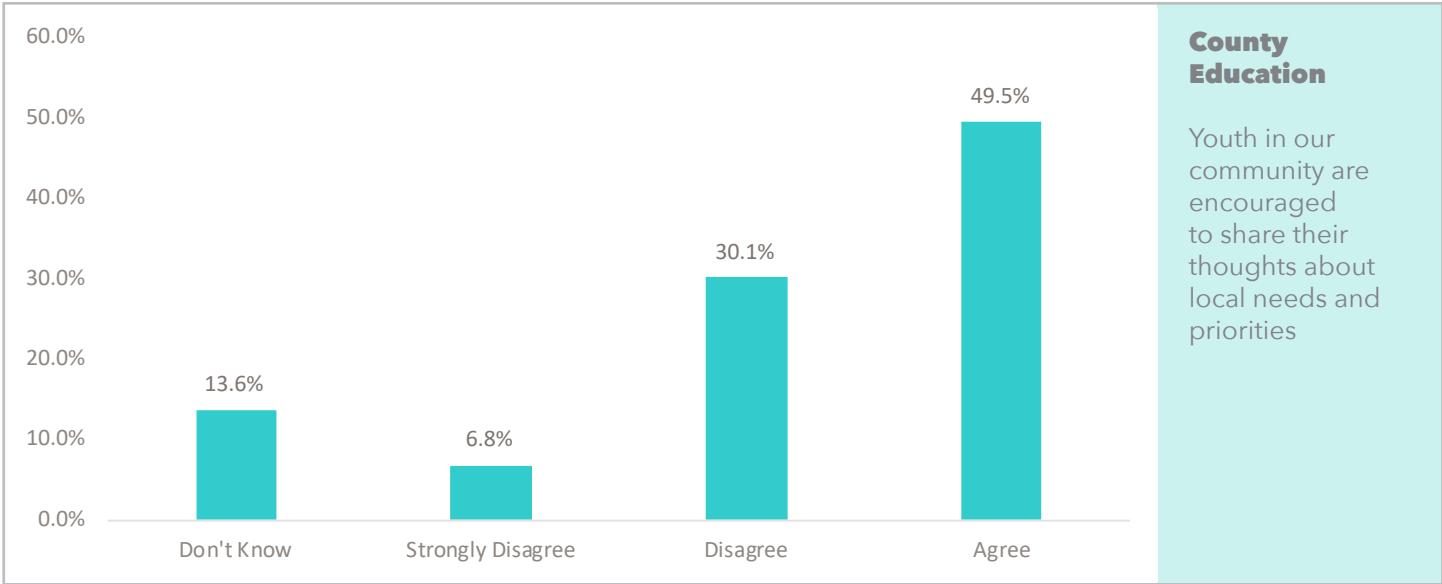
County Connectivity

Overall, Warren County residents rank community-wide, high-speed internet (68%), becoming a welcoming community (27%) and community improvements (25%) and as the attributes they would most like to see their community improve.

