



NEWS UPDATE

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FOR IMMEDIATE RELEASE

Wabash Heartland Innovation Network to Launch Manufacturing Alliance

[West Lafayette, IN] Wabash Heartland Innovation Network announces the launch of the WHIN Manufacturing Alliance. The WHIN Manufacturing Alliance is an exclusive consortium of affiliated manufacturers in north-central Indiana receiving products and services designed to support and encourage adoption of internet-enabled technologies in order to reduce costs, increase efficiencies, and optimize operations.

WHIN is seeking twenty progressive manufacturers in the Wabash Heartland region to be a part of the alliance in the first year. The members will not only receive information from WHIN, but they will also be receiving technologies from vetted, and approved technology partners. WHIN is proud to announce partnership with two technology partners, Fluke Corporation and Guardian Machine Protection, in this inaugural year.

As part of the partnership, Fluke is working with WHIN Alliance members by providing vibration sensors, software, and services designed for predictive maintenance of machines — an important area where the IoT can be leveraged for business value.

“We at Fluke are very impressed by WHIN’s vision and engagement with both academic and commercial powerhouses in one of the nation’s top regions,” said Kevin Clark, VP of Accelix for Fluke Reliability Solutions. “We believe very much in the potential of the IoT to drive breakthroughs for maintenance and reliability teams, and we are excited to be part of the WHIN alliance.”

Guardian Machine Protection is an industrial machinery preventative maintenance service company and will be providing discounted subscription plans to help manufacturers detect problems before they occur.

“Guardian Machine Protection is an Indiana company and we are proud to be a part of the WHIN initiative” said David Wall, COO of Guardian Machine Protection. “As a maintenance organization, we believe firmly that IoT will change the landscape in how companies operate and do business. WHIN’s forward thinking vision to make this region attractive to researchers and companies as the hub of IoT is great for business.”



Wabash Heartland Innovation Network is working to make north-central Indiana the global epicenter of internet of things-enabled manufacturing and agriculture innovation. The launch of the Manufacturing Alliance is just a step in that direction; the manufacturers in this region are some of the best in the country, and they play a key role in the application of sensor-based technologies. WHIN intends to grow this network and add additional high-quality technology partners like Fluke and Guardian in the future.

Sources: Jessica Strasburger, Communications Coordinator, Wabash Heartland Innovation Network (WHIN): Jessica@whin.org and Jason Tennenhouse, VP Strategy and Design, Wabash Heartland Innovation Network (WHIN): jason@whin.org

About WHIN: WHIN serves 10 counties in North Central Indiana in an effort to develop the region into a global epicenter for digital agriculture and next-generation manufacturing empowered by data-science and Internet-enabled sensors of all types. In addition, the organization's regional cultivation initiative is designed to increase the vitality, education and connectivity of the Wabash Heartland region.

About Fluke: Founded in 1948, Fluke Corporation is the world leader in compact, professional electronic test tools and software for measuring and condition monitoring. Fluke customers are technicians, engineers, electricians, maintenance managers, and metrologists who install, troubleshoot, and maintain industrial, electrical, and electronic equipment and calibration processes.

Fluke Corporation: For information on Fluke tools and applications, or to find the location of a distributor, contact Fluke Corporation, P.O. Box 9090, Everett, WA USA 98206, call (800) 44-FLUKE (800-443-5853), fax (425) 446-5116, e-mail fluke-info@fluke.com or visit the Fluke Web site at www.fluke.com.

About Guardian Machine Protection is the premier provider of preventive maintenance in Indiana. We work with all companies small and large that have industrial machinery to deliver a true preventive maintenance service.

Guardian Machine Protection: For more information visit guardianmp.com or call 260-755-0000. Ask for David Wall.

If you would like more information about WHIN, please visit:

www.whin.org or email info@whin.org

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