When survey participants were asked "the internet service I have at my home adequately serves my needs" (27% agree, 25% disagree). In addition, when survey participants were asked, "Does lack of access to high-speed internet affect your community's ability to retain/attract young people?" 36% of residents agreed, while 14% of residents disagreed. This dichotomy warrants further investigation. While it is clear that WHIN has received a mandate to improve regional broadband access, a "digital divide" exists between those with the infrastructure and adoption wherewithal, depending largely on where you live in the region. (see Rural Indiana Stats, http://bit.ly/2Wf7p1i to look at the Digital Divide Index rank by county.)
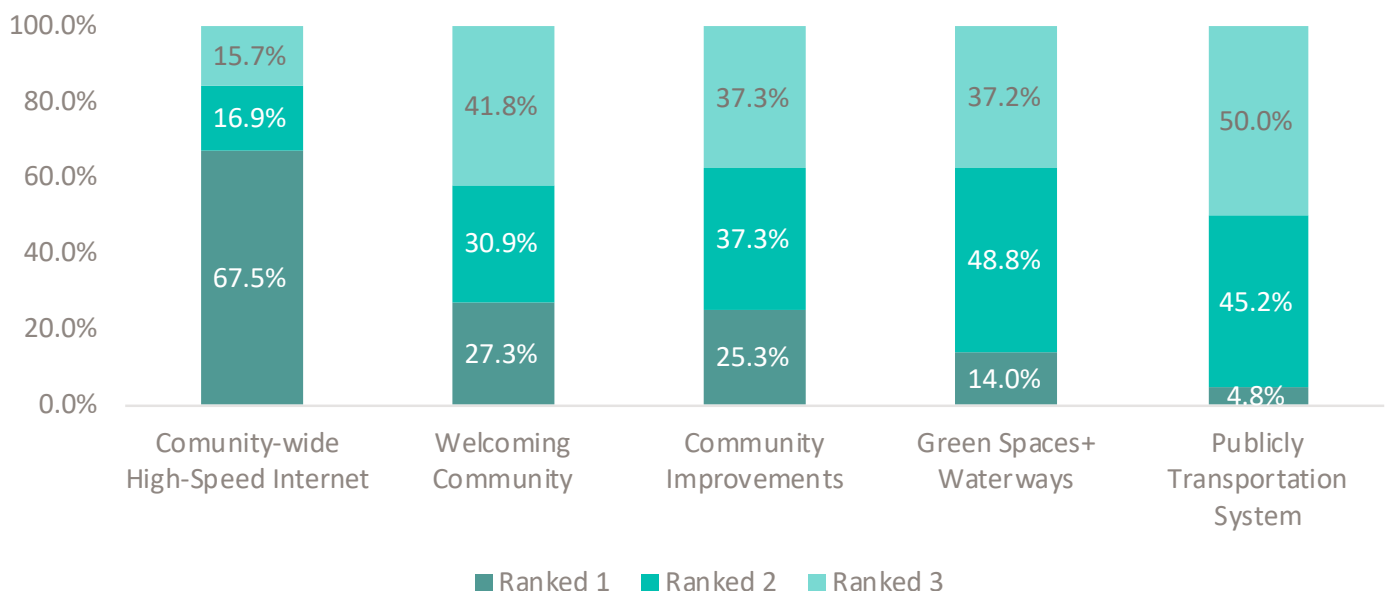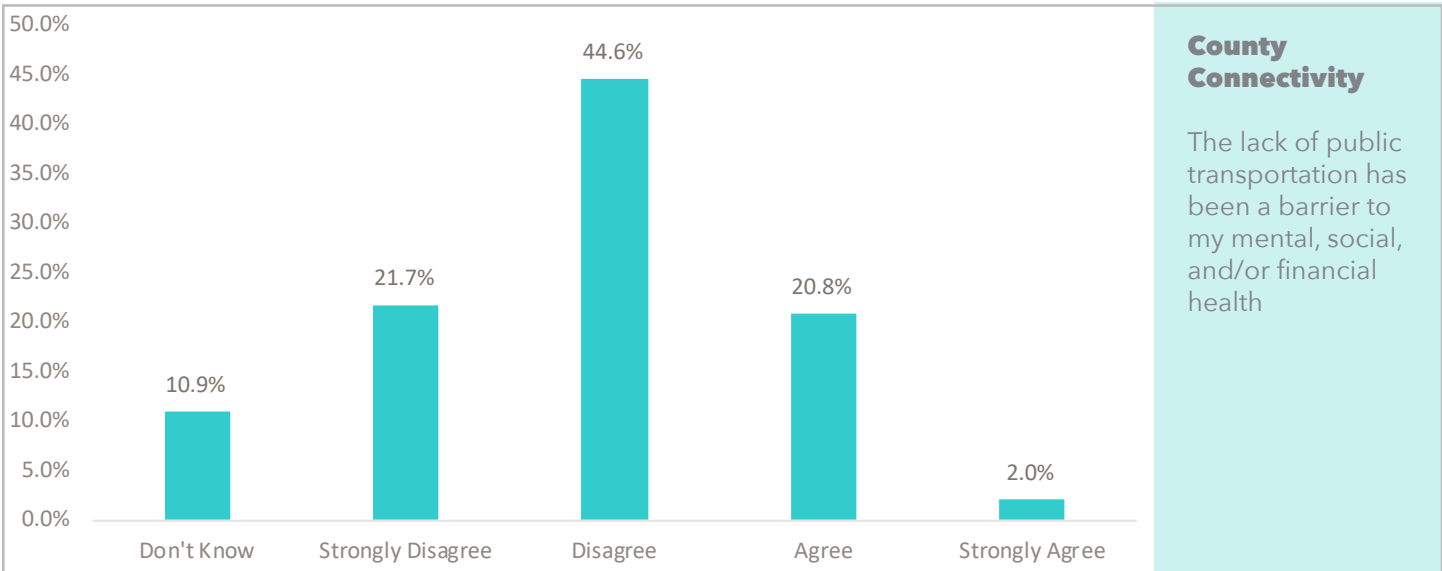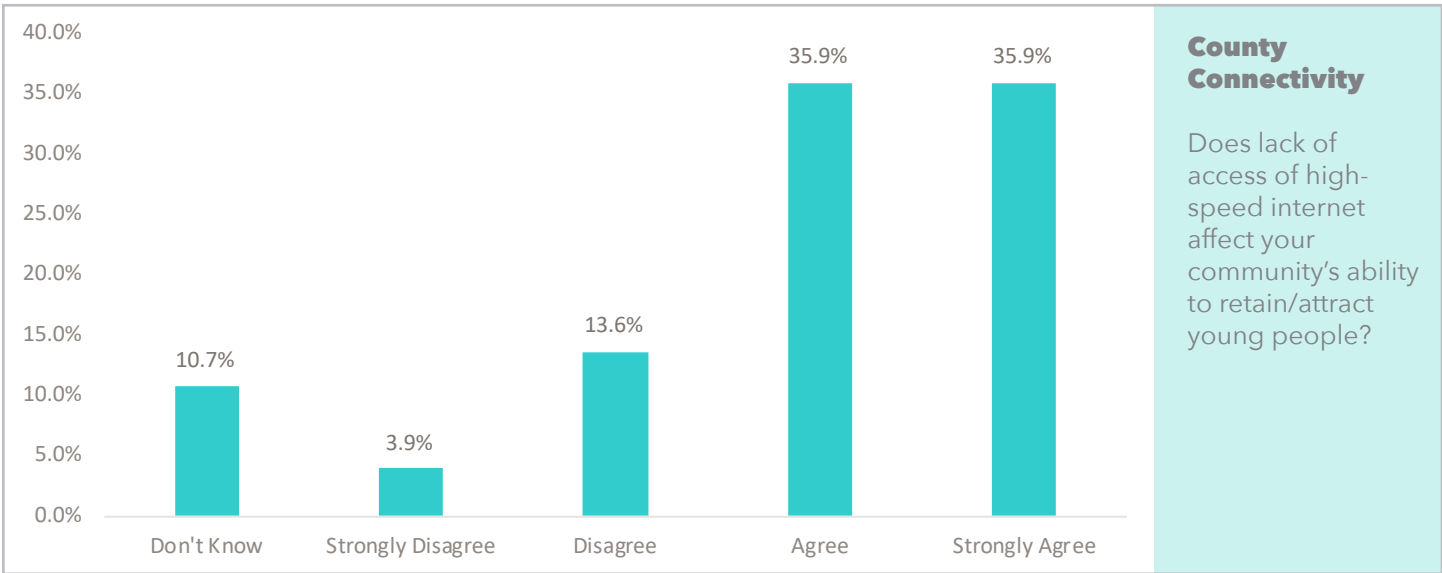
By contrast, transportation does not show up as a significant barrier to regional connectivity (at least for those residents who responded to the survey). Only 21% agreed, and 45% disagreed with the statement: "The lack of public transportation has been a barrier to my mental, social, and /or financial health."

68%

of respondents picked community-wide, high-speed internet as the No.1 way they would most like to see Warren County improve.

Please rank the TOP 3 attributes you would most like to see your community improve its connectedness.

Attribute	Ranked 1	Ranked 2	Ranked 3
Comunity-wide High-Speed Internet	67.5%	16.9%	15.7%
Welcoming Community	27.3%	30.9%	41.8%
Community Improvements	25.3%	37.3%	37.3%
Green Spaces+ Waterways	14.0%	48.8%	37.2%
Publicly Transportation System	4.8%	45.2%	50.0%

Ranked 1   Ranked 2   Ranked 3

County Connectivity

The internet service I have at my home adequately serves my needs.

Response	Percentage
Don't Know	3.9%
Strongly Disagree	40.8%
Disagree	25.2%
Agree	27.2%
Strongly Agree	2.9%

County Connectivity

Does lack of access of high-speed internet affect your community's ability to retain/attract young people?

Response	Percentage
Don't Know	10.7%
Strongly Disagree	3.9%
Disagree	13.6%
Agree	35.9%
Strongly Agree	35.9%

County Connectivity

The lack of public transportation has been a barrier to my mental, social, and/or financial health

Response	Percentage
Don't Know	10.9%
Strongly Disagree	21.7%
Disagree	44.6%
Agree	20.8%
Strongly Agree	2.0%

County Connectivity

People from a variety of backgrounds work together to make our community a better place

Bar chart values:
- Don't Know: 3.9%
- Strongly Disagree: 6.8%
- Disagree: 19.4%
- Agree: 61.2%
- Strongly Agree: 8.7%

County Connectivity

If there were a place in Warren County to access high-speed internet, video conferencing and aco-working spaces, would it be valuable to you personally?

Pie chart values:
- Yes: 42.9%
- Maybe: 35.7%
- No: 21.4%
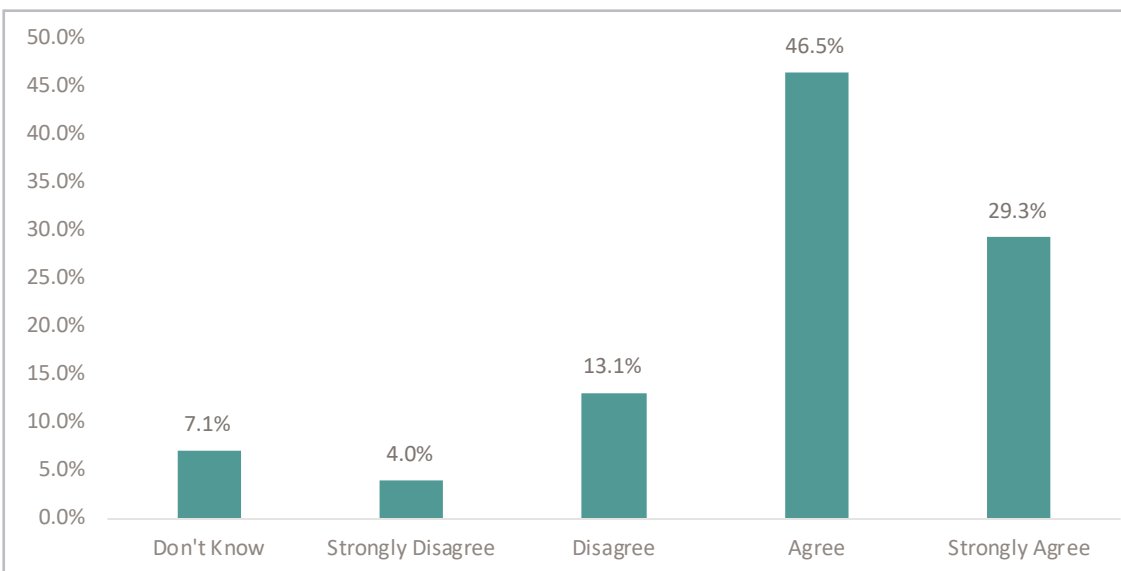
County Connectivity

In our County, there is a need for a public community center that could be used for large group (200 or more) with a commercial kitchen

Bar chart values:
- Don't Know: 7.1%
- Strongly Disagree: 4.0%
- Disagree: 13.1%
- Agree: 46.5%
- Strongly Agree: 29.3%

County Connectivity

In our County, I feel that there are different public transportation options for senior citizens

60.0%

50.0%

40.0%

30.0%

20.0%

10.0%

0.0%

- Don't Know — 13.0%
- Strongly Disagree — 19.0%
- Disagree — 49.0%
- Agree — 17.0%
- Strongly Agree — 2.0%

County Connectivity

In our County, I feel that there are affordable housing choices.

70.0%

60.0%

50.0%

40.0%

30.0%

20.0%

10.0%

0.0%

- Don't Know — 12.0%
- Strongly Disagree — 3.0%
- Disagree — 23.0%
- Agree — 61.0%
- Strongly Agree — 1.0%

County Connectivity

How do you best receive news or information about upcoming events or services available in Warren County?

- Other — 10.0%
- Social media: Facebook, Twitter, Instagram, ect — 60.0%
- Local Newspaper — 11.0%
- Newsletters, church service announcements, school or community organizations/agencies — 19.0%

0.0% 10.0% 20.0% 30.0% 40.0% 50.0% 60.0% 70.0%

WABASH HEARTLAND
INNOVATION NETWORK

Placemaking
Survey

WHITE COUNTY REPORT
November 2019

WHIN

County Socio-Demographics

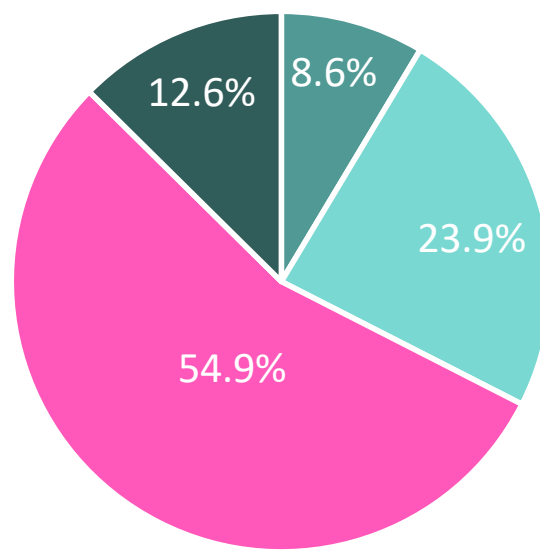Seventy-three residents of White County responded to this placemaking survey between June 3 and August 30, 2019. Thirty of those residents completed the short-form, paper version of the survey, while 29 residents responded to the survey online.

Keeping in mind this is a convenience sample, not a scientific one, the "profile" of a typical respondent is as follows: female (49%), employed (68%), between the ages of 55-64 (29%), with at least a Bachelor's degree (25%), who has been a resident of the region for 1-10 years (28%).
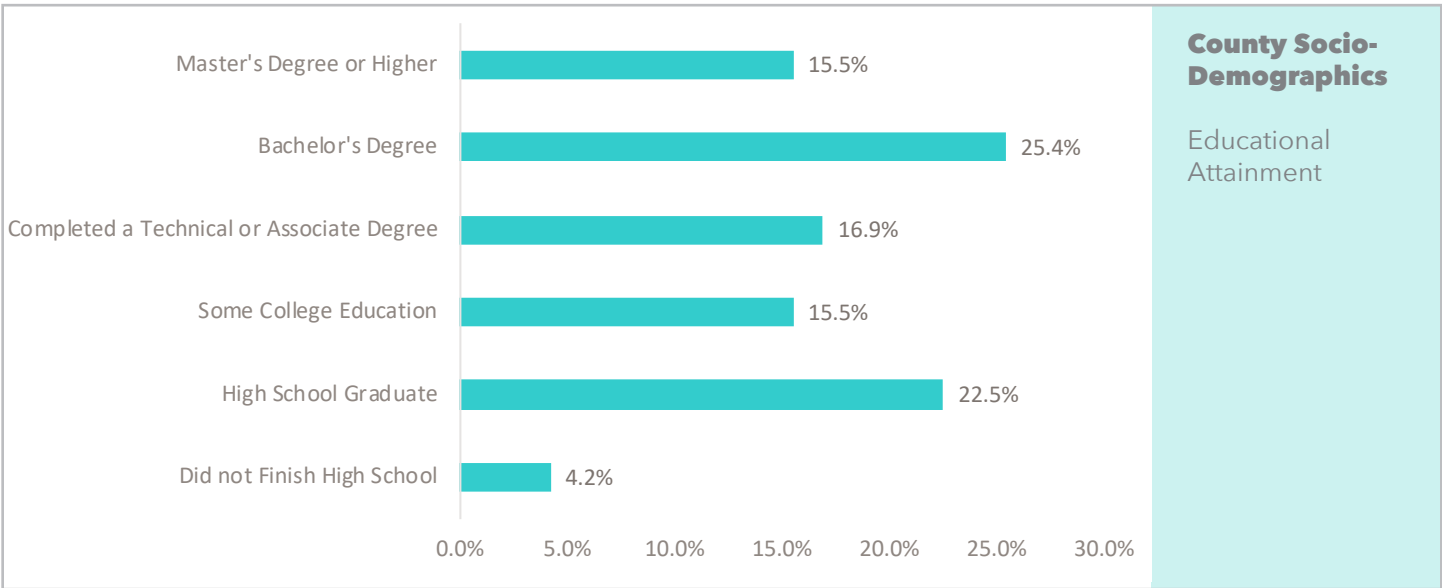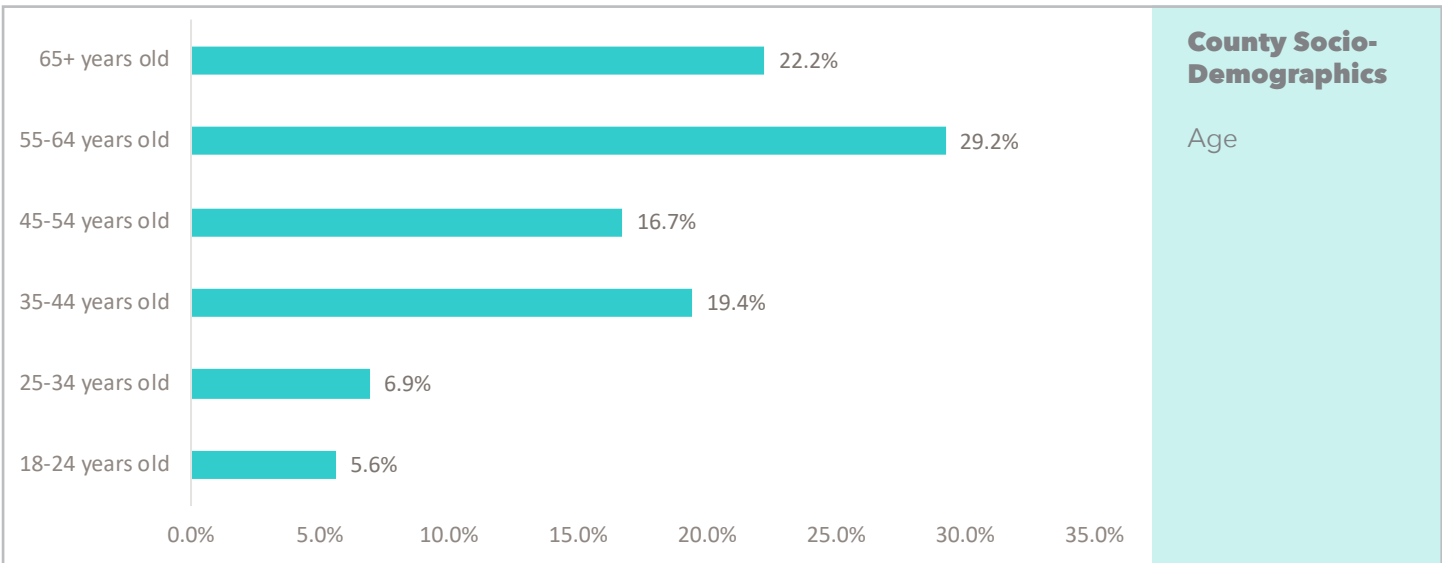
When we asked the survey participants in White County how they would rate the Wabash Heartland as place to live, 55% rated it as a "good" place to live.

55%

of survey participants rated White County as a "good" place to live.

How would you rate the Wabash Heartland Region as place to live?

- 12.6%
- 8.6%
- 23.9%
- 54.9%

■ Poor ■ Fair ■ Good ■ Excellent

County Socio-Demographics

Gender

- 1.4%
- 49.3% (Male)
- 49.3% (Female)

■ Male ■ Female ■ Other

County Socio-Demographics

Age

Age Group	Percentage
65+ years old	22.2%
55-64 years old	29.2%
45-54 years old	16.7%
35-44 years old	19.4%
25-34 years old	6.9%
18-24 years old	5.6%

County Socio-Demographics

Educational Attainment

Education	Percentage
Master's Degree or Higher	15.5%
Bachelor's Degree	25.4%
Completed a Technical or Associate Degree	16.9%
Some College Education	15.5%
High School Graduate	22.5%
Did not Finish High School	4.2%

County Socio-Demographics

Years living and employed in the Community

Years	Percentage
61-70 years	4.4%
51-60 years	5.8%
41-50 years	15.9%
31-40 years	10.2%
21-30 years	15.9%
11-20 years	20.3%
1-10 years	27.5%

County Socio-Demographics

Employment Status

- Employed: 67.5%
- Unemployed: 1.4%
- Retired: 26.9%
- Stay Home parent/ guardian/homemaker: 1.4%
- College Student: 2.8%

County Vitality

Overall, White County residents rank access to quality affordable healthcare (45%), shopping and dining (35%) and park & trails (33%) their No.1 most valuable community asset. At the same time, 55% of residents say they have to "leave the community to take advantage of services, purchase products, or patronize businesses they prefer."
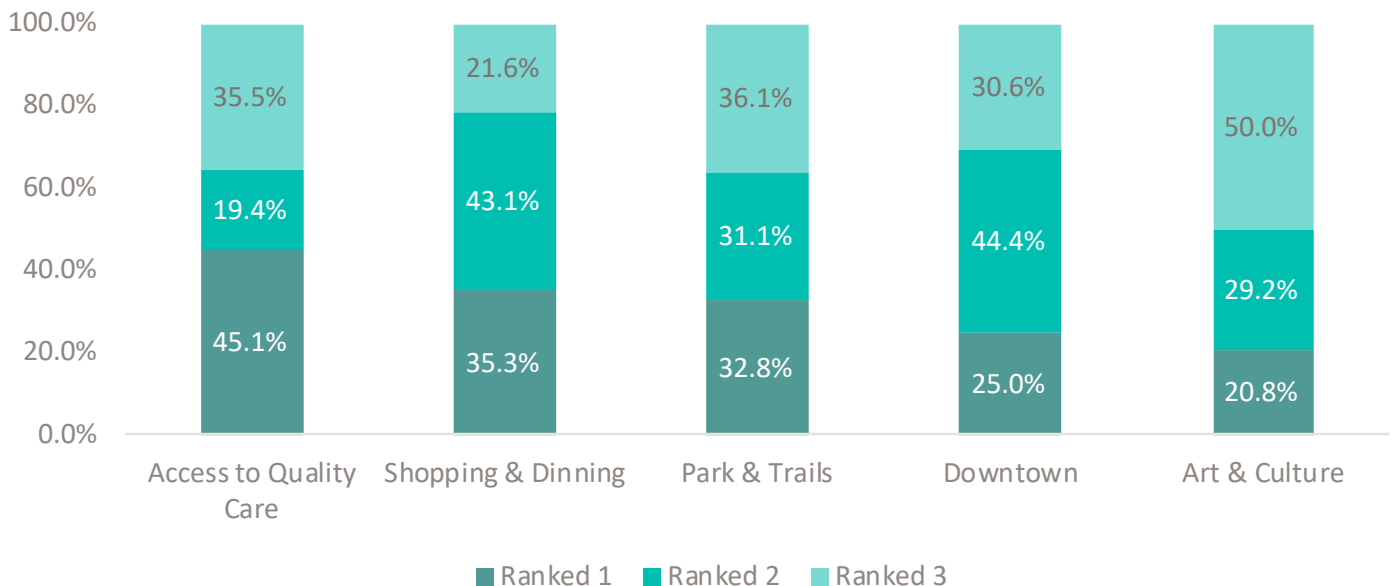
Forty-four percent of respondents said that it is not easy to find information about activities and events happening in the community.

Forty-nine percent of White County residents feel that there are number of activities for families to do for a community of their size. However, nearly 40% report that there are few activities for teens and young adults in their community.

Among a list of a community assets, residents ranked parks and trails as

No.1

Please rank the Top 3 attributes that you find most valuable about your community

	Access to Quality Care	Shopping & Dinning	Park & Trails	Downtown	Art & Culture
Ranked 3	35.5%	21.6%	36.1%	30.6%	50.0%
Ranked 2	19.4%	43.1%	31.1%	44.4%	29.2%
Ranked 1	45.1%	35.3%	32.8%	25.0%	20.8%

Legend: ■ Ranked 1 ■ Ranked 2 ■ Ranked 3

County Vitality

It is easy to find information about activities and events occurring in our community

Don't Know: 9.6%
Strongly Disagree: 13.7%
Disagree: 43.8%
Agree: 27.4%
Strongly Agree: 5.5%

County Vitality

I have to leave my community to take advantage of services, purchase products, or patronize businesses that I prefer

Don't Know: 2.8%
Strongly Disagree: 2.8%
Disagree: 20.5%
Agree: 53.4%
Strongly Agree: 20.5%

County Vitality

There are a number of things for children and families to do for a community of our size

Don't Know: 8.2%
Strongly Disagree: 9.6%
Disagree: 28.8%
Agree: 49.3%
Strongly Agree: 4.1%

County Vitality

There are activities available for teens and young adults in our community
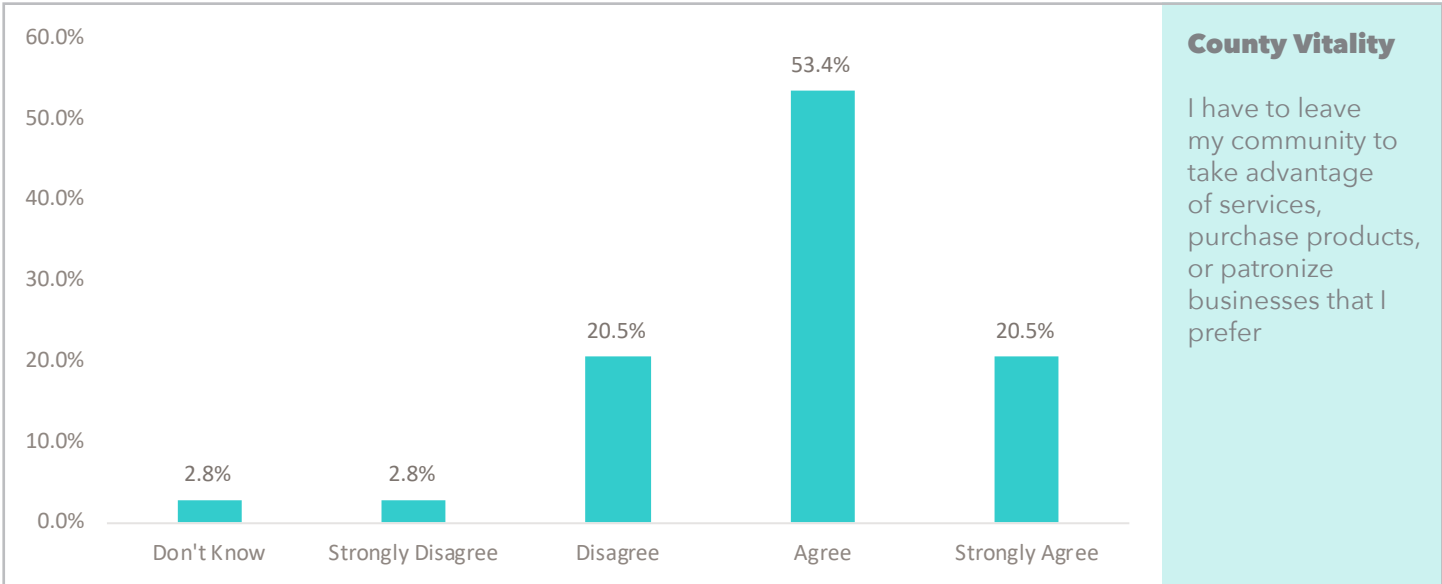
County Education

Overall, White County residents chose workforce and education alignment (50%), providing youth workforce opportunities (37%) and mentoring & apprenticeship (22%) as their No. 1 picks for how to improve White County's educational ecosystem.

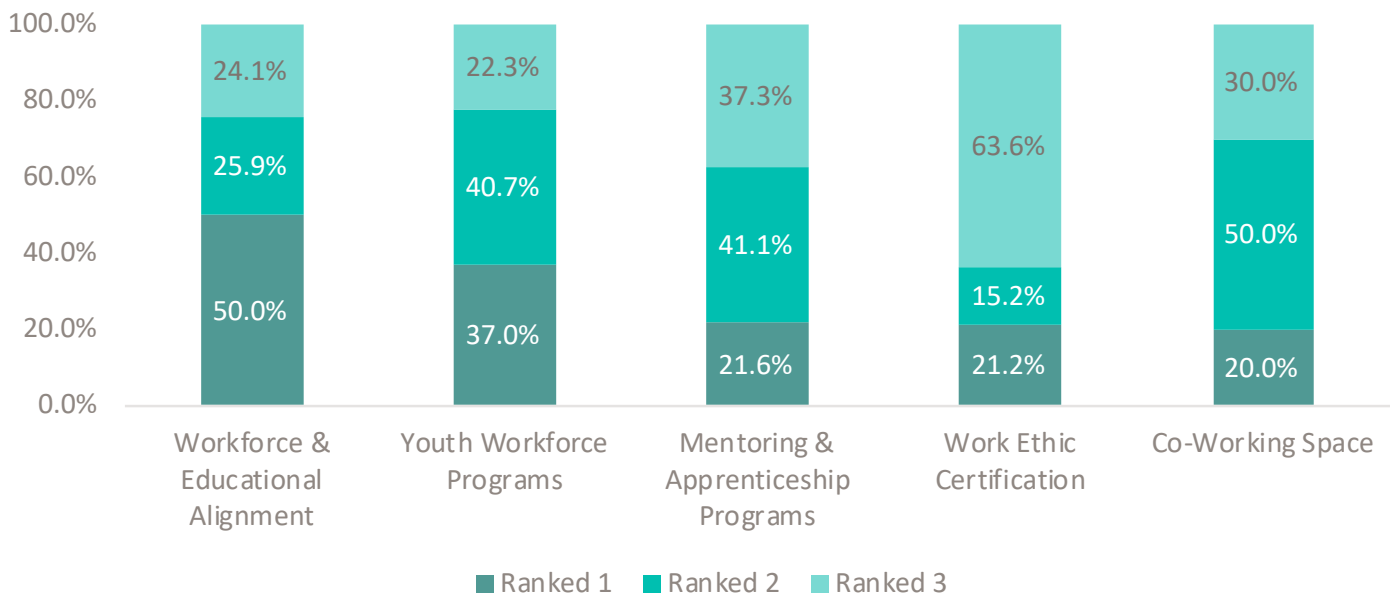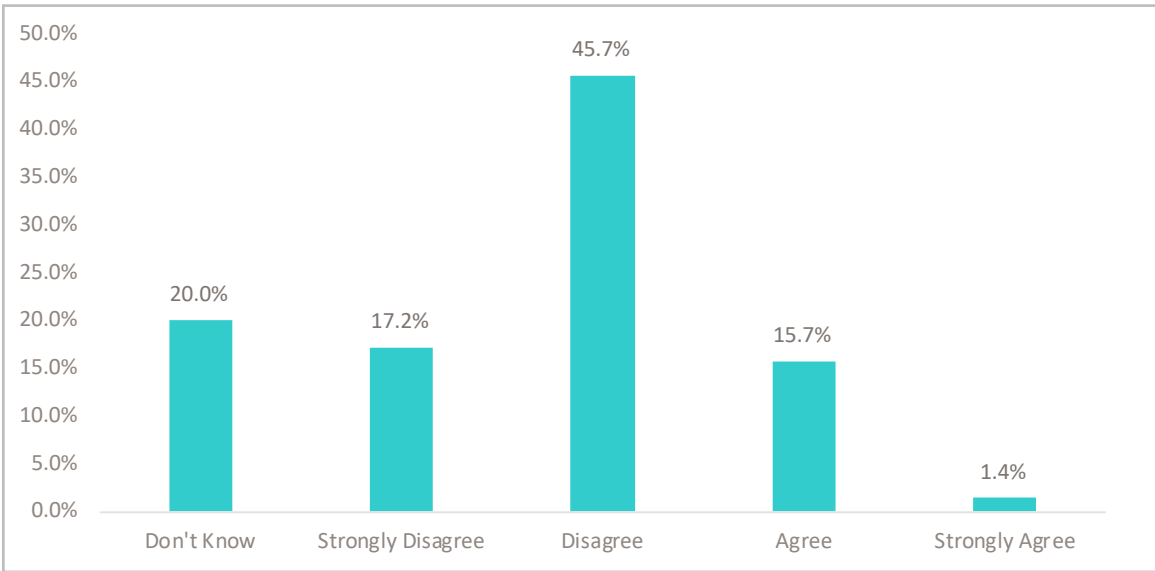When responding to the question: "Our community promotes and provides adequate training, technical assistance or other workforce education to skill up adult workers," 46% said they disagree, while 16% agreed that White County provides sufficient training opportunities to the adult workforce.

When survey participants were asked about the youth having knowledge of which employers are in their community, 32% of respondents disagreed, while 27% agreed. Furthermore, when asked if "youth in our community are encouraged to share their thoughts about local needs and priorities", 33% disagreed, while 23% agreed with the statement. When asked about youth opportunities to start and run a business in the community, 47% agreed, while 27% disagreed. Perhaps a more detailed educational scan could help uncover what youth need in terms of workforce engagement opportunities.

50%

of respondents selected workforce and education alignment as their No.1 priority under White County educational needs.

Please rank the TOP 3 picks for education and job improvements

	Workforce & Educational Alignment	Youth Workforce Programs	Mentoring & Apprenticeship Programs	Work Ethic Certification	Co-Working Space
Ranked 3	24.1%	22.3%	37.3%	63.6%	30.0%
Ranked 2	25.9%	40.7%	41.1%	15.2%	50.0%
Ranked 1	50.0%	37.0%	21.6%	21.2%	20.0%

Legend: ■ Ranked 1 ■ Ranked 2 ■ Ranked 3

County Education

Our community promotes and provides adequate training, technical assistance or other workforce education to "skill up" adult workers

County Education

Youth know which employers are in our community and how to access jobs there

County Education

Our youth have chances to learn about starting and running a business in our community

County Education

Youth in our community are encouraged to share their thoughts about local needs and priorities
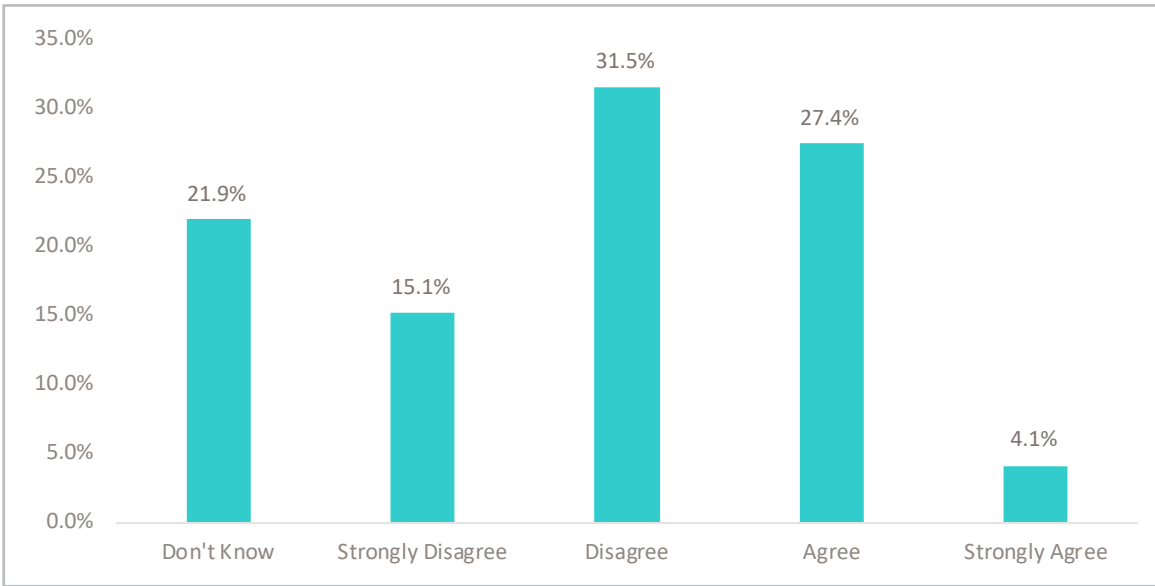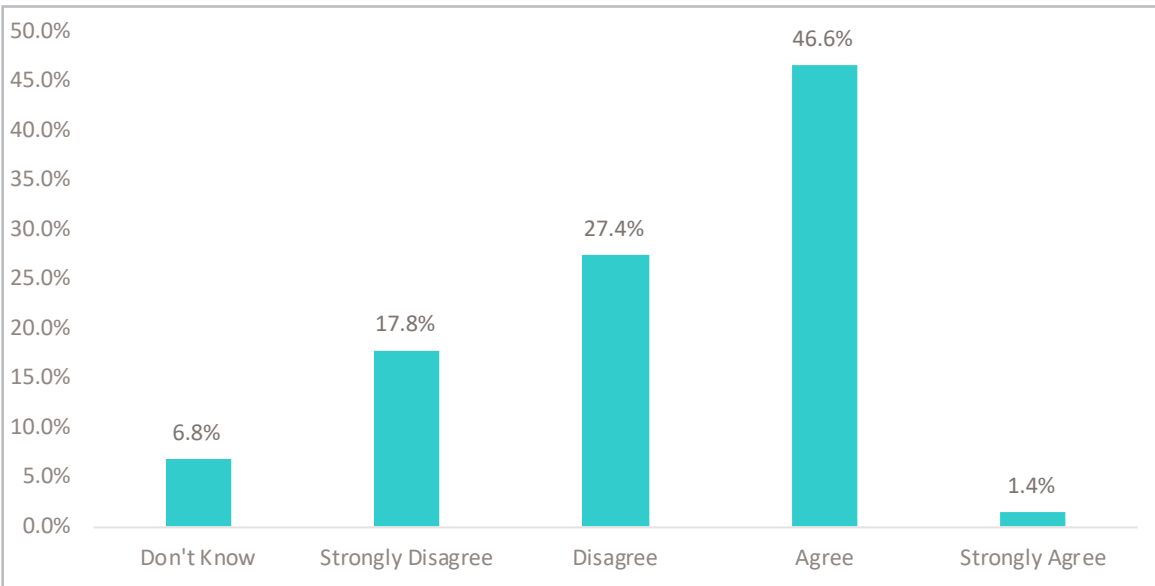
County Connectivity

Overall, White County residents rank community-wide, high-speed internet (60%), becoming a welcoming community (30%) and transportation system (25%) and as the attributes they would most like to see their community improve.

When survey participants were asked "the internet service I have at my home adequately serves my needs" (43% agreed, 18% disagreed). In addition, when survey participants were asked, "Does lack of access to high-speed internet affect your community's ability to retain/attract young people?" 3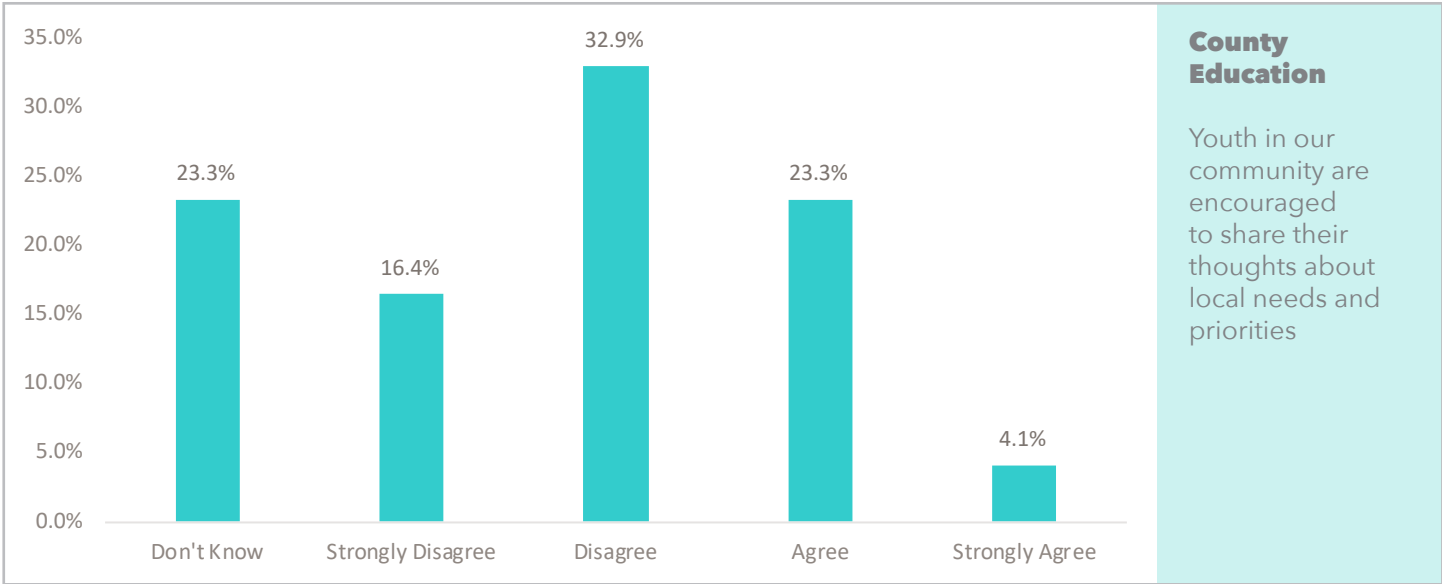4% of residents strongly agreed, while 21% of residents disagreed. This dichotomy warrants further investigation. While it is clear that WHIN has received a mandate to improve regional broadband access, a "digital divide" exists between those with the infrastructure and adoption wherewithal, depending largely on where you live in the region. (see Rural Indiana Stats, http://bit.ly/2Wf7p1i to look at the Digital Divide Index rank by county.)

By contrast, transportation does not show up as a significant barrier to regional connectivity (at least for those residents who responded to the survey). Only 18% agreed, and 41% disagreed with the statement: "The lack of public transportation has been a barrier to my mental, social, and/or financial health."

60%
of respondents picked community-wide, high-speed internet as the No.1 way they would most like to see White County improve.

Please rank the TOP 3 attributes you would most like to see your community improve its connectedness.

	Comunity-wide High-Speed Internet	Welcoming Community	Publicly Transportation System	Community Opportunities	Green Spaces+ Waterways
Ranked 3	13.2%	40.0%	56.2%	32.6%	36.6%
Ranked 2	26.4%	30.0%	18.8%	46.5%	51.2%
Ranked 1	60.4%	30.0%	25.0%	20.9%	12.2%

■ Ranked 1   ■ Ranked 2   ■ Ranked 3

County Connectivity

The internet service I have at my home adequately serves my needs.

- Don't Know: 1.4%
- Strongly Disagree: 26.4%
- Disagree: 18.1%
- Agree: 43.1%
- Strongly Agree: 11.0%

County Connectivity

Does lack of access of high-speed internet affect your community's ability to retain/attract young people?

- Don't Know: 16.4%
- Strongly Disagree: 2.8%
- Disagree: 20.5%
- Agree: 26.1%
- Strongly Agree: 34.2%

County Connectivity

The lack of public transportation has been a barrier to my mental, social, and/or financial health

- Don't Know: 11.0%
- Strongly Disagree: 23.3%
- Disagree: 41.1%
- Agree: 17.8%
- Strongly Agree: 6.8%

County Connectivity

People from a variety of backgrounds work together to make our community a better place

Chart data:
- Don't Know: 6.8%
- Strongly Disagree: 13.7%
- Disagree: 26.1%
- Agree: 47.9%
- Strongly Agree: 5.5%